

Instituția de învățământ superior: Academia de Studii Economice

Facultatea: Administrație și Management Public

Departamentul: Administrație și Management Public

Poz. Postului: 19, Disciplina(ele) postului: Comunicare în Administrație Publică, Știință Politică, Proiecte în sectorul public.

Domeniul: Științe Administrative

Fișa de verificare

Științe Administrative

a îndeplinirii standardelor pentru ocuparea postului de LECTOR

UNIVERSITAR pe perioadă nedeterminată publicat în Monitorul

Oficial al României, partea a III-a, nr. 438 din 29.11.2023

Candidat **DRUGĂU-CONSTANTIN ANDREEA-LIGIA** Data nașterii: 26.06.1988

Funcția actuală: ASIST. UNIVERSITAR Data numirii în funcția actuală: 07.02.2019

Instituția: ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI

1. Studiile universitare de licență

Nr. crt.	Instituția de învățământ superior și facultatea absolvită	Domeniul	Perioada	Titlul acordat
1.	Universitatea din București, Facultatea de Științe Politice	Științe Politice	2007-2010	Licențiată în Științe Politice
2.	Universitatea Dimitrie Cantemir, Facultatea de Management Turistic și Comercial	Administrarea afacerilor	2007-2010	Licențiată în Științe Economice

2. Studiile universitare de masterat

Nr.crt.	Instituția de învățământ superior și programul de masterat absolvit	Domeniul	Perioada	Titlul acordat
1.	Universitatea din București, Politică Europeană și Românească	Științe Politice	2010-2012	Masterat în Științe Politice

2.	Academia de Studii Economice din București	Economie și Afaceri Internaționale	2021 - 2023	MASTERAT ENGLISH LANGUAGE EDUCATION AND RESEARCH COMMUNICATION FOR BUSINESS AND ECONOMICS (EDURES)
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Alte cursuri absolvite

Nr.crt.	Instituția de învățământ superior	Domeniul	Perioada	Titlul acordat
1.	Program de formare psihopedagogică, nivel I, postuniversitar, ASE	Psihopedagogic	octombrie 2023-iunie 2024	Certificate de absolvire
2.	Program de specializare inspector resurse umane	Inspector Resurse Umane	14-18 martie 2011	Certificate de absolvire
3.	Program de specializare formator	Formator	26-30 septembrie 2011	Certificate de absolvire

3. *Studiile de doctorat*

Nr.crt.	Instituția organizatoare de doctorat	Domeniul	Perioada	Titlul științific acordat
1.	Universitatea din București, Facultatea de Științe Politice	Științe Politice	2012-2015	DOCTOR ÎN ȘTIINȚE POLITICE

4. *Stagii și burse doctorale (stagii de cel puțin 6 luni)*

Nr.crt.	Țara / instituția	Domeniul	Perioada	Tipul de bursă
1.	-	-	-	-

5. *Grade didactice / profesionale*

Nr.crt.	Instituția	Domeniul	Perioada	Titlul / postul didactic sau gradul profesional
1.	Universitatea din București, Facultatea de Științe Politice	Științe politice	Octombrie 2013-Septembrie 2015	Cadru didactic doctorand
2.	Academia de Studii Economice din București, Facultatea de Administrație și Management Public, Departamentul de Administrație și Management Public	Științe administrative	Octombrie 2018-Februarie 2019	Cadru didactic asociat
3.	Academia de Studii Economice din București, Facultatea de Administrație și Management Public, Departamentul de Administrație și Management Public	Științe administrative	Februarie 2019-prezent	Asistent universitar doctor

6. *Îndeplinirea obligatorie, în conformitate cu Anexa 1 la Metodologia de concurs, a cerințelor pentru obținerea calificativului FOARTE BINE.*

Criteriul	Denumirea criteriului	Standardul pentru lector universitar (foarte bine)	Punctaj	Îndeplinit (Î)/ neîndeplinit (NÎ)
C1	Punctajul pentru indicatorul I1	≥ 2	13,04	Î
C2	Numărul de articole care prezintă contribuții originale, în extenso, conform condițiilor de la I2	≥ 5	24	Î
C3	Numărul de cărți la care este unic autor, prim autor sau coordonator	-	-	-
C4	Suma punctajului pentru indicatorii I1 – I8	≥ 30	41,19	Î
C5	Punctajul pentru indicatorul I9	-	1877,68	Î
C6	Punctaj total (suma punctajului pentru indicatorii I1-I23)	≥ 60	1927,37	Î
C7	Punctaj total (suma punctajului pentru indicatorii I1-I23) acumulat după obținerea titlului de doctor	≥ 40	1919,87	Î

7. Realizări profesional-științifice

În vederea dovedirii îndeplinirii standardelor minimale necesare și obligatorii pentru conferirea titlului didactic de profesor universitar, realizările profesional-științifice se vor structura conform Anexei 1 la *Metodologia de concurs*, aferentă domeniului științific al postului scos la concurs.

INDICATORI		Punctaj	
I1. Articole care prezintă contribuții originale, in extenso, în reviste cotate ISI având un factor de impact f care este mai mare sau egal cu 0,1. Punctaj: (2 + 4 x f) x 2/n			
		Mod de calcul al punctajului	Punctajul obținut
		(2 + 4 x f) x2/n	
I1.1.	Elvira NICA, Violeta SIMA, Ileana GHEORGHE, Andreea DRUGĂU-CONSTANTIN , Catalina Oana MIRICA (DUMITRESCU), “Analysis of Regional Disparities in Romania from an Entrepreneurial Perspective”, Sustainability, Special Issue Towards Resilient Entrepreneurship and Technological Development in Self-Sustainable Economies, 2018, 10(10), https://doi.org/10.3390/su10103450 , Sustainability (ISSN 2071-1050; CODEN: SUSTDE), indexed by the Science Citation Index Expanded and Social Sciences Citation Index (Web of Science) 3,9 (2022), https://www.mdpi.com/2071-1050/10/10/3450/pdf	(2+4x 3,9)x2/5	7,04
	Nica, E., Poliakova, A., Popescu, G. H., Valaskova, K., Burcea, S. G., Drugău-Constantin, A. L. (2023) . The impact of financial development, health expenditure, CO2 emissions, institutional quality, and energy Mix on life expectancy in Eastern Europe: CS-ARDL and quantile regression Approaches. <i>Heliyon</i> , 9(11). https://www.sciencedirect.com/science/article/pii/S2405844023082920?via%3Dihub	(2 + 4 x 4) x2/6	6
TOTAL I1			13,04
I2. Articole care prezintă contribuții originale, in extenso, în reviste cotate ISI având un factor de impact mai mic de 0,1 sau în reviste indexate în cel puțin 3 din bazele de date internaționale recunoscute (ISI Web of Knowledge, Scopus, EBSCO, ProQuest, CEEOL, Ulrich, ERIH, Index Copernicus, CSA, GESIS, IBSS, SAGE, OVID, ECOLIT, Psychlit, PubMed, Elsevier, SpringerLink, Persée, DOAJ, JStor, SSRN, RePEc, Informa, Project MUSE, HEIN online) sau reviste care au avut o cotație națională B sau B+ înainte de 2011 Punctaj: (2 x m) / n			
		Mod de calcul al punctajului	Punctajul obținut
I2.1.	Andreea DRUGĂU-CONSTANTIN , “Non-Employment Work Arrangements in Digital Labor Marketplaces: Who’s Fooling Who?,” Journal of Self-Governance and Management Economics 6(3): 136–142, 2018, doi:10.22381/JSME6320185, ISSN 2329-4175, e-ISSN 2377-0996, the journal is Indexed by CEEOL, Cengage Learning/Gale, CNKI Scholar, Crossref, DeepDyve, EBSCO, EconLit, ERIH PLUS, Hinari, ProQuest, Scopus, SHERPA/RoMEO, Ulrich’s Periodicals Directory, https://www.addletonacademicpublishers.com/search-in-jsme/3354-non-employment-work-arrangements-in-digital-labor-marketplaces-who-s-fooling-who	2x2/1	4

