

Concurs pentru ocuparea postului poz. 11. , de PROFESOR UNIVERSITAR,

Data 7 iunie 2017

Departamentul: TURISM ȘI GEOGRAFIE,

Disciplinele: Managementul operațiunilor în turism, Administrarea întreprinderii de comerț, turism, servicii (lb. engleză), Proiecte economice (lb. engleză),

Domeniul: Adiministrarea afacerilor,

post publicat în Monitorul Oficial al României nr. 569 din 28.04.2017

LISTA DE LUCRĂRI

Candidat: **ȘCHIOPU I. ANDREEA FORTUNA - Dr.**/din 2010, Conferentiar universitar/ din 2012
(NUME, inițială și prenume) (anul) (Titlul didactic/echiv.) (anul)

1. **Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

- Andreea Fortuna Schiopu** – *Managementul emoțiilor în context organizațional*, Colecția Cercetare avansată postdoctorală în științe economice, Editura ASE, Bucuresti, 2015, 94 pg., ISBN 978-606-34-0003-2
- Andreea F. Schiopu** – *Comunicarea în managementul organizației*, Editura ASE, Bucuresti, 2012, 179 pg., ISBN:978-606-505-544-5
- Radu Emilian (coord), Gabriela Tigu, **Andreea Schiopu**, Monica Vasiiu – *Management operațional*, Editura ASE, Bucuresti, 2006, 492 pg. din care 20 pg. Capitolul 3, ISBN: (10) 973-594-815-X, ISBN: (13) 978-973-594-815-3
- Kshetri, Nir, Nicholas C. Williamson and **Andreea Schiopu** – *Economics and Politics of Advertising: evidence from the enlarging European Union*, European Journal of Marketing, Vol.41, No. 3/4, pp. 349-344, 2007, ISSN: 0309-0566, Publicație cotată ISI, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=1
<http://www.emeraldinsight.com/doi/abs/10.1108/03090560710728372>
indexată în bazele de date Thomson Scientific WebPlus, EconLit, RePEc și IBSS, ABI/INFORM, ProQuest, Emerald Management Xtra, SCOPUS, Emerald Insight, SSRN Social Science Research Network, Igenta, CiteULike sponsored by Springer
factor de impact FI = 0,712 (2008); AIS = 0.418 (2015).
- Nicholas C. Williamson, Nir Kshetri, Tim Heijwegen, and **Andreea F. Schiopu** – *An Exploratory Study of the Functional Forms of Export Market Identification Variables*, Journal of International Marketing, American Marketing Association, Vol. 14, No. 1, pp. 71–97, 2006, ISSN: 1069-031X (print), ISSN: 1547-7215 (electronic) Publicație științifică de categoria ISI, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=2
https://archive.ama.org/Archive/AboutAMA/Pages/AMA%20Publications/AMA%20Journals/Journal%20of%20International%20Marketing/TOCs/summary%20mar%2006/ExploratoryStudy_jimMar06.aspx
indexată în bazele de date Thomson Scientific WebPlus, EconLit, RePEc, IBSS, ABI/INFORM, ProQuest, SCOPUS
factor de impact FI = 3,35 (2015); FI = 0,974 (2006); AIS = 0.645 (2015).
- Nir Kshetri și **Andreea Schiopu** – *Government Policy, Continental Collaboration and the Diffusion of Open Source Software in China, Japan and South Korea*, Journal of Asia Pacific Business, The Haworth Press, Vol. 8, No. 1, pp 61-77, 2007, ISSN: 1059-9231 (print), ISSN: 1528-6940 (electronic) , indexată în bazele de date EconLit, ABI/INFORM, ProQuest, SCOPUS, SSRN Social Science Research Network
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=979580&rec=1&srcabs=847185&alg=7&pos=6
- Andreea Fortuna Șchiopu**, Ana Mihaela Pădurean, Mădălina Lavinia Țală și Ana-Maria Nica – *The Influence of New Technologies on Tourism Consumption Behavior of the Millennials*, Amfiteatru Economic, Volume: 18, No. Special 10, pp. 829-846, 2016, ISSN Print: 1582-9146, ISSN Online: 2247-9104, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=1066,

https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=3

revista indexată ISI (Thomson Reuters), EBSCO Publishing, ProQuest LLC, DOAJ, EconLIT, SCOPUS, IBSS, RePEc, Cabell's Directory of Publishing Opportunities, **factor de impact FI = 0,564**; AIS = 0,038 (2016).

