

Data 10.01.2024

Concurs pentru ocuparea postului de . **Academia de Studii Economice din București**, poz. 24

Departamentul **Business Științele Consumatorului și Managementul Calității**

Disciplinele: **Economia întreprinderii, Strategie de afaceri**

Domeniul: **Administrarea afacerilor**

post publicat în Monitorul Oficial al României nr. 438 din 29.11.2023.

LISTA DE LUCRĂRI

Candidat: Zgură G. Ion Daniel - **Dr.**/din 2012, lector universitar/din 2018

1. Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. Vasile Alecsandru, S., Florin Stelian, G., Corina, M., Nicoleta, C. and **Ion Daniel, Z.**, 2022. Is Corporate Environmental Responsibility a Meaningful Factor for Romanian Consumers? ECONOMIC COMPUTATION AND ECONOMIC CYBERNETICS STUDIES AND RESEARCH, [online] 56(4/2022), pp.55–70. <https://doi.org/10.24818/18423264/56.4.22.04>.
2. Davidescu, Adriana AnaMaria; Strat, Vasile Alecsandru; Grosu, Raluca Mariana; **Zgura, Ion Daniel**; Anagnoste, Sorin, 2018. THE REGIONAL DEVELOPMENT OF THE ROMANIAN RURAL TOURISM SECTOR Amfiteatru Economic, Volume 20, Page 854-869, Special Issue 12
3. MAIORESCU Irina, BUCUR Mihaela, GEORGESCU Bogdan, MOISE Daniel, STRAT Vasile Alecsandru, **ZGURĂ Ion Daniel**, 2020. *Social Media and IOT Wearables in Developing Marketing Strategies. Do SMEs Differ From Large Enterprises?*, Sustainability, 12(18), article no. 7292. DOI10.3390/su12187292 WOS:000584292500001 <https://www.mdpi.com/2071-1050/12/18/7292>
4. Strat, VA; Davidescu, AAM; **Zgura, ID**, 2016. A QUANTITATIVE APPROACH REGARDING THE EVOLUTION OF THE ROMANIAN TOURISM FIRMS, DURING AND AFTER THE GLOBAL FINANCIAL CRISIS, Amfiteatru Economic, Volume 18, Page 815-828, Special Issue 10
5. Davidescu, AAM; Strat, VA; **Zgura, ID**, 2017. DETERMINANTS OF ROMANIANS' MIGRATION WITHIN THE EUROPEAN UNION: STATIC AND DYNAMIC PANEL GRAVITY APPROACHES, Amfiteatru Economic, Volume 19, Issue 46, Page 621-639
6. Strat, VA; Davidescu, AA; **Zgura, ID**, 2016. REGIONAL DEVELOPMENT FUELED BY ENTREPRENEURIAL VENTURES PROVIDING KIBS - CASE STUDY ON ROMANIA, Amfiteatru Economic, 18(41), pp. 55-72.
7. Dragusin, M; Welsh, D; **Zgura, ID**, 2015. SOCIAL ENTREPRENEURSHIP - INNOVATIVE SOLUTIONS' PROVIDER TO THE CHALLENGES OF AN AGEING POPULATION: THE CASE OF ROMANIAN RETIREES Amfiteatru Economic, 17(Special issue 9), pp. 1183-1197.
8. Maiorescu, I; Dina, R; **Zgura, D**, 2014. THE DUALITY OF SOCIAL MEDIA IN TOURISM, Amfiteatru Economic. 16 (Special issue 8), pp. 1288-1297.
9. Davidescu, Adriana Ana Maria, Apostu, SA Strat, Vasile Alecsandru) [3] ; Istrate-Scradeanu, A (Istrate-Scradeanu, Adrian) [3] ; **Zgura, ID** (Zgura, Ion Daniel) [3] ; Horga, MG (Horga, Maria Gabriela) [4], 2021. The Impact of Teleworking on the Romanians Employees Job Satisfaction. An Empirical Evidence Based on Multiple Correspondence Analysis (MCA) and Logistic Regression. www.amfiteatruconomic.ro, [online] 23(58), p.637. <https://doi.org/10.24818/EA/2021/58/637>.

2 Teza(-ele) de doctorat

T1. Zgură Ion Daniel, **Modele relaționale în comerțul electronic**.

3 Cărți/cursuri publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

4 Cărți de specialitate publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Ri1. Vasile Alecsandru, S., Florin Stelian, G., Corina, M., Nicoleta, C. and **Ion Daniel, Z.**, 2022. Is Corporate Environmental Responsibility a Meaningful Factor for Romanian Consumers? ECONOMIC COMPUTATION AND ECONOMIC CYBERNETICS STUDIES AND RESEARCH, [online] 56(4/2022), pp.55–70. <https://doi.org/10.24818/18423264/56.4.22.04>.

