

Concurs pentru ocuparea postului poz. 21. , de .profesor universitar,
Departamentul: Marketing,
Disciplinele: Marketing,
Domeniul Marketing,
post publicat în Monitorul Oficial al României nr. 569 din 28.04.2017

Data: 19 /06 2017

LISTA DE LUCRĂRI

Candidat: ROȘCA I. Mihai Ioan - **Dr.**/ din 2008 , conf. Univ. dr. /din 2013

- 1. Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. **Mihai Ioan ROȘCA**, *Pledoarie pentru Marketingul Produselor Ecologice Alimentare*, Editura ASE, 2013, 125 pg./125 pg., ISBN 978-606-505-6862

2. Anghel, Laurentiu Dan; Grigore, Georgiana Florentina; **Rosca, Mihai**, *Cause-related marketing, part of corporate social responsibility and its influence upon consumers' attitude*, AMFITEATRU ECONOMIC, Volume: 13 Issue: 29 Pages: 72-85 Published: FEB 2011, ISI Web of Knowledge, Factor de impact: 2011=0,32, ISSN Print: 1582-9146, ISSN Online: 2247-9104

3. Teodorescu, Nicolae; Veghes, Calin; **Rosca, Mihai**, *Analysis of consumer attitudes regarding environmental issues: The case study of Romania*, TRANSFORMATIONS IN BUSINESS & ECONOMICS, Volume: 8 Issue: 3 Special Issue: SI Supplement: A Pages: 274-291 Published: 2009, ISI Web of Knowledge, Factor de impact: 2009 = 1,205, ISSN: 1648-4460

4. **Mihai Ioan, ROȘCA**; *Cercetări complexe privind integrarea și dezvoltarea marketingului ecologic în societatea românească*, Editura ASE, 2013, 120pg/120 pg., ISBN 978-606-505-600-8

5. **Rosca, Mihai Ioan**, *Cercetarea impactului marketingului ecologic în întreprinderile din România*, REVISTA ROMANA DE MARKETING, 1/2006, Rosetti Educational Printing Hall, Bucharest , revistă cotate B CNCSIS, - Cabell's Directory of Publishing Opportunities in Marketing, EBSCO host, Index Copernicus, ProQuest (ABI/INFORM Global), ISSN: 1842-2454,

6. **Rosca Mihai Ioan**, *A new approach to defining green products market in Romania*, Business Excellence, vol II, ASE, Universitatea Transilvania, The University of AKRON si Society for Business Excellence, Romania, Brasov, 2011 <http://www.business-excellence.ro/>, Proceedings of the 6th International Conference on Businee Excellence, pg. 164-167, ISBN 978-973-598-941-5

7. **Rosca, Mihai Ioan**, *Redefining organic products*, publicat in volumul BUSINESS RESEARCH CHALLENGES IN A TURBULENT ERA, Book Editor(s): Vrontis, D; Weber, Y; Kaufmann, HR, EuroMed , 2011, 2211-2214, 4 pg din 1154, ISBN: 978-9963-711-01-7

8. **Rosca, M.**; Stancu, A.; Branadabur, R., *Segmentation of the organic food consumers on the emergent market. Study case of Romania*, publicat in volumul MANAGEMENT OF TECHNOLOGICAL CHANGES, BOOK 1, Book Editor(s): Rusu, C, Democritus University of Thrace, 2011, Pg 197-200, 4pg din 668 pg, ISBN 978 -960-99486-1-6, ISBN (book 1) 978-960-99486-2-3

9. Stancu, Alin; Grigore, Georgiana Florentina; **Rosca, Mihai**, *Consumers' perceptions towards corporate social responsibility initiatives - a qualitative approach*, TRANSFORMATIONS IN BUSINESS & ECONOMICS, 2011, Volume: 10 Issue: 2B Pages: 754-764, ISI Web of Knowledge, factor de impact 2011=0,991, 11424, ISSN: 1648-4460,

10. **Rosca, Mihai Ioan**, *Analysis of organic products market development in Romania*, publicat in volumul MARKETING THEORY CHALLENGES IN EMERGING SOCIETIES, editor European Marketing Academy si Universitatea Alexandru Ioan Cuza, Iasi, 2011, pg 205-211, 7 pg din 288 pg, ISBN 978-973-640-681-2,

