

ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE
DEPARTAMENTUL DE LIMBI MODERNE ȘI COMUNICARE ÎN AFACERI

Post: **Conferențiar universitar, poziția 26**

Disciplinele postului: Comunicare avansată în context profesional: prezentări și negocieri (engleză), Comunicare în limba japoneză 1; Comunicare în limba japoneză 2; Limba engleză și comunicare de specialitate 1.

Tematica

1. Negociere și dimensiuni culturale: strategii, stiluri, dinamică (**Negotiation and cultural dimensions: strategies, styles and dynamics**)
2. Strategii de comunicare în era virtuală (**Communication strategies for the virtual age**)
3. Comunicare cu impact maxim: abilități de prezentare și business storytelling (**Maximizing communication: presentation skills and business storytelling**)
4. Aspecte inter-culturale în didactica limbilor străine pentru comunicare de afaceri (**Cross-cultural aspects in language teaching for business communication**)

Bibliografie

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*** SYNERGY, Journal of the Department of Modern Languages and Business Communication, <http://www.synergy.ase.ro/issues.html>

*** European Journal of Interdisciplinary Studies (EJIS), <http://ejist.ro/>

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