

Concurs pentru ocuparea postului de CONFERENȚIAR UNIVERSITAR, poz. 26
 Departamentul MARKETING
 Disciplinele: MARKETING (engleză), MARKETING INTERNAȚIONAL (engleză)
 Domeniul: MARKETING
 post publicat în Monitorul Oficial al României nr. 1242 din 03.12.2021

LISTA DE LUCRĂRI

Candidat: IONIȚĂ, DANIELA - **Dr.**/din 2013, lector univ. dr. /din 2014

- 1 **Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:
1. Lucian-Florin Onișor, **Daniela Ioniță**, (2021) HOW ADVERTISING AVOIDANCE AFFECTS VISUAL ATTENTION AND MEMORY OF ADVERTISEMENTS, *Journal of Business Economics and Management*, Vol. 22, No. 3, pp. 656-674, ISSN 1611-1699; <https://doi.org/10.3846/jbem.2021.14546>, ISI, WOS:000648590300004
2. Alin Stancu, Alina Filip, Mihai Ioan Roșca, **Daniela Ioniță**, Raluca Căpălescu, Andrei Cănda and Laura Daniela Roșca, (2020) VALUE CREATION ATTRIBUTES - CLUSTERING STRATEGIC OPTIONS FOR ROMANIAN SMES, *Sustainability*, Volume 12, Issue 17, 7007, eISSN 2071-1050; <https://doi.org/10.3390/su12177007>, ISI, WOS:000571043200001
3. **Daniela Ioniță**, Ionel Dumitru, Mihaela Constantinescu, Ștefan Căescu, (2015) ENTREPRENEURIAL CLUSTERS IN EUROPEAN UNION. A MACROECONOMIC COMPARATIVE ANALYSIS, *Amfiteatru Economic*, 17(38), pp. 93-106, ISSN 1582-9146; http://www.amfiteatruconomic.ro/temp/Article_2373.pdf, ISI, WOS:000352213800006
4. Carmen Bălan, **Daniela Ioniță**, (2011) EXPLORATORY RESEARCH ON THE ORGANIZATIONAL LEARNING IN SMALL ENTERPRISES AND IMPLICATIONS FOR THE ECONOMIC HIGHER EDUCATION. *Amfiteatru Economic*, 13(30), pp. 464-481, ISSN 1582-9146; http://www.amfiteatruconomic.ro/temp/Article_1057.pdf, ISI, WOS:000297929000010
5. **Daniela Ioniță** (2012) ENTREPRENEURIAL MARKETING: A NEW APPROACH FOR CHALLENGING TIMES în *Management & Marketing. Challenges for the Knowledge Society*, Vol. 7, Nr. 1, pp. 131-150, ISSN 2069-8887; [http://www.managementmarketing.ro/home.php?var\[1\]=1&var\[3\]=2012&var\[2\]=259](http://www.managementmarketing.ro/home.php?var[1]=1&var[3]=2012&var[2]=259), Scopus
6. **Daniela Ioniță** (2013) AN EXPLORATORY RESEARCH ON CHANGE AND PERFORMANCE IN SMALL AND MEDIUM ENTERPRISES IN ROMANIA în *Management & Marketing. Challenges for the Knowledge Society*, Vol. 8, Nr. 1, pp. 147-164, ISSN 2069-8887; [https://www.managementmarketing.ro/home.php?var\[1\]=1&var\[3\]=2013&var\[2\]=306](https://www.managementmarketing.ro/home.php?var[1]=1&var[3]=2013&var[2]=306), Scopus
7. **Daniela Ioniță**, Sunday Adewale Olaleye, Lucian-Florin Onișor, (2020) USING A DIGITAL PLATFORM TO SUPPORT MARKET RESEARCH FOR SMES, Proceedings of the 3rd International Conference on Economics and Social Sciences, Innovative models to revive the global economy October 15-16, 2020 Bucharest University of Economic Studies, Romania ISSN 2704-6524, pp. 30-39, DOI: 10.2478/9788366675162-005
8. Mihaela Constantinescu, Andreea Orindaru, **Daniela Ioniță**, Ștefan-Claudiu Căescu, (2020), ROMANIAN CONSUMER BEHAVIOUR AND PAYMENT CHOICE IN ONLINE SHOPPING. A MARKETING PERSPECTIVE, Proceedings of the 3rd International Conference on Economics and Social Sciences, Innovative models to revive the global economy October 15-16, 2020 Bucharest University of Economic Studies, Romania, ISSN 2704-6524, pp. 40-48, DOI: 10.2478/9788366675162-006
9. **Daniela Ioniță**, (2013) SUCCESS AND GOALS: AN EXPLORATORY RESEARCH IN SMALL ENTERPRISES, International Economic Conference of Sibiu 2013 Post Crisis Economy: Challenges and Opportunities, DOI: 10.1016/S2212-5671(13)00168-8, pp. 503-511, ISI Proceedings, WOS:000396454100062
10. **Daniela Ioniță**, (2011) SMALL ENTERPRISES AND STRATEGIC ORIENTATIONS DURING ECONOMIC CRISIS, 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective, Sibiu 2011 CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III, pp. 130-139, ISI Proceedings, WOS:000396640100019