2 Teză de doctorat

T1 Autor: **ROȘCA Mihai Ioan**, coordonator Iacob CĂTOIU, (2007) *Impactul marketingului ecologic asupra întreprinderilor românești*

3 Cărți/cursuri publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

4 Cărți de specialitate publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea *domeniului*.

Cb 1: **Mihai Ioan ROȘCA**, Metode de cercetări de marketing utilizate în publicitate, Editura ASE, 2017, 125 pg./125 pg., ISBN 978-606-34-0189-3

Cb2. **Mihai Ioan, ROȘCA**; *Cercetari complexe privind integrarea si dezvoltarea marketingului ecologic in societatea romaneasca*, Editura ASE, 2013, 120pg /120pg, ISBN 978-606-505-600-8

Cb 3. **Mihai Ioan ROȘCA**, *Pledoarie pentru Marketingul Produselor Ecologice Alimentare*, Editura ASE, 2013, 125 pg./125 pg., ISBN 978-606-505-6862

Cb 4. Stancu, A., **Roșca M.I.**, Olteanu V., *Are Romanian consumers prepared for a company's CSR?*, publicat în cartea CORPORATE SOCIAL RESPONSIBILITY IN SMEs; editori Crowther, D, Aras, G.; Vettori, S., SRRNet, Leicester; 2009, 13 pagini din 296, pg 247-258, ISBN978-0-9551577-2-1

Cb 5. **MI Rosca** , AC Sarău , AA Vonțea, *Classifying Social Causes Derived from the Communication of CSR Initiatives Online: A Theoretical and Practical Approach*, publicat în cartea Volume 7 - Corporate Social Responsibility in the Digital Age, editura, Emerald Group Publishing Limited, Editori: Ana Adi, Georgiana Grigore, David Crowther, 2015, 20 pagini din 288, pg. 63 - 83, ISBN 978- 1784415822

Cb 6. **Rosca, Mihai**, *De la consumul excesiv la consumerismul verde*, publicat in volumul **MARKETINGUL ÎNTREPRINDERILOR ROMÂNESTI ÎN CONTEXTUL INTEGRARII EUROPENE**, editor coordonator Ionel Dumitru, editura ASE, 2008, 4 pg din 300 pg, ISBN 978-606-505-094-5

Cb 7. **Rosca, Mihai**, *Necesitatea marketingului durabil*, publicat in volumul **MARKETINGUL ÎNTREPRINDERILOR ROMÂNESTI ÎN CONTEXTUL INTEGRARII EUROPENE**, editor coordonator Ionel Dumitru, Editura ASE, 2008, 4 pg din 300 pg, ISBN 978-606-505-094-5

Cb 8. **Mihai Ioan ROȘCA**, *Segmentări ecologice ale consumatorului*, publicat in volumul **MARKETINGUL ÎNTREPRINDERILOR ROMÂNESTI ÎN CONTEXTUL INTEGRARII EUROPENE**, editor coordonator Ionel Dumitru, Editura ASE, 2006, 4 pg din 320 pg, ISBN 973-594-824-9, ISBN 978-594-824-5,

Cb 9. **Mihai Ioan ROȘCA**, *Activitatea logistică în cadrul marketingului ecologic*, publicat in volumul **MARKETINGUL ÎNTREPRINDERILOR ROMÂNESTI ÎN CONTEXTUL INTEGRARII EUROPENE**, Editor Coordonator Ionel Dumitru, Editura ASE, 2006, 4 pg din 320 pg, ISBN 973-594-824-9, ISBN 978-594-824-5,

Cb 10. Stancu Alin, **Rosca Mihai Ioan**, *Corporate Reputation: An Exploratory Study From The Romanian Companies Perspective* publicat in volumul **MARKETING AND DEVELOPMENT 1971/2006 35 YEARS OF MARKETING IN ROMANIA**, Editura ASE, Bucuresti, 2006, 6 pg din 432 pg, ISBN 973-594-868-0 ISBN 978-973-594-868-9

Cb 11. **Mihai Ioan Rosca**, Alin Stancu, *A behavior analysis of Romanian consumers from "green marketing" point of view*, publicat in volumul **MARKETING AND DEVELOPMENT 1971/2006 35 YEARS OF MARKETING IN ROMANIA**, Editura ASE, Bucuresti, 2006, 6 pg din 432 pg, ISBN 973-594-868-0, ISBN 978-973-594-868-9

