

Concurs pentru ocuparea postului de Lectur universitar, poz. 37

Departamentul de Administrarea Afacerilor cu Predare în Limbi Străine (Catedra UNESCO)

Disciplinele: Introducere în administrarea afacerilor (engleză), Leadership și performanță în afaceri (engleză), Mediul european de afaceri (engleză), Practică – Administrarea afacerilor (engleză)

Domeniul: Administrarea Afacerilor

post publicat în Monitorul Oficial al României nr. 438 din 29.11.2023.

## LISTA DE LUCRĂRI

Candidat: Teodorescu (Vargas) M.V. Mădălina-Vanesa - **Dr./**din 2021, asistent universitar din 2021

1. **Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:
1. Ciucu (Durnoi), A.N., Teodorescu, C.A., **Vargas, V.M.** and Ioanas, C., 2023. Analysing EU Countries' Digital Progress Towards Sustainable Development Goals. *Amfiteatru Economic*, 25 (Special Issue 17), pp. 987-1002, DOI: 10.24818/EA/2023/S17/987, WOS: 001101234800004.
2. Dima , A. M., Busu, M., & **Vargas, V. M.** (2022). The mediating role of students' ability to adapt to online activities on the relationship between perceived university culture and academic performance. *Oeconomia Copernicana*, 13(4), 1253–1281. <https://doi.org/10.24136/oc.2022.036>. WOS:000907675800009.
3. Busu, M., Caraiani, P., Hadad, S., Incze, C. B., **Vargas, M.V.** (2021) The performance of publicly funded startups in Romania, *Economic Systems*, Volume 45, Issue 3, 2021, 100908, ISSN 0939-3625, <https://doi.org/10.1016/j.ecosys.2021.100908>. WOS: 000696715600013.
4. Cristian-Bogdan Onete, **Vanesa Madalina Vargas**, Sandra Diana Chita. (2020) Study on the Implications of Personal Data Exposure on the Social Media Platforms, *Transformations in Business & Economics*, Vilnius University, Vol. 19, Issue 2, pp 243-258, WOS:000535674300014, IF: 1.058 (2018), ISSN: 1648-4460.
5. Delcea C, Domenteanu A, Ioanăș C, **Vargas VM**, Ciucu-Durnoi AN. Quantifying Neutrosophic Research: A Bibliometric Study. *Axioms*. 2023; 12(12):1083. <https://doi.org/10.3390/axioms12121083>.
6. Busu, M.; **Vargas, M.V.**; Anagnoste, S. (2023) Navigating the Intricate Relationship between Investments and Global Output: A Leontief Matrix Case Study of Romania. *J. Risk Financial Manag.* 16, 521. <https://doi.org/10.3390/jrfm16120521>
7. **Vanesa Madalina Vargas**, Sonia Budz (2019) *Opportunities and Challenges in the E-Commerce of the Food Sector*, *Calitatea acces la succes*, vol. 20, nr. S2, pp 645-649, ISSN 1582-2559, Indexata ISI Thomson, [https://www.srac.ro/calitatea/arhiva\\_suplimente.html](https://www.srac.ro/calitatea/arhiva_suplimente.html)
8. Alina D.M., Miguel F.L., Marian N., Mihail B., **Vanesa V.M.** (2021) The Challenges of the Higher Education Sector. The Impact of COVID-19 Crisis on the Educational Process—Case of Romania. In: Dima A.M., Anghel I., Dobrea R.C. (eds) *Economic Recovery After COVID-19*. Springer Proceedings in Business and Economics. Springer, Cham. [https://doi.org/10.1007/978-3-030-86641-9\\_3](https://doi.org/10.1007/978-3-030-86641-9_3)
9. Mihail Busu, **Vanesa Madalina Vargas**, Alexandru Gherasim. (2020) An Analysis of The Economic Performances Of The Retail Companies in Romania, *Management & Marketing. Challenges for the Knowledge Society*, Vol. 15, Nr. 1, pp 125-133, ISSN 2069-8887, Indexata ISI Thomson ESCI, <https://content.sciendo.com/view/journals/mmcks/15/1/mmcks.15.issue-1.xml>
10. **Vanesa Madalina Vargas**. (2020) Promoting Policies of the Romanian Gas Companies towards a Sustainable Consumption and the Consumer Protection, *Review of International Comparative Management*, Volume 21, Issue 2, pp 165-176, Indexata in minim 2 baze de date international, <http://www.rmci.ase.ro/no21vol2/04.pdf>

### 2 Teza(-ele) de doctorat

T1. Studiul conexiunilor și implicațiilor utilizării datelor personale asupra e-businessului și protecției consumatorilor. Academia de Studii Economice din București. Scoala Doctorală Administrarea Afacerilor.