2 Teza de doctorat

T1. **Daniela Hanea (Ioniță)**, *Strategii de marketing ale IMM-urilor din România*, teză de doctorat ASE București susținută în 15 iulie 2013, titlul de doctor obținut prin OM nr 5581MD din 03.12.2013.

3 **Cărți/cursuri** publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

Ca1. Daniela Ioniță (2014) – *Strategii de marketing ale IMM-urilor*, Editura ASE, București, 228 pg, ISBN 978-606-505-784-5

4 **Cărți de specialitate** publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea *domeniului*.

Articole/studii publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)

Ri1. Lucian-Florin Onișor, **Daniela Ioniță**, (2021) HOW ADVERTISING AVOIDANCE AFFECTS VISUAL ATTENTION AND MEMORY OF ADVERTISEMENTS, *Journal of Business Economics and Management*, Vol. 22, No. 3, pp. 656-674, ISSN 1611-1699; <https://doi.org/10.3846/jbem.2021.14546>, ISI, WOS:000648590300004

Ri2. Alin Stancu, Alina Filip, Mihai Ioan Roșca, **Daniela Ioniță**, Raluca Căplescu, Andrei Cănda and Laura Daniela Roșca, (2020) VALUE CREATION ATTRIBUTES - CLUSTERING STRATEGIC OPTIONS FOR ROMANIAN SMES, *Sustainability*, Volume 12, Issue 17, 7007, ISSN 2071-1050; <https://doi.org/10.3390/su12177007>, ISI, WOS:000571043200001

Ri3. Andreea Orîndaru, Mihaela Constantinescu, **Daniela Ioniță**, Ștefan-Claudiu Căescu, Florina Botezatu, (2020) ASSESSING CORPORATE CLIENTS' EXPECTATIONS ON RELATIONSHIP BUILDING WITH A DIGITAL MARKETING AGENCY - A QUALITATIVE APPROACH, *Journal of Emerging Trends in Marketing and Management*, Vol1, No.1, pp. 319-326, ISSN 2537-5865; file:///D:/4_Articole/A14_2020_Assessing%20Corporate%20Clients%20Expectations%20on%20Relationship%20Building%20with%20a%20Digital%20Marketing%20Agency%20-%20a%20Qualitative%20Approach/ETIMM_V01_2020_76.pdf, indexată în Index Copernicus, RePEc, EconPapers, IDEAS, Microsoft Academic Search, Google Scholar, Clarivate Analytics – Thomson Reuters Web of Science™ Core Collection database (pending)

