

LISTA DE LUCRĂRI

Candidat: POPESCU L. IRINA ALINA - **Dr./** din 2007, Conf./ din 2013
 (NUME, inițială și prenume) (anul) (Titlul didactic/echiv.) (anul)

1. Lista celor maximum 10 lucrări relevante:

1. **Popescu, A.I.**, A.M. Marinoiu, I.E. Ion, R.C. Mușetescu (2019). "International Business Environment". În Hurduzeu, Gh, & Nicolescu, L. (2019). *International Economic Relations: theories, strategies, policies, tools and case studies*, ISBN 9786063403040, Ed. ASE București, pp. 238-277.
2. Popescu, A.I. (2019). "Mediul cultural internațional" (Capitolul 5, pp. 185-231). În Marinoiu, A.M., & **Popescu, A. I.** (2019). *Sustenabilitate și inovare în mediul internațional de afaceri*, contribuție proprie: 206 pag., Edit. ASE București, 409 pagini, ISBN 978-606-34-0278-4.
3. L. Nicolescu, M. Diaconescu, **A.I. Popescu**, E. Nicolae (2017). "Marketing internațional". În Hurduzeu, Gh, & Nicolescu, L. (2017). *Relații Economice Internaționale. Teorie, Strategii, Politici, Instrumente și Studii de Caz*, ISBN 978-606-34-0222-7, Ed. ASE București, pp. 492-527.
4. Reis Mourão, P. J., & **Popescu, I. A.** (2023). Investment, growth and competitiveness: The multiplier-accelerator in the 21st century. *Journal of Competitiveness*, 15(3), 60-78, ISSN: 1804-171X, JIF 2022: 7,3; WOS:001088356700004. <https://doi.org/10.7441/joc.2023.03.04>
5. **Popescu, I. A.**, Reis Mourao, P., & Bilan, Y. (2023). Innovation, coopetition and spillover effects in European regions. *Journal of Business Economics and Management*, 24(5), 818–840. ISSN 1611-1699, JIF 2022: 2,6; <https://doi.org/10.3846/jbem.2023.19890>
6. Giglio, C., **Popescu, I. A.**, & Verteramo, S. (2023). Do prosumers behave differently from other consumers on collaborative consumption platforms?. *Management Decision*, September 2023, pp.1-12, ISSN: 0025-1747, JIF 2022: 4,6; WOS:001069542600001, <https://doi.org/10.1108/MD-04-2023-0664>
7. Mourao, P.R., **Popescu, I.A.** (2022). Revisiting a Macroeconomic Controversy: The Case of the Multiplier-Accelerator Effect. *Economies*, 10(10), 249, EISSN 2227-7099, JIF 2022: 2,6; WOS:000872703200001, AIS publ. = 0,387, <https://doi.org/10.3390/economies10100249>.
8. **Popescu, A.I.** (2021). Business Formation during the Coronavirus pandemic. A Regional Analysis considering Knowledge and Technological Intensity, *Economic Computation and Economic Cybernetics Studies and Research*, 55(4): 199-214, JIF 2022: 0,9; WOS:000754322500013, AIS publ. = 0,132, ISSN 0424-267X, 1842-3264. <https://doi.org/10.24818/18423264/55.4.21.13>
9. **Popescu, I.A.** (2023). Do Existing Theories Still Hold for the Creative Labor Market? A Model of Creative Workers' Engagement and Creative Performance from a Management and Organization Perspective, pp. 41-81, In: Batabyal, A. & Nijkamp, P. (2023). *The Creative Class Revisited: New Analytical Advances*, World Scientific (CNCS: Ed. de prestigiu international), ISBN 978-981-126-764-2, https://doi.org/10.1142/9789811267659_0003
10. **Popescu, A.I.**, Mourao, P.R. (2021). Discussing the political survival of Romanian ministers since 1989-Do economic conditions matter? *Economics of Transition* (până în 2020) / *Economics of Transition and Institutional Change* (din 2021) 29 (1), 63-93, JIF 2022: 0,9; WOS:000590735600001, <https://doi.org/10.1111/ecot.12268>

2. Teza de doctorat

T1. „Transportul aerian în contextul globalizării economiei internaționale” (2003-2006), conducător științific: prof. Alexa Constantin, domeniul Relații Economice Internaționale, Academia de Studii Economice din București.