I2.2.	Andreea DRUGĂU-CONSTANTIN , “Is Consumer Cognition Reducible to Neuro- physiological Functioning?,” <i>Economics, Management, and Financial Markets</i> 14(1): 9–15., 2018, doi:10.22381/EMFM14120191, ISSN 2329-4175, e-ISSN 2377-0996, the journal is Indexed by ABI/INFORM Complete, ABI/INFORM Global, Business Source Alumni Edition, Business Source Complete, Business Source Corporate Plus, Business Source Elite, Business Source Premier, CEEOL, Cengage Learning/Gale, CNKI Scholar, Crossref, DeepDyve, EBSCOhost, EBSCO Discovery Service, EconLit, ERIH PLUS, Hinari, Index Islamicus, International Bibliography of the Social Sciences, ProQuest, Scopus, SHERPA/RoMEO, Ulrich’s Periodicals Directory, https://www.adletonacademicpublishers.com/search-in-emfm/3358-is-consumer-cognition-reducible-to-neurophysiological-functioning	2x2/1	4
I2.3.	Drugău-Constantin, A. L. (2018). Emotional and cognitive reactions to marketing stimuli: Mechanisms underlying judgments and decision making in behavioral and consumer neuroscience. <i>Economics, Management, and Financial Markets</i> , 13(4), 46-52, the journal is Indexed by ABI/INFORM Complete, ABI/INFORM Global, Business Source Alumni Edition, Business Source Complete, Business Source Corporate Plus, Business Source Elite, Business Source Premier, CEEOL, Cengage Learning/Gale, CNKI Scholar, Crossref, DeepDyve, EBSCOhost, EBSCO Discovery Service, EconLit, ERIH PLUS, Hinari, Index Islamicus, International Bibliography of the Social Sciences, ProQuest, Scopus, SHERPA/RoMEO, Ulrich’s Periodicals Directory, https://www.adletonacademicpublishers.com/search-in-emfm/3358-is-consumer-cognition-reducible-to-neurophysiological-functioning	2x2/1	4
I2.4.	Andreea DRUGĂU-CONSTANTIN, „Improving the social system and institutional legitimacy in Romania”, <i>Journal of Romanian Literary Studies (JRLS)</i> , ISSUE No. 14/2018, Târgu-Mureș, pp.102-112, ISSN 2248-3004, Databases: CEEOL, EBSCO-HOST, Global Impact Factor, Google Scholar, academia.Edu, researchgate.org, https://old.upm.ro/jrls/JRLS-14/Volume-14.pdf ,	2x2/1	4
I2.5.	Andreea DRUGĂU-CONSTANTIN , “The relationship between depression and social assistance in Romania”, <i>Annals of the Ovidius University of Constanta, Political Science Series</i> , Volume 3 / 2014, pp.109-122, , ISSN 2286 – 315X, ISSN-L 2286 – 315X, Databases: Central and Eastern European Online Library (CEEOL), European Reference Index for the Humanities and Social Sciences (ERIH PLUS) and Index Copernicus, http://annals-politics.univ-ovidius.ro/docs/2014/a7.pdf	2x2/1	4

I2.6.	Andreea DRUGĂU-CONSTANTIN , Andra Karla SIENERTH, “Challenges of Civic Participation at EU – level during COVID 19 Pandemic: European Citizens’ Initiative”, <i>Applied Research in Administrative Sciences</i> , vol. 3, nr. 1, aprilie 2022, http://ccasp.ase.ro/aras/no31/no31.htm	2x2/2	2
I2.7.	Nica, E., Alpopi, C., Drugău-Constantin, A.-L. , and Melenciu, M. (2023). “Employee Engagement Analytics, Generative Artificial Intelligence and Task Automation Tools, and Computer-based Teamwork Simulations in Immersive Multisensory Virtual Spaces,” <i>Contemporary Readings in Law and Social Justice</i> 15(2): 46–64. doi: 10.22381/CRLSJ15220233.	2x2/4	1
I2.8.	Androniceanu, A., Sabie, O. M., Georgescu, I., and Drugău-Constantin, A. L. (2023). Main factors and causes that are influencing the digital competences of human resources. <i>Administratie si Management Public</i> , 41, 26-53. https://doi.org/10.24818/amp/2023.41-02	2x2/4	1
TOTAL I2			24
I8. Lucrări publicate în volumele unor conferințe (volume cu ISSN) sau indexate în cel puțin una dintre bazele de date internaționale recunoscute (<i>ISI Web of Knowledge, Scopus, EBSCO, ProQuest, CEEOL, Ulrich, ERIH, Index Copernicus, CSA, GESIS, IBSS, SAGE, OVID, ECOLIT, Psychlit, PubMed, Elsevier, SpringerLink, Persée, DOAJ, JStor, SSRN, RePEc, Informa, Project MUSE, HEIN online</i>), traduceri ale unor lucrări fundamentale din domeniul științelor sociale. Punctaj: 1 x m / n			
		Mod de calcul al punctajului	Punctajul obținut
I8.1.	Andreea DRUGAU-CONSTANTIN, “Reforma sistemului de pensii: Implicații, idei și resurse”, Conferința Națională Tineri Cercetători: Abordări Multidisciplinare, ISSN 2360-2449, vol. I, București, 2014, http://www.fspub.unibuc.ro/scoala-doctorala/snsc , + Anexa 1 - copie după pagina de coperta, cuprins și diploma de participare	1x1,5/1	1,5

I8.2.	Ivana PODHORSKA, Andreea DRUGĂU-CONSTANTIN , “The Possibilities of the Cost of Equity Quantification in an Inefficient Capital Market in the 21th Century: A Case Study in Slovak Republic”, International Business Information Management Conference (32nd IBIMA) Seville, Spain, ISBN: 978-0-9998551-1-9, IBIMA Proceedings are Indexed by Web of Science, SCOPUS, Engineering Village, CORE 2013-2018, ranked by the prestigious Australian Research Council (ARC): Achieved Rank “B” at the latest ERA 2010, NORWEGIAN REGISTER FOR SCIENTIFIC JOURNALS, SERIES AND PUBLISHERS since 2014, https://ibima.org/accepted-paper/the-possibilities-of-the-cost-of-equity-quantification-in-an-inefficient-capital-market-in-the-21th-century-a-case-study-in-slovak-republic/	1x2/2	1
I8.3.	Andreea DRUGĂU-CONSTANTIN , Andra Karla SIENERTH, New Public Management in Romania, PROCEEDINGS OF THE 1ST INTERNATIONAL CONFERENCE ON ECONOMICS AND SOCIAL SCIENCES CHALLENGES AND TRENDS IN ECONOMIC AND SOCIAL SCIENCES RESEARCH, The Bucharest University of Economic Studies Bucharest, April 16-17, 2018, ISBN 978-88-85813-14-4 p.289, http://www.filodirittoeditore.com/index.php?route=product/product&path=78&product_id=163 .	1x1,5/2	0,75
I8.4.	Lucia MICHALKOVA, Katarina VALASKOVA, Katarina FRAJTOVA MICHALKOVA, Andreea DRUGĂU-CONSTANTIN , “The Holistic View of the Symptoms of Financial Health of Businesses”, 3rd International Conference on Economic and Business Management, 20-22 October, 2018, 3rd International Conference on Economic and Business Management, 20-22 October, 2018, “The Holistic View of the Symptoms of Financial Health of Businesses”, www.febm.org/2018/CP.aspx	1x1,5/5	0,3
I8.5.	Iulian NEGULESCU, Iulia GRECU, Octav NEGURITA, Maria SPONTE (PISTALU), Andreea DRUGAU-CONSTANTIN , Global Employment Precariousness: The Predominance of Low-Paid Jobs Entailing Flexible Working Contracts and Related Regulatory Challenges, 18th International Scientific Conference-Proceedings (Part II. – Behavioural Economics), 10th – 11th October 2018, Rajecké Teplice, Slovak Republic, <i>Global Employment Precariousness: The Predominance of Low-Paid Jobs Entailing Flexible Working Contracts and Related Regulatory Challenges, Globalization and its Socio-Economic Consequences</i> , ISBN 978-80-8154-249-7, ISSN 2454-0943, p. 263, https://ke.uniza.sk/sites/default/files/content_files/ii_part_final_0.pdf , https://ke.uniza.sk/en/conference	1x1,5/5	0,3

