

Instituția de învățământ superior ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI

Facultatea de RELAȚII ECONOMICE INTERNAȚIONALE

Departamentul de LIMBI MODERNE ȘI COMUNICARE ÎN AFACERI

Poz. Postului 44 Disciplinele postului: Comunicare de afaceri în limba română; Curs practic de limba română: receptare și redactare de text; Curs practic de limba română: redactare și compoziție; Limba engleză 1; Limba engleză și comunicare de specialitate 1; Limba engleză și comunicare de specialitate 1; Limba engleză și comunicare de specialitate 3; Limba străină (engleză)

Domeniul ECONOMIE ȘI AFACERI INTERNAȚIONALE

**Fișa de verificare a îndeplinirii standardelor pentru ocuparea  
postului de LECTOR UNIVERSITAR,**

publicat în Monitorul Oficial al României, partea a III-a, nr. 438 din 29.11.2023

Candidat **TAKÁCS D. ILDIKÓ-CSILLA** Data nașterii: 12.04.1974.

Funcția actuală: Asistent universitar Data numirii în funcția actuală: 12.09.2010.

Instituția: Universitatea SAPIENTIA

**1. Studiile universitare de licență**

Nr.crt.	Instituția de învățământ superior și facultatea absolvită	Domeniul	Perioada	Titlul acordat
1.	Universitatea Transilvania din Brașov, Facultatea de Litere	Filologie, Limba și Literatura Română – Limba și Literatura Engleză	2000-2005	Licențiat în Filologie

**2. Studiile universitare de masterat**

Nr.crt.	Instituția de învățământ superior și programul de masterat absolvit	Domeniul	Perioada	Titlul acordat
1.	Universitatea Transilvania din Brașov, Facultatea de Litere	Studii Lingvistice pentru Comunicare Interculturală în Limba Engleză	2005-2007	Diplomă de Master

**3. Studiile de doctorat**

Nr.crt.	Instituția organizatoare de doctorat	Domeniul	Perioada	Titlul științific acordat
1.	Școala Doctorală Studii lingvistice și literare, Universitatea Babeș-Bolyai, Cluj-Napoca	Filologie Limba Engleză	2007-2013	Doctor în Filologie
2.	Școala Doctorală Administrarea Afacerilor, Academia de Studii Economice din București	Administrarea Afacerilor în Limba Engleză	2017-2022	Doctor în Administrarea Afacerilor

**4. Studii și burse doctorale (stagiile de cel puțin 6 luni)**

Nr.crt.	Țara / instituția	Domeniul	Perioada	Tipul de bursă
1.	Universitatea din Viena Facultatea de Studii Filologice și Culturale	Limba Engleză și Studii Americane	2013-2014	Visiting PHD

**5. Grade didactice / profesionale**

Nr.crt.	Instituția	Domeniul	Perioada	Titlul / postul didactic sau gradul profesional
1.	Universitatea Sapientia Facultatea de Științe Economice, Socio-Umane din Miercurea Ciuc	Limba engleză – abilități de comunicare, Business English pentru specializări Management, Marketing, Economie și Informatică	2022-2023	Asistent Universitar

		Economică, Limba engleză – limbaj de specialitate		
2.	Liceul Tehnologic Economic Joannes Kajoni din Miercurea Ciuc	Filologie	2017-in prezent	Profesor Titular de Limbă română-Limba Engleză Grad didactic I
3.	Universitatea Sapientia, Facultatea de Științe Economice și Umaniste din Miercurea Ciuc	Limba engleză – abilități de comunicare, Business English pentru specializări Management, Marketing, Economic și Informatică Economică, Limba engleză – limbaj de specialitate	2010-2013	Asistent universitar
4.	Colegiul Național ‘Márton Áron’ Miercurea Ciuc	Filologie	2007-2011	Profesoară de Limba și literatura Engleză

**6. Îndeplinirea obligatorie, în conformitate cu Anexa 1 la Metodologia de concurs, a cerințelor pentru obținerea calificativului FOARTE BINE.**

*Activitatea didactică și profesională A1 >55 puncte (Total 140 puncte)*

*Activitatea de cercetare A2 >95 puncte (Total 369 puncte)*

*Recunoașterea impactului activității A3 > 10 (Total 50)*

**Total 559 puncte**

**Calificativul FOARTE BINE – îndeplinit.**

**7. Realizări profesional-științifice Vezi Anexa 1 la Metodologia de concurs atașată aici**

În vederea dovedirii îndeplinirii standardelor minimale necesare și obligatorii pentru conferirea titlului didactic de lector universitar, realizările profesional-științifice se vor structura conform Anexei 1 la *Metodologia de concurs*, aferentă domeniului științific al postului scos la concurs.

#### **Data**

03.01.2024.

