



Theme and references to competition
Position: 25 – Professor

Disciplines: - Specialty practice
- Service management

Contest themes:

1. Fundamental concepts used in management of services;
2. The concept of service and the main requirements to be fulfilled by a service;
3. Characteristics of services and types of services;
4. Public services, subsystem of the tertiary sector;
5. Insurance services management;
6. Banking services management;
7. Medical services management;
8. Transportation services management;
9. Modern energy services management;
10. Learning services management;
11. Management practise within the service organizations;
12. Peculiarities of sharing economy in services;
13. The behaviour of service organizations and of their beneficiaries;
14. Strategic management of service organizations;
15. Services costing methods;
16. Services pricing models;
17. Ways of expressing and evaluating the performance of services.

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