8. Claudia E. Tuclea, Dragos C. Vasile, **Andreea F. Schiopu** si Monica Marin – *Facets of the Economic and Financial Crisis Impact on Strategic Planning in Travel Agencies*, Amfiteatru Economic, Special Issue 8, pp. 1222-1237, 2014, 1582-9146, ISSN Online: 2247-9104, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=59, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=5

revista indexată ISI (Thomson Reuters), EBSCO Publishing, ProQuest LLC, DOAJ, EconLIT, SCOPUS, IBSS, RePEc, Cabell's Directory of Publishing Opportunities

9. **Andreea Fortuna Schiopu** – *Workplace Emotions and Job Satisfaction*, International Journal of Economic Practices and Theories, Special Issue on Competitiveness and Economic & Social Cohesion, Vol. 5, No. 3, pp. 240-247, 2015 (May), ISSN: 2247 – 7225 (online), http://www.ijept.org/index.php/ijept/article/view/Workplace_Emotions_and_Job_Satisfaction/pdf_116, revista indexata in Index Copernicus, Open J-Gate, WorldCat, RePEc, EconPapers, Journal TOCs, New Jour, IDEAS, Cabell's, Google Scholar, Open Archives, PDF Cast, Scribd, ISeek, Microsoft Academic Search, Academic Index
10. Puiu Nistoreanu, Violeta Mihaela Dincă si **Andreea Fortuna Schiopu** – *Competition Policy in the European Film Industry Focused on Consumers' Interests – A Romanian Perspective*, Amfiteatru Economic, Volume: 19, No. 45, pp. 397-413, 2017, ISSN Print: 1582-9146, ISSN Online: 2247-9104, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=1064, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=P12agIJT TM14EkXwrvP&page=1&doc=1

revista indexată ISI (Thomson Reuters), EBSCO Publishing, ProQuest LLC, DOAJ, EconLIT, SCOPUS, IBSS, RePEc, Cabell's Directory of Publishing Opportunities, **factor de impact FI = 0,564**; AIS = 0,038 (2016).

2 Teza de doctorat

T1. Comunicarea în managementul organizației, susținută în Iulie 2009

3 **Cărți/cursuri** publicate în edituri recunoscute (Ca1, Ca2 etc.), îndrumare publicate (I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

Cărți/cursuri publicate în edituri de prestigiu recunoscut CNCSIS

Ca1. Radu Emilian, **Andreea Schiopu** – *REMY, Joc de Întreprindere* (Manualul Jucătorului), Editura ASE, București, 2003, 117 pg., ISBN: 973-594-238-0

Capitole teoretice redactate

D1. **Andreea Schiopu**, Capitolul 3 Locatia in Radu Emilian (coord), Gabriela Tigu, **Andreea Schiopu**, Monica Vasiu – **Management operational**, Editura ASE, Bucuresti, 2006, 492 pg. din care 20 pg. Capitolul 3, ISBN: (10) 973-594-815-X, ISBN: (13) 978-973-594-815-3

Îndrumare publicate în alte edituri

I1 Maria Ionciță, Mihaela Padurean, **Andreea Schiopu** și Madalina Țala, Economia serviciilor. Culegere de probleme și studii de caz, Ed. Uranus, București, 2002, 117 pg., ISBN: 973-9021-64-6

I2 Maria Ionciță, Mihaela Pădurean și **Andreea Schiopu**, Economia serviciilor. Culegere de probleme teoretice și practice, Ed. Uranus, București, 2000, 111 pg., ISBN: 973-9021-40-9

4 **Cărți de specialitate** publicate în edituri recunoscute (Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului) (Ri1, Ri2 etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN) (Vi1, Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN) (Vn1, Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc. (E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Cărți de specialitate publicate în edituri de prestigiu recunoscut

In străinătate/ Cărți publicate în edituri cu prestigiu internațional în domeniul științelor sociale - Springer :

Cb1: Gabriela Țigu, **Andreea F. Schiopolu** - contribuții (21 termeni) la *Dictionary of Corporate Social Responsibility. CSR, Sustainability, Ethics and Governance*, Editors Idowu, S.O., Capaldi, N., Fifka, M., Zu, L., Schmidpeter, R. , Ed. Springer, 2015, BN 978-3-319-10535-2, 603 pg. din care termenii realizați aprox. 30 pg.