**Candidat,**

Takács Ildikó-Csilla

**7. Realizări profesional-științifice Anexa 1 la Metodologia de concurs FILOLOGIE**

**STANDARDE MINIMALE NECESARE ȘI OBLIGATORII PENTRU CONFERIREA  
TITLURILOR DIDACTICE DIN ÎNVĂȚĂMÂNTUL SUPERIOR ȘI A GRADELOR  
PROFESIONALE DE CERCETARE – DEZVOLTARE  
TAKÁCS ILDIKÓ-CSILLA**

<b>Domeniu activităților</b>	<b>Indicatori</b>	<b>Categorii [1]</b>	<b>Subcategorii</b>	<b>Punctaj</b>
<b>1. Activitatea profesională și didactică (A1)</b>	1.1. Cărți și capitoare [2] în lucrări de specialitate, ediții. Se au în vedere lucrări publicate la edituri de prestigiu (a) din străinătate; (b) din țară	1.1.1. Carte [3] de autor unic, având la bază teza de doctorat.  Ildikó-Csilla TAKÁCS – <i>THE EASIEST 1200 ENGLISH IDIOMS Containing Body Parts with Hungarian Entry</i> , Babeș-Bolyai University, Cluj University Press, Cluj-Napoca, 2015, pp.1-179, ISBN 978-973-595-862-6 Cartea pe CD	autor	30p
		1.1.2. Autor sau coautor [= autor de capitol(e)] de: monografie, sinteză, volum de studii tematice, studiu lingvistic, filologie, de critică sau istorie literară, dicționar științific, ediție critică filologică (text vechi, documente, traducerea și editarea critică a unui text scris într-o limbă veche).  1. Ildikó-Csilla TAKÁCS – <i>The Impact of Innovative Strategies through Digital Transformation</i> . LAP Lambert Academic Publishing, Saarbrücken, Germany, 2022, pp. 1-184, ISBN 978-620-5-63001-3 Cartea pe CD  2. Ildikó-Csilla TAKÁCS – <i>The Role of Conceptual Metaphors in Our Thinking</i> . LAP Lambert Academic Publishing, Saarbrücken, Germany, 2016, pp. 1-208, ISBN 978-3-659-84903-9 Cartea pe CD  3. Ildikó-Csilla TAKÁCS – <i>Common Exceptions in the English Grammar</i> , Editura Alutus Miercurea Ciuc, pp. 1-198, ISBN 973-7875-19-2	(a) autor  (b) autor	1. 40p 2. 40p  3. 30p  <b>Total A1: 140p</b>
		1.1.3. Coordonator/coautor la lucrări fundamentale sau de referință (dicționare, encyclopedii, atlase, tratate)		
		1.1.4. Editarea cu aparat științific a unei opere științifice sau literare (inclusiv antologii) cu text(e) aparținând altui autor decât cel al ediției.		
		1.1.5. Editarea de volume decurgând din lucrările unor simpozioane, colocvii, conferințe, congrese, workshop-uri pe teme științifice, organizate în cadrul instituțional de către Universități, Academia Română, Institutele Academiei Române; editarea de volume colective și de numere tematice ale publicațiilor de specialitate.		
	1.2. Traduceri	1.2.1. Traducerea unei opere științifice saubeteletristice din autori consacrați		

**2. Activitate de cercetare (A2)**

	1.2.2. Dotarea unei traduceri cu aparat critic (note bio-bibliografice, note și comentarii)		
1.3.	Curs sau manual universitar cu ISBN		
1.4 Îndrumare	Conducător de doctorat		
2.1. Articole, studii, recenzii	<p>2.1.1. publicate în reviste științifice indexate ISI/Thomson Reuters, Elsevier/Scopus, Ebsco;</p> <p>2.1.2. publicate în reviste științifice indexate ERIH Plus sau indexate concomitent în cel puțin 3 BDI, altele decât cele de sub 2.1.1. (se exclude Google Scholar/Academic)</p> <p>1. Ildikó-Csilla TAKÁCS – <i>The Best Scenarios for the Economy Worldwide after the Coronavirus Pandemic</i>, In <i>SGEM WORLD SCIENCE (SWS) Scholarly Society Austria, Digital societies, Transformations and Healthcare</i>, Vol.9, No.1, pp.961-968, 2022 ISSN 2682-9959, <a href="https://doi.org/10.35603/sws.iscss.2022/s13.114">https://doi.org/10.35603/sws.iscss.2022/s13.114</a></p> <p>2. Ildikó-Csilla TAKÁCS, <i>Managing Intercultural Skills and Cross-Cultural Practices through Interdisciplinary Approaches</i>, In <i>In SGEM WORLD SCIENCE (SWS) Scholarly Society Austria, Business &amp; Management</i>, Vol.9, No.1, pp.375-382, 2022, ISSN 2682-9959, <a href="https://doi.org/10.35603/sws.iscss.2022/s04.045">https://doi.org/10.35603/sws.iscss.2022/s04.045</a></p> <p>3. Ildikó-Csilla TAKÁCS – <i>Economic and Environmental Innovation Management of Plastic Waste</i>, In <i>Journal of Innovation &amp; Business Best Practice</i>, Vol. 2019 (2019), Article ID 257377, IBIMA, USA, pp.1–9, 2019, ISSN 2166-0743, DOI: 10.5171/2019.257377, <a href="https://ibimapublishing.com/articles/JIBBP/2019/257377/">https://ibimapublishing.com/articles/JIBBP/2019/257377/</a></p> <p>4. Ildikó-Csilla TAKÁCS – <i>Strategic Innovation Management Through Organizational Change</i>, In <i>Journal of Innovation &amp; Business Best Practice</i>, Vol. 2018 (2018), Article ID 863719, IBIMA, USA, pp. 1 – 10, 2018, ISSN 2166-0743, DOI: 10.5171/2018.863719, <a href="http://ibimapublishing.com/articles/JIBBP/2018/863719/">http://ibimapublishing.com/articles/JIBBP/2018/863719/</a></p> <p>5. Ildikó-Csilla TAKÁCS – <i>Multicultural and Intercultural Common Heritage in Transylvania</i>, In <i>International Journal of Education, Culture and Society</i>. Vol. 2, No. 5, 2017, Science Publishing Group, USA, pp. 147 – 157, 2017, ISSN Print: 2575-3460, ISSN Online: 2575-3363; doi: 10.11648/j.ijecs.20170205.12</p> <p>6. Ildikó-Csilla TAKÁCS – <i>The Fascination of Translating Idioms</i>, In <i>Bulletin of the Transilvania University of Brasov, VOL. 8(57) No.2 – 2015 SERIES IV - PHILOLOGY AND CULTURAL STUDIES</i>, Published by Transilvania University Press, Brasov, pp.41-55, 2015, ISSN 2066-768X (Print), ISSN 2066-7698 (CD-ROM) <a href="https://www.ceeol.com/search/article-detail?id=306904">https://www.ceeol.com/search/article-detail?id=306904</a></p>	autor	15x6=90p

