

Concurs pentru ocuparea postului poz. 64 , de lector universitar,

Departamentul: Management,

Disciplinele: Managementul aprovizionării și vânzărilor (engleză), Analiza strategică a mediului concurențial (engleză), Competitivitatea organizațiilor sanitare, Managementul aprovizionării și vânzărilor,

Domeniul Management,

post publicat în Monitorul Oficial al României nr. 1242 din 03.12.2021

## LISTA DE LUCRĂRI

Candidat: BUNEA G. OVIDIU-IULIAN - **Dr./** din 2019, Asistent universitar/ din 2020

**1. Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. **Bunea, Ovidiu-Iulian**, Corboș, Răzvan-Andrei, Popescu, Ruxandra-Irina. *Influence of some financial indicators on return on equity ratio in the Romanian energy sector-A competitive approach using a DuPont-based analysis*. Energy, 189, 2019, 116251. Revistă *indexată* în: Elsevier BIOBASE, Environmental Periodicals Bibliography, Science Citation Index, Current Contents, Research Alert, BIOSIS Citation Index, Cambridge Scientific Abstracts, Chemical Abstracts, Current Contents - Engineering, Technology & Applied Sciences, Engineering Index, INSPEC, Current Contents - Social & Behavioral Sciences, Scopus, Middle Eastern & Central Asian Studies, Engineered Materials Abstracts, Environmental Engineering Abstracts, Environmental Sciences & Pollution Management, Materials Business File, METADEX, Pollution Abstracts, Current Contents, Science Citation Index Expanded, Web of Science, Composites Industry Abstracts, Corrosion Abstracts, Earthquake Engineering Abstracts, GeoRef, British & Irish Archaeological Bibliography, Bibliography of Asian Studies, CAB International, Academic Search (EBSCO), Computers & Applied Sciences Complete, Current Abstracts (EBSCO), Energy & Power Source, Environment Complete, Environment Index, TOC Premier, Public Affairs Information Service Bulletin, Compendex, Engineering Information Database EnCompass LIT (Elsevier), FLUIDEX, Engineering Village – GEOBASE, Wilson Applied Science and Technology Abstracts, OCLC Contents Alert Advanced Polymers Abstracts, Aerospace & High Technology Database, Selective, ASFA2 – Ocean Technology, Policy and Non-Living Resources, Ceramic Abstracts, CSA Sustainability Science Abstracts (Cambridge Scientific Abstracts), CSA Technology Research Database, CSA Mechanical & Transportation Engineering Abstracts (Cambridge Scientific Abstracts), CSA Civil Engineering Abstracts, CSA Engineering Research Database (Cambridge Scientific Abstracts), mCSA High Technology Research Database with Aerospace (Cambridge Scientific Abstracts). **Factor de impact: 7.147 – 2020**, ISSN:0360-5442, E-ISSN:1873-6785, **WOS:000504505700012** <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000504505700012>

2. Corboș, Răzvan-Andrei, Popescu, Ruxandra-Irina, **Bunea, Ovidiu-Iulian**. *The Influence of the Sales Management Style on the Company's Competitiveness*. Quality-Access to Success, Vol. 20, Supliment: 2, 2019, pp 197-201. Revistă *indexată* în: ESCI, SCOPUS, EBSCO, CABELL'S, PROQUEST, Clarivate Analytics – Web of Science Core Collection, ISSN 1582-2559, ISSN-L 2668-4861. <https://search.proquest.com/docview/2198414180?pq-origsite=gscholar>.

3. **Bunea, Ovidiu-Iulian**. *The Strategic Role of the Sales Team in Increasing the Competitiveness of the Firm*. Quality-Access to Success, Vol. 20, Supliment: 2, 2019, pp 130-135. Revistă *indexată* în: ESCI, SCOPUS, EBSCO, CABELL'S, PROQUEST, Clarivate Analytics – Web of Science Core Collection, ISSN 1582-2559, ISSN-L 2668-4861. <https://search.proquest.com/docview/2198412816?pq-origsite=gscholar>.

