

Pozitția: 106

Post concurs: Asistent de cercetare științifică

TEMATICA DE CONCURS

1. Etica cercetării științifice în domeniul contabilității.
2. Teorii utilizate în cercetarea contabilă contemporană: Teoria agenției. Teoria administrației. Teoria stakeholderilor. Teoria legitimității. Teoria instituțională.
3. Managementul căștigurilor: Modele de determinare a căștigurilor discreționare.
4. Revizuirea literaturii în cercetarea contabilă prin analiza de arhivă, meta-analiză și revizuirea structurată a literaturii. Analiza bibliometrică: Descriere, tehnici, colectarea și analiza datelor, interpretarea rezultatelor. Concepte în practică: utilizarea aplicației VOSviewer.
5. Metode de cercetare calitativă și cantitativă: Studiul de caz; Interviu; Chestionarul; Analiza statistică (statistici descriptive; teste statistice); Modele econometrice (Regresia lineară simplă și multiplă; Regresie tip panel. Estimare cu efecte fixe/aleatoare etc.). Concepte în practică: utilizarea aplicațiilor SPSS, STATA, Eviews.

Bibliografie

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