



ACADEMIA DE STUDII ECONOMICE BUCUREȘTI  
**DEPARTAMENT MANAGEMENT**  
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**Theme and references to competition**  
**POSITION 38 – Associate professor**

**Disciplines: - Managerial Methodologies**  
**- International Comparative Management**

**Contest theme:**

1. The need and content management of organizational and management optimization
2. Strategy methodology. Substantiation, development and implementation
3. Methodological system optimization. Methodology and content
4. Managerial tools (systems and methods)
5. Decision-making system optimization. Methodology and content
6. Decisional methods and techniques
7. Information system optimization. Methodology and content
8. Informational principles, requirements for information and prevention of informational deficiencies
9. Organizational system optimization. Methodology and content
10. Organizational structure principles
11. Human resource management system optimization. Methodology and content
12. Theoretical foundations of international comparative management
13. Main international comparative management schools of thought
14. International comparative management models and major approaches
15. Methodology of international comparative management
16. Methods and techniques
17. Types of comparative management studies
18. Management in the European Union
19. Main features of management in European companies
20. Management in Japanese companies
21. Management in US companies
22. Global trends in management

**References**

- Burdus E., Popa I. (2016) “*Reproiectarea managementului organizatiei*”, Editura ProUniversitaria, București
- Burdus E., Popa I. (2014) “*Metodologii manageriale*”, Editura ProUniversitaria, București
- Nicolescu O., Verboncu I. (2008) “*Metodologii manageriale*”, Editura Universitară, București
- Nicolescu O., Verboncu I., Popa I. (2006) “Ghid de reproiectare a sistemului de management al organizației”, Editura Olimp, București
- Nicolescu O. (2006) “*Management comparat: Uniunea Europeană, Japonia și SUA*”, 3<sup>rd</sup> edition, Editura Economică, București
- Burduș E. (2012) “*Management comparat*”, 4<sup>th</sup> edition, Editura ProUniversitaria, București
- Istocescu A. (2005) “*Management comparat international*”, Editura ASE, Bucuresti
- Geert Hofstede (1996) “*Managementul structurilor multiculturale*”, Editura Economică, București