4. Popescu, Ruxandra-Irina, Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**. *Selling cultural organizations – a case study on client's perception of the cultural activity of the Calea Victoriei Foundation*. Revista Administrație și Management Public (RAMP), Nr. 31, 2018, pp 81-96. Revistă *indexată* în: SCOPUS, EBSCO, ERIHPLUS, PROQUEST, CEEOL, RePEc, CABELL'S, ISSN 1583-9583. DOI: 10.24818/amp/2018.31-06. [http://www.ramp.ase.ro/en/\\_data/files/articole/2018/31-06.pdf](http://www.ramp.ase.ro/en/_data/files/articole/2018/31-06.pdf).

5. **Bunea, Ovidiu-Iulian**. *Perceptions of the Factors that Influence the Labour Productivity of Procurement Employees in E-Commerce Companies under Telework Conditions*. Management & Marketing, vol. XIX, nr. 2, 2021, pp 181 - 193. Revistă *indexată* în: CABELL'S DIRECTORIES OF PUBLISHING OPPORTUNITIES, REPEC - Research Papers in Economics, CEEOL - Central and Eastern European Online Library, DOAJ- Directory of Open Access Journals, EBSCO Publishing, Electronic Journals Library, Index Copernicus - Journal Master List, Intute: Social Science, ICAAP - International Consortium for Advancement of Academic Publication, SCPIO - Platforma Editoriala Romana, , ISSN: 1841 - 2416, ISSN-L: 2068 – 9667, DOI: 10.52846/MNMMK.19.2.02 [https://www.mnmk.ro/documents/2021\\_2/2-15-2-21.pdf](https://www.mnmk.ro/documents/2021_2/2-15-2-21.pdf).

6. **Bunea, Ovidiu-Iulian**. *A Bibliometric Analysis on the Link between Circular Economy and Supply Chain*. Review of International Comparative Management, Vol. 22, Nr. 4, 2021, pp 555 - 569. Revistă *indexată* în: RePEc, Index Copernicus - Journals Master List, EBSCO, The World Wide Web Virtual Library For European Integration, NewJour Electronic Journals and Newsletters, Ulrich's Periodicals Directory, Cabells Database, Google Scholar, OCLC-WorldCat, CEEOL - Central and Eastern European Online Library, ISSN:1582-3458. DOI: 10.24818/RMCI.2021.4.555. <http://www.rmci.ase.ro/no22vol4/11.pdf>

7. Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**, Popescu, Ruxandra-Irina, Zamfir, Andreea-Ileana. Proceedings of the 13th International Management Conference. *Social Media As A Component Of The Value Chain To Gain Competitive Advantage In Sales*. 13th International Management Conference “Management Strategies for High Performance”, IMC 2019, 31.10.2019 – 01.11.2019, București, România, Editura ASE, pp. 702-710, ISSN 2286-1440, ISSN-L 2286-1440. [http://conferinta.management.ase.ro/archives/2019/pdf/3\\_18.pdf](http://conferinta.management.ase.ro/archives/2019/pdf/3_18.pdf).

8. Popescu, Ruxandra Irina, Corboș, Răzvan-Andrei, Comănescu, Mihaela, **Bunea, Ovidiu-Iulian**. *Ecological Marketing – Strategic Option for Business Development in Bucharest*, Economic Computation and Economic Cybernetics Studies and Research, Vol. 51, Nr. 2, 2017, pp 67 – 83. Revistă indexată în: WoS: Science Citation Index Expanded, Social Sciences Citation Index, Social Scisearch, Journal Citation Reports/Social Sciences Edition, RePEc, EBSCO. **Factor de impact: 0.973 – 2018**, ISSN:0424-267X, **WOS:000404820100005** <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000404820100005>