Ri2. Davidescu, Adriana AnaMaria; Strat, Vasile Alecsandru; Grosu, Raluca Mariana; **Zgura, Ion Daniel**; Anagnoste, Sorin, 2018. THE REGIONAL DEVELOPMENT OF THE ROMANIAN RURAL TOURISM SECTOR Amfiteatru Economic, Volume 20, Page 854-869, Special Issue 12

- Ri3. MAIORESCU Irina, BUCUR Mihaela, GEORGESCU Bogdan, MOISE Daniel, STRAT Vasile Alecsandru, **ZGURĂ Ion Daniel**, 2020. *Social Media and IOT Wearables in Developing Marketing Strategies. Do SMEs Differ From Large Enterprises?*, Sustainability, 12(18), article no. 7292. DOI10.3390/su12187292 WOS:000584292500001 <https://www.mdpi.com/2071-1050/12/18/7292>
- Ri4. Strat, VA; Davidescu, AAM; **Zgura, ID**, 2016. A QUANTITATIVE APPROACH REGARDING THE EVOLUTION OF THE ROMANIAN TOURISM FIRMS, DURING AND AFTER THE GLOBAL FINANCIAL CRISIS, *Amfiteatru Economic*, Volume 18, Page 815-828, Special Issue 10
- Ri5. Davidescu, AAM; Strat, VA; **Zgura, ID**, 2017. DETERMINANTS OF ROMANIANS' MIGRATION WITHIN THE EUROPEAN UNION: STATIC AND DYNAMIC PANEL GRAVITY APPROACHES, *Amfiteatru Economic*, Volume 19, Issue 46, Page 621-639
- Ri6. Strat, VA; Davidescu, AA; **Zgura, ID**, 2016. REGIONAL DEVELOPMENT FUELED BY ENTREPRENEURIAL VENTURES PROVIDING KIBS - CASE STUDY ON ROMANIA, *Amfiteatru Economic*, 18(41), pp. 55-72.
- Ri7. Dragusin, M; Welsh, D; **Zgura, ID**, 2015. SOCIAL ENTREPRENEURSHIP - INNOVATIVE SOLUTIONS' PROVIDER TO THE CHALLENGES OF AN AGEING POPULATION: THE CASE OF ROMANIAN RETIREES *Amfiteatru Economic*, 17(Special issue 9), pp. 1183-1197.
- Ri8. Maiorescu, I; Dina, R; **Zgura, D**, 2014. THE DUALITY OF SOCIAL MEDIA IN TOURISM, *Amfiteatru Economic*. 16 (Special issue 8), pp. 1288-1297.
- Ri9. Davidescu, Adriana Ana Maria, Apostu, SA Strat, Vasile Alecsandru) [3] ; Istrate-Scradeanu, A (Istrate-Scradeanu, Adrian) [3] ; **Zgura, ID** (Zgura, Ion Daniel) [3] ; Horga, MG (Horga, Maria Gabriela) [4], 2021. The Impact of Teleworking on the Romanians Employees Job Satisfaction. An Empirical Evidence Based on Multiple Correspondence Analysis (MCA) and Logistic Regression. *www.amfiteatruconomic.ro*, [online] 23(58), p.637. <https://doi.org/10.24818/EA/2021/58/637>.
- Rn1 SASEANU Andreea Simona, FELEA Mihai Adrian, ZGURA ION-DANIEL, TOATA CARTEA, Building Engagement for Sustainable Development, Springer, 2019, pag. 214, ISBN 978-3-658-26172-6
- Rn2 TANȚĂU Adrian Dumitru, CĂPLESCU Raluca Dana, CURMEI Catalin, SEMENESCU Ileana - Andreea, FRĂȚILĂ Laurențiu Cătălin, GRADINARU Giani Ionel, MITRICA Nelu Eugen, ONETE Cristian Bogdan, PELAU Corina Monica, PLEȘEA Doru Alexandru, **ZGURA ION-DANIEL**, TOATA CARTEA, Retrofitting for Optimal Energy Performance, IGI GLOBAL, 2019, pag. 339, ISBN 9781522591047
- Rn3 ONETE Cristian Bogdan, BUDZ Sonia, TEODORESCU Ioana, DRAGUSIN Mariana, SIRBU Mirela Octavia, GROSU Raluca Mariana, IOSIF (BALALIA) Alina Elena, SASEANU Andreea Simona, FELEA Mihai Adrian, **ZGURA ION-DANIEL**, BOBE Magdalena, Toma Maria Alexandra , PROCOPIE Roxana, VOINEA Simona-Lelia, POPESCU Dorin Vicentiu, NEGREA Teodor Mihai, STANCIU Slvius, SARBU Roxana, PLEȘEA Doru Alexandru, PETRESCU (BUCUR) Crina Raluca, VASILIU Cristinel, ALBASTROIU Irina, DINA Razvan, BUCUR (DOBREA) Mihaela, MAIORESCU Irina-Gabriela, GIUSCA (VISAN) SMARANDA, SABOU Gabriel-cristian, PAMFILIE Rodica, BUMBAC ROBERT, VASILCOVSCHI ANDRA, CEAUȘU Ioana, OLARU Marieta, WEBER G, BODEMANN Markus, DINU Vasile, MAFTEI MIHAELA, MATEESCU R., GELDMACHER Wiebke, JUST Vanessa, BENJAMIN Grab , ANDREAS Kompalla, Higher Education in Romania. Trends, Analysis and Statistics, Building Engagement for Sustainable Development. Challenges of Sustainable Economy in Times of Accelerated Change, Springer, 2019, pag. 214, ISBN 978-3-658-26172-6