I8.6.	Ionel MOHIRTA, Octav NEGURITA, Gheorghe GRECU, Oana Catalina DUMITRESCU, Andreea DRUGAU-CONSTANTIN , Automation, Global Labor Market, and Output: Do Productivity- Improving Technologies Raise Overall Work Demand? Globalization and Its Socio-Economic Consequences,18th International Scientific Conference-Proceedings (Part II. – Behavioural Economics), 10th – 11th October 2018, Ražejka Teplice, Slovak Republic, ISBN 978-80-8154-249-7, <i>Automation, Global Labor Market, and Output: Do Productivity- Improving Technologies Raise Overall Work Demand? Globalization and Its Socio-Economic Consequences</i> , ISSN 2454-0943, p. 257, https://ke.uniza.sk/sites/default/files/content_files/ii_part_final_0.pdf , https://ke.uniza.sk/en/conference	1x1,5/5	0,3	
TOTAL I8			4,15	
I9. Citări în articole publicate în reviste cotate ISI (care au un factor de impact f) Punctaj: (0,2 + 4 x f) x 2 / n				
Nr. Crt.	REFERINȚA BIBLIOGRAFICĂ A LUCRĂRII CITATE	REFERINȚA BIBLIOGRAFICĂ A LUCRĂRII CARE CITEAZĂ *AUTOR(I), ANUL, ARTICOL, PUBLICAȚIA, NR., PAGINI, ISSN]	PAGINA / LINK	PUNCTAJ
I9.1	Drugau-Constantin, Andreea. "Is Consumer Cognition Reducible to Neurophysiological Functioning?" Economics, Management, and Financial Markets, vol. 14, no. 1, Mar. 2019, pp. 9+. Gale Academic OneFile, link.gale.com/apps/doc/A581311422/AONE?u=anon~fda4767&sid=google-scholar&xid=c62d0281 . Accessed 23 Sept. 2022.	Kumari, R., Verma, R., Debata, B. R., & Ting, H. (2022). A systematic literature review on the enablers of green marketing adoption: consumer perspective. <i>Journal of Cleaner Production</i> , 132852, citare ISI, factor de impact (2022): 11,1 (0,2+4x11,1)x2/1=89,2	https://www.sciencedirect.com/science/article/pii/S0959652622024465	89,2
I9.2		Pera, A. (2020). The psychology of addictive smartphone behavior in young adults: Problematic use, social anxiety, and depressive stress. <i>Frontiers in Psychiatry</i> , 11, 573473, citare ISI, factor de impact (2022): 4,7 (0,2+4x4,7)x2/1=38	https://www.frontiersin.org/articles/10.3389/fpsy.2020.573473/full	38
I9.3		Vătămănescu, E. M., Dabija, D. C., Gazzola, P., Cegarro-Navarro, J. G., & Buzzi, T. (2021). Before and after the outbreak of covid-19: Linking fashion companies' corporate social responsibility approach to consumers' demand for sustainable products. <i>Journal of Cleaner Production</i> , 321, 128945, citare ISI, factor de impact (2022):11,07	https://www.sciencedirect.com/science/article/pii/S0959652621031383?casa_token=JiR-45-lh7sAAAAA:fCFmcfv5zY4g	88,976

		(0,2+4x11.072)x2/1=88,976	EW_BzzPv7Y6 f5emNcr_FLG d-SGgQso- zdWfC3aoohs5 oqr- f12Rvqu7f9lcC X9o	
I9.4		Liu, H., Meng-Lewis, Y., Ibrahim, F., & Zhu, X. (2021). Superfoods, super healthy: Myth or reality? Examining consumers' repurchase and WOM intention regarding superfoods: A theory of consumption values perspective. <i>Journal of Business Research</i>, 137, 69-88, citare ISI, factor de impact (2022):11,3 (0,2+4x11,3)x2/1=90,8	https://www.sciencedirect.com/science/article/pii/S0148296321005798	90,8
I9.5		Iranmanesh, M., Min, C. L., Senali, M. G., Nikbin, D., & Foroughi, B. (2022). Determinants of switching intention from web-based stores to retail apps: Habit as a moderator. <i>Journal of Retailing and Consumer Services</i>, 66, 102957, citare ISI, factor de impact (2022):11,3 (0,2+4x10,4)x2/1=84	https://www.sciencedirect.com/science/article/pii/S0969698922000509	84
I9.6		Lim, X. J., Cheah, J. H., Dwivedi, Y. K., & Richard, J. E. (2022). Does retail type matter? Consumer responses to channel integration in omni-channel retailing. <i>Journal of Retailing and Consumer Services</i>, 67, 102992, citare ISI, factor de impact (2022):10,4 (0,2+4x10,4)x2/1=84	https://www.sciencedirect.com/science/article/pii/S0969698922000856	84
I9.7		Lim, W. M., Aggarwal, A., & Dandotiya, R. (2022). Marketing luxury services beyond affluence in the new normal: Insights from fine dining during the coronavirus pandemic. <i>Journal of Retailing and Consumer Services</i>, 66, 102936, citare ISI, factor de impact (2022):10,4 (0,2+4x10,4)x2/1=84	https://www.sciencedirect.com/science/article/pii/S0969698922000297	84

I9.8		Lăzăroiu, G., Kovacova, M., Siekelova, A., & Vrbka, J. (2020). Addictive behavior of problematic smartphone users: The relationship between depression, anxiety, and stress. <i>Review of Contemporary Philosophy</i>, 19, 50-56, citare ISI, factor de impact (2022): 0,4 (0,2+4x11,3) x2/1= 0,4	https://www.ceol.com/search/article-detail?id=892933	0,4
I9.9		Syah, T. Y. R., & Olivia, D. (2022). Enhancing Patronage Intention on Online Fashion Industry in Indonesia: The Role of Value Co-Creation, Brand Image, and E-Service Quality. <i>Cogent Business & Management</i>, 9(1), 2065790, citare ISI, factor de impact (2022):0 (0,2+4x0)x2/1=0,4	https://www.tandfonline.com/doi/full/10.1080/23311975.2022.2065790	0,4
I9.10		Jeon, H. G., Kim, C., Lee, J., & Lee, K. C. (2021). Understanding E-commerce consumers' repeat purchase intention: the role of trust transfer and the moderating effect of neuroticism. <i>Frontiers in Psychology</i>, 12, 690039, citare ISI, factor de impact (2022):3,8 (0,2+4x3,8)x2/1=30,8	https://www.frontiersin.org/articles/10.3389/fpsyg.2021.690039/full	30,8
I9.11		Pocol, C. B., Marinescu, V., Dabija, D. C., & Amuza, A. (2021). Clustering Generation Z university students based on daily fruit and vegetable consumption: Empirical research in an emerging market. <i>British Food Journal</i>, 123(8), 2705-2727, citare ISI, factor de impact (2022): 3,3 (0,2+4x3,3)x2/1=26,8	https://www.emerald.com/insight/content/doi/10.1108/BFJ-10-2020-0900/full/html	26,8
I9.12		Yılmaz, K., & Temizkan, V. (2022). The effects of educational service quality and socio-cultural adaptation difficulties on international students' higher education satisfaction. <i>SAGE Open</i>, 12(1), 21582440221078316, citare ISI, factor de impact (2022):2 (0,2+4x2)x2/1=16,4	https://journals.sagepub.com/doi/abs/10.1177/21582440221078316	16,4