	<p>2.1.3. publicate în Analele/Buletinele/Anuarele Universităților/Academiei, volume colective ocazionale, omagiale, in memoriam; în volume de comunicări prezentate la manifestări științifice interne și internaționale, cu comitete științifice: (a) în străinătate; (b) în țară.</p> <p>1. Ildikó-Csilla TAKÁCS, <i>Business Excellence Driven by Innovation Management</i>, Proceedings of the 37<sup>th</sup> International Business Information Management Association IBIMA International Conference on 1-2 April 2021 Cordoba, Spain; Published in the USA, ISBN: 978-0-9998551-6-4</p> <p>2. Ildikó-Csilla TAKÁCS, <i>Organizational Change Strategies for Developing Sustainable Business</i>, In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 6<sup>th</sup> BASIQ International Conference on New Trends in Sustainable Business and Consumption. Messina, Italy, 4-6 June 2020. Bucharest: ASE, pp.455-463, ISSN 2457- 483X, ISSN-L 2457- 483X</p> <p>3. Ildikó-Csilla TAKÁCS, <i>The Innovation of Environmental and Economic Damages of Plastics in Transylvania</i>, Proceedings of the 33<sup>rd</sup> International Business Information Management Association (IBIMA), 10-11 April 2019, Vision 2020: Sustainable Economic Development and Application of Innovation Management pp: 2420–2427, Granada, Spain, ISBN 978-0-9998551-2-6</p> <p>4. Ildikó-Csilla TAKÁCS, <i>The Importance of Innovative Financial Strategies in Improving Business Excellence</i>, 5<sup>th</sup> International Multidisciplinary Scientific Conference on Social Sciences &amp; Arts SGEM 2018, Vienna, Austria, Conference Proceedings, ISBN 978-619-7408-30-0/ ISSN 2367- 5659, 19-22 March 2018, Vol.5, Issue 1.1, pp.585-592; DOI: 10.5593/sgemsocial2018H/11/503.075</p> <p>5. Ildikó-Csilla TAKÁCS – <i>Conceptual Metaphors: The Fundamental Grounding for Language and Thought</i>, In 13th Conference on British and American Studies: Language Diversity in a Globalized World, edited by M. Burada, O.Tatu and R. Sinu, Cambridge Scholars Publishing, UK, pp. 217-237, 2017, ISBN(10): 1-4438-4881-6, ISBN(13): 978-1-4438-4881-7</p> <p>6. Ildikó-Csilla TAKÁCS, <i>Case Study on Strategic Innovation Management through Organizational Change</i>, Proceedings of the 30<sup>th</sup> International Business Information Management Association (IBIMA), ISBN 978-0-9860419-9-0, 8-9 noiembrie 2017, Vision 2020: Sustainable Economic Development, Innovation Management, and Global Growth, pp.4662-4672, Madrid, Spain.</p> <p>7. Ildikó-Csilla TAKÁCS, Adrian Bercovici – <i>The Leading Role of Innovative Change Strategies in Biotechnology</i>, 17th International Multidisciplinary Scientific Geo Conference SGEM 2017, Vienna, Austria, <a href="http://www.sgemviennagreen.org">www.sgemviennagreen.org</a>, SGEM2017 Vienna GREEN Conference Proceedings, ISBN 978-619-7408-29-4 / ISSN 1314-2704, 27-29 noiembrie, 2017, Vol. 17, Issue 63, pp.389-396; DOI: 10.5593/sgem2017H/63/S25.050</p> <p>8. Ildikó-Csilla TAKÁCS, <i>Study of cross-cultural challenges in the International Business Administration</i>, In New Trends in Sustainable Business and Consumption, BASIQ International Conference, 31 May – 3 June 2017, Graz, Austria; Editor ASE, pp. 657 – 666; ISSN 2457-</p>	(a) autor/coautor de articol	1.15p 2.15p 3.15p 4.15p 5.15p 6.15p 7. 7p 8.15p <b>112p</b>
	<p>2. Ildikó-Csilla TAKÁCS, <i>Organizational Change Strategies for Developing Sustainable Business</i>, In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 6<sup>th</sup> BASIQ International Conference on New Trends in Sustainable Business and Consumption. Messina, Italy, 4-6 June 2020. Bucharest: ASE, pp.455-463, ISSN 2457- 483X, ISSN-L 2457- 483X</p> <p>3. Ildikó-Csilla TAKÁCS, <i>The Innovation of Environmental and Economic Damages of Plastics in Transylvania</i>, Proceedings of the 33<sup>rd</sup> International Business Information Management Association (IBIMA), 10-11 April 2019, Vision 2020: Sustainable Economic Development and Application of Innovation Management pp: 2420–2427, Granada, Spain, ISBN 978-0-9998551-2-6</p> <p>4. Ildikó-Csilla TAKÁCS, <i>The Importance of Innovative Financial Strategies in Improving Business Excellence</i>, 5<sup>th</sup> International Multidisciplinary Scientific Conference on Social Sciences &amp; Arts SGEM 2018, Vienna, Austria, Conference Proceedings, ISBN 978-619-7408-30-0/ ISSN 2367- 5659, 19-22 March 2018, Vol.5, Issue 1.1, pp.585-592; DOI: 10.5593/sgemsocial2018H/11/503.075</p> <p>5. Ildikó-Csilla TAKÁCS – <i>Conceptual Metaphors: The Fundamental Grounding for Language and Thought</i>, In 13th Conference on British and American Studies: Language Diversity in a Globalized World, edited by M. Burada, O.Tatu and R. Sinu, Cambridge Scholars Publishing, UK, pp. 217-237, 2017, ISBN(10): 1-4438-4881-6, ISBN(13): 978-1-4438-4881-7</p> <p>6. Ildikó-Csilla TAKÁCS, <i>Case Study on Strategic Innovation Management through Organizational Change</i>, Proceedings of the 30<sup>th</sup> International Business Information Management Association (IBIMA), ISBN 978-0-9860419-9-0, 8-9 noiembrie 2017, Vision 2020: Sustainable Economic Development, Innovation Management, and Global Growth, pp.4662-4672, Madrid, Spain.</p> <p>7. Ildikó-Csilla TAKÁCS, Adrian Bercovici – <i>The Leading Role of Innovative Change Strategies in Biotechnology</i>, 17th International Multidisciplinary Scientific Geo Conference SGEM 2017, Vienna, Austria, <a href="http://www.sgemviennagreen.org">www.sgemviennagreen.org</a>, SGEM2017 Vienna GREEN Conference Proceedings, ISBN 978-619-7408-29-4 / ISSN 1314-2704, 27-29 noiembrie, 2017, Vol. 17, Issue 63, pp.389-396; DOI: 10.5593/sgem2017H/63/S25.050</p> <p>8. Ildikó-Csilla TAKÁCS, <i>Study of cross-cultural challenges in the International Business Administration</i>, In New Trends in Sustainable Business and Consumption, BASIQ International Conference, 31 May – 3 June 2017, Graz, Austria; Editor ASE, pp. 657 – 666; ISSN 2457-</p>	(b) autor de articol	<b>9. 10p</b>