**3 Cărți/cursuri** publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

**Ca1.** Păuna, C.B., Jula, D., Iordan, M., Jula, D.M., Bilevsky, G., Diaconescu, T., **Vargas, V.**, Chilian, N.M., Ciucu, A.N. (2023). Reziliența regională. Perspective teoretice și practice în perioade de criză economică. Editura Economică, ISBN 978-606-093-043-3.

**Ca2.** **Vargas, V.M.**, Nita, S.C., Hoinaru, R. (2022). Study Regarding the Impact of ICT Development on Romania's Economic Growth. In: Busu, M. (eds) Digital Economy and New Value Creation. ICBE 2021. Springer Proceedings in Business and Economics. Springer, Cham. [https://doi.org/10.1007/978-3-031-07265-9\\_1](https://doi.org/10.1007/978-3-031-07265-9_1)

**Ca3.** Alina D.M., Miguel F.L., Marian N., Mihail B., Vanesa V.M. (2021) The Challenges of the Higher Education Sector. The Impact of COVID-19 Crisis on the Educational Process—Case of Romania. In: Dima A.M., Anghel I., Dobrea R.C. (eds) Economic Recovery After COVID-19. Springer Proceedings in Business and Economics. Springer, Cham. [https://doi.org/10.1007/978-3-030-86641-9\\_3](https://doi.org/10.1007/978-3-030-86641-9_3)

**Ca4.** Alina D.M., Miguel F.L., Marian N., Mihail B., **Vanesa V.M.** (2021) The Challenges of the Higher Education Sector. The Impact of COVID-19 Crisis on the Educational Process—Case of Romania. In: Dima A.M., Anghel I., Dobrea R.C. (eds) Economic Recovery After COVID-19. Springer Proceedings in Business and Economics. Springer, Cham. [https://doi.org/10.1007/978-3-030-86641-9\\_3](https://doi.org/10.1007/978-3-030-86641-9_3).

**4 Cărți de specialitate** publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCISIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea *domeniului*.

**Cb1.** Vargas, V.M. (2023) Securitatea datelor personale în era digitală a comerțului electronic. București: Editura ASE, 2023. Colecția Per aspera ad astra ISBN 978-606-34-0485-6.

**Ri1.** Ciucu (Durnoi), A.N., Teodorescu, C.A., **Vargas, V.M.** and Ioanas, C., 2023. Analysing EU Countries' Digital Progress Towards Sustainable Development Goals. *Amfiteatru Economic*, 25(Special Issue 17), pp. 987-1002. WOS: 001101234800004.

**Ri2.** Busu, M.; **Vargas, M.V.**; Anagnoste, S. (2023) Navigating the Intricate Relationship between Investments and Global Output: A Leontief Matrix Case Study of Romania. *J. Risk Financial Manag.* 16, 521. <https://doi.org/10.3390/jrfm16120521>

**Ri3.** Delcea C, Domenteanu A, Ioanăș C, Vargas VM, Ciucu-Durnoi AN. (2023) Quantifying Neutrosophic Research: A Bibliometric Study. *Axioms*. 12(12):1083. <https://doi.org/10.3390/axioms12121083>.

**Ri4.** Dima , A. M., Busu, M., & **Vargas, V. M.** (2022). The mediating role of students' ability to adapt to online activities on the relationship between perceived university culture and academic performance. *Oeconomia Copernicana*, 13(4), 1253–1281. <https://doi.org/10.24136/oc.2022.036> WOS:000907675800009

**Ri5.** Busu, M., Caraiani, P., Hadad, S., Incze, C. B., **Vargas, M.V.** (2021) The performance of publicly funded startups in Romania, *Economic Systems*, Volume 45, Issue 3, 2021, 100908, ISSN 0939-3625, <https://doi.org/10.1016/j.ecosys.2021.100908>. WOS: 000696715600013