I9.13		Yoo, F., Jung, H. J., & Oh, K. W. (2021). Motivators and barriers for buying intention of upcycled fashion products in China. <i>Sustainability</i>, 13(5), 2584, https://doi.org/10.3390/su13052584, citare ISI, factor de impact (2022):3,9 (0,2+4x3,9)x2/1=31,6	https://www.mdpi.com/2071-1050/13/5/2584	31,6
I9.14		Hongfei Liu, Yue Meng-Lewis, Fahad Ibrahim, Xia Zhu, Superfoods, super healthy: Myth or reality? Examining consumers' repurchase and WOM intention regarding superfoods: A theory of consumption values perspective, <i>Journal of Business Research</i>, Volume 137, 2021, Pages 69-88, ISSN 0148-2963, citare ISI, factor de impact (2022):10,96 (0,2+4x10,96)x2/1=88,152	https://doi.org/10.1016/j.jbusres.2021.08.018	88,152
I9.15		Mihailă R, Martin A, The Impact of Sex and Gender on the Incidence and Case Fatality of COVID-19 Infection, <i>Journal of Research in Gender Studies</i>, 10 J. Res. Gender Stud. 38 (2020), ISSN 2164-0262, e-ISSN 2378-3524, citare, fără factor de impact (0,2+4x0)x2/1=0,4	https://heinonline.org/HOL/LandingPage?handle=hein.journals/jogenst10&div=4&id=&page=	0,4
I9.16		Yang, S., Isa, S. M., Wu, H., Thurasamy, R., Fang, X., Fan, Y., & Liu, D. (2022). Effects of stores' environmental components on Chinese consumers' emotions and intentions to purchase luxury brands: Integrating partial least squares-structural equation modeling and fuzzy-set qualitative comparative analysis approaches. <i>Frontiers in Psychology</i>, 13, 840413, citare ISI, factor de impact (2022):3,9 (0,2+4x3,9)x2/1=31,6	https://www.frontiersin.org/articles/10.3389/fpsyg.2022.840413/full	31,6
I9.17		Gajanova, Lubica. "Gamification in marketing—A fad of current times?." <i>Economic and Social Development: Book of Proceedings</i> (2020): 287-293, fără factor de impact (0,2+4x0)x2/1=0,4	https://www.bib.irb.hr/1071658/download/1071658.Book_of_Proceedings_esdAveiro2020_Online.pdf#page=294	0,4

I9.18		Elvira Nica, Buying organic food as sustainable consumer decision-making behavior: Cognitive and affective attitudes as drivers of purchase intentions toward environmentally friendly products, <i>SHS Web of Conferences</i> 74, 04018 (2020), fără factor de impact. $(0,2+4 \times 0) \times 2/1 = 0,4$	https://doi.org/10.1051/shsconf/20207404018	0,4
I9.19		Sindhu S, Mor RS. Modelling the Enablers for Branded Content as a Strategic Marketing Tool in the COVID-19 Era. <i>Systems</i>. 2021; 9(3):64, citare ISI, factor de impact (2022):3 $(0,2+4 \times 3) \times 2/1 = 23,56$	https://doi.org/10.3390/systems9030064	23,56
I9.20		Stanca, L., Dabija, D. C., & Păcurar, E. (2022). Community of practice: Converting IT graduate students into specialists via professional knowledge sharing. <i>Kybernetes</i>, 51(2), 557-581, citare ISI, factor de impact (2022):2,5 $(0,2+4 \times 2,5) \times 2/1$	https://www.emerald.com/insight/content/doi/10.1108/K-10-2020-0711/full/html	20,4
I9.21		Iqbal K, Munawar HS, Inam H, Qayyum S. Promoting Customer Loyalty and Satisfaction in Financial Institutions through Technology Integration: The Roles of Service Quality, Awareness, and Perceptions. <i>Sustainability</i>. 2021; 13(23):12951, citare ISI, factor de impact (2022):3,9 $(0,2+4 \times 3,9) \times 2/1$	https://www.mdpi.com/2071-1050/13/23/12951	31,512
I9.22		Cui, Y., Lissillour, R., Chebeň, J., Lančarič, D., & Duan, C. (2022). The position of financial prudence, social influence, and environmental satisfaction in the sustainable consumption behavioural model: Cross-market intergenerational investigation during the Covid-19 pandemic. <i>Corporate Social Responsibility and Environmental Management</i>, 29(4), 996-1020, citare ISI, factor de impact (2022):9,8 $(0,2+4 \times 9,8) \times 2/1 = 78,8$	https://onlinelibrary.wiley.com/doi/abs/10.1002/csr.2250	78,8
I9.23		Hussain, A., Ting, D. H., & Mazhar, M. (2022). Driving consumer value co-creation and purchase intention by social media advertising value. <i>Frontiers in Psychology</i>, 13, 800206, citare ISI, factor de impact (2022):3,8 $(0,2+4 \times 3,8) \times 2/1 = 30,8$	https://www.frontiersin.org/articles/10.3389/fpsyg.2022.800206/full	30,8

I9.24		Sindhu, S., & Mor, R. S. (2021). Modelling the enablers for branded content as a strategic marketing tool in the COVID-19 era. <i>Systems</i> , 9(3), 64, citare ISI, factor de impact (2022):1,9 $(0,2+4 \times 1,9) \times 2/1=45,2$	https://www.mdpi.com/2079-8954/9/3/64	
I9.25		Kim, H. (2021). Use of mobile grocery shopping application: motivation and decision-making process among South Korean consumers. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 16(7), 2672-2693, citare ISI, factor de impact (2022):5,6 $(0,2+4 \times 5,6) \times 2/1=45,2$	https://www.mdpi.com/0718-1876/16/7/147	45,2
I9.26		Kusumawati, A., Rahayu, K. S., & Putra, E. W. (2022). Antecedents customer decision to visit Yogyakarta as special regions in Indonesia. <i>Cogent Business & Management</i> , 9(1), 2050062, citare ISI, factor de impact (2022):3,7 $(0,2+4 \times 3,7) \times 2/1=30$	https://www.tandfonline.com/doi/abs/10.1080/23311975.2022.2050062	30
I9.27		Stofkova, K. R., Laitkep, D., & Stofkova, Z. (2022). Shopping behavior in the context of the digital economy. <i>Journal of Risk and Financial Management</i> , 15(2), 39, citare ISI, factor de impact (2022):2,8 $(0,2+4 \times 2,8) \times 2/1=22,8$	https://www.mdpi.com/1911-8074/15/2/39	22,8
I9.28		Mao, Y., Ji, H., & Wang, R. (2022). Expectation and Reality: International Students' Motivations and Motivational Adjustments to Sustain Academic Journey in Chinese Universities. <i>Frontiers in Psychology</i> , 13, 833407, citare ISI, factor de impact (2022):3,9 $(0,2+4 \times 3,9) \times 2/1=31,6$	https://www.frontiersin.org/articles/10.3389/fpsyg.2022.833407/full	31,6
I9.29		Latifi, K., Ebrahimi, A., Ranjbaran, M., Mirzaei, A., & Fakhri, Z. (2023). Efficient customer relationship management systems for online retailing: The investigation of the influential factors. <i>Journal of Management & Organization</i> , 29(4), 763-798, citare ISI, factor de impact (2022):2,85 $(0,2+4 \times 2,85) \times 2/1=23,2$	https://www.cambridge.org/core/journals/journal-of-management-and-organization/article/abs/efficient-customer-relationship-management-	23,2