9. Cârstea, Gheorghe, Corboș, Răzvan-Andrei, Popescu, Ruxandra Irina, **Bunea, Ovidiu-Iulian**. Proceedings of the 11th International Management Conference. *Analysis of the Influence of Some Indicators on the Profitability of the FMCG Retail Market in Romania*, 11th International Management Conference, IMC, 02.11.2017 - 03.11.2017, București, România, Editura ASE, 2017, pp 481 – 492, 1076, ISSN 2286-1440. [http://conference.management.ase.ro/archives/2017/pdf/3\\_3.pdf](http://conference.management.ase.ro/archives/2017/pdf/3_3.pdf)

10. **Bunea, Ovidiu-Iulian**. Proceedings of the International Conference on Business Excellence Vol. 13, No. 1. *Repositioning sales as an influence on innovation and a source of sustainable competitive advantage*. 13th International Conference on Business Excellence (ICBE), 21.03.2019 – 22.03.2019, București, România, Sciendo, 2019, pp. 492-504, ISSN: 2558-9652. <https://doi.org/10.2478/picbe-2019-0043>.

## 2. Teza de doctorat

T1. **Bunea, Ovidiu-Iulian**. *Repoziționarea activităților de vânzare în vederea creșterii competitivității firmei*. Susținută public la data de 27.09.2019. Academia de Studii Economice București, Facultatea de Management, Școala Doctorală Management.

3. **Cărți/cursuri** publicate în edituri recunoscute (Ca1, Ca2 etc.), îndrumare publicate (I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții la dezvoltarea activităților didactice/profesionale.

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4. **Cărți de specialitate** publicate în edituri recunoscute (Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului) (Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN) (Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN ) (Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc. (E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

**Ri1. Bunea, Ovidiu-Iulian**. *Perceptions of the Factors that Influence the Labour Productivity of Procurement Employees in E-Commerce Companies under Telework Conditions*. Management & Marketing, vol. XIX, nr. 2, 2021, pp 181 - 193. Revistă indexată în: CABELL'S DIRECTORIES OF PUBLISHING OPPORTUNITIES, REPEC - Research Papers in Economics, CEEOL - Central and Eastern European Online Library, DOAJ- Directory of Open Access Journals, EBSCO Publishing, Electronic Journals Library, Index Copernicus - Journal Master List, Intute: Social Science, ICAAP - International Consortium for Advancement of Academic Publication, SCPIO - Platforma Editorială Română, , ISSN: 1841 - 2416, ISSN-L: 2068 – 9667, DOI: 10.52846/MNMK.19.2.02 [https://www.mnmk.ro/documents/2021\\_2/2-15-2-21.pdf](https://www.mnmk.ro/documents/2021_2/2-15-2-21.pdf)

**Ri2. Bunea, Ovidiu-Iulian**. *A Bibliometric Analysis on the Link between Circular Economy and Supply Chain*. Review of International Comparative Management, Vol. 22, Nr. 4, 2021, pp 555 - 569. Revistă indexată în: RePec, Index Copernicus - Journals Master List, EBSCO, The World Wide Web Virtual Library For European Integration, NewJour Electronic Journals and Newsletters, Ulrich's Periodicals Directory, Cabells Database, Google Scholar, OCLC-WorldCat, CEEOL - Central and Eastern European Online Library, ISSN:1582-3458. DOI: 10.24818/RMCI.2021.4.555. <http://www.rmci.ase.ro/no22vol4/11.pdf>

**Ri3. Popescu, Ruxandra-Irina, Bunea, Ovidiu-Iulian, Medințu, Georgiana-Alexandra, Mazilu, Elena-Cătălina**. *The Impact of Online Marketing in the Promotion of Universities in the Context of the Covid-19 Health Crisis*. Business Excellence and Management, Vol. 11, Nr. Special 2, 2021, pp 91-102. Revistă indexată în: DOAJ; RePEc, ProQuest, CEEOL, OAJI, EBSCO, Index Copernicus, ErihPlus, ISSN: 2248-1354 (print); 2668-9219 (online), ISSN-L: 2248-1354. DOI: <https://doi.org/10.24818/beman/2021.S.I.2-07>. [https://beman.ase.ro/special\\_issue\\_2/7.pdf](https://beman.ase.ro/special_issue_2/7.pdf).