Ri6. Cristian-Bogdan Onete, **Vanesa Madalina Vargas**, Sandra Diana Chita. (2020) Study on the Implications of Personal Data Exposure on the Social Media Platforms, *Transformations in Business & Economics*, Vilnius University, Vol. 19, Issue 2, pp 243-258, WOS:000535674300014, IF: 1.058 (2018), ISSN: 1648-4460. WOS:000535674300014

Ri7. Cristian Bogdan Onete, Sandra Diana Chița, **Vanesa Madalina Vargas**, Sonia Budz (2020) - DECISION-MAKING PROCESS REGARDING THE USE OF MOBILE PHONES IN ROMANIA TAKING INTO CONSIDERATION SUSTAINABILITY AND CIRCULAR ECONOMY, *Information*, vol. 11, nr. 10, pg. 1-19, ISSN 2078-2489, Indexata ISI Thomson, <https://www.mdpi.com/2078-2489/11/10/473>, DOI: 10.3390/info11100473

Ri8. Mihail Busu, **Vanesa Madalina Vargas**, Alexandru Gherasim. (2020) An Analysis of The Economic Performances Of The Retail Companies in Romania, *Management & Marketing. Challenges for the Knowledge Society*, Vol. 15, Nr. 1, pp 125-133, ISSN 2069-8887, Indexata ISI Thomson, <https://content.sciendo.com/view/journals/mmcks/15/1/mmcks.15.issue-1.xml>

Ri9. **Vanesa Madalina Vargas**. (2020) Promoting Policies of the Romanian Gas Companies towards a Sustainable Consumption and the Consumer Protection, *Review of International Comparative Management*, Volume 21, Issue 2, pp 165-176, Indexata in minim 2 baze de date international, <http://www.rmci.ase.ro/no21vol2/04.pdf>

Ri10. Cristian Bogdan Onete, Sonia Budz, Sandra Diana Chița, **Vanesa Mădălina Vargas**. (2020) - The influence of sharing economy in the Romanian tourism. Case study about Airbnb. *JOURNAL OF CRITICAL REVIEWS*, ISSN- 2394-5125VOL 7, ISSUE 15, 2020.

