

Faculty of Finance and Banking

Department of Finance

Post 48 Associate professor

Topics

1	Theoretical principles of behavioral finance and investor psychology
2	The influence of psychological factors on financial and investment decisions
3	Behavioral finance theory, efficient market dilemma markets versus ineffective in the behavioral finance and the limited possibility of arbitrage asset prices in particular because of factors such as behavioral, cognitive and psychological investors.
4	The process of collective and individual investment decisions
5	The written documentation of the business plan the investment norms and rules by which it manages diverse, swing and (re) positioning within individual portfolio investment assets respectively in the personal property of an individual.
6	Behavioral Portfolio Management
7	Techniques for measuring investment performance in approach (measurement) behavioral finance.
8	Technology and the effect on finance in general and the behavior applied in particular.
9	Real estate and other alternative investments in the context of personal finance, behavioral.
10	Enterprise performance and sustainability of its investment projects.
11	The present value, opportunity cost of capital, perpetual, annuities, real interest and inflation.
12	The decision to invest in secure environment: VAN, RIR and other criteria for selecting investments
13	VAN: costs initial investment, cash-flows available, residual value, life span and discount rate
14	Investment in environmental decision probabilistic; sensitivity analysis; scenario analysis; breakeven for VAN = 0; Monte Carlo simulation; decision tree and real options.
15	Financing decision. Adjusted net present value (VANA) and the weighted average cost of capital.
16	Dividend policy and its influence on enterprise value.

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