- Rn4 SARBU Roxana, SASEANU Andreea Simona, Plesa D, STANCIU Slvius, DOBRE Mihaela, FELEA Mihai Adrian, TOMA Sorin-George, DRAGUSIN Mariana, ALBASTROIU Irina, VASILIU Cristinel, ZGURA ION-DANIEL, Development of Agri-Food Production under the Influence of New Technologies - an Economic Approach, *Businesses Walking the Tightrope*, SHAKER VERLAG, 2017, pag. 395, ISBN 978-3-8440-5217-6
- Rn5 SASEANU Andreea Simona, ENACHE Antonia Cristiana, SARBU Roxana, MARINESCU Mihai, PLEȘEA Doru Alexandru, ONETE Cristian Bogdan, OLARU Marieta, VASILIU Cristinel, PAMFILIE Rodica, DRAGUSIN Mariana, TOMA Sorin-George, H.B. WELSH Dianne , ZGURA ION-DANIEL, FELEA Mihai Adrian, GROSU Raluca Mariana, IOSIF (BALALIA) Alina Elena, BUCUR (DOBREA) Mihaela, DINA Razvan, ALBASTROIU Irina, Patients'Rights, between Knowledge and Truth, *Businesses Walking the Tightrope*, SHAKER VERLAG, 2017, pag. 396, ISBN 978-3-8440-5217-6
- Rn6 OLARU Marieta, EDITORS Editors, GROSU Raluca Mariana, IOSIF Alina Elena, ZGURA ION-DANIEL, SI Altii, Raluca Mariana GROSU, Alina Elena Iosif, Ion-Daniel Zgură, autorii capitolului Are Romanian consumers key players in the entrepreneurial process of Turkish immigrants?, *Businesses Walking the Tightrope*, SHAKER VERLAG, 2017, pag. 396, ISBN 9783844052176
- Rn7 GROSU Raluca Mariana, IOSIF Alina Elena, ZGURA ION-DANIEL, TOATA CARTEA, *Businesses Walking the Tightrope*, SHAKER VERLAG, 2017, pag. 396, ISBN 9783844052176
- Vi1. Grosu, R.M., Albastroiu Nastase, I., Neacsu, M. and **Zgura, I.D.**, 2023. Senior Entrepreneurship Literature: A Systematic Review. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2023. *9th BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Constanța, Romania, 8-10 June 2023. Bucharest: ASE, pp. 407-415 DOI: 10.24818/BASIQ/2023/09/071
- Vi2. Cohen-Tzedec, B., **Zgură, I.D.**, Neacșu, M. and Bucur, M., 2022. Analysis of Knowledge and Implementation of Business Intelligence Solutions in Romanian SMEs. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2022. *8th BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Graz, Austria, 25-27 May 2022. Bucharest: ASE, pp.688-694. DOI: 10.24818/BASIQ/2022/08/091
- Vi3 Neacșu, M.C., Andrei, M.I., **Zgură, D.** and Țăranu, D., 2022. "Cryptocurrencies" Phenomenon and Geopolitical Risks. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2022. *8th BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Graz, Austria, 25-27 May 2022. Bucharest: ASE, pp.757-764. DOI: 10.24818/BASIQ/2022/08/100
- Vi4. Cohen-Tzedec, B., Bucur, M., **Zgura, I.D.** and Felea, M.A., 2021. Perceptions of Online Dispute Resolution in the Bucharest Business Environment. In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 2021. *7th BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Foggia, Italy, 3-5 June 2021. Bucharest: ASE, pp. 634-639 DOI: 10.24818/BASIQ/2021/07/081

