

Instituția de învățământ superior ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI  
 Facultatea de Administrarea Afacerilor cu predare în limbi străine  
 Departamentul de Administrarea Afacerilor, cu predare în limbi străine (Catedra UNESCO)  
 Poz. Postului 37 Disciplina(ele) postului: Introducere în administrarea afacerilor (engleză), Leadership și performanță în afaceri (engleză), Mediul european de afaceri (engleză), Practică – Administrarea afacerilor (engleză)  
 Domeniul Administrarea Afacerilor

**Fișa de verificare a îndeplinirii standardelor pentru ocuparea  
 postului de LECTOR UNIVERSITAR,**  
 publicat în Monitorul Oficial al României, partea a III-a, nr. 438 din 29.11.2023

Candidat: Teodorescu (Vargas) Mădălina - Vanesa Data nașterii: 13.12.2993  
 Funcția actuală: Asistent universitar Data numirii în funcția actuală: 2021  
 Instituția: Academia de Studii Economice București

**1. Studiile universitare de licență**

| Nr.crt. | Instituția de învățământ superior și facultatea absolvită | Domeniul                                  | Perioada  | Titlul acordat                 |
|---------|-----------------------------------------------------------|-------------------------------------------|-----------|--------------------------------|
| 1.      | Academia de Studii Economice din București                | Administrarea Afacerilor (sectia germana) | 2013-2016 | Licențiat în științe economice |
| 2.      | Universitatea Nicolae Titulescu                           | Științe juridice                          | 2015-2019 | Licențiat în științe juridice  |

**2. Studiile universitare de masterat**

| Nr.crt. | Instituția de învățământ superior și programul de masterat absolvit | Domeniul                                                    | Perioada  | Titlul acordat                     |
|---------|---------------------------------------------------------------------|-------------------------------------------------------------|-----------|------------------------------------|
| 1.      | Academia de Studii Economice din București                          | Antreprenoriat si Administrarea Afacerilor (sectia germana) | 2016-2018 | Master in Administrarea Afacerilor |

**3. Studiile de doctorat**

| Nr.crt. | Instituția organizatoare de doctorat       | Domeniul                 | Perioada  | Titlul științific acordat |
|---------|--------------------------------------------|--------------------------|-----------|---------------------------|
| 1.      | Academia de Studii Economice din București | Administrarea Afacerilor | 2018-2021 | Doctor                    |

**4. Studii și burse doctorale (stagii de cel puțin 6 luni)**

| Nr.crt. | Țara / instituția       | Domeniul                 | Perioada  | Tipul de bursă  |
|---------|-------------------------|--------------------------|-----------|-----------------|
| 1.      | Bursa student doctorand | Administrarea Afacerilor | 2018-2021 | Bursa doctorand |

**5. Grade didactice / profesionale**

| Nr.crt. | Instituția                                 | Domeniul                 | Perioada     | Titlul / postul didactic sau gradul profesional |
|---------|--------------------------------------------|--------------------------|--------------|-------------------------------------------------|
| 1.      | Academia de Studii Economice din București | Administrarea Afacerilor | 2021-prezent | Asistent universitar                            |

**6. Îndeplinirea obligatorie, în conformitate cu Anexa 1 la Metodologia de concurs, a cerințelor pentru obținerea calificativului FOARTE BINE.**

**7. Realizări profesional-științifice**

În vederea dovedirii îndeplinirii standardelor minimale necesare și obligatorii pentru conferirea titlului didactic de lector universitar, realizările profesional-științifice se vor structura conform Anexei 1 la *Metodologia de concurs*, aferentă domeniului științific al postului scos la concurs.