			systems-for-online-retail-ing-the-investi-gation-of-the-influentia-fac-tors/0BB1FB27B7F30EC116F5A68475F076C9	
I9.30		Rombach, M., Dean, D. L., Baird, T., & Kambuta, J. (2022). COVID-19 and the Locavores: Investigating the Drivers of US Consumer Preferences for Apples. <i>Agronomy</i> , 12(7), 1691, citare ISI, factor de impact (2022):3,7 (0,2+4x3,7)x2/1=30	https://www.mdpi.com/2073-4395/12/7/1691	30
I9.31		Li, S., Zhao, Y., & Liu, S. (2022). How food shape influences calorie content estimation: The biasing estimation of calories. <i>Journal of Food Quality</i> , 2022, 1-11, citare ISI, factor de impact (2022): 3,3 (0,2+4x3,3)x2/1=26,8	https://www.hindawi.com/journals/jfq/2022/7676353/	26,8
I9.32		Wu, Z. (2022). Crafting inconspicuous luxury brands through brand authenticity in China. <i>Frontiers in Psychology</i> , 13, 826890, citare ISI, factor de impact (2022):3,9 (0,2+4x3,9)x2/1=31,6	https://www.frontiersin.org/articles/10.3389/fpsyg.2022.826890/full	31,6
I9.33		Tang, X., Gong, Y., Chen, C., Wang, S., & Chen, P. (2022). Understanding why tourists who share travel photos online give more positive tourism product evaluation: evidence from Chinese tourists. <i>Frontiers in Psychology</i> , 13, 838176, citare ISI, factor de impact (2022):3,9 (0,2+4x3,9)x2/1=31,6	https://www.frontiersin.org/articles/10.3389/fpsyg.2022.838176/full	31,6
I9.34		Hrubá, R., & Sadílek, T. (2022). Social Relations to Food, The Meaning of the Farmers' Market and Healthy Lifestyle: The Case of Czechia and Ukraine. <i>Journal of International Food & Agribusiness Marketing</i> , 1-19, citare ISI, factor de impact (2022):3,9 (0,2+4x3,9)x2/1=31,6	https://www.tandfonline.com/doi/abs/10.1080/08974438.2022.2056558	31,6

I9.35		Carneiro, R. C., Drape, T. A., Neill, C. L., Zhang, B., O'Keefe, S. F., & Duncan, S. E. (2022). Assessing Consumer Preferences and Intentions to Buy Edamame Produced in the US. <i>Frontiers in Sustainable Food Systems</i>, 5, 736247, citare ISI, factor de impact (2022):4,7 (0,2+4x4,7)x2/1=38	https://www.frontiersin.org/articles/10.3389/fsufs.2021.736247/full	38
I9.36		Jeong, S. C., & Choi, B. J. (2022). Moderating Effects of Consumers' Personal Innovativeness on the Adoption and Purchase Intention of Wearable Devices. <i>SAGE Open</i>, 12(4), 21582440221134798, citare ISI, factor de impact (2022):2 (0,2+4x2)x2/1=16,4	https://journals.sagepub.com/doi/abs/10.1177/21582440221134798	16,4
I9.37		Notaro, S., & Paletto, A. (2022). Attitude and willingness to pay of young generations toward bio-textile produced using wood fibers. <i>Ann. Silv. Res</i>, 47, 10-23, citare ISI, factor de impact (2022):1,054 (0,2+4x1,054)x2/1=8,832	https://www.researchgate.net/profile/Alessandro-Paletto/publication/360243894_Atitude_and_willingness_to_pay_of_young_generations_toward_bio-textile_produced_using_wood_fibers/links/632abfdb071ea12e364c5118/Attitude-and-willingness-to-pay-of-young-generations-toward-bio-textile-produced-using-wood-fibers.pdf	8,832
I9.38		Kim, H. H., Sun, S., & Law, R. (2022). Value proposition of smartphone destination marketing: The cases of Hong Kong and South Korea. <i>Journal of Economics and Management</i>, 44(1), 187-209, citare ISI, factor de impact (2022):1,25 (0,2+4x1,25)x2/1=10,4	https://sciendo.com/article/10.22367/jem.2022.44.08	10,4

I9.39		Ma, Z., Song, L., Zhou, J., Chong, W., & Xiong, W. (2022). How Do Come-back Korean Pop Performers Acquire Audience Empathetic Attachment and Sustained Loyalty? Parasocial Interactions Through Live Stream Shows. <i>Frontiers in Psychology</i>, 13, 865698, citare ISI, factor de impact (2022): 3,9 (0,2+4x3,9)x2/1=31,6	https://www.frontiersin.org/articles/10.3389/fpsyg.2022.865698/full	31,6
I9.40		Tien Minh, D., Vu Lan Oanh, L., & Diem Quynh, N. (2023). How gamification affects online shopping behavior: An approach with youngsters (aged 16–30). <i>Cogent Business & Management</i>, 10(3), 2256076, citare ISI, factor de impact (2022): 3,7 (0,2+4x3,7x2/1=30	https://www.tandfonline.com/doi/full/10.1080/23311975.2023.2256076	30
I9.41		Choi, H. Y., & Kim, S. S. (2022). How is Satisfaction with Online-to-Offline App Formed? Importance of Confirmation Through Offline Experience. <i>SAGE Open</i>, 12(4), 21582440221134899, citare ISI, factor de impact (2022):2 (0,2+4x2)x2/1=16,4	https://journals.sagepub.com/doi/abs/10.1177/21582440221134899	16,4
I9.42		Shia, A. S., Chang, K. F., & Huang, Y. H. (2021). Social Marketing of Electronic Coupons Under the Perspective of Social Sharing Behavior. <i>Frontiers in Psychology</i>, 12, 746928, citare ISI, factor de impact (2022):3,9 (0,2+4x3,9)x2/1=31,6	https://www.frontiersin.org/articles/10.3389/fpsyg.2021.746928/full	31,6
I9.43		Li, Y., & Zhao, M. (2021). Underdog or Top Dog Brand Story? The Role of Self-Construct and Need of Uniqueness. <i>Frontiers in Psychology</i>, 12, 765802, citare ISI, factor de impact (2022): 3,9 (0,2+4x3,9)x2/1=31,6	https://www.frontiersin.org/articles/10.3389/fpsyg.2021.765802/full	31,6
I9.44		Huang, Z., Li, H., Wang, P., & Huang, J. (2022). Effects of Low-Calorie Nutrition Claim on Consumption of Packaged Food in China: An Application of the Model of Consumer Behavior. <i>Frontiers in Psychology</i>, 12, 799802, citare ISI, factor de impact (2022): 3,9 (0,2+4x3,9)x2/1=31,6	https://www.frontiersin.org/articles/10.3389/fpsyg.2021.799802/full	31,6