- Ri11. **Vanesa Madalina Vargas**, Sonia Budz (2019) Opportunities and Challenges in the E-Commerce of the Food Sector, Calitatea acces la succes, vol. 20, nr. S2, pp 645-649, ISSN 1582-2559, Indexata ISI Thomson, [https://www.srac.ro/calitatea/arhiva\\_suplimente.html](https://www.srac.ro/calitatea/arhiva_suplimente.html)
- Ri12. **Vanesa Mădălina Vargas** (2018) Analysis of the E-Commerce Development in the Balkans, Academic Journal of Economic Studies, vol. 4, nr. 3, pp 63-69, ISSN 2393-4913, Indexata in minim 2 baze de date internationale, <https://www.ceeol.com/search/article-detail?id=696062>
- Vi1. Teodorescu,C., Ciucu Durnoi,A. & **Vargas,V.** (2023). The Rise of the Mobile Internet: Tracing the Evolution of Portable Devices. ISI Proceedings of the International Conference on Business Excellence, WOS:001033505100038, 17(1) 1645-1654. <https://doi.org/10.2478/picbe-2023-0147>
- Vi2. **Vargas,V.**, Niță,S., Marin,A., Joga,F. & Stoica,M.(2022).Greening: politics and economics for social auditing. Sport management as common denominator. Proceedings of the International Conference on Business Excellence,16(1) 575-583. <https://doi.org/10.2478/picbe-2022-0055> WOS: 000837589800022
- Vi3. **Vargas,V.**, Oancea,M., Saftiuc,B., Vrana,N. & Teodorescu,C. (2022). Analysis of the digital platforms developed by the Romanian Authorities during the COVID-19 pandemic. Proceedings of the International Conference on Business Excellence,16(1) 1329-1339. <https://doi.org/10.2478/picbe-2022-0121> WOS: 000837579900034
- Vi4. **Vanesa MadalinaVargas**, Sonia Budz, Cristian Bogdan Onete. (2021) - The relationship between human resources activities and the general data protection regulation The International Conference on Business Excellence, 18-20 March, 2021, publicat in. Proceedings of the International Conference on Business Excellence, Vol. 15, No. 1, pp. 552-559 <https://sciendo.com/article/10.2478/picbe-2021-0050> WOS: 000747987100022
- Vi5. Emanuela ANTON, Cosmin Alexandru TEODORESCU, **Vanesa Madalina VARGAS** (2020) - Perspectives and reviews in the use of narrative strategies for communicating fake news in the tourism industry, The 14th International Conference on Business Excellence, ICBE, 11-12.06.2020, Bucuresti, Romania, publicat in Proceedings of the International Conference on Business Excellence, pp 728-734, ISSN 2558-9652, conferinta Internationala, [https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab\\_body=latestIssueToc-78033](https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab_body=latestIssueToc-78033) WOS: 000556549000069
- Vi6. Cristian Bogdan ONETE, Sonia BUDZ, Sandra Diana CHIȚA, **Vanesa Mădălina VARGAS** (2020) - Aspects Relating The Influence Of E-Learning Blogs On Csr In Digital Organizations, 4th International Virtual Conference on Educational Research and Innovation, CIVINEDU, 9/23/2020, Madrid, Spania, publicat in CONFERENCE PROCEEDINGS 4th International Virtual Conference on Educational Research and Innovation CIVINEDU 2020, pg. 565-566, ISSN, ISBN 978-84-09-22966-6, conferinta Internationala, <https://www.civinedu.org/book-of-abstracts/>
- Vi7. Cristian Bogdan ONETE, Sandra Diana CHITA, **Vanesa Madalina VARGAS** (2020) - *The impact of fake news on the real estate market*, The 14th International Conference on Business Excellence, ICBE, 11-12.06.2020, Bucuresti, Romania, publicat in Proceedings of the International Conference on Business Excellence, pp 316-323, ISSN 2558-9652, conferinta Internationala, [https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab\\_body=latestIssueToc-78033](https://content.sciendo.com/view/journals/picbe/picbe-overview.xml?tab_body=latestIssueToc-78033) WOS: 000556549000030
- Vi8. Bogdan Cristian ONETE, Sonia Budz, **Vanesa Mădălina VARGAS** and Sandra Diana CHIȚA (2020) - The Relationship Between E-Learning And Sustainability. The Blog As A Future E-Learning Tool, BASIQ 2020, BASIQ, 6/4/2020, Messina, Italia, publicat in BASIQ 2020 Conference Proceedings, pg. 675-682, ISSN , ISBN 2457- 4831, conferinta Internationala, <https://www.conference.ase.ro/basiq-2020/> WOS: 000630165800086
- Vi9. Bogdan Cristian ONETE, Sandra Diana CHIȚA, Doru Alexandru PLEȘEA and **Vanesa Mădălina VARGAS** (2020) - The Use Of Hashtags To Promote Sustainability, BASIQ 2020 , BASIQ, 6/4/2020, Messina, Italia, publicat in BASIQ 2020 Conference Proceedings, pg. 848-855, ISSN , ISBN 2457- 4831, conferinta Internationala, <https://www.conference.ase.ro/basiq-2020/> WOS: 000630165800109
- Vi10. Bogdan Cristian ONETE, Sonia BUDZ, **Vanesa VARGAS**, Kejo STAROSTA (2019) - *Spirituality, A Factor Of Sustainability*, 5th BASIQ International Conference , BASIQ, 5/30/2019, Bari, Italia, publicat in BASIQ INTERNATIONAL CONFERENCE New Trends in Sustainable Business and Consumption 2019 CONFERENCE PROCEEDINGS, pp 44-50, ISSN 2457-4831, ISBN , conferinta Internationala, <http://conference.ase.ro/> WOS: 000478861800004
- Vi11. Roxana SÂRBU, **Vanesa Mădălina VARGAS**, Anca PURCĂREA (2019) - *ASPECTS REGARDING THE USE OF PERSONAL DATA ON THE INTERNET*, 5th BASIQ International Conference , BASIQ, 5/30/2019, Bari, Italia, publicat in BASIQ INTERNATIONAL CONFERENCE New Trends in Sustainable Business and Consumption 2019 CONFERENCE PROCEEDINGS, pp 560-566, ISSN 2457-4831, ISBN , conferinta Internationala, <http://conference.ase.ro/> WOS: 000478861800071
- Vi12. **Vanesa Madalina VARGAS** (2019) - THE NEW ECONOMIC GOOD: YOUR OWN PERSONAL DATA. AN INTEGRATIVE ANALYSIS OF THE DARK WEB, The 13th International Conference on Business Excellence, ICBE, 3/21/2019, Bucuresti, România, publicat in Proceedings of the International Conference on Business Excellence, pp 1216-1226, ISSN 2558-9652, ISBN , conferinta Internationala, <https://content.sciendo.com/view/journals/picbe/13/1/picbe.13.issue-1.xml> WOS: 000501603000107
- Vi13. Vanesa Mădălina VARGAS (2018) The Development of Entrepreneurship in Romania at Regional Level: Transylvania Region, STRATEGICA International Conference 2018, STRATEGICA, 10/11/2018, Bucuresti, România,