	483X ISSN-L 2457-438X		
	9. Ildikó-Csilla TAKÁCS – <i>Idiomatic Motivation in Foreign Language Teaching</i> , in: Buja E., Mada S. (eds): Structure Use and Meaning in Intercultural Settings, Transilvania University Publishing House, Brasov, pp. 271-284, 2014, ISBN 978-606-19-0466-2		
	2.1.4. studii, eseuri, articole pe teme literare publicate în reviste de specialitate, neindexate,cu ISSN		
2.2. Activitate editorială	<p>2.2.1. Membru al unui colectiv de redacție al unei reviste de specialitate cu peer review, din străinătate (a) sau din țară (b).</p> <p>1. Ildikó-Csilla TAKÁCS, 39<sup>th</sup> IBIMA International Conference, Certificate of Excellence in recognition of services to the academic community by serving on and providing an excellent service to the International Committee Board, 30-31 May 2022 Granada, Spain; ISBN: 978-0-9998551-8-8, ISSN: 2767-9640</p> <p>2. Editorial Board Member of <i>Science Publishing Group</i>, New York, U.S.A. <a href="http://www.sciencepublishinggroup.com/jijle">http://www.sciencepublishinggroup.com/jijle</a></p> <p>3. Editorial Peer-review SWS ISCAH Florence Renaissance Sessions, <a href="https://sgemsocial.org/index.php/committee/reviewers-committee">https://sgemsocial.org/index.php/committee/reviewers-committee</a></p>	(a)	15x3=45p
2.2.2.	Referent științific și coordonator de colecții la edituri sau reviste acreditate, din străinătate (a) sau din țară (b).	(a)/(b)	
2.3. Granturi științifice	<p>2.3.1. finanțate instituțional, obținute prin competiție internațională sau națională, pe baza unui proiect de cercetare</p> <p>1. <b>Project InovAnt</b> “Development of Entrepreneurial Skills for Doctoral Students and Postdoctoral Researchers in the Field of Economic Sciences” POCU/380/6/13/125015, Project Manager: Pro-rector prof. univ. dr. Dorel Paraschiv (<a href="mailto:dorel.paraschiv@ase.ro">dorel.paraschiv@ase.ro</a>)</p> <p>2. AMBASSADOR–SCHOOLS OF THE PARLIAMENT IN ROMANIA, senior ambassador, Membru în echipa de cercetare</p>	membru	15x2=30p
2.3.2.	finanțate instituțional, individuale, obținute prin competiție, pe baza unui proiect de cercetare		
2.4. Comunicări	<p>prezentate la manifestări științifice (conferințe, congrese, simpozioane, colocvii, workshop-uri etc.) cu comitete științifice sau sisteme de selecție peer review, (a) în străinătate sau (b) în țară.</p> <p>1. <b>6–9 decembrie 2022 SWS VIENNA AWARD</b> for Leading a Workshop session <b>THE BEST SCENARIOS FOR THE ECONOMY WORLDWIDE AFTER THE CORONAVIRUS PANDEMIC</b> Scientific Sessions 2022 „When Science Meets Art” SGEM World Science Scholarly Society, Austria</p> <p>2. <b>6–9 decembrie 2022 SWS Vienna</b> speaker during plenary sessions at the 9th International Scientific Conference on Social Sciences (ISCSS) Vienna: <b>Managing Intercultural Skills and Cross-Cultural Practices Through Interdisciplinary Approaches</b>, Austria</p>	(a)	$17 \times 4 = 68 \text{p}$ $7 \times 2 = 14 \text{p}$ <b>82p</b>