I9.45		Lei, L., Zhu, Y., & Liu, Q. (2021). Analysis on quantified self-behavior of customers in food consumption under the perspective of social networks. <i>Complexity</i>, 2021, 1-14, citare ISI, factor de impact (2022): 2,3 $(0,2+4 \times 3,9) \times 2/1 = 18,8$	https://www.hindawi.com/journals/complexity/2021/6001654/	18,8
I9.46		Chen, T. C., Ibrahim Alazzawi, F. J., Mavaluru, D., Mahmudiono, T., Enina, Y., Chupradit, S., ... & Miethlich, B. (2022). Application of Data Mining Methods in Grouping Agricultural Product Customers. <i>Mathematical Problems in Engineering</i>, 2022, ISSN: 1024-123X(Print), ISSN: 1563-5147 (Online), fără factor de impact. $(0,2+4 \times 0) \times 2/1 = 0,4$	https://www.hindawi.com/journals/mpe/2022/3942374/	0,4
I9.47		Trzebiński, W., Marciniak, B., & Gaczek, P. (2022). Self-relevance diminishes the effectiveness of importance and trustworthiness cues in consumer response to online product-related messages. <i>Cogent Social Sciences</i>, 8(1), 2065151, citare ISI, factor de impact (2022): 1,5 $(0,2+4 \times 1,5) \times 2/1 = 12,4$	https://www.tandfonline.com/doi/abs/10.1080/23311886.2022.2065151	12,4
I9.48		Suherman, S., Simanjuntak, R., & Jayadi, J. (2022). Antecedents Keputusan Pelanggan untuk Mengunjungi Yogyakarta sebagai Daerah Istimewa di Indonesia. <i>Labs: Jurnal Bisnis dan Manajemen</i>, 27(1), 28-38, fără factor de impact. $(0,2+4 \times 0) \times 2/1 = 0,4$	http://ojs.laborabiznis.ac.id/index.php/bisnis/article/view/10	0,4
I9.49		Koyuncuoğlu, Ö. (2023). Entrepreneurial Orientation of Refugee and Immigrant Students in Higher Education in Türkiye: The Example of Necmettin Erbakan University. In <i>Refugee and Immigrant Entrepreneurship: An Economic and Social Perspective from Türkiye</i> (pp. 265-291). Cham: Springer International Publishing, fără factor de impact. $(0,2+4 \times 0) \times 2/1 = 0,4$	https://link.springer.com/chapter/10.1007/978-3-031-20477-7_11	0,4

I9.50		Wang, N., Liu, W., & Shi, J. (2022). Research on Price Influencing Factors of Third-Party Payment Platforms: An Empirical Study From China. <i>Frontiers in Psychology</i>, 13, 829568, citare ISI, factor de impact (2022): 3,9 $(0,2+4 \times 3,9) \times 2/1=31,6$	https://www.frontiersin.org/articles/10.3389/fpsyg.2022.829568/full	31,6
I9.51		Curmei, C. V., & Curmei-Semenescu, A. (2022). Corporate Social Responsibility in Banks in Turbulent Times and Particularities in Central and Eastern European Countries. <i>Eastern European Economics</i>, 60(4), 285-304, citare ISI, factor de impact (2022): 1,1 $(0,2+4 \times 1,1) \times 2/1=10,8$	https://www.tandfonline.com/doi/full/10.1080/00128775.2022.2068606	10,8
I9.52		Yoo, F., Jung, H. J., & Oh, K. W. (2021). Motivators and barriers for buying intention of upcycled fashion products in china. <i>Sustainability</i> 2021, 13, 2584, citare ISI, factor de impact (2022): 3,9 $(0,2+4 \times 3,9) \times 2/1=31,6$		31,6
I9.53		Rombach, M., Dean, D. L., Baird, T., & Kambuta, J. (2022). COVID-19 and the Locavores: Investigating the Drivers of US Consumer Preferences for Apples. <i>Agronomy</i> 2022, 12, 1691, citare ISI, factor de impact (2022): 3,7 $(0,2+4 \times 3,7) \times 2/1=30$	https://www.researchgate.net/profile/Meike-Rombach/publication/362053365_COVID-19_and_the_Locavores_Investigating_the_Drivers_of_US_Consumer_Preferences_for_Apples/links/62d336a9a6abd57c6aebe95a/COVID-19-and-the-Locavores-Investigating-the-Drivers-of-US-Consumer-Preferences-for-Apples.pdf	30

I9.54		LIANG, Z., Lai, K. P., Chong, S. C., & Tan, C. L. (2022). Understanding malaysian students'online service experiences for achieving sustainability in private higher education institutions. <i>Journal of Sustainability Science and Management</i>, 17(4), 161-182, citare ISI, factor de impact (2022): 0,22 (0,2+4x0,2)x2/1=2,16	https://www.researchgate.net/profile/Kim-Lai/publication/361065547_UNDERSTANDING_MALAYSIAN_STUDENTS_ONLINE_SERVICE_EXPERIENCES_FOR_ACHIEVING_SUSTAINABILITY_IN_PRIVATE_HIGHER_EDUCATION_INSTITUTIONS/links/629f13c1c660ab61f868c483/UNDERSTANDING-MALAYSIAN-STUDENTS-ONLINE-SERVICE-EXPERIENCES-FOR-ACHIEVING-SUSTAINABILITY-IN-PRIVATE-HIGHER-EDUCATION-INSTITUTIONS.pdf	2,16
I9.55		Seemann, P., & Stofkova, Z. (2020, June). NEW APPROACHES OF HUMAN CAPITAL MANAGEMENT IN CONTEXT OF EMOTIONAL INTELLIGENCE. In <i>Economic and Social Development (Book of Proceedings Vol. 1/4), 55th International Scientific Conference on Economic and Social</i> (Vol. 59, No. 4, p. 595), citare ISI, factor de impact (2022): 1,1 (0,2+4x1,1)x2/1=10,8	https://www.tandfonline.com/doi/full/10.1080/00128775.2022.2068606	10,8

I9.56		Sindhu, S., & Mor, R. S. (2021). Modelling the Enablers for Branded Content as a Strategic Marketing Tool in the COVID-19 Era. <i>Systems</i> 2021, 9, 64. <i>Life in the Time of a Pandemic</i>, 109, citare ISI, factor de impact (2022): 2,35 $(0,2+4 \times 2,35) \times 2/1 = 10,8$	https://mdpi-res.com/books/book/5693/Life_in_the_Time_of_a_Pandemic.pdf?file-name=Life_in_the_Time_of_a_Pandemic.pdf#page=118	19,2
I9.57	Nica E, Sima V, Gheorghe I, Drugau-Constantin A, Mirica C.O. Analysis of Regional Disparities in Romania from an Entrepreneurial Perspective. <i>Sustainability</i>. 2018; 10(10):3450. https://doi.org/10.3390/su10103450	Cvijanović, Drago, Svetlana Ignjatić, Jelena Vapa Tankosić, and Vojin Cvijanović. 2020. "Do Local Food Products Contribute to Sustainable Economic Development?" <i>Sustainability</i> 12, no. 7: 2847. DOI: https://doi.org/10.3390/su12072847, citare ISI, factor de impact (2022): 3,9 $(0,2+4 \times 3,9) \times 2/5 = 6,32$	https://www.mdpi.com/2071-1050/12/7/2847	6,32
I9.58		Kovacova, M., Segers, C., Tumpach, M., & Michalkova, L. (2020). Big data-driven smart manufacturing: sustainable production processes, real-time sensor networks, and industrial value creation. <i>Economics, Management and Financial Markets</i>, 15(1), 54-60, fără factor de impact. $(0,2+4 \times 0) \times 2/5 = 0,4$	https://www.eol.com/search/article-detail?id=845248	0,08
I9.59		Udell, M., Stehel, V., Kliestik, T., Kliestikova, J., & Durana, P. (2019). Towards a smart automated society: Cognitive technologies, knowledge production, and economic growth. <i>Economics, Management and Financial Markets</i>, 14(1), 44-49, fără factor de impact. $(0,2+4 \times 0) \times 2/5 = 0,08$		0.08
I9.60		Udell, M., Stehel, V., Kliestik, T., Kliestikova, J., & Durana, P. (2019). Towards a smart automated society: Cognitive technologies, knowledge production, and economic growth. <i>Economics, Management and Financial Markets</i>, 14(1), 44-49, fără factor de impact. $(0,2+4 \times 0) \times 2/5 = 0,08$	https://www.eol.com/search/article-detail?id=752540	0,08
I9.61		Wingard, D. (2019). Data-driven automated decision-making in assessing employee performance and productivity: Designing and implementing	https://www.eol.com/search/article-detail?id=809355	0,08