Cb 12. **Mihai ROSCA**, Alin STANCU, *Implicarea studentilor facultatii de marketing in realizarea de cercetari de marketing complexe*, publicat in volumul **MARKETING SI**

COMUNICARE ÎN AFACERI, editor coordonator Ionel Dumitru, Editura ASE, 2006, 5 pg din 285 pg, ISBN 973-594-825-7, ISBN 973-594-825-2

Cb 13 Stefan BOBOC, **Mihai ROSCA**, *Analiza eficientei sistemului de invatamant online*, in voluul EDUCATIE SI INSTRUIRE: CALITATE, ETICA, DESCENTRALIZARE, VOL 6. TEHNOLOGIA INFORMATIEI SI A COMUNICARII - STIINTE EXACTE, STIINTE ALE NATURII, Editura Universitatii Nationale de Aparare Carol I, Bucuresti , 2006, 4 pagini din 150, ISBN 10 973-663-328-4; ISBN 13 978-973-663-328-7

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Cb 15. **Mihai Ioan ROȘCA**, *Pregatirea si codificarea datelor de marketing*, publicat in cartea MARKETING. ASPECTE CONCEPTUALE SI OPERATIONALE, editor coordonator Carmen Balan, Editura ASE, Bucuresti, 2004, 201- 209 , 9 pg din 218 pg., ISBN 973-594- 469-3

Ri 1. **Rosca, Mihai**; Stancu, Alin; Sarau, Andrei Claudiu, INTERNAL FACTORS INFLUENCE ON THE CSR ACTIVITIES OF COMPANIES, TRANSFORMATIONS IN BUSINESS & ECONOMICS Volume: 12 Issue: 1A Pages: 365-380 Published: 2013

Ri 2. **Mihai Ioan ROȘCA**, Laura Daniela Tanase, Mihai Gelu Morar, *Small farmers from rural areas attitude on organic food*, ANALELE UNIVERSITĂȚII DIN ORADEA, Seria Științe Economice, 2012, Pp 2159-2164, Cabell's, Scopus, DOAJ, EBSCO, Scipio, ISSN 1222-569X (format printat), ISSN 1582-5450 (format electronic)

Ri 3. Laura Daniela Tanase, **Mihai Ioan ROȘCA**, Alexandra Jurcoane, *The perception on ecological products – a research on the urban consumer*, ANALELE UNIVERSITĂȚII DIN ORADEA, Seria Științe Economice, 2012, Pp 2178 -2183, Cabell's, Scopus, DOAJ, EBSCO, Scipio, ISSN 1222-569X (format printat), ISSN 1582-5450 (format electronic)

Ri 4. Florin Tudor Ionescu, **Mihai Ioan ROȘCA**, *Strategic Planning of the Eco Product Portfolio*, INTERNATIONAL JOURNAL OF ECONOMIC PRACTICES AND THEORIES, Vol. 2, No. 3, 2012 (July), REPEC, DOAJ, Cabells, e-ISSN 2247 – 7225

Ri 5. Stancu, Alin; Grigore, Georgiana Florentina; **Rosca, Mihai**, *Consumers' perceptions towards corporate social responsibility initiatives - a qualitative approach*, TRANSFORMATIONS IN BUSINESS & ECONOMICS, 2011, Volume: 10 Issue: 2B Pages: 754-764, ISI Web of Knowledge, scor relativ de influenta 0,11424, ISSN: 1648-4460,

Ri 6. Anghel, Laurentiu Dan; Grigore, Georgiana Florentina; **Rosca, Mihai**, *Cause-related marketing, part of corporate social responsibility and its influence upon consumers' attitude*, AMFITEATRU ECONOMIC, Volume: 13 Issue: 29 Pages: 72-85 Published: FEB 2011, ISI Web of Knowledge, Factor de impact: 2011=0,757, ISSN Print: 1582-9146, ISSN Online: 2247-9104