**Ri4. Bunea, Ovidiu-Iulian, Corboș, Răzvan-Andrei, Popescu, Ruxandra-Irina**. *Influence of some financial indicators on return on equity ratio in the Romanian energy sector-A competitive approach using a DuPont-based analysis*. Energy, 189, 2019, 116251. Revistă indexată în: Elsevier BIOBASE, Environmental Periodicals Bibliography, Science Citation Index, Current Contents, Research Alert, BIOSIS Citation Index, Cambridge Scientific Abstracts, Chemical Abstracts, Current Contents - Engineering, Technology & Applied Sciences, Engineering Index, INSPEC, Current Contents - Social & Behavioral Sciences, Scopus, Middle Eastern & Central Asian Studies, Engineered Materials Abstracts, Environmental Engineering Abstracts, Environmental Sciences & Pollution Management, Materials Business File, METADEX, Pollution Abstracts, Current Contents, Science Citation Index Expanded, Web of Science, Composites Industry Abstracts, Corrosion Abstracts, Earthquake Engineering Abstracts, GeoRef, British & Irish Archaeological Bibliography, Bibliography of Asian Studies, CAB International, Academic Search (EBSCO), Computers & Applied Sciences Complete, Current Abstracts (EBSCO), Energy & Power Source, Environment Complete, Environment Index, TOC Premier, Public Affairs Information Service Bulletin, Compendex, Engineering Information Database EnCompass LIT (Elsevier), FLUIDEX, Engineering Village – GEOBASE, Wilson Applied Science and Technology Abstracts, OCLC Contents Alert Advanced Polymers Abstracts, Aerospace & High Technology Database, Selective, ASFA2 – Ocean Technology, Policy and Non-Living Resources, Ceramic Abstracts, CSA Sustainability Science Abstracts (Cambridge Scientific Abstracts), CSA Technology Research Database, CSA Mechanical & Transportation Engineering Abstracts (Cambridge Scientific Abstracts), CSA Civil Engineering Abstracts, CSA Engineering Research Database (Cambridge Scientific Abstracts), mCSA High Technology Research

Database with Aerospace (Cambridge Scientific Abstracts). **Factor de impact: 7.147 – 2020**, ISSN:0360-5442, E-ISSN:1873-6785, **WOS:000504505700012** <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000504505700012>

Ri5. Corboș, Răzvan-Andrei, Popescu, Ruxandra-Irina, **Bunea, Ovidiu-Iulian**. *The Influence of the Sales Management Style on the Company's Competitiveness*. Quality-Access to Success, Vol. 20, Supliment: 2, 2019, pp 197-201. Revistă indexată în: ESCI, SCOPUS, EBSCO, CABELL'S, PROQUEST, Clarivate Analytics – Web of Science Core Collection, ISSN 1582-2559, ISSN-L 2668-4861. <https://search.proquest.com/docview/2198414180?pq-origsite=gscholar>.

Ri6. **Bunea, Ovidiu-Iulian**. *The Strategic Role of the Sales Team in Increasing the Competitiveness of the Firm*. Quality-Access to Success, Vol. 20, Supliment: 2, 2019, pp 130-135. Revistă indexată în: ESCI, SCOPUS, EBSCO, CABELL'S, PROQUEST, Clarivate Analytics – Web of Science Core Collection, ISSN 1582-2559, ISSN-L 2668-4861. <https://search.proquest.com/docview/2198412816?pq-origsite=gscholar>.

Ri7. Popescu, Ruxandra-Irina, Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**. *Selling cultural organizations – a case study on client's perception of the cultural activity of the Calea Victoriei Foundation*. Revista Administrație și Management Public (RAMP), Nr. 31, 2018, pp 81-96. Revistă indexată în: SCOPUS, EBSCO, ERIHPLUS, PROQUEST, CEEOL, RePEc, CABELL'S, ISSN 1583-9583. DOI: 10.24818/amp/2018.31-06. [http://www.ramp.ase.ro/en/\\_data/files/articole/2018/31-06.pdf](http://www.ramp.ase.ro/en/_data/files/articole/2018/31-06.pdf).