<http://www.springer.com/us/book/9783319105352> , in downloadable sample pages apar si termeni care ne apartin premiat cu Outstanding Reference Book Award of the year in 2016 from the American Library Association (ALA) in Boston, Mass, USA.

In Romania/ Cărți publicate în edituri de prestigiu recunoscut CNCIS:

Cb2. Andreea Fortuna Schiopolu – *Managementul emoțiilor în context organizațional*, Colecția Cercetare avansată postdoctorală în științe economice, Editura ASE, București, 2015, 94 pg., ISBN 978-606-34-0003-2, <http://excelenta.ase.ro/Media/Default/Page/schiopuandreeafortuna.pdf>

Cb3. Andreea F. Schiopolu – *Comunicarea în managementul organizației*, Editura ASE, București, 2012, 179 pg., ISBN:978-606-505-544-5

Cb4. Radu Emilian, Maria Ionică, Claudia Țuclea, Dragoș Vasile, Mihaela Pădurean, Andreea Schiopolu, Mădălina Țală, Cătălina Brîndușoiu, Ioana Pețan – *Aspecte ale competitivității în industria ospitalității din România*, Editura ASE, București, 2008, ISBN: 978-606-505-042-6 , 44 pg.

Cb5. Radu Emilian, Maria Ionică, Claudia Țuclea, Dragoș Vasile, Mihaela Pădurean, Andreea Schiopolu, Mădălina Țală, Cătălina Brîndușoiu, Ioana Pețan – *Ghid de bune practici privind înglobarea modelului competitivității în stabilirea strategiei firmelor românești din industria ospitalității*, Editura ASE, București, 2008, ISBN: 978-606-505-041-9, 37 pg.

Studiu/capitol într-o carte de specialitate, volum colectiv (colecție de studii independente pe o anumită tematică)

International

Nir Kshetri, Lailani Alcantara, Ralf Babenroth, Ognjenka Zrilic, and **Andreea Schiopolu** - *Barriers to Branding for Developing World-Based Firms and Some Mechanisms to Overcome Them: A Conceptual Framework* - PUBLICAT ÎN *Customer Value in A Dynamic Environment*, CROMAR, Rijeka, Croația, 2008, pp. 226-240, ISBN: 978-953-6148-73-8 93 (300pg.) (scan si print)

Articole care prezintă contribuții științifice originale, in extenso, publicat într-o revistă cotate ISI cu factor de impact mai mare ca 0

Ri1. Puiu Nistoreanu, Violeta Mihaela Dincă si **Andreea Fortuna Schiopolu** – *Competition Policy in the European Film Industry Focused on Consumers’ Interests – A Romanian Perspective*, Amfiteatru Economic, Volume: 19, No. 45, pp. 397-413, 2017, ISSN Print: 1582-9146, ISSN Online: 2247-9104, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=1064 , https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=P12aglJTTM14EkXwrvP&page=1&doc=1

revista indexată ISI (Thomson Reuters), EBSCO Publishing, ProQuest LLC, DOAJ, EconLIT, SCOPUS, IBSS, RePEc, Cabell’s Directory of Publishing Opportunities, **factor de impact FI = 0,564**; AIS = 0,038 (2016).

Ri2. Andreea Fortuna Schiopolu, Ana Mihaela Pădurean, Mădălina Lavinia Țală si Ana-Maria Nica – *The Influence of New Technologies on Tourism Consumption Behavior of the Millennials*, Amfiteatru Economic, Volume: 18, No. Special 10, pp. 829-846, 2016, ISSN Print: 1582-9146, ISSN Online: 2247-9104, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=1066, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=3

revista indexată ISI (Thomson Reuters), EBSCO Publishing, ProQuest LLC, DOAJ, EconLIT, SCOPUS, IBSS, RePEc, Cabell’s Directory of Publishing Opportunities, **factor de impact FI = 0,564**; AIS = 0,038 (2016).