publicat in STRATEGICA International Academic Conference, pp 1365-1382, ISBN 978-606-749-365-8, conferinta internationala, <http://strategica-conference.ro> WOS: 000482078200116

Vi14. Cristian Bogdan ONETE, Viorel VASILE, Vanesa Madalina VARGAS (2018) - ONLINE BUSINESS MODELS AND TYPOLOGIES, BASIQ International Conference 2018, BASIQ, 5/31/2018, Heidelberg, Germania, publicat in BASIQ INTERNATIONAL CONFERENCE New Trends in Sustainable Business and Consumption, pp 579-584, ISSN 2457-4831, ISBN , conferinta Internationala, <http://conference.ase.ro/past-conferences/basiq-2018/> WOS: 000462608500072

Vi15. Vasile Alecsandru STRAT , Ion Daniel ZGURĂ , **Vanesa VARGAS**, Sorin Anagnoste (2018) - *THE EVOLUTION OF THE ENTREPRENEURSHIP IN ROMANIA – A QUANTITATIVE APPROACH AT A REGIONAL LEVEL*, BASIQ International Conference 2018, BASIQ , 5/31/2018, Heidelberg, Germania, publicat in BASIQ INTERNATIONAL CONFERENCE PROCEEDINGS, pp 785-792, ISSN 2457-4831, ISBN , conferinta Internationala, <http://conference.ase.ro/past-conferences/basiq-2018/> WOS: 000462608500098

**5. Citări ale lucrărilor publicate:** referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2....., Ci2.1, Ci2.2, etc.)

Nr. Crt	Articolul citat	Revista si articolul in care a fost citat	Cuartila	Categorie de încadrare
Ci1	Busu, M., Caraiani, P., Hadad, S., Incze, C. B., <b>Vargas, M.V.</b> (2021) The performance of publicly funded startups in Romania, Economic Systems, Volume 45, Issue 3, 2021, 100908, ISSN 0939-3625, <a href="https://doi.org/10.1016/j.ecosys.2021.100908">https://doi.org/10.1016/j.ecosys.2021.100908</a> . WOS: 000696715600013.	<b>Ci1.1.</b> Stroie, C., Duțescu, A., Munteanu, I. F., & <b>Aivaz, K. A.</b> (2023). The reorganisation decision test: A risk analysis model to increase competitiveness. <i>Journal of Competitiveness</i> , 15(2).	Q1	Economics
		<b>Ci1.2.</b> Dănilă, A., Horga, M. G., Opreșan, O., & Stamule, T. (2022). Good practices on esg reporting in the context of the European Green Deal. <i>Amfiteatru Economic</i> , 24 (61): 847-860.	Q2	Economics
		<b>Ci1.3.</b> Pînzaru, F., Dima, A. M., Zbucnea, A., & Vereș, Z. (2022). Adopting sustainability and digital transformation in business in Romania: A multifaceted approach in the context of the just transition. <i>Amfiteatru Econ</i> , 24(59), 27-44.	Q2	Economics
		<b>Ci1.4.</b> Suhara, Y., Bahrami, M., Bozkaya, B., & Pentland, A. S. (2021). Validating gravity-based market share models using large-scale transactional data. <i>Big Data</i> , 9(3), 188-202.	Q1	COMPUTER SCIENCE, THEORY & METHODS
		<b>Ci1.5.</b> Kurniawan, A. C., & Arvitrida, N. I. (2021). An agent-based simulation for a trade-off between frequency and depth in retail price promotion strategy. <i>Management &amp; Marketing</i> , 16(1), 1-12.	Q2	Business
Ci2	Dima , A. M., Busu, M., & <b>Vargas, V. M.</b> (2022). The mediating role of students' ability to adapt to online activities on the relationship between perceived university culture and academic performance. <i>Oeconomia Copernicana</i> , 13(4), 1253–1281. <a href="https://doi.org/10.24136/oc.2022.036">https://doi.org/10.24136/oc.2022.036</a> . WOS:000907675800009.	<b>Ci2.1.</b> Rîndașu, S. M., Ionescu-Feleagă, L., Ionescu, B. Ș., & Topor, I. D. (2023). Digitalisation and Skills Adequacy as Determinants of Innovation for Sustainable Development in EU Countries: A PLS-SEM Approach. <i>The AMFITEATRU ECONOMIC journal</i> , 25(S17).	Q2	Economics
		<b>Ci2.2.</b> Covrig, M., Goia, S. I., Igreș, R. Ș., Marinaș, C. V., Miron, A. D., & Roman, M. (2023). STUDENTS' ENGAGEMENT AND MOTIVATION IN GAMIFIED LEARNING. <i>The AMFITEATRU ECONOMIC journal</i> , 25(S17), 1003-1003.	Q2	Economics