Ri8. Popescu, Ruxandra Irina, Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**. *Influences on urban competitiveness development from the perspective of business and local authorities*, Review of International Comparative Management, Vol. 19, Nr. 4, 2018, pp 359 – 371. Revistă indexată în: RePec, Index Copernicus - Journals Master List, EBSCO, The World Wide Web Virtual Library For European Integration, NewJour Electronic Journals and Newsletters, Ulrich's Periodicals Directory, Cabells Database, Google Scholar, OCLC-WorldCat, CEEOL - Central and Eastern European Online Library, ISSN:1582-3458. DOI: 10.24818/RMCI.2018.4.359. <http://www.rmci.ase.ro/no19vol4/04.pdf>.

Ri9. Popescu, Ruxandra-Irina, Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**. *Study on the perception of young Romanians on the Eco-marketing and promotion efficiency in increasing the environmental NGOs competitiveness*. Quality-Access to Success, Vol. 19, Supliment: 1, 2018, pp 417-422. Revistă indexată în: ESCI, SCOPUS, EBSCO, CABELL'S, PROQUEST, Clarivate Analytics – Web of Science Core Collection. ISSN 1582-2559, ISSN-L 2668-4861. <https://search.proquest.com/openview/e44dd9d9a94189f2eb766b89a11ea287/1?pq-origsite=gscholar&cbl=1046413>.

Ri10. Popescu, Ruxandra Irina, Corboș, Răzvan-Andrei, Comănescu, Mihaela, **Bunea, Ovidiu-Iulian**. *Ecological Marketing – Strategic Option for Business Development in Bucharest*, Economic Computation and Economic Cybernetics Studies and Research, Vol. 51, Nr. 2, 2017, pp 67 – 83. Revistă indexată în: WoS: Science Citation Index Expanded, Social Sciences Citation Index, Social Scisearch, Journal Citation Reports/Social Sciences Edition, RePEc, EBSCO. Factor de impact: 0.973 – 2018, ISSN:0424-267X, **WOS:000404820100005** <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000404820100005>

Ri11. Corboș, Răzvan-Andrei, Popescu, Ruxandra-Irina, **Bunea, Ovidiu-Iulian**. *Strategic implications of analyzing competitiveness measuring instruments for Romania*, Business Excellence and Management, Vol. 7, Nr. 2, 2017, pp 13-26. Revistă indexată în: DOAJ; RePEc, ProQuest, CEEOL, OAJI, EBSCO, Index Copernicus, ErihPlus, ISSN: 2248-1354 (print); 2668-9219 (online), ISSN-L: 2248-1354. <http://beman.ase.ro/no72/2.pdf>.

**Vi1.** Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**, Zamfir, Andreea-Ileana, Gora, Ana-Alexandra. Proceedings of the 14th International Management Conference. *Going Online: The Influence Of Covid-19 On Student's Learning Experience*. 14th International Management Conference “Managing Sustainable Organizations”, IMC 2020, 05.11.2020 - 06.11.2020, București, România, Editura ASE, pp. 355-367, ISSN 2286-1440, ISSN-L 2286-1440, ISSN online 2783 – 9214. DOI: 10.24818/IMC/2020/02.11. [http://conferinta.management.ase.ro/archives/2020/PDF/2\\_11.pdf](http://conferinta.management.ase.ro/archives/2020/PDF/2_11.pdf).