	<p>3. <b>30 – 31 May 2022</b> the 39<sup>th</sup> International Business Information Management Association (IBIMA) Conference, <b>Certificate of Excellence</b> in recognition of services to the academic community by serving on and providing an excellent service to the International Committee Board, Granada, Spain</p> <p>4. <b>23 – 24 November 2021</b> the 38<sup>th</sup> IBIMA International Conference, Certificate of Appreciation in recognition of services to the academic community by serving on the International Committee Board, Seville, Spain</p> <p>5. <b>1 – 2 April 2021</b> the 37<sup>th</sup> International Business Information Management Association (IBIMA), Virtual presentation entitled: <b><i>Business Excellence Driven by Innovation Management</i></b>, Cordoba, Spain</p> <p>6. <b>4 – 6 June 2020</b> the 6<sup>th</sup> BASIQ International Conference on New Trends in Sustainable Business and Consumption, the University of Messina; presentation entitled: <b><i>Organizational Change Strategies for Developing Sustainable Business</i></b>, Messina, Italy</p> <p>7. <b>10 – 11 April 2019</b> the 33<sup>rd</sup> International Business Information Management Association (IBIMA), Vision 2020: Sustainable Economic Development and Application of Innovation Management, Virtual presentation entitled: <b><i>The Innovation of Environmental and Economic Damages of Plastics in Transylvania</i></b>, Granada, Spain</p> <p>8. <b>10 – 12 May 2018</b> the XIV. Annual International Conference on Economics and Business, Innovation and technology in the knowledge-based economy, Sapientia Hungarian University of Transylvania, Faculty of Economics, Socio-Human Sciences and Engineering; presentation entitled: <b><i>The Prominence of Future Innovation Management</i></b>, Miercurea-Ciuc, Romania</p> <p>9. <b>19 – 22 March 2018</b> SGEM 2018 Vienna Art Scientific Sessions of the 5<sup>th</sup> International Multidisciplinary Scientific Conference on Social Sciences &amp; Arts, Hofburg Congress Centre Vienna; participated as a Lecturer and <b>Session Chairman</b> during plenary scientific sessions on 1. Section Political Sciences and 2. Section Law, Vienna, Austria</p> <p>10. <b>19 – 22 March 2018</b> SGEM Vienna Art 2018, Extended Scientific Sessions of 5<sup>th</sup> International Multidisciplinary Scientific Conference on Social Sciences and Arts, Hofburg Congress Centre Vienna; presentation entitled: <b><i>The Importance of Innovative Financial Strategies in Improving Business Excellence</i></b>, Vienna, Austria</p> <p>11. <b>19 – 22 March 2018</b> 5<sup>th</sup> International Scientific Conference on Social Sciences and Arts, SGEM Hofburg Congress Centre Vienna; Workshop Session: <b><i>Developing Intercultural Communication Competencies while Teaching Business Communication at Multicultural Workplaces</i></b>, Vienna, Austria</p> <p>12. <b>19 – 22 March 2018</b> 5<sup>th</sup> International Scientific Conference on Social Sciences and Arts, SGEM Hofburg Congress Centre Vienna; Workshop Session: <b><i>Incorporating Neurodidactics and Music: Body Percussion as an Everyday Teaching Practice</i></b>, Vienna, Austria</p> <p>13. <b>29 November 2017</b> SGEM Vienna Green 2017, Extended Scientific</p>	
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	<p>Sessions of 17<sup>th</sup> International Multidisciplinary Scientific Conference on Earth and Geo Sciences, Hofburg Congress Centre Vienna. Panelist, panel topic: <b><i>Bio-Technologies: Healthy Planet and Healthy People</i></b>, Vienna, Austria</p> <p>14. <b>27 – 29 November 2017</b> SGEM Vienna Green 2017, Extended Scientific Sessions of 17<sup>th</sup> International Multidisciplinary Scientific Conference on Earth and Geo Sciences, Hofburg Congress Centre Vienna, presentation entitled: <b><i>The Leading Role of Innovative Change Strategies in Biotechnology</i></b>, Vienna, Austria</p> <p>15. <b>24 November 2017</b> Conference <i>Să cercetăm împreună</i>, organized by the Faculty of Economics, Socio-Human Sciences and Engineering, Sapientia Hungarian University of Transylvania, presentation entitled <b><i>The Leading Role of Innovative Change Strategies in Improving Business Excellence</i></b>, Miercurea-Ciuc, Romania.