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I9.62		Meyers, T. D., Vagner, L., Janoskova, K., Grecu, I., & Grecu, G. (2019). Big data-driven algorithmic decision-making in selecting and managing employees: Advanced predictive analytics, workforce metrics, and digital innovations for enhancing organizational human capital. <i>Psychosociological Issues in Human Resource Management</i> , 7(2), 49-54, fără factor de impact. $(0,2+4 \times 0) \times 2/5 = 0,08$	https://www.ceol.com/search/article-detail?id=809363	0,08
I9.63		Bărbulescu, O., Nicolau, C., & Munteanu, D. (2021). Within the entrepreneurship ecosystem: Is innovation clusters' strategic approach boosting businesses' sustainable development?. <i>Sustainability</i> , 13(21), 11762, citare ISI, factor de impact (2022): 3,9 $(0,2+4 \times 3,9) \times 2/5 = 6,32$	https://www.mdpi.com/2071-1050/13/21/11762	6,32
I9.64		Noack, B. (2019). Big data analytics in human resource management: Automated decision-making processes, predictive hiring algorithms, and cutting-edge workplace surveillance technologies. <i>Psychosociological Issues in Human Resource Management</i> , 7(2), 37-42, fără factor de impact. $(0,2+4 \times 0) \times 2/5 = 0,08$	https://www.ceol.com/search/article-detail?id=809361	0,08
I9.65		Felstead, M. (2019). Cyber-physical production systems in Industry 4.0: Smart factory performance, manufacturing process innovation, and sustainable supply chain networks. <i>Economics, Management, and Financial Markets</i> , 14(4), 37-43, fără factor de impact. $(0,2+4 \times 0) \times 2/5 = 0,08$	https://www.ceol.com/search/article-detail?id=818555	0,08
I9.66		Cvijić, M., Tatarski, J., Katić, I., Vekić, A., & Borocki, J. (2019). Entrepreneurial orientation of public universities in republic of Serbia-empirical study. <i>Sustainability</i> , 11(6), 1509, citare ISI, factor de impact (2022): 3,9	https://www.mdpi.com/2071-1050/11/6/1509	6,32

		(0,2+4x3,9)x2/5=6,32		
I9.67		Deggans, J., Krulicky, T., Kovacova, M., Valaskova, K., & Poliak, M. (2019). Cognitively enhanced products, output growth, and labor market changes: will artificial intelligence replace workers by automating their jobs?. <i>Economics, Management and Financial Markets</i> , 14(1), 38-43, fără factor de impact. (0,2+4x0)x2/5= 0,08	https://www.ceol.com/search/article-detail?id=752537	0,08
I9.68		Saveanu, T., Badulescu, D., Saveanu, S., Abrudan, M. M., & Badulescu, A. (2021). The role of owner-managers in shaping CSR activity of Romanian SMEs. <i>Sustainability</i> , 13(20), 11546, citare ISI, factor de impact (2022): 3,9 (0,2+4x3,9)x2/5=6,32	https://www.mdpi.com/2071-1050/13/20/11546	6,32
I9.69		Bongard, A. (2019). Automating talent acquisition: Smart recruitment, predictive hiring algorithms, and the data-driven nature of artificial intelligence. <i>Psychosociological Issues in Human Resource Management</i> , 7(1), 36-41, fără factor de impact. (0,2+4x0)x2/5= 0,08	https://www.ceol.com/search/article-detail?id=770874	0,08
I9.70		Ilieș, G. L., Mureșan, I. C., Arion, I. D., & Arion, F. H. (2023). The Influence of Economic and Entrepreneurial Education on Perception and Attitudes towards Entrepreneurship. <i>Administrative Sciences</i> , 13(10), 212, citare ISI, factor de impact (2022): 3 (0,2+4x3)x2/5=4,88	https://www.mdpi.com/2076-3387/13/10/212	4,88
I9.71		Durlauf, M. (2019). The Commodification of Digital Labor in the Gig Economy: Online Outsourcing, Insecure Employment, and Platform-based Rating and Ranking Systems. <i>Psychosociological Issues in Human Resource Management</i> , 7(1), 54-59, fără factor de impact. (0,2+4x0)x2/5= 0,08	https://www.ceol.com/search/article-detail?id=770897	0.08
I9.72		Keane, E. (2019). Networked information-driven technologies for cyber-physical system-based smart manufacturing. <i>Journal of Self-Governance and Management Economics</i> , 7(4), 21-27, fără factor de impact.	https://www.ceol.com/search/article-detail?id=818349	0,08

		$(0,2+4 \times 0) \times 2/5 = 0,08$		
I9.73		Voica, M. C., & Panait, M. (2019). Challenges imposed by renewable energy paradigms of the Romanian economy from the European perspective. <i>Econ. Insights Trends Chall</i> , 8, 49-60, fără factor de impact . $(0,2+4 \times 0) \times 2/5 = 0,08$	http://upg-buletin-se.ro/old_site/archive/2019-1/5.Voica_Pana_it.pdf	0,08
I9.74	Drugău-Constantin, A. L. (2018). Emotional and cognitive reactions to marketing stimuli: Mechanisms underlying judgments and decision making in behavioral and consumer neuroscience. <i>Economics, Management, and Financial Markets</i> , 13(4), 46-52.	Pera, A. (2020). The psychology of addictive smartphone behavior in young adults: Problematic use, social anxiety, and depressive stress. <i>Frontiers in Psychiatry</i> , 11, 573473, citare ISI, factor de impact (2022): 4,7 $(0,2+4 \times 4,7) \times 2/1 = 38$	https://www.frontiersin.org/articles/10.3389/fpsyt.2020.573473/full	38
I9.75		Krizanova, A., Lăzăroiu, G., Gajanova, L., Kliestikova, J., Nadanyiova, M., & Moravcikova, D. (2019). The effectiveness of marketing communication and importance of its evaluation in an online environment. <i>Sustainability</i> , 11(24), 7016, https://doi.org/10.3390/su11247016 , citare ISI, factor de impact (2022): 4,7 $(0,2+4 \times 4,7) \times 2/1 = 38$	https://www.mdpi.com/2071-1050/11/24/7016	38
I9.76		Majerova, J., Sroka, W., Krizanova, A., Gajanova, L., Lazaroiu, G., & Nadanyiova, M. (2020). Sustainable brand management of alimentary goods. <i>Sustainability</i> , 12(2), 556, citare ISI, factor de impact (2022): 3,9 $(0,2+4 \times 3,9) \times 2/1 = 31,6$	https://www.mdpi.com/2071-1050/12/2/556	31,6
I9.77		Bratu, S. (2019). Can social media influencers shape corporate brand reputation? Online followers' trust, value creation, and purchase intentions. <i>Review of Contemporary Philosophy</i> , (18), 157-163, fără factor de impact . $(0,2+4 \times 0) \times 2/1 = 0,4$	https://www.eol.com/search/article-detail?id=790968	0,4
I9.78		Khan, K., Iqbal, S., Riaz, K., & Hameed, I. (2022). Organic food adoption motivations for sustainable consumption: moderating role of knowledge and perceived price. <i>Cogent Business & Management</i> , 9(1), 2143015, online ISSN: 2331-1975.	https://www.tandfonline.com/doi/full/10.1080/23311975.2022.2143015	24,4