Vi5. Enache, C., Budz, S., Sîrbu, M.O. and **Zgură, D.**, 2020. Statistical Techniques for Analyzing the Impact of the Macroeconomic Determinants of Foreign Tourism Demands in Romania. In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 6th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Messina, Italy, 4-6 June 2020. Bucharest: ASE, pp. 1180-1186

Vi6. Strat Vasile, Neacșu Marius and **Zgură Daniel**, 2019. THE URBAN DEVELOPMENT INDEX - A PROPOSAL FOR THE ROMANIAN CITIES. 2019 BASIQ International Conference: new trends in sustainable business and consumption, Bari, ITALY, MAY 30-JUN 01, 2019, pp. 807-812 ISSN: 2457-483X.

Strat Vasile Alecsandru, **Zgură Ion Daniel**, Vargas Vanesa and Ana gnoste Sorin THE EVOLUTION OF THE ENTREPRENEURSHIP IN ROMANIA – A QUANTITATIVE APPROACH AT REGIONAL LEVEL, Proceedings of BASIQ Vol. 01, International Conference New Trends in Sustainable Business and Consumption, BASIQ, 11.06.2018 - 13.06.2018, Heidelberg, Germania, Vol. Proceedings of BASIQ Vol. 01 , Nr. 0, 2018, pg. 785 - 792, 2457-483X.

Vi7. Andreea Simona Săseanu, Sorin George Toma, **Daniel Ion Zgură** and Anca Gabriela Ilie, DISCRIMINATION IN LEADERSHIP: MYTH OR REALITY!? BASIQ 2017 - NEW TRENDS IN SUSTAINABLE BUSINESS AND CONSUMPTION, International Conference New Trends in Sustainable Business and Consumption, BASIQ, 31.05.2017 - 03.06.2017, Graz, Austria, Vol. BASIQ 2017 Conference Proceedings, Nr. 0, 2017, pg. 574-581, 2457-483X

Vi8. Raluca Mariana Grosu, Alina Elena Iosif, **Ion Daniel Zgură**. ARE ROMANIANS ATTRACTED TO TURKISH BAKERY PRODUCTS? A CONSUMER BASED APPROACH DEVELOPED ON ENTREPRENEURIAL PREMISES, Basiq International Conference - New Trends in Sustainable Business and Consumption , International Conference New Trends in Sustainable Business and Consumption, BASIQ, 02.06.2016 - 03.06.2016, KONSTANZ, Germania, Vol. Proceedings of BASIQ 2016, Nr. 0, 2016, pg. 151-158, 2457-483x

Vi9. Vasile Alecsandru Strat, **Ion Daniel Zgură**, ONLINE SHOPPING –MACRO-TRENDS AT THE LEVEL OF THE EU COUNTRIES, Basiq International Conference - New Trends in Sustainable Business and Consumption , International Conference New Trends in Sustainable Business and Consumption, BASIQ, 02.06.2016 - 03.06.2016, KONSTANZ, Germania, Vol. Proceedings of BASIQ 2016, Nr. 0, 2016, pg. 293-300, 2457-483x

5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2....., Ci2.1, Ci2.2, etc.)

Ci1. MAIORESCU Irina, BUCUR Mihaela, GEORGESCU Bogdan, MOISE Daniel, STRAT Vasile Alecsandru, **ZGURĂ Ion Daniel**, 2020. *Social Media and IOT Wearables in Developing Marketing Strategies. Do SMEs Differ From Large Enterprises?*, **Sustainability**, 12(18), article no. 7292. DOI10.3390/su12187292 **WOS:000584292500001**<https://www.mdpi.com/2071-1050/12/18/7292> citat în :

Ci1.1 Alt, Rainer, 2021. Electronic Markets on the next convergence, ELECTRONIC MARKETS. DOI10.1007/s12525-021-00471-6 **WOS:000634604400001** - Q1

Ci1.2 Chaudhary, P., Gupta, B.B., Chang, X., Nedjah, N. and Chui, K.T., 2021. Enhancing big data security through integrating XSS scanner into fog nodes for SMEs gain. *Technological Forecasting and Social Change*, 168, p.120754. <https://doi.org/10.1016/j.techfore.2021.120754>. **WOS:000648648100007** - Q1

Ci1.3 Alsehani, F.N., Wahab, A.W.B.A. and Shuib, L., 2023. Exploring Social Media and Organisational Sustainability Performance Goals: Themes, Functional Areas, and Practices Learning from the Preceding Decade. **Sustainability**, 15(3), p.2115. <https://doi.org/10.3390/su15032115>. **WOS:000929610200001** - Q2