Ri4. Daniela Ioniță, Lucian-Florin Onișor, (2016) CROWDSOURCING AND OUTSOURCING: FRIENDS OR FOES? , *Journal of Emerging Trends in Marketing and Management*, Vol1, No.1, pp. 52-61, ISSN 2537-5865; http://www.etimm.ase.ro/RePEc/aes/jetimm/2016/ETIMM_V01_2016_55.pdf indexată în Index Copernicus, RePEc, EconPapers, IDEAS, Microsoft Academic Search, Google Scholar, Clarivate Analytics – Thomson Reuters Web of Science™ Core Collection database (pending)

Ri5. Lucian-Florin Onișor, **Daniela Ioniță**, (2016) CROWDSOURCING PLATFORMS: USERS' EXPERIENCE EXPOSED, *Journal of Emerging Trends in Marketing and Management*, Vol1, No.1, pp.9-22, ISSN 2537-5865; http://www.etimm.ase.ro/RePEc/aes/jetimm/2016/ETIMM_V01_2016_46.pdf indexată în Index Copernicus, RePEc, EconPapers, IDEAS, Microsoft Academic Search, Google Scholar, Clarivate Analytics – Thomson Reuters Web of Science™ Core Collection database (pending)

Ri6. Daniela Ioniță, Ionel Dumitru, Mihaela Constantinescu, Ștefan Căescu, (2015) ENTREPRENEURIAL CLUSTERS IN EUROPEAN UNION. A MACROECONOMIC COMPARATIVE ANALYSIS, *Amfiteatru Economic*, 17(38), pp. 93-106, ISSN 1582-9146; http://www.amfiteatruconomic.ro/temp/Article_2373.pdf , ISI, WOS:000352213800006

Ri7. Daniela Ioniță (2013) AN EXPLORATORY RESEARCH ON CHANGE AND PERFORMANCE IN SMALL AND MEDIUM ENTERPRISES IN ROMANIA *Management & Marketing. Challenges for the Knowledge Society*, Vol. 8, Nr. 1, pp. 147-164, ISSN 2069-8887; [https://www.managementmarketing.ro/home.php?var\[1\]=1&var\[3\]=2013&var\[2\]=306](https://www.managementmarketing.ro/home.php?var[1]=1&var[3]=2013&var[2]=306) , indexată în bazele de date internaționale Cabell's, Index Copernicus, EBSCO, RePec, DOAJ, Google Scholar, SCOPUS

Ri8. Daniela Ioniță (2012) ENTREPRENEURIAL MARKETING: A NEW APPROACH FOR CHALLENGING TIMES *Management & Marketing. Challenges for the Knowledge Society*, Vol. 7, Nr. 1, pp. 131-150, ISSN 2069-8887; [http://www.managementmarketing.ro/home.php?var\[1\]=1&var\[3\]=2012&var\[2\]=259](http://www.managementmarketing.ro/home.php?var[1]=1&var[3]=2012&var[2]=259) , indexată în bazele de date internaționale Cabell's, Index Copernicus, EBSCO, RePec, DOAJ, Google Scholar, SCOPUS

Ri9. Daniela Ioniță, (2012) STRATEGIC CHANGE IN SMALL ENTERPRISES: AN OPTION OR AN OBLIGATION? *Revista Economică*, Supliment nr. 3, 2012, pp. 218-227, ISSN 1582-6260; <https://d1wqtxts1xzle7.cloudfront.net/32975519/Volume3-2012-with-cover-page->

[v2.pdf?Expires=1642167048&Signature=XyWIoM8OsOE~lOG2v7VpDpdIPnXi~zZWpFCrxjOOcpnJuSjUD3lWFm9YJZx9WaLKR3xRtWUXXJoh~CUtxN3pa3OJeSZ3OdQ5Dlax2yQjmKdMZhgj86nUFHlqUTPj7i7t62a3MflvC4g2x396QUn9~hwOUTdkk6XjOxG~zDDuWUTPaIs50HJNdAU1pkjPczKLPJHXC9thMc08Kn4mxnVCYP9A01CkP5gBRJHG9zNj9z6zidHsLFbhfB~0ZNpeiRX-f0N6KfmpbZUHGx7qsWILcPiYAvf8Jdp~e0z-MXcMS-wAejMfM5vrgX5FejoZOpThhF9N1BGZ~ByPlo6cCIUu8g_&Key-Pair-Id=APKAJLOHF5GGSLRBV4ZA#page=218](https://www.repec.org/papers/2013/2013-00168-8) indexată în bazele de date internaționale RePec, Ulrich's Periodicals Directory, DOAJ - Directory of Open Access Journals, EBSCO