Ri3. Andreea Fortuna Schiopolu, Dragos Constantin Vasile si Claudia Elena Țuclea – *Principles and Best Practices in Successful Tourism Business Incubators*, Amfiteatru Economic, Volume 17, No. 38, pp. 474-487, 2015, ISSN Print: 1582-9146, ISSN Online: 2247-9104, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=56 , https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=4

revista indexată ISI (Thomson Reuters), EBSCO Publishing, ProQuest LLC, DOAJ, EconLIT, SCOPUS, IBSS, RePEc, Cabell’s Directory of Publishing Opportunities. **factor de impact FI = 0,564**, AIS = 0,070 (2014).

Ri4. Kshetri, Nir, Nicholas C. Williamson and **Andreea Schiopu** – *Economics and Politics of Advertising: evidence from the enlarging European Union*, European Journal of Marketing, Vol.41, No. 3/4, pp. 349-344, 2007, ISSN: 0309-0566, Publicație cotată ISI, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=1 , <http://www.emeraldinsight.com/doi/abs/10.1108/03090560710728372>

indexată în bazele de date Thomson Scientific WebPlus, EconLit, RePEc și IBSS, ABI/INFORM, ProQuest, Emerald Management Xtra, SCOPUS, Emerald Insight, SSRN Social Science Research Network, Igenta, CiteULike sponsored by Springer

factor de impact FI = 0,712 (2008); AIS = 0.418 (2015).

Ri5. Nicholas C. Williamson, Nir Kshetri, Tim Heijwegen, and **Andreea F. Schiopu** – *An Exploratory Study of the Functional Forms of Export Market Identification Variables*, Journal of International Marketing, American Marketing Association, Vol. 14, No. 1, pp. 71–97, 2006, ISSN: 1069-031X (print), ISSN: 1547-7215 (electronic) Publicație științifică de categoria ISI, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=2 , https://archive.ama.org/Archive/AboutAMA/Pages/AMA%20Publications/AMA%20Journals/Journal%20of%20International%20Marketing/TOCs/summary%20mar%202006/ExploratoryStudy_jimMar06.aspx

indexată în bazele de date Thomson Scientific WebPlus, EconLit, RePEc, IBSS, ABI/INFORM, ProQuest, SCOPUS

factor de impact FI = 3,35 (2015); FI = 0,974 (2006); AIS = 0.645 (2015).

Articol care prezintă contribuții științifice originale, in extenso, publicat într-o revistă indexată de cel puțin 2 din bazele de date internaționale recunoscute

Ri6. Claudia E. Tuclea, Dragos C. Vasile, **Andreea F. Schiopu** si Monica Marin – *Facets of the Economic and Financial Crisis Impact on Strategic Planning in Travel Agencies*, Amfiteatru Economic, Special Issue 8, pp. 1222-1237, 2014, 1582-9146, ISSN Online: 2247–9104, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=59, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=CitationReport&qid=15&SID=R2u7kDeAdT1sKhGBRv2&page=1&doc=5

revista indexată ISI (Thomson Reuters), EBSCO Publishing, ProQuest LLC, DOAJ, EconLIT, SCOPUS, IBSS, RePEc, Cabell's Directory of Publishing Opportunities

Ri7. **Andreea Fortuna Schiopu** – *Workplace Emotions and Job Satisfaction*, International Journal of Economic Practices and Theories, Special Issue on Competitiveness and Economic & Social Cohesion, Vol. 5, No. 3, pp. 240-247, 2015 (May), ISSN: 2247 – 7225 (online), http://www.ijept.org/index.php/ijept/article/view/Workplace_Emotions_and_Job_Satisfaction/pdf_116 , revista indexata in Index Copernicus, Open J-Gate, WorldCat, RePEc, EconPapers, Journal TOCs, New Jour, IDEAS, Cabells's, Google Scholar, Open Archives, PDF Cast, Scribd, ISeek, Microsoft Academic Search, Academic Index

Ri8. **Andreea Fortuna Schiopu** – *Dimensions and Effects of Emotions in Organizational Settings*, Management Intercultural, Volumul XVI, Nr. 3(32), pp. 77-83, 2014, ISSN-L: 1454-9980, <http://mi.bxb.ro/management-intercultural-nr-322014/> , revista indexata in RePEc, EconPapers, ULRICH'S, CEEOL, EBSCO, Index Copernicus, EuroInternet.