3. Cărți/cursuri publicate în edituri recunoscute (Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

Ca1. Nijkamp, P.; Pascariu, G.C.; Constantin, D.L.; Neamțu, B. (editori), ...**Popescu, A.I.** (coautor Tematica Individ și Societate)..(2021). *Reziliență și convergență regională în Uniunea Europeană. Dezvoltări teoretice, studii empirice, politici.*, 304 pagini, Editura Universității A.I. Cuza din Iași (CNCS Ed. românească de prestigiu recunoscut), ISBN: 978-606-714-668-4. https://www.editura.uaic.ro/produse/colectii/studii_europene/reziliencia-si-convergenta-regionala-in-uniunea-europeana-dezvoltari-teoretice-studii-empirice-politici-1859/1

Ca2. Marinoiu, A.M., **Popescu A.I.** (2019). *Sustenabilitate și inovare în mediul internațional de afaceri*, contribuție proprie: 206 pag., Edit. ASE București (CNCS: Ed. românească de prestigiu recunoscut), contribuție proprie 206 pag., total 409 pagini, 2019, ISBN 978-606-34-0278-4. <https://www.editura.ase.ro/Sustenabilitate-si-inovare-in-mediul-international-de-afaceri/>

Ca3. A.I. Popescu, A.M. Marinoiu, I.E. Ion, R.C. Mușetescu (2019). "International Business Environment". În Hurduzeu, Gh. & Nicolescu, L. (2019). *International Economic Relations: theories, strategies, policies, tools and case studies*, contribuție proprie 15 pag., ISBN 9786063403040, Ed. ASE București (CNCS: Ed. românească de prestigiu recunoscut), pp. 238-277. <https://www.cceol.com/search/chapter-detail?id=938444>

Ca4. L. Nicolescu, M. Diaconescu, **A.I. Popescu**, E. Nicolae (2019). "International Marketing". În Hurduzeu, Gh. & Nicolescu, L. (2019). *International Economic Relations: theories, strategies, policies, tools and case studies*, contribuție proprie 8 pag., ISBN 9786063403040, Ed. ASE București (CNCS: Ed. românească de prestigiu recunoscut), pp. 526-563. <https://www.cceol.com/search/chapter-detail?id=938467>

Ca5. A.I. Popescu, A.M. Marinoiu, I.E. Ion, R.C. Mușetescu (2017). "Mediul internațional de afaceri". În Hurduzeu, Gh. & Nicolescu, L. (2017). *Relații Economice Internaționale. Teorie, Strategii, Politici, Instrumente și Studii de Caz*, contribuție proprie 15 pag., ISBN 978-606-34-0222-7, Ed. ASE București (CNCS: Ed. românească de prestigiu recunoscut), pp. 220-255. <https://www.cceol.com/search/chapter-detail?id=938692>

Ca6. L. Nicolescu, M. Diaconescu, **A.I. Popescu**, E. Nicolae (2017). "Marketing internațional". În Hurduzeu, Gh. & Nicolescu, L. (2017). *Relații Economice Internaționale. Teorie, Strategii, Politici, Instrumente și Studii de Caz*, contribuție proprie 8 pag., ISBN 978-606-34-0222-7, Ed. ASE București (CNCS: Ed. românească de prestigiu recunoscut), pp. 492-527. <https://www.cceol.com/search/chapter-detail?id=938718>

Ca7. Popescu, A.I. (2013). *Dezvoltare regională prin învățare pe tot parcursul vieții. Rolul universităților*, Colecția Cercetare avansată postdoctorală în științe economice, total 133 pagini, Editura ASE (CNCS: Ed. românească de prestigiu recunoscut), ISBN 978-606-505-711-1. [Link](#)