</p> <p>16. <b>8 – 9 November 2017</b> the 30<sup>th</sup> International Business Information Management Association (IBIMA), Vision 2020: Sustainable Economic Development, Innovation Management, and Global Growth, Virtual presentation entitled: <b><i>Case Study on Strategic Innovation Management through Organizational Change</i></b>, Madrid, Spain</p> <p>17. <b>31 May – 03 June 2017</b> International Conference BASIQ 2017, “<i>New Trends in Sustainable Business and Consumption</i>”, Edition III., organized by University College for Teacher Education Syria and The Association for Innovation and Quality in Sustainable Business – BASIQ, Faculty of Business and Tourism, presentation entitled: <b><i>Study of Cross-Cultural Challenges in the International Business Administration</i></b>, Graz, Austria</p> <p>18. <b>8 – 9 May 2015</b> 13th Conference on British and American Studies, organized by Transilvania University of Brasov Faculty of Letters Department of Theoretical and Applied Linguistics, presentation entitled <b><i>The Role of Conceptual Metaphors in Our Thinking</i></b>, Brașov, Romania</p> <p>19. <b>24 – 25 April 2015</b> International Conference on Imagology <i>Homo Viator</i>, organized by the Humanities Department, Faculty of Economic and Human Sciences, Sapientia Hungarian University of Transylvania and the Romanian Association of General and Comparative Literature, presentation entitled <b><i>Transylvania through the Eyes of Foreign Travellers</i></b>, Miercurea-Ciuc, Romania</p> <p>20. <b>19 – 20 September 2014</b> 3rd International Conference on Theoretical and Applied Linguistics <i>Structure, Use, and Meaning in Intercultural Settings</i>, organized by the Association of Researchers in Theoretical and Applied Linguistics and Transilvania University of Brasov Faculty of Letters, presentation entitled <b><i>Idiomatic Motivation in Foreign Language Teaching</i></b>, Brașov, Romania</p> <p>21. <b>19 – 20 September 2014</b> 3rd International Conference on theoretical and Applied Linguistics <i>Structure, Use, and Meaning in Intercultural Settings</i>, organized by the Association of Researchers in Theoretical and Applied Linguistics and Transilvania University of Brasov Faculty of Letters, presentation entitled <b><i>Multicultural and Intercultural values: Romanian, Hungarian, and Saxon Common</i></b></p>	
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				<b>Total A2: 369p</b>
	3.1. Traduceri	Carte științifică de autor publicată în străinătate, după ce a fost deja publicată în România sau în Republica Moldova.		
	3.2 Pre mii și distincții academice	oferite de Universități, Institute de cercetare, Academii, USR, Asociații profesionale de nivel național		
	3.3. Citări, mențiuni bibliografic e, recenzări	<p>3.3.1. Citări și mențiuni bibliografice, cu excepția autocitărilor. O citare presupune menționarea explicită a numelui/a contribuției celui citat și este înregistrată o singură dată, indiferent de numărul de ocorențe din lucrarea care citează. Lucrările în care se face citarea trebuie să aibă ISBN sau ISSN</p> <p>Ildikó-Csilla TAKÁCS – <i>Strategic Innovation Management Through Organizational Change</i>, In <i>Journal of Innovation &amp; Business Best Practice</i>, Vol. 2018 (2018), Article ID 863719, IBIMA, USA, pp. 1 – 10, 2018, ISSN 2166-0743, DOI: 10.5171/2018.863719,  <a href="http://ibimapublishing.com/articles/JIBBP/2018/863719/">http://ibimapublishing.com/articles/JIBBP/2018/863719/</a></p> <ol style="list-style-type: none"> <li>1. Joseph, M.K., 2023. <i>Academic Leaders' Self-Efficacy Perceptions and Management of Organizational Change</i>, St. Thomas University ProQuest Dissertations Publishing, <a href="#">[HTML]</a> <a href="#">proquest.com</a></li> <li>2. Popescu (Iacobescu), I., Zavatin (Chilea), I., Pamfilie, R. and Olaru, S. 2023. A SWOT Analysis of the Romanian Food Industry's Approach to Innovation. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2023. 9th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Constanța, Romania, 8-10 June 2023. Bucharest: ASE, pp. 606-613 DOI: 10.24818/BASIQ/2023/09/073 <a href="https://conference.ase.ro/papers/2023/23073.pdf">https://conference.ase.ro/papers/2023/23073.pdf</a></li> <li>3. Mulaa, J.K., Kilika, J.M. and Namusonge, M.J., 2021. Conceptualizing Strategic Innovation in a Firm Context: A Theoretical Review and Research Agenda. <i>Journal of Economics and Business</i>, 4(1). Available at SSRN: <a href="https://ssrn.com/abstract=3783510">https://ssrn.com/abstract=3783510</a></li> <li>4. Popescu (Iacobescu), I., 2021. Innovation matters everywhere. In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 2021. 7th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Foggia, Italy, 3-5 June 2021. Bucharest: ASE, pp. 939-945 DOI: 10.24818/BASIQ/2021/07/117</li> <li>5. Matriano, M.T., 2021. Strategic Approach to Innovation Management and Strategic Changes to Improve Innovation Management. <i>Advances in</i></li> </ol>		17x2=34p