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Ri 8. Teodorescu, Nicolae; Veghes, Calin; **Rosca, Mihai**, *Analysis of consumer attitudes regarding environmental issues: The case study of Romania*, TRANSFORMATIONS IN BUSINESS & ECONOMICS, Volume: 8 Issue: 3 Special Issue: SI Supplement: A Pages: 274-291 Published: 2009, ISI Web of Knowledge, scor relativ de influenta 0,11424, ISSN: 1648-4460

Ri 9. Ioana POPESCU, **Mihai ROSCA**, Florin Tudor IONESCU, Andreea BARBU, Daniel MOISE

Guidelines of communication through events into romanian companies, REVIEW OF MANAGEMENT AND ECONOMICAL ENGINEERING, Vol. 7, No. 7, 2008, ISSN: 1583-624X

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RI 11. Răzvan Zaharia, **Mihai Ioan Roșca**, Laurențiu-Dan Anghel, *Identifying the needs for information of the organizations from Bucharest, Muntenia And Oltenia Regions*, ANALELE UNIVERSITATII DIN ORADEA, Seria stiinte economice, 2008, TOM XVII, vol IV, pp 1180-1183, Cabell's, Scopus, DOAJ, EBSCO, Scipio, ISSN 1222-569X (format printat), ISSN 1582-5450 (format electronic)

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Ri 13. **Rosca, Mihai Ioan**, *Cercetarea impactului marketingului ecologic in intreprinderile din Romania*, REVISTA ROMANA DE MARKETING, 1/2006, Rosetti Educational Printing Hall, Bucharest , revistă cotată B CNCSIS, - Cabell's Directory of Publishing Opportunities in Marketing, EBSCO *host*, Index Copernicus, ProQuest (ABI/INFORM Global), ISSN: 1842-2454,

Vi 1. Laura Daniela Tănase, **Mihai Ioan Rosca**, Consumers' perception on profitability and safety attributes associated to financial products - the case of Romania, Abstracts of the 1st Annual Emerging Trends in Marketing and Management International Conference, pg 80, September 22th-24th, 2016, Bucharest, Romania, ISBN: 978-606-34-0108-4

Vi 2. **Rosca Mihai Ioan**, *A new approach to defining green products market in Romania*, Business Excellence, vol II, ASE, Universitatea Transilvania, The University of AKRON si Society for Business Excellence, Romania, Brasov, 2011, Proceedings of the 6th International Conference on Businee Excellence, pg. 164-167 (in evaluare ISI), ISBN 978-973-598-941-5

Vi3. **Rosca, Mihai Ioan**, *Redefining organic products*, publicat in volumul BUSINESS

RESEARCH CHALLENGES IN A TURBULENT ERA, Book Editor(s): Vrontis, D; Weber, Y; Kaufmann, HR, EuroMed , 2011, 2211-2214, 4 pg din 1154, ISBN: 978-9963-711-01-7

Vi4. **Rosca, M.**; Stancu, A.; Branadabur, R., *Segmentation of the organic food consumers on the emergent market. Study case of Romania*, publicat in volumul MANAGEMENT OF TECHNOLOGICAL CHANGES, BOOK 1, Book Editor(s): Rusu, C, Democritus University of Thrace, 2011, Pg 197-200, 4 pg. din 668 pg, ISBN 978 -960-99486-1-6, ISBN (book 1) 978-960-99486-2-3

Vi 5. Alin STANCU, **Mihai Ioan ROȘCA**, *Graphic design proposal for analysing organic products buying behaviour*, Business Excellence, vol II, ASE, Universitatea Transilvania, The University of AKRON si Society for Business Excellence, Romania, Brasov, 2011 <http://www.business-excellence.ro/>, Proceedings of the 6th International Conference on Business Excellence, pg. 164-167 (in evaluare ISI), ISBN 978-973-598-941-5,)

Vi6. Mihaela Constantinescu, Alina Filip, Mihai Rosca, Razvan Zaharia, STAGE OF DEVELOPMENT ON CSR ENVIRONMENTAL POLICY: RESEARCH ON THE ROMANIAN MARKET, PROCEEDINGS of the IABE-2010 Las Vegas- Annual Conference, IABE-2010 Las Vegas- Proceedings, Volume 8, Number 1, 2010, editata de International Academy of Business and Economics, pp 274-280, ISSN: 1932-7498