Ca8. Popescu A. (2013). *Regândirea strategiilor de afaceri în contextul globalizării*, total 181 pagini, ISBN 978-973-98304-7-8, Edit. Academica București. [Link](#)

Ca9. Popescu A. (2008). *International Transportation* (Note de curs), total 201 pagini, Edit. CIMER-ES București. [Link](#)

Ca10. Popescu L., Popescu, A. (2011). *Management instituțional*, total 244 pag., Capitolele 15, 16, 17, 18, contribuție proprie: 50 pag., ISBN: 978-973-8417-02-1, Editura CIMER-ES, București. [Link](#)

Ca11. Popescu L. (coord.), **A. Popescu** (2003). *Resursele Umane și Codul Muncii*, total 304 pagini, Capitole: 3 (pp.53-59), Cap. 6-12 (pp. 95-215), Cap. 16-18 (pp. 274-291), contribuție proprie: 143 pag., Ed. CIMER-ES, ISBN 973-85737-0-X.

D1. Popescu, I.A. (2023). Do Existing Theories Still Hold for the Creative Labor Market? A Model of Creative Workers' Engagement and Creative Performance from a Management and Organization Perspective, pp. 41-81, In: Batabyal, A. & Nijkamp, P. (2023). *The Creative Class Revisited: New Analytical Advances*, World Scientific (CNCS: Ed. de prestigiu international), ISBN 978-981-126-764-2, https://doi.org/10.1142/9789811267659_0003

D2. Popescu, A.I., Marinoiu, A.M. (2021). Navigating Through Different Types of Innovation. Cases from the Technology Sector, pp. 112-118. În Edu, T.; Schipor, G.L.; Vancea, D.; Zaharia, R.M (editori): *Under the Pressure of Digitalization: Challenges and Solutions at Organizational and Industrial Levels*, ediția I, Editura Filodiritto Italia, ISBN 979-12-80225-27-6, WOS:000683887600017.

D3. A.I. Popescu (2019). *Learning by Engaging in Pro-Environmental Behaviour at Work*, pp. 121-133. In A. Gasior (ed): *Pro-ecological Restructuring of Companies: Case Studies*, ISBN (Paperback): 978-1-911529-48-4, Ubiquity press London, <https://doi.org/10.5334/bbk>

D4. A.I. Popescu (2017). Content Analysis of Strategic Communication for Sustainability Appraisal: The Case of Unicorns. In Vancea, D.P.C. & Zaharia, R.M. (Eds), *Enterprises in the Global Economy*, Filodiritto Publisher (Italia), ISBN:978-88-95922-97-3, pp. 110-118. WOS:000426793600015.