Ci1.4 Mustafa Hil, A., N. Al-Wesabi, F., Alsolai, H., Abdelgney Omer Ali, O., Nemri, N., Ahmed Hamza, M., Sarwar Zamani, A. and Rizwanullah, M., 2022. CryptoNight Mining Algorithm with YAC Consensus for Social Media Marketing Using Blockchain. *Computers, Materials & Continua*, 71(2), pp.3921–3936. <https://doi.org/10.32604/cmc.2022.022301> - Q3

Ci2. Strat, VA; Davidescu, AA; **Zgura, ID**, 2016. REGIONAL DEVELOPMENT FUELED BY ENTREPRENEURIAL VENTURES PROVIDING KIBS - CASE STUDY ON ROMANIA, *Amfiteatru Economic*, 18(41), pp. 55-72. citat în :

Ci2.1 Moise, G., Popescu, A., Bratu, I.A., Răducută, I., Nistoreanu, B.G. and Stanciu, M., 2023. Can We Talk about Smart Tourist Villages in Mărginimea Sibiului, Romania? *Sustainability*, 15(9), p.7475. <https://doi.org/10.3390/su15097475>. - Q2

Ci2.2 Crăciun, A.M., Dezsi, Ștefan, Pop, F. and Cecilia, P., 2022. Rural Tourism—Viable Alternatives for Preserving Local Specificity and Sustainable Socio-Economic Development: Case Study—“Valley of the Kings” (Gurghiu Valley, Mureș County, Romania). *Sustainability*, 14(23), p.16295. <https://doi.org/10.3390/su142316295> - Q2

Ci2.3 Saghin, D., Lăzărescu, L.-M., Diacon, L.D. and Grosu, M., 2022. Residents’ Perceptions of Tourism: A Decisive Variable in Stimulating Entrepreneurial Intentions and Activities in Tourism in the Mountainous Rural Area of the North-East Region of Romania. *Sustainability*, 14(16), p.10282. <https://doi.org/10.3390/su141610282>. - Q2

Ci3. Davidescu, AAM; Strat, VA; **Zgura, ID**, 2017. DETERMINANTS OF ROMANIANS' MIGRATION WITHIN THE EUROPEAN UNION: STATIC AND DYNAMIC PANEL GRAVITY APPROACHES, *Amfiteatru Economic*, Volume 19, Issue 46, Page 621-639 citat în :

Ci3.1 Lin, Y., Pu, Y., Zhao, X., Chi, G. and Ye, C., 2023. The Spatiotemporal Elasticity of Age Structure in China’s Interprovincial Migration System. **Sustainability**, 15(10), p.8001. <https://doi.org/10.3390/su15108001> - Q2

Ci3.2 Ozgur, O., Raluca Mariana, G., Dragusin, M., Immigrant Entrepreneurship in Romania: Drawing Best Practices From Middle Eastern Immigrant Entrepreneurs Experiences. *Amfiteatru economic*, 23(56), p.260. <https://doi.org/10.24818/EA/2021/56/260>. - Q2

Ci4. Strat, VA; Davidescu, AA; **Zgura, ID**, 2016. REGIONAL DEVELOPMENT FUELED BY ENTREPRENEURIAL VENTURES PROVIDING KIBS - CASE STUDY ON ROMANIA, *Amfiteatru Economic*, 18(41), pp. 55-72. citat în :

Ci4.1 Zamfir, A.-M., Mocanu, C. and Grigorescu, A., 2018. Resilient Entrepreneurship among European Higher Education Graduates. *Sustainability*, 10(8), p.2594. <https://doi.org/10.3390/su10082594>. - Q2

Ci5. Davidescu, Adriana Ana Maria, Apostu, SA; Strat, Vasile Alecsandru; Istrate-Scradeanu, A; **Zgura, ID**; Horga, MG, 2021. The Impact of Teleworking on the Romanians Employees Job Satisfaction. An Empirical Evidence Based on Multiple Correspondence Analysis (MCA) and Logistic Regression. www.amfiteatru-economic.ro, 23(58), p.637. <https://doi.org/10.24818/EA/2021/58/637>. WOS:000678147700005
citat în :

Ci5.1 Becerra-Astudillo, L., Vargas-Díaz, B., Molina, C., Serrano-Malebrán, J. and Garzón-Lasso, F., 2022. Teleworking in times of a pandemic: An applied study of industrial companies. Frontiers in Psychology, 13, p.1061529. <https://doi.org/10.3389/fpsyg.2022.1061529>.

Candidat,

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