		<p><b>Ci2.3.</b> Lepik, K. L., &amp; Sakarias, E. (2023). Towards an understanding of how a higher education institution can enhance the impact of social enterprises through incubation. <i>Management &amp; Marketing, 18(1)</i>, 36-52.</p> <p><b>Ci2.4.</b> Joga, F. E., &amp; Chinie, C. (2023). A nexus analysis of the online teaching context in Romanian schools. <i>Management &amp; Marketing, 18(1)</i>, 78-90.</p> <p><b>Ci2.5.</b> Davidavičiene, V., Rymaniak, J., &amp; Lis, K. (2023). Remote workplaces as a determinant of working conditions in education during COVID-19. <i>Economics &amp; Sociology, 16(2)</i>, 123-138.</p> <p><b>Ci2.6.</b> Pocol, C. B., Stanca, L., Dabija, D. C., Câmpian, V., Mișcoiu, S., &amp; Pop, I. D. (2023). A QCA Analysis of Knowledge Co-Creation Based on University–Industry Relationships. <i>Mathematics, 11(2)</i>, 388.</p>	<p>Q2</p> <p>Q2</p> <p>Q2</p> <p>Q1</p>	<p>Business</p> <p>Business</p> <p>Economics</p> <p>Mathematics</p>
<b>Ci3</b>	<p>Cristian-Bogdan Onete, <b>Vanesa Madalina Vargas</b>, Sandra Diana Chita. (2020) Study on the Implications of Personal Data Exposure on the Social Media Platforms, Transformations in Business &amp; Economics, Vilnius University, Vol. 19, Issue 2, pp 243-258, WOS:000535674300014, IF: 1.058 (2018), ISSN: 1648-4460</p>	<p><b>Ci3.1.</b> Pártlová, P., Dušek, R., &amp; Sagapova, N. (2022). Building reputation and social media—how effectively do attractive European tourist destinations communicate on them?. <i>Entrepreneurship and Sustainability Issues, 10(1)</i>, 467.</p> <p><b>Ci3.2.</b> Рубцова, Н. В., &amp; Мушников, С. А. (2022). РЕКЛАМНЫЙ КОНТЕНТ ВИДЕОБЛОГЕРОВ: ОПРЕДЕЛЕНИЕ ОПТИМАЛЬНЫХ ПАРАМЕТРОВ. <i>Известия Байкальского государственного университета, 32(3)</i>, 638-644.</p> <p><b>Ci3.3.</b> Belás, J., Amoah, J., Dvorský, J., &amp; Šuleř, P. (2021). The importance of social media for management of SMEs. <i>Economics and Sociology.</i></p> <p><b>Ci3.4.</b> Kuzmenko, O., Kubálek, J., Bozhenko, V., Kushneryov, O., &amp; Vida, I. (2021). An approach to managing innovation to protect financial sector against cybercrime. <i>Polish Journal of Management Studies, 24(2)</i>, 276-291.</p> <p><b>Ci3.5.</b> Štreimikienė, D., Mikalauskienė, A., Sturienė, U., &amp; Kyriakopoulos, G. L. (2021). The impact of social media on sales promotion in entertainment companies. <i>E&amp;M economics and management., 24(2)</i>, 189-206.</p>	<p>Q3</p> <p>Q4</p> <p>Q2</p> <p>Q3</p> <p>Q3</p>	<p>Business</p> <p>Communication</p> <p>Economics</p> <p>Management</p> <p>Economics</p>
<b>Ci4</b>	<p>Cristian Bogdan Onete, Sandra Diana Chița, <b>Vanesa Madalina Vargas</b>, Sonia Budz (2020) - DECISION-MAKING PROCESS REGARDING THE USE OF MOBILE PHONES IN ROMANIA TAKING INTO CONSIDERATION SUSTAINABILITY AND CIRCULAR ECONOMY, Information, vol. 11, nr. 10, pg. 1-19, ISSN 2078-2489, Indexata ISI Thomson,</p>	<p><b>Ci4.1.</b> Kurita, A. E., Espuny, M., Campos, T. L. R., Kazançoğlu, Y., Kandsamy, J., &amp; de Oliveira, O. J. (2023). Drivers for circular economy development: making businesses more environmentally friendly. <i>Environmental Science and Pollution Research, 1-18.</i></p>	<p>Q1</p>	<p>Environmental Sciences</p>

