## THE BUCHAREST UNIVERSITY OF ECONIMIC STUDIES FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS DEPARTMENT OF MODERN LANGUAGES AND BUSINESS COMMUNICATION

## Position: Associate professor, position 26

**Subjects**: Advanced Communication in Professional Contexts: Presentations and Negotiation (in English); Communication in Japanese 1; Communication in Japanese 2; English for Professional Communication 1

## TOPICS

- 1. Negotiation and cultural dimensions: strategies, styles and dynamics
- 2. Communication strategies for the virtual age
- 3. Maximizing communication: presentation skills and business storytelling
- 4. Cross-cultural aspects in language teaching for business communication

## **BIBLIOGRAPHY**

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\*\*\* SYNERGY, Journal of the Department of Modern Languages and Business Communication, http://www.synergy.ase.ro/issues.html

\*\*\* European Journal of Interdisciplinary Studies (EJIS), http://ejist.ro/

Head of the Department,

Associate Prof. Teodora Şerban-Oprescu, Ph D