| Nr. criteriu | Criteriu                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Punctajul acordat |   |       |               |
|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---|-------|---------------|
|              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | M                 | N | AIS   | Punctaj Final |
| 1            | Articole publicate în reviste indexate ISI                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                   |   |       |               |
| 1.1.         | Ciucu (Durnoi), A.N., Teodorescu, C.A., <b>Vargas, V.M.</b> and Ioanas, C., 2023. <i>Analysing EU Countries' Digital Progress Towards Sustainable Development Goals</i> . <i>Amfiteatru Economic</i> , 25(Special Issue 17), pp. 987-1002. DOI:10.24818/EA/2023/S17/987<br><a href="https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3251">https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3251</a><br>WOS: 001101234800004                                                                                                                                                                                                                                                                                                                                                                                   | 10                | 4 | 0,251 | 5,02          |
| 1.2.         | Dima , A. M., Busu, M., & <b>Vargas, V. M.</b> (2022). <i>The mediating role of students' ability to adapt to online activities on the relationship between perceived university culture and academic performance</i> . <i>Oeconomia Copernicana</i> , 13(4), 1253–1281. <a href="https://doi.org/10.24136/oc.2022.036">https://doi.org/10.24136/oc.2022.036</a><br><a href="https://journals.economic-research.pl/oc/article/view/2142/1993">https://journals.economic-research.pl/oc/article/view/2142/1993</a><br>WOS:000907675800009                                                                                                                                                                                                                                                                                           | 10                | 3 | 0,494 | 13,173        |
| 1.3.         | Busu, M., Caraiiani, P., Hadad, S., Incze, C. B., <b>Vargas, M.V.</b> (2021) <i>The performance of publicly funded startups in Romania</i> , <i>Economic Systems</i> , Volume 45, Issue 3, 2021, 100908, ISSN 0939-3625, <a href="https://doi.org/10.1016/j.ecosys.2021.100908">https://doi.org/10.1016/j.ecosys.2021.100908</a><br>WOS: 000696715600013                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 10                | 5 | 0,653 | 10,448        |
| 1.4.         | Cristian-Bogdan Onete, Vanesa Madalina Vargas, Sandra Diana Chita. (2020) <i>Study on the Implications of Personal Data Exposure on the Social Media Platforms</i> , <i>Transformations in Business &amp; Economics</i> , Vilnius University, Vol. 19, Issue 2, pp 243-258, WOS:000535674300014, IF: 1.058 (2018), ISSN: 1648-4460                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 10                | 3 | 0,141 | 3,76          |
| TOTAL ISI    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 32,401            |   |       |               |
| 2            | Articole publicate în reviste indexate în minim două baze de date internaționale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                   |   |       |               |
| 2.1.         | Busu, Mihail, Madalina Vanesa Vargas, and Sorin Anagnoste. 2023. <i>Navigating the Intricate Relationship between Investments and Global Output: A Leontief Matrix Case Study of Romania</i> . <i>Journal of Risk and Financial Management</i> 16: 521. <a href="https://doi.org/10.3390/jrfm16120521">https://doi.org/10.3390/jrfm16120521</a><br><a href="https://www.mdpi.com/1911-8074/16/12/521">https://www.mdpi.com/1911-8074/16/12/521</a>                                                                                                                                                                                                                                                                                                                                                                                 |                   | 3 |       | 1             |
| 2.2.         | Vargas, V. M., Nita, S. C., <b>Hoinaru, R.</b> . <i>Study Regarding the Impact of ICT Development on Romania's Economic Growth.</i> , 2021, pp. 1-10. Springer International Publishing. <a href="https://link.springer.com/chapter/10.1007/978-3-031-07265-9_1">https://link.springer.com/chapter/10.1007/978-3-031-07265-9_1</a><br>Indexat in minim doua baze de date internationale: Repec, Springer Professional.                                                                                                                                                                                                                                                                                                                                                                                                             |                   | 3 |       | 1             |
| 2.3.         | Alina D.M., Miguel F.L., Marian N., Mihail B., <b>Vanesa V.M.</b> (2021) <i>The Challenges of the Higher Education Sector. The Impact of COVID-19 Crisis on the Educational Process—Case of Romania</i> . In: Dima A.M., Anghel I., Dobrea R.C. (eds) <i>Economic Recovery After COVID-19</i> . Springer Proceedings in Business and Economics. Springer, Cham. <a href="https://doi.org/10.1007/978-3-030-86641-9_3">https://doi.org/10.1007/978-3-030-86641-9_3</a><br><br>Indexat in REPEC ( <a href="https://ideas.repec.org/h/spr/prbchp/978-3-030-86641-9_3.html">https://ideas.repec.org/h/spr/prbchp/978-3-030-86641-9_3.html</a> ), OUCI ( <a href="https://ouci.dntb.gov.ua/en/works/loQgAGp7/">https://ouci.dntb.gov.ua/en/works/loQgAGp7/</a> )<br><br>Indexat in minim doua baze de date internationale: REPEC, OUCI. |                   | 5 |       | 0,6           |

