

DEPARTAMENTUL DE RELAȚII ECONOMICE INTERNAȚIONALE  
FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE  
ACADEMIA DE STUDII ECONOMICE, BUCUREȘTI

**PROPUNERE  
TEMATICA ȘI BIBLIOGRAFIE**  
posturi scoase la concurs, semestrul 2, an universitar 2021 / 2022

**1. post profesor universitar, pozitia 22 din statul de functii al departamentului**

**Discipline:** Diplomatie corporativă (master), Relații internaționale – teorie și politici (master)

**Tematică:**

- Stakeholderii companiei. Concepte si teorii;
- Evaluarea rolului, importantei si fortele stakeholderilor unei companii. Influenta mediului international;
- Gestionarea relatiei cu stakeholderii. Importanta in contextul global;
- Relatiile de cooperare pe plan international;
- Relatiile conflictuale pe plan international;
- Statul ca actor in relatiile internationale.

**Bibliografie:**

- Gilpin Robert, „Global political economy understanding the international economic order”, Princeton University Press, 2001;
- Kaldor, M. (2013). „New and old wars: Organised violence in a global era”. John Wiley & Sons, 2013;
- Miroiu, A., Ungureanu, R. S. (eds.) „Manual de relatii internationale”. Bucuresti: Polirom, 2006;
- Morgenthau Hans,, Politics Among Nations. The Struggle for Power and Peace”, Alfred A. Knopf, 1985
- Saner, R., & Yiu, L, „Business diplomacy competence: a requirement for implementing the OECDs guidelines for multinational enterprises”, The Hague Journal of Diplomacy, 9(4), 311-333, 2014, Olanda
- Steger,.U. , Corporate diplomacy. „The Strategy For A Volatile, Fragmented Business Environment”, West Sussex et al, 2003, Marea Britanie
- Steger,.U. , From public diplomacy to corporate diplomacy: Increasing corporations legitimacy and influence, American Behavioral Scientist, 53(4), 549-564, 2009, Statele Unite ale Americii

**1. professor, position 22 from the list of the posts of the department:**

**Disciplines:** Corporate Diplomacy (master), International Relations – theory and policies (master)

**Themes:**

- Stakeholders in the company. Concepts and Theories;
- The Evaluation of the role, importance and the power of stakeholders in a company. The Influence of the international environment;

- The management of the relationship with the stakeholders. The importance of the global context;
- Cooperative relations on the international political arena;
- Confictual relations on the international political arena;
- the State as an actor in international relations.

### **Bibliography:**

- Gilpin Robert, „Global political economy understanding the international economic order”, Princeton University Press, 2001;
- Kaldor, M., „New and old wars: Organised violence in a global era”. John Wiley & Sons, 2013;
- Miroiu, A., Ungureanu, R. S. (eds.) „Manual de relatii internationale”, Polirom Publishing, 2006;
- Morgenthau Hans,, Politics Among Nations. The Struggle for Power and Peace”, Alfred A. Knopf, 1985;
- Saner, R., & Yiu, L, „Business diplomacy competence: a requirement for implementing the OECDs guidelines for multinational enterprises”, The Hague Journal of Diplomacy, 9(4), 311-333, 2014, The Netherlands;
- Steger,.U. , Corporate diplomacy. „The Strategy For A Volatile, Fragmented Business Environment”, West Sussex et al, 2003, United Kingdom;
- Steger,.U. , From public diplomacy to corporate diplomacy: Increasing corporations legitimacy and influence, American Behavioral Scientist, 53(4), 549-564, 2009, United States of America.