Vi7. Ioana Cecilia Popescu, **Mihai Ioan Roșca**, Florin Tudor Ionescu, *Strategic guide marks of marketing communication within the companies from emerging markets. Case study of Romania*, Proceedings of the 16th Annual conference on Marketing and Business Strategies for Central&Eastern Europe, december 4th-6th, 2008, Vienna, Austria, ISBN 978-3-9502045-7-5

Vi8. Alina Filip, Alin Stancu, Mihai Orzan, **Mihai Ioan Rosca**, *Media coverage of corporate social responsibility in Romanian press. A comparative analysis of specialized and general Romanian newspapers*; publicat in MARKETING THEORY CHALLENGES IN TRANSITIONAL SOCIETIES, editata de Faculty of Economics and Busines; Zagreb, Croatia, 2008, pp 61-69; 9 pg din 341 pg, ISBN 13: 978-953-6025-26-8; ISBN 10: 953-6025-26-4

5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2....., Ci2.1, Ci2.2, etc.)

Ci1Anghel, Laurentiu Dan; Grigore, Georgiana Florentina; **Rosca, Mihai**, *CAUSE-RELATED MARKETING, PART OF CORPORATE SOCIAL RESPONSIBILITY AND ITS INFLUENCE UPON CONSUMERS' ATTITUDE*, AMFITEATRU ECONOMIC Volume: 13 Issue: 29 Pages: 72-85 Published: FEB 2011
Citat in

Ci 1.1 Munteanu, Claudiu-Catalin; Florea, Dorian-Laurentiu; Pagalea, Andreea , THE EFFECTS OF FAULTY OR POTENTIALLY HARMFUL PRODUCTS ON BRAND

REPUTATION AND SOCIAL RESPONSIBILITY OF BUSINESS, AMFITEATRU
ECONOMIC Volume: 16 Issue: 35 Pages:58-72 Published: FEB 2014

Ci 1.2 Ioncica, Maria; Petrescu, Eva-Cristina; Ioncica, Diana , TRANSPORTS AND
CONSUMERS' ECOLOGICAL BEHAVIOUR, AMFITEATRU ECONOMIC Volume:
14 Issue: 31 Pages: 70-83 Published: FEB 2012

Ci 1.3 Ahmad, Jamilah; Ali, Imran; Grigore, Georgiana Florentina; et al. STUDYING
CONSUMERS' ECOLOGICAL CONSCIOUSNESS - A COMPARATIVE ANALYSIS
OF ROMANIA, MALAYSIA AND PAKISTAN, AMFITEATRU ECONOMIC Volume:
14 Issue: 31 Pages: 84-98 Published: FEB 2012

Ci1.4 Alniacik, Umit; Yilmaz, Cengiz, THE EFFECTIVENESS OF GREEN
ADVERTISING: INFLUENCES OF CLAIM SPECIFICITY, PRODUCT'S
ENVIRONMENTAL RELEVANCE AND CONSUMERS' PRO-ENVIRONMENTAL
ORIENTATION, AMFITEATRU ECONOMIC Volume: 14 Issue: 31 Pages: 207-222
Published: FEB 2012

Ci 1.5 Serban, Corina; Grigore, Georgiana Florentina; Stancu, Alin
EXPLORING THE IMPORTANCE OF CAUSE-RELATED MARKETING
CAMPAIGNS: EMPIRICAL EVIDENCE ON ROMANIAN SOCIETY
ACTUAL PROBLEMS OF ECONOMICS Issue: 132 Pages:442-449 Published: 2012

Ci 1.6 Serban, Corina; Macovei, Octav-Ionut , INNOVATIVE STRATEGIES IN ONLINE
ENVIRONMENT: PLANNING SOCIAL ACTIVITIES FOR NONPROFIT
ORGANIZATIONS ACTUAL PROBLEMS OF ECONOMICS Issue: 130 Pages:440-
448 Published: 2012

Ci 1.7 Grigore, Georgiana Florentina; Stancu, Alin , THE ROLE OF CORPORATE
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753 Published: 2011

Ci2 Teodorescu, Nicolae ; Veghes, Calin ; **Rosca, Mihai**, *ANALYSIS OF CONSUMER
ATTITUDES REGARDING ENVIRONMENTAL ISSUES: THE CASE STUDY OF ROMANIA ,
TRANSFORMATIONS IN BUSINESS & ECONOMICS* Volume: 8 Issue: 3 Special Issue:
SI Supplement: A Pages: 274-291 Published: 2009
Citat in