<p>https://www.mdpi.com/2078-2489/11/10/473, 10.3390/info11100473</p>	DOI:	<p><b>Ci4.2.</b> Puiu, S., Demyen, S., Tănase, A. C., Vărzaru, A. A., &amp; Bocean, C. G. (2022). Assessing the Adoption of Mobile Technology for Commerce by Generation Z. <i>Electronics</i>, 11(6), 866.</p>	Q2	Engineering, Electrical & Electronic
		<p><b>Ci4.3.</b> Albastroiu Nastase, I., Voinea, L., Negrea, T. M., Popescu, D. V., Dina, R., &amp; Felea, M. (2022). EXPLORING M-SHOPPING EXPERIENCE THROUGH THE EYES OF ROMANIAN YOUNG GENERATION. A NARRATIVE INQUIRY. <i>Transformations in Business &amp; Economics</i>, 21(2).</p>	Q3	Economics
		<p><b>Ci4.4.</b> Pengfei, L., Zheng, Y., Chunning, W., Yueqin, Z., &amp; Wei, L. (2022). RESEARCH ON THE GEOLOGICAL ENTITIES BUSINESS RELATION EXTRACTION BASED ON THE BOOTSTRAPPING METHOD. <i>Transformations in Business &amp; Economics</i>, 21(2).</p>	Q3	Economics
		<p><b>Ci4.5.</b> Gârdan, D. A., Epuran, G., Paștiu, C. A., Gârdan, I. P., Jiroveanu, D. C., Tecău, A. S., &amp; Prihoancă, D. M. (2021). Enhancing consumer experience through development of implicit attitudes using food delivery applications. <i>Journal of Theoretical and Applied Electronic Commerce Research</i>, 16(7), 2858-2882. ISO 690</p>	Q2	Business
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		<p><b>Ci5</b></p> <p>Busu, M., Caraiiani, P., Hadad, S., Incze, C. B., <b>Vargas, M.V.</b> (2021) The performance of publicly funded startups in Romania, <i>Economic Systems</i>, Volume 45, Issue 3, 2021, 100908, ISSN 0939-3625, <a href="https://doi.org/10.1016/j.ecosys.2021.100908">https://doi.org/10.1016/j.ecosys.2021.100908</a>. WOS: 000696715600013.</p>	<p><b>Ci5.1.</b> Mueller, C. E. (2023). What drives the effectiveness of public startup support programs? Empirical insights from the “EXIST-business startup grant”. <i>Journal of Entrepreneurship and Public Policy</i>.</p>	Q2
<p><b>Ci5.2.</b> Mueller, C. E. (2023). Improving universities’ activities in academic startup support through public interventions: The effectiveness of the German programme ‘EXIST—leverage of potentials’. <i>Research Evaluation</i>, rvad009.</p>	Q2		Information Science & Library Science	

#### Notă

- (1) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional(**Ca1, II** etc., după caz); II - autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI - anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).
- (2) În cadrul fiecărui grup de lucrări (Ca1, Ca2 etc.; I1, I2 etc. ; ...), lucrările sunt în ordine invers cronologică.

**Candidat,**

**Teodorescu (Vargas) Mădălina-Vanesa**