|           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  |      |  |      |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|------|--|------|
| 2.4.      | Mihail Busu, <b>Vanessa Madalina Vargas</b> , Alexandru Gherasim. (2020) <i>An Analysis of The Economic Performances Of The Retail Companies in Romania</i> , Management & Marketing. Challenges for the Knowledge Society, Vol. 15, Nr. 1, pp 125-133, ISSN 2069-8887, Indexata ISI Thomson ESCI, <a href="https://content.sciendo.com/view/journals/mmcks/15/1/mmcks.15.issue-1.xml">https://content.sciendo.com/view/journals/mmcks/15/1/mmcks.15.issue-1.xml</a> |  | 3    |  | 1    |
| 2.5.      | <b>Vanessa Madalina Vargas</b> . (2020) <i>Promoting Policies of the Romanian Gas Companies towards a Sustainable Consumption and the Consumer Protection</i> , Review of International Comparative Management, Volume 21, Issue 2, pp 165-176, Indexata in minim 2 baze de date international, <a href="http://www.rmci.ase.ro/no21vol2/04.pdf">http://www.rmci.ase.ro/no21vol2/04.pdf</a>                                                                          |  | 1    |  | 3    |
| 2.6.      | Cristian Bogdan Onete, Sonia Budz, Sandra Diana Chița, <b>Vanessa Mădălina Vargas</b> . (2020) - <i>The influence of sharing economy in the Romanian tourism. Case study about Airbnb</i> . JOURNAL OF CRITICAL REVIEWS, ISSN- 2394-5125VOL 7, ISSUE 15, 2020.                                                                                                                                                                                                       |  | 4    |  | 0,75 |
| 2.7.      | Cristian Bogdan Onete, Sandra Diana Chița, <b>Vanessa Madalina Vargas</b> , Sonia Budz (2020) - <i>Decision-Making Process Regarding The Use Of Mobile Phones In Romania Taking Into Consideration Sustainability And Circular Economy</i> , Information, vol. 11, nr. 10, pg. 1-19, ISSN 2078-2489, Indexata ISI Thomson ESCI, <a href="https://www.mdpi.com/2078-2489/11/10/473">https://www.mdpi.com/2078-2489/11/10/473</a> DOI: 10.3390/info11100473            |  | 4    |  | 0,75 |
| 2.8.      | <b>Vanessa Madalina Vargas</b> , Sonia Budz (2019) <i>Opportunities and Challenges in the E-Commerce of the Food Sector</i> , Calitatea acces la succes, vol. 20, nr. S2, pp 645-649, ISSN 1582-2559, Indexata ISI Thomson, <a href="https://www.srac.ro/calitatea/arhiva_suplimente.html">https://www.srac.ro/calitatea/arhiva_suplimente.html</a>                                                                                                                  |  | 2    |  | 1,5  |
| 2.9.      | <b>Vanessa Mădălina Vargas</b> (2018) <i>Analysis of the E-Commerce Development in the Balkans</i> , Academic Journal of Economic Studies, vol. 4, nr. 3, pp 63-69, ISSN 2393-4913, Indexata in minim 2 baze de date internationale, <a href="https://www.ceeol.com/search/article-detail?id=696062">https://www.ceeol.com/search/article-detail?id=696062</a>                                                                                                       |  | 1    |  | 3    |
| TOTAL BDI |                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  | 12,6 |  |      |
| 3         | <b>Lucrări publicate în volumele unor conferințe naționale sau internaționale, indexate ISI Proceedings</b>                                                                                                                                                                                                                                                                                                                                                          |  |      |  |      |
| 3.1       | Teodorescu,C.,Ciucu Durnoi,A. & <b>Vargas,V.</b> (2023). The Rise of the Mobile Internet: Tracing the Evolution of Portable Devices. ISI Proceedings of the International Conference on Business Excellence, WOS:001033505100038, 17(1) 1645-1654. <a href="https://doi.org/10.2478/picbe-2023-0147">https://doi.org/10.2478/picbe-2023-0147</a>                                                                                                                     |  | 3    |  | 1    |
| 3.2       | <b>Vargas,V.</b> , Niță,S., Marin,A., Joga,F. & Stoica,M.(2022).Greening: politics and economics for social auditing. Sport management as common denominator. Proceedings of the International Conference on Business Excellence,16(1) 575-583. <a href="https://doi.org/10.2478/picbe-2022-0055">https://doi.org/10.2478/picbe-2022-0055</a> WOS: 000837589800022                                                                                                   |  | 5    |  | 0,6  |
| 3.3       | <b>Vargas,V.</b> , Oancea,M., Saftiuc,B., Vrana,N. & Teodorescu,C. (2022). Analysis of the digital platforms developed by the Romanian Authorities during the COVID-19 pandemic. Proceedings of the International Conference on Business Excellence,16(1) 1329-1339. <a href="https://doi.org/10.2478/picbe-2022-0121">https://doi.org/10.2478/picbe-2022-0121</a> WOS: 000837579900034                                                                              |  | 5    |  | 0,6  |
| 3.4       | <b>Vanessa MadalinaVargas</b> , Sonia Budz, Cristian Bogdan Onete. (2021) - The relationship between human resources activities and the general data protection                                                                                                                                                                                                                                                                                                      |  | 3    |  | 1    |