Ri10. Carmen Bălan, **Daniela Ioniță**, (2011) EXPLORATORY RESEARCH ON THE ORGANIZATIONAL LEARNING IN SMALL ENTERPRISES AND IMPLICATIONS FOR THE ECONOMIC HIGHER EDUCATION. *Amfiteatru Economic*, 13(30), pp. 464-481, ISSN 1582-9146; http://www.amfiteatruconomic.ro/temp/Article_1057.pdf, ISI, WOS:000297929000010

Articole/studii in extenso publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN)(Vi1,Vi2 etc.)

Vi1. Daniela Ioniță, Sunday Adewale Olaleye, Lucian-Florin Onișor, (2020) USING A DIGITAL PLATFORM TO SUPPORT MARKET RESEARCH FOR SMES, Proceedings of the 3rd International Conference on Economics and Social Sciences, Innovative models to revive the global economy October 15-16, 2020 Bucharest University of Economic Studies, Romania ISSN 2704-6524, pp. 30-39, DOI: 10.2478/9788366675162-005

Vi2. Mihaela Constantinescu, Andreea Orindaru, Daniela Ioniță, Ștefan-Claudiu Căescu, (2020), ROMANIAN CONSUMER BEHAVIOUR AND PAYMENT CHOICE IN ONLINE SHOPPING. A MARKETING PERSPECTIVE, Proceedings of the 3rd International Conference on Economics and Social Sciences, Innovative models to revive the global economy October 15-16, 2020 Bucharest University of Economic Studies, Romania, ISSN 2704-6524, pp. 40-48, DOI: 10.2478/9788366675162-006

Vi3. Daniela Ioniță, Lucian-Florin Onișor, (2019) WHERE TO PLACE AN ONLINE AD: AN EYE-TRACKING EXPERIMENT, 4th Annual Emerging Trends in Marketing and Management International Conference Bucharest, Romania, September 26th-28th, 2019, ISSN 2537-5865, pp.12-23, http://www.etimm.ase.ro/RePEc/aes/jetimm/2019/ETIMM_V01_2019_40.pdf

Vi4. Daniela Ioniță, (2013) SUCCESS AND GOALS: AN EXPLORATORY RESEARCH IN SMALL ENTERPRISES, International Economic Conference of Sibiu 2013 Post Crisis Economy: Challenges and Opportunities, DOI: 10.1016/S2212-5671(13)00168-8, pp. 503-511, ISI Proceedings, WOS:000396454100062

Vi5. Daniela Ioniță, (2011) SMALL ENTERPRISES AND STRATEGIC ORIENTATIONS DURING ECONOMIC CRISIS, 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective, Sibiu 2011 CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III, pp. 130-139, ISI Proceedings, WOS:000396640100019

5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2....., Ci2.1, Ci2.2, etc.)

Ci1 Alin Stancu, Alina Filip, Mihai Ioan Roșca, **Daniela Ioniță**, Raluca Căpălescu, Andrei Cănda and Laura Daniela Roșca, (2020) VALUE CREATION ATTRIBUTES - CLUSTERING STRATEGIC OPTIONS FOR ROMANIAN SMES, *Sustainability*, Volume 12, Issue 17, 7007, ISSN 2071-1050; <https://doi.org/10.3390/su12177007>, ISI, WOS:000571043200001

Ci1.1 Surya, Batara, Firman Menne, Hernita Sabhan, Seri Suriani, Herminawaty Abubakar, and Muhammad Idris (2021) ECONOMIC GROWTH, INCREASING PRODUCTIVITY OF SMES, AND OPEN INNOVATION *Journal of Open Innovation: Technology, Market, and Complexity* 7, no. 1: 20. <https://doi.org/10.3390/joitmc7010020>

