

**ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI**  
**FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE**  
**DEPARTAMENTUL DE LIMBI MODERNE ȘI COMUNICARE ÎN AFACERI**

**Post: Asistent universitar, poziția 88**

**Disciplinele postului:** Comunicare în afaceri (limba engleză); Comunicare în limba germană 1; Limba engleză 1; Limba engleză 2

**Tematica**

1. Predarea/învățarea limbii engleze/limbii germane pentru obiective specifice: opțiuni metodologice, practici de clasă
2. Evaluarea în predarea limbii engleze/limbii germane pentru obiective specific
3. Comunicarea orală în context de afaceri: competențe și conținuturi

**Bibliografie**

Ashley, A. (1992, 2015). *A Handbook of Commercial Correspondence*, Oxford, Oxford University Press

Baade, K., Ch. Holloway (2018). *Business Result*, Oxford, Oxford University Press

Bardi, M. & Muresan, L. (2020). *New Roles for ESP Lecturers: The Challenges of Training Professional Researchers in Romanian Higher Education*. In A. Slapac & S. Coppersmith (Eds.), *Beyond Language Learning Instruction: Transformative Supports for Emergent Bilinguals and Educators* (pp. 181-206). IGI Global. <https://doi.org/10.4018/978-1-7998-1962-2.ch008>

Grosu-Rădulescu, L.-M. (ed.) (2018). *Foreign Language Teaching in Romanian Higher Education Teaching Methods, Learning Outcomes, Multilingual Education, Volume 27*, Springer International Publishing AG -<https://link.springer.com/book/10.1007%2F978-3-319-93329-0>

Hurduzeu, Ghe. & Nicolescu, Luminița (ed.). *International economic relations: theories, strategies, policies, tools and case studies; Chapter 21*, Editura ASE, Bucharest, 2019. ISBN 978-606-34-0304-0

Marinescu, R.-E., Nicolae, M. & Șerban-Oprescu, A.T. (editori). *Comunicare 4.0 Tratat de comunicare în afaceri internaționale*. Editura ASE, 2019.

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\*\*\* Journal of Teaching English for Academic and Specific Purposes

<http://espeap.junis.ni.ac.rs/index.php/espeap/article/view/966/471>

\*\*\* DIALOGOS, Scientific Journal

<http://www.dialogos.rei.ase.ro/dia4.html>

\*\*\* SYNERGY, Scientific Journal of the Department of Modern Languages and Business Communication, <http://www.synergy.ase.ro/issues.html>

\*\*\* European Journal of Interdisciplinary Studies (EJIS), <http://ejist.ro/>

\*\*\* Gemeinsamer Europäischer Referenzrahmen für Sprachen: lernen, lehren, beurteilen, Langenscheidt , Berlin/München/Wien/Zürich/New York, 2001

Bausch, K.-R./Christ, H./Krumm, H.-J. (Hrsg.), 2007. *Handbuch des Fremdsprachenunterrichts*. Tübingen/Basel: Francke.

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*DUDEN. Briefe und E-Mails gut und richtig schreiben*. Mannheim: Duden Verlag, 2014.

EAQUALS-ALTE. 2000. *The EAQUALS-ALTE European Language Portfolio*. Milano: Lang.

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Mihalciuc, M., Constantinescu, L./ Mureșan, L. 2009. *Comunicare în afaceri. Scrisori de afaceri în limbile germană și română / Geschäftskommunikation. Briefe Deutsch-Rumänisch*, Oscar Print, București.

Mureșan, L., Heyworth, F., Mateva, G., Rose, M. 2007. *QualiTraining - Leitfaden für die Qualitätssicherung im Sprachunterricht*. Strasbourg: Council of Europe.

\*\*\* Kronstädter Beiträge zur Germanistischen Forschung

\*\*\* Zeitschrift für angewandte Linguistik

\*\*\* Markt, <https://www.esv.info/z/MARKT/zeitschriften.html>

**Disciplines:** Business Communication (English); Communication in German 1; English 1; English 2

### **Topics:**

1. Teaching/learning English/German for specific purposes: methodology, class practice
2. Assessment in teaching English/German
3. Oral Business Communication

### **Bibliography**

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\*\*\* SYNERGY, Scientific Journal of the Department of Modern Languages and Business Communication, <http://www.synergy.ase.ro/issues.html>

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