- D5. Nicolescu O. (coordonator) (2011). *Dicționar de Management*, co-autor **AI Popescu** (domeniul Marketing Management), Editura Pro Universitaria București, ISBN: 978-973-129-882-5, 908 pagini.
- D6. Dima A.M. (coordonator), Mușetescu C.R., Păun C., Șandru D.M., Dumitrescu D, **Popescu A.I.** (2010). *Cultura concurenței în România*, Cap. 1 pp. 64-78, Cap. 2 pp. 108-125, Total 210 pagini, Editura ASE, 2010, ISBN 978-606-505-360-1.
- D7. Popa Ion (coordonator) (2008). „Managementul IMM-urilor în contextul economiei bazate pe cunoștințe” (*SMEs Management in the context of the Knowledge-based Economy*). Total: 374 pagini, Co-autor **A.I. Popescu** Capitolul 15: „Importanța managementului bazat pe cunoștințe și a orientării către marketing la nivelul IMM-urilor”, contribuție: 5 pag., ISBN: 978-606-505-098-3, Editura ASE.
- D8. Nicolescu, L., Păun, C., **Popescu, A.I.** (2008). ”Imaginea de țară, brandingul de țară: câteva considerații conceptuale” (Capitolul 1). În: Nicolescu Luminița (coordonator) (2008). *Imaginea României sub lupă! Branding și rebranding de țară*, Total 278 pagini, pp. 15-31, Editura ASE, ISBN 978-606-505-112-6, București.
- D9. **Popescu, A.I.**, Drăghici, A. (2008). ”O poveste nesfârșită... eforturile creării unui brand național România” (Capitolul 4). În: Nicolescu Luminița (coordonator) (2008). *Imaginea României sub lupă! Branding și rebranding de țară*, Total 278 pagini, pp. 67-88, Editura ASE, ISBN 978-606-505-112-6, București.
- D10. **Popescu, A.I.** (2008). ”Primul pas: brandurile de loc? Sibiu, capitală culturală europeană 2007” (Capitolul 5). În: Nicolescu Luminița (coordonator) (2008). *Imaginea României sub lupă! Branding și rebranding de țară*, Total 278 pagini, pp. 89-118, Editura ASE, ISBN 978-606-505-112-6, București.
- D11. **Popescu, A.I.** (2007). ”Competitivitatea pieței aeriene în Europa de Sud-Est” (Capitolul 8). În Cojanu, V. (coordonator) (2007). *Integrare și competitivitate. Modele de dezvoltare economică în Europa de Sud-Est*, pp. 257-276, Editura ASE, ISBN: 978-973-594-901-3.
- D12. **Popescu, A.I.** (2007). „România: Platformă regională a Grupului Renault-Nissan” (Capitolul 9). În Cojanu, V. (coordonator) (2007). *Integrare și competitivitate. Modele de dezvoltare economică în Europa de Sud-Est*, pp. 277-292, Editura ASE, ISBN: 978-973-594-901-3.
- D13. Nicolescu Luminița (coord.) (2007). *Evaluarea eficienței învățământului superior din ASE din București*, Total 252 pagini coautor **A.Popescu**: contribuție 60 pag. în diferite părți ale lucrării: Metodologii, Raport 6, Raport 7, Raport 9, Raport 10, Raport 11, Raport 12, Edit. ASE, ISBN 978-973-594-987-7, București.

4. Cărți de specialitate publicate în edituri recunoscute (Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Cb1. Popescu, A.I. et al. (coautor) (2021). ”Economie”. În: Bănică, A.; Eva, M.; Iașu, C.; Nijkamp, P.; Pascariu, G.C. (Editori) (2021). *The European Atlas of Resilience*, Colecție: Studii Europene, 114 pagini, Editura Universității A.I. Cuza din Iași, ISBN: 978-606-714-665-3. <https://regroweu.uaic.ro/atlas.htm>

Cb2. Marinoiu, A.M., **Popescu A.I.** (2019). *Sustenabilitate și inovare în mediul internațional de afaceri*, Edit. ASE București, 409 pagini, 2019, ISBN 978-606-34-0278-4.

Cb3. Tijdens, K.G. (coord.), Besamusca, J., Van Klaveren, M., Zerain, A., Osse, P., Ceccon, D., Pralitsari, N., Flores, A., Sèna Alinsato, A., **Popescu, A.**, Ahmad, I. (2015). *Violence Against Women at the Workplace*. CNV Internationaal, Olanda. <http://www.wageindicator.org/documents/publicationslist/publications-2015/CNV-20151007-violence-against-women-in-workplace-en.pdf>

Cb4. Popescu, A.I. (2013). *Dezvoltare regională prin învățare pe tot parcursul vieții. Rolul universităților*, Colecția Cercetare avansată postdoctorală în științe economice, 133 pagini, Editura ASE, ISBN 978-606-505-711-1.