Ri9. **Andreea Fortuna Schiopu** - *Emotional labor – a precondition for service quality in hospitality*, Supplement of Quality – Access, to Success, Vol 15, S5, pp.170 – 175, 2014, ISSN 1582-2559, http://www.srac.ro/calitatea/arihiva/supliment/2014/Q-asContents_Vol.15_S5_November-2014.pdf , revista indexata in SCOPUS, EBSCO, CABELL'S, PROQUEST.

Ri10. **Andreea Fortuna Schiopu** – *Role and Consequences of Emotional Labor in the Workplace*, SEA – Practical application of science, Volume II, Issue 2 (4), pp. 675-682, 2014, ISSN 2360 – 2554, http://sea.bxb.ro/Article/SEA_4_80.pdf , revista indexata in RePEc, EconPapers, Ulrichs, CEEOL, EBSCO, Index Copernicus, EuroInternet, Science Central.

Ri11. Nir Kshetri si **Andreea Schiopu** – *Government Policy, Continental Collaboration and the Diffusion of Open Source Software in China, Japan and South Korea*, Journal of Asia Pacific Business, The Haworth Press, Vol. 8, No. 1, pp 61-77, 2007, ISSN: 1059-9231 (print), ISSN: 1528-6940 (electronic) , indexată în bazele de date EconLit, ABI/INFORM, ProQuest, SCOPUS, SSRN Social Science Research Network https://papers.ssrn.com/sol3/papers.cfm?abstract_id=979580&rec=1&srcabs=847185&alg=7&pos=6

Articole/studii publicate în reviste de specialitate de circulație internațională indexate în baze de date internaționale (BDI) specifice domeniului

- Ri12. Nir Kshetri, Brandon Queen, **Andreea Schiopu** si Crystal Elmore – *The profile and motivation of golf tournament attendees: an empirical study*, Journal of Interdisciplinary Mathematics, Taru Publications, Vol.12, No.2, pp. 225-241, 2009, ISSN 0972-0502, indexată în bazele de date Biostatistica, Cambridge Scientific Abstracts, Current Mathematical Publications, Current Index to Statistics, Mathematical Reviews, MathSciNet, Operations Research / Management Science, Quality Control and Applied Statistics, Zentralblatt für Mathematik. <http://tarupublications.com/journals/jim/TOC%20JIM%2012%202%202009.pdf>
https://www.researchgate.net/publication/285624510_The_profile_and_motivation_of_golf_tournament_attendees_An_empirical_study
- Ri13. **Andreea Fortuna Schiopu** – Challenges in Tourism Research, Cactus Tourism Journal Vol. 4, Issue 1/2013, pp. 13-15, ISSN: 2247-3297, indexată în bazele de date Ulrich's Periodicals Directory, Open Academic Journals Index (OAJI), International Institute of Organized Research (I2OR) database, Google Scholar, Academic Keys, The Polish Scholarly Bibliography, (Pending) RePEc: Research Papers in Economics (IDEAS, EconPapers) <http://www.cactus-journal-of-tourism.ase.ro/Pdf/vol7/3%20schiopu.pdf>

Articole / studii publicate în volumele conferințelor indexate ISI Proceedings sau internaționale desfășurate în țară sau străinătate (cu ISSN sau ISBN)

