# BUCHAREST UNIVERSITY OF ECONOMIC STUDIES THE FACULTY OF INTERNATIONAL BUSINESS AND ECONOMICS THE DEPARTMENT OF MODERN LANGUAGES AND BUSINESS COMMUNICATION

## **Position: University Professor, position 5**

**Disciplines**: English and Specialized Communication 1; English and Specialized Communication 2

#### **Topics:**

1. Professional Communication in Finance and Banking: contents and competences

2. Teaching/Learning English for Specific Purposes: methodological fundamentals and practical aspects

### 3. Interculturality in Financial and Banking Business Environment

## Bibliography

Baştürkmen, H./ Bocanegra-Valle, A. (2018), *Materials Design Processes, Beliefs and Practices of Experienced ESP Teachers in University Settings in Spain*, in Kirkgöz, Z./ Dikilitaş, K. (eds.), *Key Issues in English for Specific Purposes in Higher Education*, Springer International Publishing Switzerland, pp. 13-27

Catelly, Y.M. (2013), *Language Learning and Using Strategies in ESP*, in "Studia Universitatis Babeş-Bolyai" (Philologia), No. 2, pp. 23-36

https://www.ceeol.com/search/article-detail?id=101304

Beacco, J.-C., Byuram, M., Cavalli, M., et al. (2010), *Guide for the development and implementation of curricula for plurilingual and intercultural education*, The Language Policy Division of the Council of Europe, Geneva, Switzerland, from

https://www.researchgate.net/profile/Mirjam-Egli-

Cuenat/publication/260120379\_Guide\_for\_the\_development\_and\_implementation\_of\_curricula\_ for\_plurilingual\_and\_intercultural\_education\_-

<u>Document\_prepared\_for\_the\_Policy\_Forum\_'The\_right\_of\_learners\_to\_quality\_and\_equity\_in</u> educatio/links/5469e3f40cf2f5eb1805ab5b/Guide-for-the-development-and-implementation-ofcurricula-for-plurilingual-and-intercultural-education-Document-prepared-for-the-Policy-Forum-The-right-of-learners-to-quality-and-equity-in-education.pdf

Khoshhal, Yasin (2018): The Role of Teaching Materials in the ESP Course: A Case of Business English (Finance and Economics) In Linguistics, Stylistics and Translation, vol. 9,

No.1, No. 1-17, <u>file:///C:/Users/Violeta/Downloads/117-ArticleText-242-1-10-20180618.pdf</u> pp. 85-99

Pylväs, Laura; Petri Nokelainen (2019) Intercultural Competence: Toward Global

Understanding. Handbook of Vocational Education and Training, pp. 1283-1295.

Grosu-Rădulescu, L.-M. (ed.) (2018), *Foreign Language Teaching in Romanian Higher Education Teaching Methods, Learning Outcomes, Multilingual Education,* Volume 27, Springer International Publishing AG -<u>https://link.springer.com/book/10.1007%2F978-3-319-93329-0</u>

Ioncică, Diana Eugenia (2015) New Practical English for Finance, Accounting and Insurance, Editura Uranus, București

MacKenzie, Ian (2008) English for the Financial Sector, ed. Cambridge

Marks, Jon (2008) Check your Vocabulary for Banking and Finance, Bloomsbury Publishing PLC Mureşan, L.-M./ David, I./ L.Grosu-Rădulescu, L. (eds.) (2015), *Developments in Professional / Academic Communication and Implications for Education and Research*" ("International Conference on Languages for Specific Purposes and Teacher Development - Developments in Professional/Academic Communication and Implications for Education and Research", 2015, ASE Bucureşti-DLMCA, QUEST Romania and AELFE), CD-ROM, Bucureşti, Editura ASE.

Mureșan, L.-M. (2000) Genre Analysis and Economics, București, Paidea (Academice).

Nicolae, M., Şerban-oprescu, T. (eds.) (2012), *Communication Matters. Aspectele comunicării contează*, București, Editura ASE.

Patten, Julie (2017) Absolute Banking English, English for international Banking, Delta Publishing House

Richey, Rosemarie, (2011) English for Banking and Finance, cu CD ROM, Longman Pearson, LTD

\*\*\* SYNERGY, Journal of the Department of Modern Languages and Business Communication, <u>http://www.synergy.ase.ro/issues.html</u>

\*\*\* European Journal of Interdisciplinary Studies (EJIS), http://ejist.ro/

Head of the Departament, Assoc. Prof. Teodora Şerban-Oprescu, PhD