|      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |   |  |      |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|---|--|------|
|      | regulation The International Conference on Business Excellence, 18-20 March, 2021, publicat in. Proceedings of the International Conference on Business Excellence, Vol. 15, No. 1, pp. 552-559 <a href="https://sciendo.com/article/10.2478/picbe-2021-0050">https://sciendo.com/article/10.2478/picbe-2021-0050</a><br>WOS: 000747987100022                                                                                                                                                                                                                                                                                                                                           |  |   |  |      |
| 3.5  | Emanuela ANTON, Cosmin Alexandru TEODORESCU, <b>Vanessa Madalina VARGAS</b> (2020) - Perspectives and reviews in the use of narrative strategies for communicating fake news in the tourism industry, The 14th International Conference on Business Excellence, ICBE, 11-12.06.2020, Bucuresti, Romania, publicat in Proceedings of the International Conference on Business Excellence, pp 728-734, ISSN 2558-9652, conferinta Internationala, <a href="https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab_body=latestIssueToc-78033">https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab_body=latestIssueToc-78033</a><br>WOS: 000556549000069 |  | 3 |  | 1    |
| 3.6  | Cristian Bogdan ONETE, Sonia BUDZ, Sandra Diana CHIȚA, <b>Vanessa Mădălina VARGAS</b> (2020) - <i>Aspects Relating The Influence Of E-Learning Blogs On Csr In Digital Organizations</i> , 4th International Virtual Conference on Educational Research and Innovation, CIVINEDU, 9/23/2020, Madrid, Spania , publicat in CONFERENCE PROCEEDINGS 4th International Virtual Conference on Educational Research and Innovation CIVINEDU 2020, pg. 565-566, ISSN , ISBN 978-84-09-22966-6, conferinta Internationala, <a href="https://www.civinedu.org/book-of-abstracts/">https://www.civinedu.org/book-of-abstracts/</a>                                                                |  | 4 |  | 0,75 |
| 3.7  | Cristian Bogdan ONETE, Sandra Diana CHITA, <b>Vanessa Madalina VARGAS</b> (2020) - <i>The impact of fake news on the real estate market</i> , The 14th International Conference on Business Excellence, ICBE, 11-12.06.2020, Bucuresti, Romania, publicat in Proceedings of the International Conference on Business Excellence, pp 316-323, ISSN 2558-9652, conferinta Internationala, <a href="https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab_body=latestIssueToc-78033">https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab_body=latestIssueToc-78033</a><br>WOS: 000556549000030                                                         |  | 3 |  | 1    |
| 3.8  | Bogdan Cristian ONETE, Sonia Budz, <b>Vanessa Mădălina VARGAS</b> and Sandra Diana CHIȚA (2020) - <i>The Relationship Between E-Learning And Sustainability. The Blog As A Future E-Learning Tool</i> , BASIQ 2020, BASIQ, 6/4/2020, Messina, Italia, publicat in BASIQ 2020 Conference Proceedings, pg. 675-682, ISSN , ISBN 2457- 4831, conferinta Internationala, <a href="https://www.conference.ase.ro/basiq-2020/">https://www.conference.ase.ro/basiq-2020/</a><br>WOS: 000630165800086                                                                                                                                                                                          |  | 4 |  | 0,75 |
| 3.9  | Bogdan Cristian ONETE, Sandra Diana CHIȚA, Doru Alexandru PLEȘEA and <b>Vanessa Mădălina VARGAS</b> (2020) - <i>The Use Of Hashtags To Promote Sustainability</i> , BASIQ 2020 , BASIQ, 6/4/2020, Messina, Italia , publicat in BASIQ 2020 Conference Proceedings, pg. 848-855, ISSN , ISBN 2457- 4831, conferinta Internationala, <a href="https://www.conference.ase.ro/basiq-2020/">https://www.conference.ase.ro/basiq-2020/</a><br>WOS: 000630165800109                                                                                                                                                                                                                            |  | 4 |  | 0,75 |
| 3.10 | Bogdan Cristian ONETE, Sonia BUDZ, <b>Vanessa VARGAS</b> , Kejo STAROSTA (2019) - <i>Spirituality, A Factor Of Sustainability</i> , 5th BASIQ International Conference , BASIQ, 5/30/2019, Bari, Italia, publicat in BASIQ INTERNATIONAL CONFERENCE New Trends in Sustainable Business and Consumption 2019 CONFERENCE PROCEEDINGS, pp 44-50, ISSN 2457-4831, ISBN , conferinta Internationala, <a href="http://conference.ase.ro/">http://conference.ase.ro/</a><br>WOS: 000478861800004                                                                                                                                                                                               |  | 4 |  | 0,75 |
| 3.11 | Roxana SÂRBU, <b>Vanessa Mădălina VARGAS</b> , Anca PURCĂREA (2019) - <i>ASPECTS REGARDING THE USE OF PERSONAL DATA ON THE INTERNET</i> , 5th BASIQ International Conference , BASIQ, 5/30/2019, Bari, Italia, publicat in BASIQ INTERNATIONAL CONFERENCE New Trends in Sustainable Business and Consumption 2019 CONFERENCE PROCEEDINGS, pp 560-566, ISSN 2457-4831, ISBN , conferinta Internationala, <a href="http://conference.ase.ro/">http://conference.ase.ro/</a><br>WOS: 000478861800071                                                                                                                                                                                       |  | 3 |  | 1    |
| 3.12 | <b>Vanessa Madalina VARGAS</b> (2019) - <i>THE NEW ECONOMIC GOOD: YOUR OWN PERSONAL DATA. AN INTEGRATIVE ANALYSIS OF THE DARK WEB</i> , The 13th International Conference on Business Excellence, ICBE, 3/21/2019, Bucuresti, România, publicat in Proceedings of the International Conference on Business Excellence, pp 1216-1226, ISSN 2558-9652, ISBN , conferinta Internationala, <a href="https://content.sciendo.com/view/journals/picbe/13/1/picbe.13.issue-1.xml">https://content.sciendo.com/view/journals/picbe/13/1/picbe.13.issue-1.xml</a>                                                                                                                                |  | 1 |  | 3    |