Ci2 **Daniela Ioniță** (2013) AN EXPLORATORY RESEARCH ON CHANGE AND PERFORMANCE IN SMALL AND MEDIUM ENTERPRISES IN ROMANIA *Management & Marketing. Challenges for the Knowledge Society*, Vol. 8, Nr. 1, pp. 147-164, ISSN 2069-8887; [https://www.managementmarketing.ro/home.php?var\[1\]=1&var\[3\]=2013&var\[2\]=306](https://www.managementmarketing.ro/home.php?var[1]=1&var[3]=2013&var[2]=306), indexată în bazele de date internaționale Cabell's, Index Copernicus, EBSCO, RePec, DOAJ, Google Scholar, SCOPUS

Ci2.1 Vikas Kumar, Pooja Nanda, Samira Tawangar (2022) SOCIAL MEDIA IN BUSINESS DECISIONS OF MSMES: PRACTICES AND CHALLENGES *International Journal of Decision Support System Technology* Volume 14, Issue 1, DOI: 10.4018/IJDSST.286686

Ci3 **Daniela Ioniță**, (2013) SUCCESS AND GOALS: AN EXPLORATORY RESEARCH IN SMALL ENTERPRISES, International Economic Conference of Sibiu 2013 Post Crisis Economy: Challenges and Opportunities, DOI: 10.1016/S2212-5671(13)00168-8, pp. 503-511, ISI Proceedings, WOS:000396454100062

Ci3.1 Ali, MD Shaheb; Miah, Shah Jahan; and Khan, Shahadat (2018) ANTECEDENTS OF BUSINESS INTELLIGENCE IMPLEMENTATION FOR ADDRESSING ORGANIZATIONAL AGILITY IN SMALL BUSINESS CONTEXT, *Pacific Asia Journal of the Association for Information Systems*: Vol. 10, Iss. 1, Article 5. DOI: 10.17705/1pais.10104 Available at: <https://aisel.aisnet.org/pajais/vol10/iss1/5>

Ci3.2 Shaheb Ali, Shah J. Miah, Shahadat Khan (2017) ANALYSIS OF INTERACTION BETWEEN BUSINESS INTELLIGENCE AND SMES: LEARN FROM EACH OTHER, *Journal of Information Systems and Technology Management* 14 (2), Aug 2017, <https://doi.org/10.4301/S1807-17752017000200002>

Ci4 **Daniela Ioniță** (2012) ENTREPRENEURIAL MARKETING: A NEW APPROACH FOR CHALLENGING TIMES *Management & Marketing. Challenges for the Knowledge Society*, Vol. 7, Nr. 1, pp. 131-150, ISSN 2069-8887; [http://www.managementmarketing.ro/home.php?var\[1\]=1&var\[3\]=2012&var\[2\]=259](http://www.managementmarketing.ro/home.php?var[1]=1&var[3]=2012&var[2]=259), indexată în bazele de date internaționale Cabell's, Index Copernicus, EBSCO, RePec, DOAJ, Google Scholar, SCOPUS

Ci4.1 Ahmet Bayraktar, Emine Erdogan, Can Uslay and Olivia F. Lee (2020), MINDFUL ENTREPRENEURIAL MARKETING FOR SMALL AND MEDIUM ENTERPRISES in Handbook of Entrepreneurship and Marketing, *Edward Elgar Publishing Limited*, Cheltenham ISBN: 9781785364563, DOI: <https://doi.org/10.4337/9781785364570>

Ci4.2 Izabela Kowalik, Lidia Danik & Barbara Francioni (2020) SPECIALIZED MARKETING CAPABILITIES AND FOREIGN EXPANSION OF THE INTERNATIONAL NEW VENTURES în *Journal of Small Business Management*, eISSN 1540-627X DOI: 10.1080/00472778.2020.1750621