### 3. Recunoașterea și impactul activității (A3)

	<p><i>Social Sciences Research Journal</i>, 8(7), pp.323-329. DOI:10.14738/assrj.87.10518. <a href="#">[PDF] researchgate.net</a></p> <p>6. Muthukrishnan, M.N., 2020. A STUDY ON SIGNIFICANCE OF INNOVATION &amp; STRATEGIC MANAGEMENT IN ENGINEERING PROCUREMENT AND CONSTRUCTION FIRMS OF TAMIL NADU. <i>Journal of Critical Reviews</i>, 7(5), pp.2072-2080. <a href="#">[PDF] researchgate.net</a></p> <p>Ildikó-Csilla TAKÁCS – <i>Multicultural and Intercultural Common Heritage in Transylvania</i>, In <i>International Journal of Education, Culture and Society</i>. Vol. 2, No. 5, 2017, Science Publishing Group, USA, pp. 147 – 157, 2017, ISSN Print: 2575-3460, ISSN Online: 2575-3363; doi: 10.11648/j.ijecs.20170205.12</p> <p>7. Clițan, A.C., 2022. Narratives of Vernacular Habitat in Maramureș. <i>International Journal of Energy Production and Management</i>. 2022. Vol. 7. Iss. 4, 7(4), pp.373-387. <a href="https://elar.urfu.ru/bitstream/10995/119593/1/ijepm_2022_v7_4_06.pdf">https://elar.urfu.ru/bitstream/10995/119593/1/ijepm_2022_v7_4_06.pdf</a></p> <p>8. Galter, H.D., 2021. Veil and Headscarf: Five Aspects of a Cultural Phenomenon. <i>Headscarf and Veiling</i>, <a href="https://www.academia.edu/download/69142511/Headscarf_and_Veiling_Glimpses_from_Sumer_to_Islam.pdf#page=22">https://www.academia.edu/download/69142511/Headscarf_and_Veiling_Glimpses_from_Sumer_to_Islam.pdf#page=22</a></p> <p>9. CLIȚAN, A.C., 2021. Regional resurgence of wool. <i>The Sustainable City XV</i>, 253, p.195. <a href="https://www.witpress.com/Secure/elibrary/papers/SC21/SC21017FU1.pdf">https://www.witpress.com/Secure/elibrary/papers/SC21/SC21017FU1.pdf</a></p> <p>10. Boksay Pap, E., 2021. Multilingual language learners' intersemiotic translation into L3 English. A grounded theory on reliance on languages in the multilingual mental lexicon. <a href="https://ppk.elte.hu/dstore/document/845/boksaynepap_emese_dissertacio.pdf">https://ppk.elte.hu/dstore/document/845/boksaynepap_emese_dissertacio.pdf</a></p> <p>11. Fırat, O.C., 2021. Kültür-Müzik ilişkisi bağlamında sinemada Çingene kimliği: "Transylvania" filmi örneği. <a href="http://acikerisim.akdeniz.edu.tr/bitstream/handle/123456789/5594/T0619_9.pdf?sequence=1&amp;isAllowed=y">http://acikerisim.akdeniz.edu.tr/bitstream/handle/123456789/5594/T0619_9.pdf?sequence=1&amp;isAllowed=y</a></p> <p>12. Molnar, E.I., 2019. CULTURAL TOURISM HERITAGE-RENAISSANCE IN TRANSYLVANIA. In <i>6th SWS INTERNATIONAL SCIENTIFIC CONFERENCE ON ARTS AND HUMANITIES 2019</i> (pp. 235-242). <a href="https://www.elibrary.ru/item.asp?id=41900359">https://www.elibrary.ru/item.asp?id=41900359</a></p> <p>Ildikó-Csilla TAKÁCS, <i>Study of cross-cultural challenges in the International Business Administration</i>, In New Trends in Sustainable Business and Consumption, BASIQ International Conference, 31 May – 3 June 2017, Graz, Austria; Editor ASE, pp. 657 – 666; ISSN 2457-483X ISSN-L 2457-438X</p> <p>13. US, W.S.P., Sample Details Thriving in a Competitive Global Context Business Environment. <i>Star</i>, 4, p.5. <a href="https://www.greatassignmenthelp.com/free-samples/thriving-in-a-competitive-global-context-business-environment/">https://www.greatassignmenthelp.com/free-samples/thriving-in-a-competitive-global-context-business-environment/</a></p> <p>Ildikó-Csilla TAKÁCS, Adrian Bercovici, <i>The Leading Role of Innovative Change Strategies in Biotechnology</i>, 17th International Multidisciplinary Scientific Geo Conference SGEM 2017, Vienna, Austria, <a href="http://www.sgemviennagreen.org">www.sgemviennagreen.org</a>, SGEM2017 Vienna GREEN Conference Proceedings, ISBN 978-619-7408-29-4 / ISSN 1314-2704, 27-29 noiembrie, 2017, Vol. 17, Issue 63, pp.389-396; DOI: 10.5593/sgem2017H/63/S25.050</p> <p>14. N. Montero-Lobato, L. Escobar-Toledo and E. Galvis-Lista, <i>Strategic innovation in the last decade: Review and bibliometric analysis</i>, 2020 Congreso Internacional de Innovación y Tendencias en Ingeniería (CONIITI), Bogota, Colombia, 2020, pp. 1-6, doi: 10.1109/CONIITI51147.2020.9240269.</p> <p>Takács, I.C., 2014. <i>Idioms of Body Parts in English a Cognitive Perspective</i> (Doctoral dissertation).</p> <p>15. Bataineh, M.T. and Al-Shaikhli, K.A., 2020. Cultures Think Alike and Unlike: A Cognitive Study of Arabic and English Body Parts Idioms. <i>Multicultural Education</i>, 6(5), pp.30-40.</p>	
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	<p><a href="https://www.academia.edu/download/84127038/4.pdf">https://www.academia.edu/download/84127038/4.pdf</a></p> <p>Ildikó-Csilla TAKÁCS – <i>The Fascination of Translating Idioms</i>, In Bulletin of the <i>Transilvania</i> University of Brasov, VOL. 8(57) No.2 – 2015 SERIES IV PHILOLOGY AND CULTURAL STUDIES, Published by Transilvania University Press, Brasov, pp.41-55, 2015, ISSN 2066-768X (Print), ISSN 2066-7698 (CD-ROM) <a href="https://www.ceeol.com/search/article-detail?id=306904">https://www.ceeol.com/search/article-detail?id=306904</a></p> <p>16. Evjen, J.M., 2018. Highlighting difficulties in idiomatic translation. <i>Spectrum</i>, (2). <a href="https://www.spectrumjournal.ca/index.php/spectrum/article/download/30/22">https://www.spectrumjournal.ca/index.php/spectrum/article/download/30/22</a></p> <p>17. Safarzadeh, M., Predicaments in Translation of Idioms and Fixed Expressions. <a href="#">[PDF]</a> <a href="https://www.academia.edu">academia.edu</a></p>		
	3.3.2. Recenzii în publicații cu ISBN sau ISSN		
3.4 Keynote speaker	Conferințe în plenară la colocvii, simpozioane, conferințe, congrese (a) internaționale / (b) naționale		