|                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |  |   |  |               |
|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|---|--|---------------|
|                         | WOS: 000501603000107                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |   |  |               |
| 3.13                    | <b>Vanessa Mădălina VARGAS</b> (2018) <i>The Development of Entrepreneurship in Romania at Regional Level: Transylvania Region</i> , STRATEGICA International Conference 2018, STRATEGICA, 10/11/2018, Bucuresti, România, publicat in STRATEGICA International Academic Conference, pp 1365-1382, ISBN 978-606-749-365-8, conferinta internationala, <a href="http://strategica-conference.ro">http://strategica-conference.ro</a><br>WOS: 000482078200116                                                                                                 |  | 1 |  | 3             |
| 3.14                    | Cristian Bogdan ONETE, Viorel VASILE, <b>Vanessa Madalina VARGAS</b> (2018) - <i>ONLINE BUSINESS MODELS AND TYPOLOGIES</i> , BASIQ International Conference 2018, BASIQ, 5/31/2018, Heidelberg, Germania, publicat in BASIQ INTERNATIONAL CONFERENCE New Trends in Sustainable Business and Consumption, pp 579-584, ISSN 2457-4831, ISBN , conferinta Internationala, <a href="http://conference.ase.ro/past-conferences/basiq-2018/">http://conference.ase.ro/past-conferences/basiq-2018/</a><br>WOS: 000462608500072                                    |  | 3 |  | 1             |
| 3.15                    | Vasile Alecsandru STRAT , Ion Daniel ZGURĂ , <b>Vanessa VARGAS</b> , Sorin Anagnoste (2018) - <i>THE EVOLUTION OF THE ENTREPRENEURSHIP IN ROMANIA – A QUANTITATIVE APPROACH AT A REGIONAL LEVEL</i> , BASIQ International Conference 2018, BASIQ , 5/31/2018, Heidelberg, Germania, publicat in BASIQ INTERNATIONAL CONFERENCE PROCEEDINGS, pp 785-792, ISSN 2457-4831, ISBN , conferinta Internationala, <a href="http://conference.ase.ro/past-conferences/basiq-2018/">http://conference.ase.ro/past-conferences/basiq-2018/</a><br>WOS: 000462608500098 |  | 4 |  | 0,75          |
| Total ISI proceedings   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |  |   |  | 16,95         |
| <b>TOTAL Punctaj PC</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |  |   |  | <b>61,951</b> |

Data

08.01.2024

Candidat,

Teodorescu (Vargas) Mădălina - Vanessa