Ci 2.1 Streimikiene, Dalia; Mikalauskiene, Asta; Barakauskaite-Jakubauskiene, Neringa
SUSTAINABILITY ASSESSMENT OF POLICY SCENARIOS, TRANSFORMATIONS
IN BUSINESS & ECONOMICS Volume: 10 Issue: 2 Pages: 168-184 Published: 2011

Ci 2.2 Kinderyte, Loreta; Ciegis, Remigijus; Staniskis, Jurgis Kazimieras ASSESSMENT OF ENTERPRISE PERFORMANCE FOR EFFICIENT SUSTAINABILITY MANAGEMENT, TRANSFORMATIONS IN BUSINESS & ECONOMICS Volume: 9 Issue: 3 Pages: 104-118 Published: 2010

Ci 2.3 Kedzior, Zofia POLISH HOUSEHOLDS IN THE NEW CENTURY - STAGNATION OR CHANGE?, TRANSFORMATIONS IN BUSINESS & ECONOMICS Volume: 9 Issue: 2 Special Issue: SI Supplement: B Pages: 382-388 Published: 2010

Ci 2.4 Włodarczyk-Spiwak, Katarzyna, POLISH CONSUMERS' PREFERENCES IN THE ERA OF GLOBALIZATION, TRANSFORMATIONS IN BUSINESS & ECONOMICS Volume: 8 Issue: 3 Special Issue: SI Supplement: B Pages: 216-235 Published: 2009

Ci 3 Rosca, M.; Stancu, A.; Brandabur, R. SEGMENTATION OF THE ORGANIC FOOD CONSUMERS ON THE EMERGENT MARKET. STUDY CASE OF ROMANIA, Conference: 7th International Conference on Management of Technological Changes Location: Alexandroupolis, GREECE Date: SEP 01-03, 2011, MANAGEMENT OF TECHNOLOGICAL CHANGES, BOOK 1 Pages: 197-200 Published: 2011

Ci 3.1 Petrescu, Dacina Crina; Petrescu-Mag, Ruxandra Malina; Burny, Philippe; et al., A new wave in Romania: organic food. Consumers' motivations, perceptions, and habits AGROECOLOGY AND SUSTAINABLE FOOD SYSTEMS Volume: 41 Issue: 1 Pages: 46-75 Published: 2017

Ci 4 Stancu, Alin; Grigore, Georgiana Florentina; Rosca, Mihai Ioan, The Impact of Corporate Social Responsibility on Employees, Edited by: Tao, F, Conference: International Conference on Information and Finance (ICIF 2011) Location: Kuala Lumpur, MALAYSIA Date: NOV 04-06, 2011, INFORMATION AND FINANCE Book Series: International Proceedings of Economics Development and Research Volume: 21 Pages: 11-16 Published: 2011

Ci 4.1 Gao, Yongqiang; Yang, Haibin , Do Employees Support Corporate Philanthropy? Evidence from Chinese Listed Companies, MANAGEMENT AND ORGANIZATION REVIEW Volume: 12 Issue: 4 Pages: 747-768 Published: DEC 2016

Ci 5. Stancu, Alin; Grigore, Georgiana Florentina; Rosca, Mihai Ioan, The Impact of Corporate Social Responsibility on Employees, Edited by: Tao, F, Conference: International Conference on Information and Finance (ICIF 2011) Location: Kuala Lumpur, MALAYSIA Date: NOV 04-06, 2011, INFORMATION AND FINANCE Book Series: International Proceedings of Economics Development and Research Volume: 21 Pages: 11-16 Published: 2011

Ci 5.1 Do Employees Support Corporate Philanthropy? Evidence from Chinese Listed Companies

By: Gao, Yongqiang; Yang, Haibin

MANAGEMENT AND ORGANIZATION REVIEW Volume: 12 Issue: 4 Pages: 747-768 Published: DEC 2016

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- (1) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional(**Ca1, I1** etc., după caz); II - autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI - anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).
- (2) În cadrul fiecărui grup de lucrări (Ca1, Ca2 etc.; I1, I2 etc. ; ...), lucrările sunt în ordine invers cronologică.

Candidat, Mihai Ioan ROȘCA

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