	3.5. Stagii în străinătate	3.5.1. Stagiul de cercetare în străinătate(exclusiv Erasmus – staff mobility). <b>Doctoral Programme</b> at Universität Wien, Austria <b>Philosophy English and American Studies</b> ; Academic advisor: Univ.-Prof. dr. M. Evelien Keizer  3.5.2. Visiting professor documentat ca atare, prin contract sau invitație.	2 stagii	2x5=10p
	3.6. Prezența în baze de date și în biblioteci din țară și străinătate	Thomson Reuters/Web of Science, Scopus, ProQuest Central, Ebsco, Wiley Online, CEEOL, JSTOR, Oxford Journals, Ulrichs, ISSN, ERIH (exclus Google Scholar/Academic); KVK, worldcat.org, lib.washington.edu, în cataloagele B.C.U. București, Cluj, Iași, Timișoara, B.A.R.  Ildikó-Csilla TAKÁCS – <i>The Fascination of Translating Idioms</i> , In Bulletin of the Transilvania University of Brasov, VOL. 8(57) No.2 – 2015 SERIES IV - PHILOLOGY AND CULTURAL STUDIES, Published by Transilvania University Press, Brasov, pp.41-55, 2015, ISSN 2066-768X (Print), ISSN 2066-7698 (CD-ROM), <a href="https://www.ceedol.com/search/article-detail?id=306904">https://www.ceedol.com/search/article-detail?id=306904</a>  Ildikó-Csilla TAKÁCS – Conceptual Metaphors: The Fundamental Grounding for Language and Thought, In 13th Conference on British and American Studies: Language Diversity in a Globalized World, edited by M. Burada, O.Tatu and R. Sinu, Cambridge Scholars Publishing, UK, pp. 217-237, 2017, ISBN(10): 1-4438-4881-6, ISBN(13): 978-1-4438-4881-7  Ildikó-Csilla TAKÁCS – <i>Multicultural and Intercultural Common Heritage in Transylvania</i> , In <i>International Journal of Education, Culture and Society</i> . Vol. 2, No. 5, 2017, Science Publishing Group, USA, pp. 147 – 157, 2017, ISSN Print: 2575-3460, ISSN Online: 2575-3363; doi: 10.11648/j.ijecs.20170205.12		3x2=6p
	3.7. Participarea la comisii de experți	de evaluare de proiecte, de susținere a tezei dedoctorat sau de concurs pentru ocuparea unei funcții didactice sau în cercetare		<b>Total A3: 50p</b>
				<b>TOTAL: 559 puncte</b>

Note:

- [1] Responsabilitatea de a stabili concordanța dintre conținutul cerințelor și cel al realității – așa cum decurge aceasta din activitatea candidatului – revine comisiei de concurs.
- [2] Indicatorul 1.1. se referă la *capitole* din lucrări de concepție unitară, în care autorii capitolelor au statutul de coautori ai cărții; se deosebește deci de indicatorul 2.1.3., infra, care vizează *studii* și *articole* cuprinse în volume colective ocazionale și în volume de comunicări prezentate la manifestări științifice.
- [3] La subpunctele 1.1., 1.2. și 1.3., pentru lucrările reeditate se ia în considerare doar o singură ediție – cea indicată de autor.

Notă: Este obligatorie realizarea punctajului minim pentru fiecare set de criterii (domeniu de activitate A.1., A.2., A.3.).

**Standarde minimale ce trebuie îndeplinite cumulativ pentru promovare – calificativ ”foarte bine”**

<b>Condiții minimale, punctaj</b>				
<b>Domeniul de activitate</b>	<b>Preprofesor, CS I</b>	<b>Conferențiar și CS II</b>	<b>Lector</b>	<b>Asistent</b>
	publicarea tezei de doctorat		-	-
<b>Activitatea didactică și profesională A.1.</b>	minimum <b>210</b> de puncte, din care minimum <b>90</b> obținute la categoriile A 1.1.1. – 1.1.2.	minimum <b>110</b> de puncte, din care minimum <b>60</b> obținute la categoriile A 1.1.1. -1.1.2	minimum 55 puncte	0
<b>Activitatea de cercetare A.2.</b>	minimum <b>460</b> de puncte	minimum <b>310</b> puncte	minimum 95 puncte	minimum 45 puncte
<b>Recunoașterea impactului activității A.3.</b>	minimum <b>200</b> de puncte	minimum <b>100</b> puncte	minimum 10 puncte	0
<b>Total</b>	minimum <b>870</b> de puncte	minimum <b>520</b> puncte	minimum <b>160</b> puncte	minimum <b>45</b> puncte

**Ierarhizarea candidaților se va face în funcție de punctajul total.**