Articole indexate Clarivate Web of Science, publicate în reviste cu AIS curent nenul (2022, JCR 2023)

Ri1. Reis Mourão, P. J., & **Popescu, I. A.** (2023). Investment, growth and competitiveness: The multiplier-accelerator in the 21st century. *Journal of Competitiveness*, 15(3), 60-78, ISSN: 1804-171X, JIF 2022: 7,3; WOS:001088356700004. <https://doi.org/10.7441/joc.2023.03.04>

Ri2. Popescu, I. A., Reis Mourao, P., & Bilan, Y. (2023). Innovation, coopetition and spillover effects in European regions. *Journal of Business Economics and Management*, 24(5), 818–840. ISSN: 1611-1699, JIF 2022: 2,6; <https://doi.org/10.3846/jbem.2023.19890>

- Ri3.** Giglio, C., **Popescu, I. A.**, & Verteramo, S. (2023). Do prosumers behave differently from other consumers on collaborative consumption platforms?. *Management Decision*, September 2023, pp.1-12, ISSN: 0025-1747, JIF 2022: 4,6; WOS:001069542600001, <https://doi.org/10.1108/MD-04-2023-0664>
- Ri4.** Mourao, P.R., **Popescu, I.A.** (2022). Revisiting a Macroeconomic Controversy: The Case of the Multiplier-Accelerator Effect. *Economies*, 10(10), 249, eISSN: 2227-7099, JIF 2022: 2,6; WOS:000872703200001, AIS publ. = 0,387, <https://doi.org/10.3390/economies10100249>.
- Ri5.** **Popescu, A.I.** (2021). Business Formation during the Coronavirus pandemic. A Regional Analysis considering Knowledge and Technological Intensity, *Economic Computation and Economic Cybernetics Studies and Research*, 55(4): 199-214, JIF 2022: 0,9; WOS:000754322500013, AIS publ. = 0,132, ISSN: 0424-267X, 1842-3264. <https://doi.org/10.24818/18423264/55.4.21.13>
- Ri6.** Mourao, P.R.; **Popescu, A.I.** (2020). Discussing the political survival of Romanian ministers since 1989-Do economic conditions matter?, *Economics of Transition and Institutional Change*, 29 (1), 63-93. ISSN: 0967-0750, 1468-0351. AIS publ.=0,466. JIF 2022: 0,9; WOS: 000590735600001, <https://doi.org/10.1111/ecot.12268>
- Ri7.** **Popescu, A.I.** (2020), Long-term city innovation trajectories and quality of urban life, *Sustainability* 12, 10587, 1-19; ISSN: 2071-1050, AIS publ.=0,462, JIF 2022: 3,9; WOS:000603270200001. <https://doi.org/10.3390/su122410587>
- Ri8.** **Popescu, A.I.**, Mourao, P.R. (2016). Does Regional Openness Stimulate Vocational Training in Romania?, *Transformations in Business & Economics*, 15 (3) , pp. 220-238, ISSN: 1648-4460 AIS publ=0,043, JIF 2022: 1,5; WOS:000391161100014, <http://www.transformations.knf.vu.lt/39/article/does>.
- Ri9.** **Popescu, I.A.**, Neculița, M. (2013). Increasing the Quality of Customer Relationship Management through Web-Based Social Platforms, *Quality – Access to Success*, 14(132): 86-89, ISSN: 1582-2559, eISSN: 2668-4861, JIF 2022 0,6; AIS 2022=0,056; WOS:000421577500005.
- Ri10.** Cojanu, V., **Popescu, A.** (2007). A Developmental Perspective on Conflicts in South-Eastern Europe, *Romanian Journal of European Affairs*, 7(2): 5-13, ISSN: 1582-8271, eISSN: 1841-4273, JIF 2022=0,4; AIS 2022=0,078; WOS:000447006100001, http://rjea.ier.gov.ro/wp-content/uploads/articole/RJEA_Vol7_No2_A_Developmental_Perspective_on_Conflicts_in_South-Eastern_Europe.pdf
- Ri11.** **A.I. Popescu** (2012). Lifelong Learning in the Knowledge Economy: Considerations on the Lifelong Learning System in Romania, *Revista de Cercetare și Intervenție Socială*, 37(June 2012), 49-76, ISSN: 1583-3410, http://www.rcis.ro/images/documente/rcis37_03.pdf WOS:000306499700003. AIS publ. 0,072.
- Ri12.** **A.I. Popescu** (2012). Continuing Training in Romania: Reasons and Benefits from the Perspective of the Knowledge Economy, *Economics & Sociology*, 5(2), 35-49, ISSN: 2071-789X, EISSN 2306-3459, JIF 2022=3, AIS 2022=0,285. http://www.economics-sociology.eu/files/07_Popescu_1_2.pdf WOS:000219782700003.