Ci4.3 Izabela Kowalik, Lidia Danik, (2019) MARKETING ACTIVITY OF INTERNATIONAL NEW VENTURES – APPLICATION OF THE EMICO FRAMEWORK în *Journal of Business & Industrial Marketing*, 34/4, 2019, pp. 779–791, ISSN 0885-8624 <https://www.emerald.com/insight/content/doi/10.1108/JBIM-02-2018-0079/full/pdf?title=marketing-activity-of-international-new-ventures-application-of-the-emico-framework>

Ci4.4 Nora Sadiku-Dushi, Léo-Paul Dana, Veland Ramadani, (2019) ENTREPRENEURIAL MARKETING DIMENSIONS AND SMES PERFORMANCE în *Journal of Business Research*, Vol 100, July 2019, pp. 86-99, ISSN 0148-2963, <https://doi.org/10.1016/j.jbusres.2019.03.025>

Ci4.5 Hisrich R.D., Ramadani V. (2017) ENTREPRENEURIAL MARKETING MIX. In: Effective Entrepreneurial Management. Springer Texts in Business and Economics. *Springer*, Cham. https://doi.org/10.1007/978-3-319-50467-4_5

Ci4.6 Hapenciuc Cristian Valentin, Pînzaru Florina, Vătămănescu Elena-Mădălina Stanciu, Pavel (2015) CONVERGING SUSTAINABLE ENTREPRENEURSHIP AND THE CONTEMPORARY MARKETING PRACTICES. AN INSIGHT INTO ROMANIAN START-UPS în *Amfiteatru Economic*, 2015, Vol 17 (40), pp. 938-954, ISSN 2247-9104, <https://www.amfiteatruconomic.ro/ArticolEN.aspx?CodArticol=2440>

Ci4.7 Freiling J., Kollmann T. (2015) BESONDERHEITEN UND AUSGESTALTUNGSMÖGLICHKEITEN. In: Freiling J., Kollmann T. (eds) Entrepreneurial Marketing. *Springer Gabler*, Wiesbaden. https://doi.org/10.1007/978-3-658-05026-9_1

Ci4.8 Hedley Smyth (2014), MARKET MANAGEMENT AND PROJECT BUSINESS DEVELOPMENT, Routledge, London, <https://doi.org/10.4324/9781315889993>

Ci5 Carmen Bălan, **Daniela Ioniță**, (2011) EXPLORATORY RESEARCH ON THE ORGANIZATIONAL LEARNING IN SMALL ENTERPRISES AND IMPLICATIONS FOR THE ECONOMIC HIGHER EDUCATION. *Amfiteatru Economic*, 13(30), pp. 464-481, ISSN 1582-9146; http://www.amfiteatruconomic.ro/temp/Article_1057.pdf, ISI, WOS:000297929000010

Ci5.1 Plotnikova, M., Romero, I. & Martínez-Román, J.A. (2016) PROCESS INNOVATION IN SMALL BUSINESSES: THE SELF-EMPLOYED AS ENTREPRENEURS in *Small Business Economics*, 47, pp. 939–954 ISSN 0921-898X <https://doi.org/10.1007/s11187-016-9743-8>

Ci5.2 Nistoreanu Bogdan Gabriel, Gheorghe Georgica. (2014) THE PERCEPTION OF THE ACADEMICS AND STUDENTS REGARDING THE ENTREPRENEURIAL EDUCATION IN ECONOMIC EDUCATION in *Amfiteatru Economic* 2014, 16(37), pp. 811-826, ISSN 2247-9104 https://www.amfiteatruconomic.ro/temp/Article_1316.pdf

Ci5.3 Popescu, Dan; Ciocârlan-Chituca, Alina; Steriu, Alexandra; State, Cristina (2012) CHANGE MANAGEMENT – CONDITION OF ORGANIZATIONAL SUSTAINABILITY IN IT&C SMALL AND MEDIUM-SIZED ENTERPRISES, *Amfiteatru Economic*, Vol. 14, Iss. 32, pp. 333-348, ISSN 2247-9104 https://www.amfiteatruconomic.ro/temp/Article_1128.pdf

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Candidat,

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