

ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE RELAȚII ECONOMICE INTERNAȚIONALE
DEPARTAMENTUL DE LIMBI MODERNE ȘI COMUNICARE ÎN AFACERI

Post: Lector universitar, poziția 45

Disciplinele postului: Comunicare în limba japoneză 1; Limba engleză și comunicare de specialitate 1; Limba engleză și comunicare de specialitate 2

Tematica

1. Comunicare în afaceri: strategii, modalități de predare/învățare
2. Strategii de studiu și de comunicare de tip academic
3. Aspecte inter-culturale în predarea limbilor străine pentru comunicare de afaceri
4. Predarea/învățarea limbii engleze/limbii japoneze pentru scopuri specifice: fundamente metodologice și aspecte practice

Bibliografie

- Abecasis-Phillips, J., (1994), *Doing Business with the Japanese*, NTC Contemporary.
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- Beacco, J.-C., Byram, M., Cavalli, M., et al. (2010), *Guide for the development and implementation of curricula for plurilingual and intercultural education*, The Language Policy Division of the Council of Europe, Geneva, Switzerland, from www.coe.int/lang
- Bovee C.L., Thill J.V., Schatzmann B.E., (2003), *Business Communication Today*, Prentice Hall.
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- Dubicka, I., O’Keeffe, M., (2011). *Market Leader (Intermediate)*, 3rd edition, Longman.
- Grosu-Rădulescu, L.(ed.), (2018), *Foreign Language Teaching in Romanian Higher Education Teaching Methods, Learning Outcomes, Multilingual Education*, Volume 27, Springer International Publishing AG - <https://link.springer.com/book/10.1007%2F978-3-319-93329-0>
- Gussendorf, M., (2008), *English for Presentations*, Oxford, Oxford University Press.

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- Marinescu, R., Nicolae, M., Șerban-Oprescu, T., (2019), *Tratat de comunicare în afaceri internaționale*, (editori Roxana-Elisabeta Marinescu, Mariana Nicolae, Anca Teodora Șerban-Oprescu), București, Editura ASE
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- Nicolae, M., Șerban-Oprescu, T. (eds.) (2012), *Communication Matters. Aspectele comunicării contează*, București, Editura ASE.
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- Sugimoto, Y., (2013), *Constructs for Understanding Japan*, Routledge
- Tullis, G., Trappe, T. (2000), *New Insights into Business*, Pearson/Longman.
- *** SYNERGY, Journal of the Department of Modern Languages and Business Communication, <http://www.synergy.ase.ro/issues.html>
- *** European Journal of Interdisciplinary Studies (EJIS), <http://ejist.ro/>

Disciplines: Japanese Language Communication 1; English Language and Specialized Communication 1; English Language and Specialized Communication 2

Topics

1. Business Communication: strategies, teaching/learning techniques
2. Study and academic communication skills
3. Cross-cultural aspects in language teaching for business communication

4. Teaching/Learning English/Japanese for Specific Purposes: methodological fundamentals and practical aspects

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*** European Journal of Interdisciplinary Studies (EJIS), <http://ejist.ro/>