Articole BDI

- Ri13.** **I.A. Popescu** (2013). Workforce Professional Skills Development in Times of Economic Crisis. *Management*, ISSN: 1854-4231, 8(2), 139-155. http://www.fm-kp.si/zalozba/ISSN/1854-4231/8_139-155.pdf Indexare EconPapers, ERIH +.
- Ri14.** L. Nicolescu, **I.A. Popescu**, C. Nicolescu (2013). Romanian SMEs during the Crisis: Economic Results and Perceptions. *Management*, ISSN: 1854-4231, 8(1), 5-19. http://www.fm-kp.si/zalozba/ISSN/1854-4231/8_005-019.pdf Indexare: EconPapers, ERIH +.
- Ri15.** **A.I. Popescu** (2013). Product Innovation Strategies on Emerging Markets: Bringing Theory and Practice Together. *European Journal of Interdisciplinary Studies*, 5(2), 15-30, ISSN: 2067-3795. <http://ejist.ro/files/pdf/373.pdf> .
- Ri16.** Moga, L.M., **A.I. Popescu**, V.M. Antohi (2013). The Use of New Technologies for the Collection of Statistical Information in Romania. *European Journal of Interdisciplinary Studies*, 5(1), 1-7. ISSN: 2067-3795. <http://ejist.ro/files/pdf/367.pdf>.
- Ri17.** **Popescu, A.I.**, Pinzaru, F., Anghel, L. (2013). Perceived Factors and Value of Online Master Degrees in Romania, *Management Dynamics in the Knowledge Economy*, 1(1), 101-110. ISSN 2392-8042. <http://www.managementdynamics.ro/index.php/journal/article/view/8>
- Ri18.** **A.I. Popescu** (2013). A Conceptual Framework to Assess University Participation in Lifelong Learning. *Business Excellence and Management* (BEMAN), 3(1), 19-27. <http://beman.ase.ro/no31/2.pdf>
- Ri19.** **I.A. Popescu**, M. Neculița (2013). Creșterea Calității Managementului Relațiilor cu Clienții prin intermediul Platformelor Sociale Online, *Calitatea: Acces la Succes*, 14(132), 23-28, ISSN: 1582-2559, <http://www.srac.ro/calitatea/> Indexare: Scopus, EBSCO, Cabells, ProQuest.

