

Post: ASSOCIATE PROFESSOR, position 23

Disciplines: BUSINESS COACHING; LOGISTICS

CONTEST TOPICS

1. Fundamentals of the coaching process;
2. Models and fields of applicability of coaching, GROW model, solution-based coaching;
3. Coaching based on neuro-linguistic programming: NLP coaching;
4. Individual and group coaching, types of coaching;
5. Personal and organizational coaching: differences between coaching and other related professions, benefits of coaching;
6. Principles of organizational coaching, team-level coaching;
7. The role of coaching in staff development and organizational development. Change management through coaching;
8. Ethics and professional standards in coaching;
9. Creating the coaching relationship, communication techniques in coaching;
10. Integration and economic role of logistics;
11. Relationships and the relationship between logistics and distribution. Global logistics and types of logistics;
12. Reverse logistics and green logistics;
13. Logistics and Supply Chain Management, SCM planning and control. Just-in-time system, Lean and Agile approaches;
14. Logistics systems in freight transport;
15. Storage and warehousing of goods;
16. Logistics and relations between organizations - trends in logistics of manufacturers and distributors;
17. E-commerce logistics system.

BIBLIOGRAPHY

1. Amfiteatru economic, nr. 24, 2008. ASE, București: ASE.
2. Bălan, C., 2004. *Logistică: funcție integratoare și factor de competitivitate*. Ed. a 2-a, București: Ed. Uranus.
3. Biswas-Diener, D. and Dean, B., 2007. *Positive Psychology Coaching. Putting the Science of Happiness to Work for Your Clients*. New Jersey: John Wiley & Sons.
4. Bloomberg, D.J., LeMay, S.B., Hanna, J.B., Lemay, S., 2001. *Logistics*. New York: Prentice Hall.
5. Cox, E., Backhirova, T. and Clutterbuck, D., 2010. *The Complete Handbook of Coaching*, London: SAGE Publications Ltd.
6. Fairley, S.G. and Stout, C.E., 2004. *Getting started in personal and executive coaching: how to create a thriving coaching practice*. New Jersey: John Wiley & Sons.
7. Harrison, A. and van Hoek, R., 2008. *Logistics management and strategy: competing through the supply chain*. Third Edition. Pearson Education.
8. Lambert, D.M., 1997. *Fundamentals of Logistics Management*. New York: The Irwin/ McGraw – Hill Series.
9. O'Connor, J. and Lages, A., 2007. *Coaching cu NLP*, București: Ed. Curtea Veche.
10. Vasiliu, C., et al., 2008, *Logistica și distribuția mărfurilor*. București: ASE.