**Vi2.** Popescu, Ruxandra-Irina, Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**. Proceedings of the 16th Administration and Public Management International Conference. *The Competitiveness of Urban Systems in Central and Eastern Europe. A Qualitative Research*, 16th Administration and Public Management International Conference, 23.10.2020 – 24.10.2020, București, România, Editura ASE, pp. 31-44, ISSN: 2069 – 4806. <https://www.cceol.com/search/article-detail?id=992253>

**Vi3.** Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**, Popescu, Ruxandra-Irina, Zamfir, Andreea-Ileana. Proceedings of the 13th International Management Conference. *Social Media As A Component Of The Value Chain To Gain Competitive Advantage In Sales*. 13th International Management Conference “Management Strategies for High Performance”, IMC 2019, 31.10.2019 – 01.11.2019, București, România, Editura ASE, pp. 702-710, ISSN 2286-1440, ISSN-L 2286-1440. [http://conferinta.management.ase.ro/archives/2019/pdf/3\\_18.pdf](http://conferinta.management.ase.ro/archives/2019/pdf/3_18.pdf).

**Vi4.** Popescu, Ruxandra-Irina, Corboș, Răzvan-Andrei, **Bunea, Ovidiu-Iulian**. Proceedings of the 15th Administration and Public Management International Conference. *Study on the Influence of Customer Satisfaction on the Perceived Quality of Museum Exhibitions*. 15th Administration and Public Management International Conference „Innovation in Public Sector”, 18.10.2019 – 19.10.2019, București, România, Editura ASE, pp. 35-41, ISSN: 2069 – 4806. [http://confcamp.ase.ro/2019/wp-content/uploads/05-Popescu\\_Corboș\\_Bunea.pdf](http://confcamp.ase.ro/2019/wp-content/uploads/05-Popescu_Corboș_Bunea.pdf)

**Vi5.** **Bunea, Ovidiu-Iulian**. Proceedings of the 33rd International Business Information Management Association Conference, IBIMA 2019: Education Excellence and Innovation Management through Vision 2020. *Maturity of the sales process - Key element in increasing company competitiveness*. 33rd International Business Information Management Association Conference: Education Excellence and Innovation Management through Vision 2020, IBIMA 2019, 10.04.2019 – 11.04.2019, Granada, Spania, IBIMA, 2019, pp 1342 – 1350, ISBN: 978-099985512-6. <https://www-scopus-com.am.e-nformation.ro/record/display.uri?eid=2-s2.0-85074107372&origin=resultslist&sort=pf->

f&src=s&sid=50ef2eb76eafba7bd48bc3b9ac71983&sot=autdocs&sdt=autdocs&sl=18&s=AU-ID%2857201118326%29&relpos=3&citeCnt=0&searchTerm=

Vi6. Corboș, Răzvan-Andrei, Popescu, Ruxandra-Irina, **Bunea, Ovidiu-Iulian**, Raiu, Cătălin-Valentin. Proceedings of the 33rd International Business Information Management Association Conference, IBIMA 2019: Education Excellence and Innovation Management through Vision 2020. *Competing through sales - Salesperson capability to enhance competition*. 33rd International Business Information Management Association Conference: Education Excellence and Innovation Management through Vision 2020, IBIMA 2019, 10.04.2019 – 11.04.2019, Granada, Spania, IBIMA, 2019, pp 1342 – 1350, ISBN: 978-099985512-6. <https://www-scopus-com.am.e-nformation.ro/record/display.uri?eid=2-s2.0-85074092929&origin=resultslist&sort=plf-f&src=s&sid=50ef2eb76eafba7bd48bc3b9ac71983&sot=autdocs&sdt=autdocs&sl=18&s=AU-ID%2857201118326%29&relpos=4&citeCnt=0&searchTerm=>

Vi7. **Bunea, Ovidiu-Iulian**. Proceedings of the International Conference on Business Excellence Vol. 13, No. 1. *Repositioning sales as an influence on innovation and a source of sustainable competitive advantage*. 13th International Conference on Business Excellence (ICBE), 21.03.2019 – 22.03.2019, București, România, Sciendo, 2019, pp. 492-504, ISSN: 2558-9652. <https://doi.org/10.2478/picbe-2019-0043>.