- Ri20. **A.I. Popescu** (2012). Branding Cities as Educational Centres. The Role of Higher Education Institutions, *Management & Marketing Challenges for the Knowledge Society*, 7(3), 493-512, ISSN: 1842-0206. <https://www.managementmarketing.ro/pdf/articole/280.pdf>
- Ri21. **A.I. Popescu** (2012). Essentials of University Strategy Development in the Field of Lifelong Learning. *European Journal of Interdisciplinary Studies*, 4(1), 32-44, ISSN: 2067-3795. <http://www.ejst.ro/files/pdf/361.pdf>
- Ri22. **A.I. Popescu** (2011). Assessment of Mobile Learning Contribution and Practices in a Lifelong Learning Society. *International Journal of Arts and Sciences*, 4(8), 81-92, ISSN 1943-6114. <http://www.universitypublications.net/index.html> BDI: Ulrich's, Cabell's, ProQuest, Genamics, RePEC.
- Ri23. **A.I. Popescu** (2010). SMEs Competence Building to create Competitive Advantages. *Metalurgia international* Special issue 1/2010, 134-138, ISSN: 1582-2214, IF publ.= 0.154, WOS:000274149700026.
- Ri24. **A.I. Popescu** (2010). An Assessment of e-Health Services Implementation in Romania. *Metalurgia international*, XV(3), 62-66, ISSN: 1582-2214, IF publ.= 0.154. WOS:000274149300012.
- Ri25. L.Niculescu, R. Pricopie, **A.I. Popescu** (2009). Country Differences in the Internationalization of Higher Education – How can Countries Lagging behind Diminish the Gap. *Review of International Comparative Management*, 10(5), 976-989, ISSN: 1582-3458, <https://core.ac.uk/download/pdf/6819114.pdf> indexare B.D.I.: REPEC, Index Copernicus, EBSCO, Cabell's, Ulrich's s.a.
- Ri26. **A.I. Popescu**, L. Grigore, L.Popescu (2009). A Study on the Relationship between the Academic Research and the Business Environment. Case Study IBM Romania R&D Partnerships. *The Annals of the University of Oradea, Economic Sciences* TOM XVIII, Vol. IV, pp. 442-446, ISSN: 1582-5450, https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1799230 indexare B.D.I.: REPEC, DOAJ, EBSCO, Cabell's, Scopus, Scipio.
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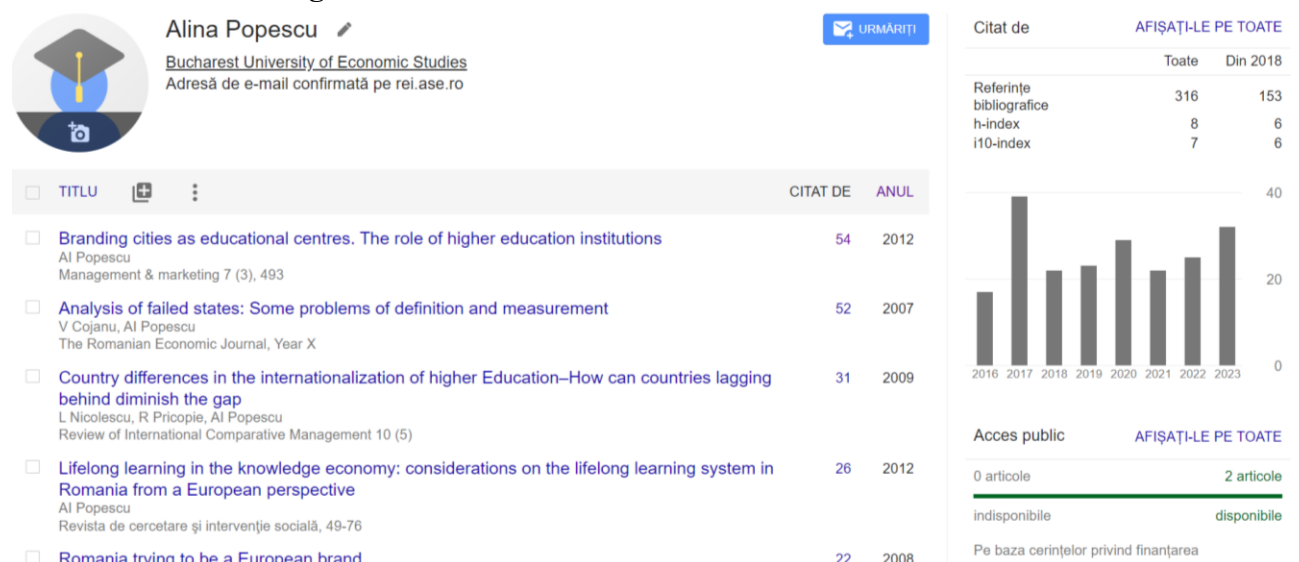
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