- Vi1. Remus Ion Hornoiu, Mihail Ovidiu Tanase si **Andreea Fortuna Schiopu** – *Ethical Tourism Consumption Behavior Among Students Studying Tourism in Romania*, BASIQ 2017 International Conference, New Trends in Sustainable Business and Consumption 2017, 31 May - 3 June 2017, Graz, Austria, ISI Proceedings, pp. 328-336, ISSN 2557-483X, ISSN-L 2457-438X, Volumul conferinței http://www.conference.ase.ro/ppt/Volum_BASIQ%202017.pdf
- Vi2. Gianluca Felicetti si **Andreea Fortuna Schiopu** – *Nudging Tourists in Protected Areas: Breakthrough Strategy for Developing Eco-Sustainable Goods and Services*, BASIQ 2017 International Conference, New Trends in Sustainable Business and Consumption 2017, 31 May - 3 June 2017, Graz, Austria, ISI Proceedings, pp. 225-233, ISSN 2557-483X, ISSN-L 2457-438X, Volumul conferinței http://www.conference.ase.ro/ppt/Volum_BASIQ%202017.pdf
- Vi3. **Schiopu, Andreea Fortuna**, Use of Emotional Labor in Day-to-Day Interactions with Managers and Colleagues, Proceedings of the 16th International Academic Conference Amsterdam, The Netherlands, 12- 15 May 2015, pp. 473 – 481, 2015, ISSN :2336-5617, <http://www.iises.net/proceedings/16th-international-academic-conference-amsterdam/front-page> , indexata in RePEc, Google Scholar, Research Gate, Research Bible. <http://www.iises.net/proceedings/16th-international-academic-conference-amsterdam/table-of-content/detail?article=use-of-emotional-labor-in-day-to-day-interactions-with-managers-and-colleagues>
- Vi4. Madalina Tala, **Andreea Schiopu** și Catalina Brindusoiu – *Bleisure – A New Trend in Tourism Industry*, FORUM WARE INTERNATIONAL, Special Issue 1/2011, Excellence in Business, Commodity Science and Tourism, Issued by IGWT, pp.235-240, ISSN: 1810-7028 (scan si print)
- Vi5. Dragos C. Vasile și **Andreea F. Schiopu** – *Assessing the contribution of communication to enhancing customer knowledge in tourism*, Proceedings of the 2009 International Conference on Tourism, April, 22nd- 25th, 2009, Messina, Italy, ISBN 978-88-96116-20-3
- Vi6. Nir Kshetri, Lailani Alcantara, Ralf Babenroth, Ognjenka Zrilic, and **Andreea Schiopu** - *Barriers to Branding for Developing World-Based Firms and Some Mechanisms to Overcome Them: A Conceptual Framework* - PUBLICAT ÎN Customer Value in A Dynamic Environment, CROMAR, Rijeka, Croația, 2008, pp. 226-240, ISBN: 978-953-6148-73-8 93 (300pg.) (scan si print)
- Vi7. Nir Kshetri, Nicholas C. Williamson and **Andreea Schiopu** - *Diffusion Pattern of E-retailing: Evidence from OECD Economies*, PUBLICAT IN VOLUMUL Enhancing Knowledge Development in Marketing, ed. Brown, J.R & R.P. Dant. Vol. 19. Proceedings of the AMA Summer Marketing Educators' Conference, American Marketing Association, August 8-11, 2008, San Diego, CA, USA., ISSN: 0888-1839, ISBN: 0-87757-333-6 (505pg.) <http://toc.proceedings.com/04039webtoc.pdf> si volumul de 505 pg. in format pdf.

Articole/studii in extenso publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate

- Vi8. Nir Kshetri, Lailani Alcantara, Ralf Babenroth, Ognjenka Zrilic, and **Andreea Schiopu** - *Barriers to Branding for Developing World-Based Firms and Some Mechanisms to Overcome Them: A Conceptual Framework* - Proceedings of the XXth Croatian Marketing Association (CROMAR) Congress, October 25-27, 2007, <http://cromar.hr/publikacije/zbornici-radova/arhiva-20th-cromar-congress-2007/>, <http://mojoblak.srce.hr/public.php?service=files&t=2bc1e32395e44252bcec3b373f6c12e1>
- Vi9. Nir Kshetri, **Andreea Schiopu** and Crystal Elmore - *The Whos and Whys of Live Golf Tournament Attendance: A Longitudinal Study*, prezentat la International Conference on Advances in Interdisciplinary Statistics and Combinatorics, October 12-14, 2007, Greensboro, NC, USA, lucrare publicată pe CD-ul conferinței.

Lucrări prezentate la conferințe internaționale pentru care autorul a primit certificat de participare (Ei1, Ei2, etc).

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