Vi8. Cârstea, Gheorghe, Corboș, Răzvan-Andrei, Măiță, Nicolae-Daniel, **Bunea, Ovidiu-Iulian**. Conference Proceedings: 2nd International Scientific Conference ITEMA 2018. *In the Quest For Competitiveness: the Influence Between Financial Indicators and the Rate of Commercial Profitability (RCP) in the Romanian Retail Market*. Second International Scientific Conference ITEMA 2018 - Recent Advances in Information Technology, Tourism, Economics, Management and Agriculture, 08.11.2018, Graz, Austria, Association of Economists and Managers of the Balkans, 2018, pp 446-453, ISBN 978-86-80194-13-4. [http://www.itema-conference.com/wp-content/uploads/2019/09/ITEMA-2018\\_Conference-Proceedings-Final.pdf](http://www.itema-conference.com/wp-content/uploads/2019/09/ITEMA-2018_Conference-Proceedings-Final.pdf).

Vi9. **Bunea, Ovidiu-Iulian**. Proceedings of The 12th International Management Conference. *A Photograph of the Urban Marketing Strategy Structure of the Bucharest Municipality*, 12th International Management Conference - Management Perspectives in the Digital Era, IMC 2018, 01.11.2018 - 02.11.2018, București, România, Editura ASE, 2018, pp 565 – 573, ISSN 2286-1440. [http://conferinta.management.ase.ro/archives/2018/pdf/3\\_20.pdf](http://conferinta.management.ase.ro/archives/2018/pdf/3_20.pdf)

Vi10. Popescu, Ruxandra Irina, Corboș, Răzvan-Andrei, Comănescu, Mihaela, **Bunea, Ovidiu-Iulian**. Proceedings of The 12th International Management Conference. *Food Marketing – A Strategic Option for Food Safety in Romania and the European Union*, 12th International Management Conference - Management Perspectives in the Digital Era, IMC 2018, 01.11.2018 - 02.11.2018, București, România, Editura ASE, 2018, pp 542 – 553, ISSN 2286-1440. [http://conferinta.management.ase.ro/archives/2018/pdf/3\\_18.pdf](http://conferinta.management.ase.ro/archives/2018/pdf/3_18.pdf)

Vi11. Popescu, Ruxandra-Irina, Mina-Raiu, Laura, **Bunea, Ovidiu-Iulian**. Proceedings of the 14th Administration and Public Management International Conference. *Study On The Perception Of Young People Regarding The Importance Of Romanian Historical Cities In Promoting The Country Brand*, 14th Administration and Public Management International Conference „Human Resources Management and Public Organizational Performance”, 25.10.2018 – 26.10.2018, București, România, Editura ASE, pp. 155-164, ISSN: 2069 – 4806. [http://confcamp.ase.ro/2018/wp-content/uploads/18-Popescu\\_Mina-Raiu\\_Bunea.pdf](http://confcamp.ase.ro/2018/wp-content/uploads/18-Popescu_Mina-Raiu_Bunea.pdf)

Vi12. **Bunea, Ovidiu-Iulian**, Corboș, Răzvan-Andrei, Popescu, Ruxandra Irina, Todircan, Mariana. Vol. Innovation Management and Education Excellence Through Vision 2020, Vols I -XI. *The importance of promotion policy in increasing the competitiveness of cultural organizations in romania case study: the National Museum of Natural History “Grigore Antipa”*, 31st International-Business-Information-Management-Association Conference, IBIMA, 25.04.2018 - 26.04.2018, Milano, Italia, IBIMA Publishing, 2018, pp 372 – 384, ISBN:978-0-9998551-0-2. <https://www-scopus-com.am.e-nformation.ro/record/display.uri?eid=2-s2.0-85060827215&origin=resultslist&sort=plf-f&src=s&sid=50ef2eb76eafba7bd48bc3b9ac71983&sot=autdocs&sdt=autdocs&sl=18&s=AU-ID%2857201118326%29&relpos=7&citeCnt=0&searchTerm=>

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**Candidat,  
BUNEA G. OVIDIU-IULIAN**