		https://doi.org/10.1080/23311975.2022.2143015 , citare ISI, factor de impact (2022): 4,7 (0,2+4x4,7)x2/1=24,4		
I9.79	Drugău-Constantin, A. L., & Anghel-Sienerth, A. K. (2022). Challenges of Civic Participation at Eu-Level during Covid-19 Pandemic: European Citizens' initiative. <i>Applied Research in Administrative Sciences</i> , 3(1), 4-10.	Voinea, C., Profiroiu, C. M., & Profiroiu, A. (2022). The Public Participation of Civic Initiative Groups during the Covid-19 Pandemic in Romania. An Exploration of Public Participation Definitions, Obstacles, and Opportunities. <i>NISPAcee Journal of Public Administration and Policy</i> , 15(2), 194-219, DOI: https://doi.org/10.2478/nispa-2022-0019 , citare ISI, factor de impact (2022): 1,1 (0,2+4x1,1)x2/1=9,2	https://sciendo.com/article/10.2478/nispa-2022-0019	9,2
I9.80	Michalkova, L., Valaskova, K., Michalikova, K. F., & Drugău-Constantin, A. (2018, December). The Holistic View of the Symptoms of Financial Health of Businesses. In <i>Third International Conference on Economic and Business Management (FEBM 2018)</i> (pp. 90-94). Atlantis Press.	Horváthová, J., & Mokrišová, M. (2020). Comparison of the results of a data envelopment analysis model and logit model in assessing business financial health. <i>Information</i> , 11(3), 160, citare ISI, factor de impact (2022): 3,1 (0,2+4x3,1)x2/4=6,3	https://www.mdpi.com/2078-2489/11/3/160	6,3
I9.81	Mohiță, I., Neguriță, O., Grecu, G., Dumitrescu, O. C., & Drugău-Constantin, A. (2018). Automation, Global Labor Market, and Output: Do Productivity-Improving Technologies Raise Overall Work Demand?. <i>Economics</i> , 10, 11th.	Cimini, C., Romero, D., Pinto, R., & Cavalieri, S. (2023). Task Classification Framework and Job-Task Analysis Method for Understanding the Impact of Smart and Digital Technologies on the Operators 4.0 Job Profiles. <i>Sustainability</i> , 15(5), 3899, citare ISI, factor de impact (2022): 3,9 (0,2+4x3,9)x2/5=6,32	https://www.wbosscience.com/wbos/woscc/summary/fb1f2342-65c9-4211-906a-256c100f5dfd-c4027356/date-descending/1	6,32
I9.82	Klietnikova, J., Kovacova, M., Kubala, P., & Drugău-Constantin, A. D. (2018, December). The Analysis of the Coherence of the Change in the Financial Situation. In <i>Third International Conference on Economic and Business Management (FEBM 2018)</i> (pp. 10-13). Atlantis Press.	Khan, M. A., Haddad, H., Odeh, M., Haider, A., & Khan, M. A. (2022). Institutions, Culture, or Interaction: What Determines the Financial Market Development in Emerging Markets?. <i>Sustainability</i> , 14(23), 15883, citare ISI, factor de impact (2022): 3,9 (0,2+4x3,9)x2/4=7,9	https://www.mdpi.com/2071-1050/14/23/15883	7,9
TOTAL I9				1877,68
I17. Lucrări prezentate la conferințe internaționale organizate în țară				
Punctaj:0,5 / conferință				
				Punctajul obținut

I17.1.	Andreea DRUGAU-CONSTANTIN , Second edition of Internațional Conference “ –Challenges of Transition: the Post-communist experience(s)”, organizată de Școala doctorală de Științe Politice, Universitatea București, <i>Social Assistance and Elderly Care in the Economic Crisis: Killing the elderly in Romania</i> . Anexa 2- copie diploma de participare	0,5
I17.2.	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, The 14th Administration and Public Management International Conference, Human Resource Management and Public Organizational Performance, <i>Intergenerational Equity in Romania: A Way to a Sustainable Social System</i> , Academia de Studii Economice București, București, 25-26 octombrie 2018	0,5
I17.3	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, 4th International Conference on Economics and Social Sciences Resilience and economic intelligence through digitalization and big data analytics, <i>Challenges of Civic Participation at EU – level during COVID 19 Pandemic: European Citizens’ Initiative</i> , Academia de Studii Economice București, București, 10-11 iunie 2021 (participare online)	0,5
I17.4	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, Cătălina Oana MIRICĂ (DUMITRESCU), Ana Georgeta LUTAN (PETRE), 16th Administration and Public Management International Conference, <i>Challenges and Opportunities in Restructuring Organizational Frameworks of Private and Public Entities under Covid19 Pandemic Circumstances</i> , Academia de Studii Economice București, București, 23-24 octombrie 2020.	0,5
I17.5	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, EGPA 2021 Conference Resilience and Agility of Public Institutions in Times of Crises, <i>Digitalization in Romanian Public Administration under COVID 19 Pandemic</i> , ULB Bruxelles, 7-10 septembrie 2021,	0,5
I17.6	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, The 4 th International Conference on Economics and Social Sciences Resilience and economic intelligence through digitalization and big data analytics, <i>Challenges of Civic Participation at EU – level during COVID 19 Pandemic: European Citizens’ Initiative</i> Academia de Studii Economice București, București, 10-11 iunie 2021.	0,5
I17.7	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, The 29th NISPAcee Annual Conference, Citizens’ Engagement and Empowerment - The Era of Collaborative Innovation in Governance, <i>The Impact of Civic Education on Enhancing Civic Participation in Romania</i> , Ljubljana, 21-23 octombrie 2021,.	0,5
I17.8	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH The 30th NISPAcee Annual Conference Crises, Vulnerability and Resilience in Public Administration, <i>Challenges in Teaching Ethics in Public Administration in Romania</i> , București, 2-4 iunie 2022.	0,5
I17.9	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, The 18th Administration and Public Management International Conference “Challenges of Digital Transformation and Human Resource Management Reform in Public Administration”, <i>Stimulating Social Engagement of Young People in the Digital Age</i> , ASE București, , 21-22 octombrie 2022 (participare fizică). http://confcamp.ase.ro/2022/?page_id=33	0,5

I17.10	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, Transylvanian International Conference in Public Administration, <i>The Impact of Normative Changes During Covid 19 Pandemic on Work Patterns in Romanian Public Institutions</i> , UBB Cluj, 27-28 octombrie 2022, (participare online).	0,5	
I17.11	Sorin BURLACU , Andreea DRUGAU-CONSTANTIN , Teodora STOICA, Alexandra MOISE , Proceedings of the 19th Administration and Public Management International Conference “Excellence in Public Administration through Human Resource Management Innovation and Digital Transformation”, <i>Digital Competence as a key factor in the modernization of public administration</i> , 20 – 21 October, 2023, Bucharest, Romania. http://confcamp.ase.ro/2023/	0,5	
I17.12	Andreea DRUGAU-CONSTANTIN , Andra Karla SIENERTH, Proceedings of the 19th Administration and Public Management International Conference “Excellence in Public Administration through Human Resource Management Innovation and Digital Transformation”, <i>Digital transition in the academic milieu in Romania</i> , 20 – 21 October, 2023, Bucharest, Romania. http://confcamp.ase.ro/2023/	0,5	
I17.13	Armenia ANDRONICEANU, Oana Matilda SABIE, Irina GEORGESCU, Elvira NICA, Andreea DRUGAU-CONSTANTIN , Proceedings of the 19th Administration and Public Management International Conference “Excellence in Public Administration through Human Resource Management Innovation and Digital Transformation”, <i>The influence of sociodemographic factors (determinants) on civil servants’ digital competences</i> , 20 – 21 October, 2023, Bucharest, Romania. http://confcamp.ase.ro/2023/	0,5	
TOTAL I17		6,5	
I23	Participarea în colectivele de elaborare sau implementare a granturilor sau a proiectelor de dezvoltare instituțională, socială și regională; transfer de cunoaștere și instrumente de politici; asistență pentru dezvoltare etc., finanțate de o entitate regională, națională sau din străinătate.	1	
I23.1.	Digitalizarea, transformarea digital și inteligența artificială în administrația publică, 2023, finanțat de Academia de Studii Economice, contract individual de muncă nr.528 din 30.05.2023, ca tânăr cercetător-asistent cercetare, perioada de implementare: 01.06.2023-30.11.2023.		1
I23.2.	Înființarea și operaționalizarea Rețelei Naționale de analiză și expertiză a documentelor strategice guvernamentale, cod SIPOCA 1273/cod My SMIS 158503, contract individual de muncă nr. 1052/24.08.2023, perioada de implementare: 25.08.2023-30.11.2023.		1
TOTAL I23			2