

Instituția de învățământ superior ACADEMIA DE STUDII ECONOMICE BUCUREȘTI  
 Facultatea de Administrarea Afacerilor, cu Predare în Limbi Străine  
 Departamentul de Administrarea Afacerilor cu Predare în Limbi Străine (Catedra UNESCO)  
 Poz. Postului 25 Disciplina(ele)postului: Lanțul global de valoare (engleză), Managementul Relațiilor cu  
 Clienții (engleză)  
 Domeniul Administrarea Afacerilor

**Fișa de verificare a îndeplinirii standardelor pentru  
 ocuparea postului de CONFERENȚIAR UNIVERSITAR,**  
 publicat în Monitorul Oficial al României, partea a III-a, nr. 143 din 30.04.2024

Candidat CURMEI CĂTĂLIN-VALERIU Data nașterii: 06.07.1978  
 Funcția actuală: Lector universitar Data numirii în funcția actuală: feb.2016  
 Instituția: ACADEMIA DE STUDII ECONOMICE BUCUREȘTI

**1. Studiile universitare**

Nr.crt.	Instituția de învățământ superior și facultatea absolvită	Domeniul	Perioada	Titlul acordat
1.	Academia de Studii Economice București, Facultatea de Relații Economice Internaționale	Master în domeniul de studii – Economie și Afaceri Internaționale EDURES	2018-2020	Diplomă de Master specializarea Comunicare în limba engleză pentru predare și cercetare economică EDURES
2.	Academia de Studii Economice București, Departamentul pentru Pregătirea Personalului Didactic	Nivelul II – 30 credite transferabile	2011	Certificat de absolvire
2.	Academia de Studii Economice București, Departamentul pentru Pregătirea Personalului Didactic	Nivelul I – 30 credite transferabile	2010	Certificat de absolvire
2.	Academia de Studii Economice București, Facultatea de Marketing	Master in Marketing și Comunicare în Afaceri	2006-2008	Diplomă de Master în Marketing și Comunicare în Afaceri
3.	Academia de Studii Economice București, Facultatea de Marketing	Marketing	2002-2006	Economist licențiat specializarea Marketing
4.	Universitatea Tehnică de Construcții București, Colegiul Universitar de Construcții	Construcții civile	1997-2000	Inginer colegiu specializarea Organizarea și economia construcțiilor

**2. Studiile de doctorat**

Nr.crt.	Instituția organizatoare de doctorat	Domeniul	Perioada	Titlul științific acordat
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1.	Academia de Studii Economice București	Marketing	2008-2012	Doctor în domeniul Marketing
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**3. Studii și burse doctorale (stagii de cel puțin 6 luni)**

Nr.crt.	Țara / instituția	Domeniul / specializarea	Perioada	Tipul de bursă
1.				

**4. Atestat de abilitare**

Nr.crt.	Instituția	Domeniul	Perioada	Titlul științific acordat
1.				

**5. Grade didactice / profesionale**

Nr.crt.	Instituția	Domeniul	Perioada	Titlul / postul didactic sau gradul profesional
1.	Academia de Studii Economice București	Administrarea Afacerilor	2016-prezent	Lector universitar
2.	Academia de Studii Economice București	Administrarea Afacerilor	2014-2016	Asistent universitar

**6. Îndeplinirea obligatorie, în conformitate cu Anexa 1 la Metodologia de concurs, a cerințelor pentru obținerea calificativului FOARTE BINE.**

**Punctaj P = 6.3045 > 0.75**

**Punctaj C = 7 > 0.5**

**Punctaj S = 13.3045 > 1.5**

**Sunt îndeplinite criteriile pentru obținerea calificativului FOARTE BINE aferent criteriilor pentru postul de conferențiar universitar.**

**7. Realizări profesional-științifice**

În vederea dovedirii îndeplinirii standardelor minimale necesare și obligatorii pentru conferirea titlului didactic de conferențiar universitar, realizările profesional-științifice se vor structura conform Anexei 1 la Metodologia de concurs, aferentă domeniului științific al postului scos la concurs.

**Detaliere calcul punctaj P**

Nr. Articol	Articol, referința bibliografică	M	N	AIS	Punctaj Final
1	<u>Curmei Catalin-Valeriu, Curmei-Semenescu Andreea, Corporate Social Responsibility in Banks in Turbulent Times and Particularities in Central and Eastern European Countries, Eastern European Economics, 2022, vol. 60 (4), 285-304. ISSN:1557-9298. Doi: 10.1080/00128775.2022.2068606. WOS:000790751000001. <a href="https://www.tandfonline.com/eprint/WRMIZIDQHUCEKZUHIMPI/full?target=10.1080/00128775.2022.2068606">https://www.tandfonline.com/eprint/WRMIZIDQHUCEKZUHIMPI/full?target=10.1080/00128775.2022.2068606</a></u>	10	2	0.223	2.007
2	Andreea Curmei-Semenescu, Elena Valentina Tilica, Cătălin Valeriu Curmei, Investors' Choices and Strategic Financial Decisions of the Companies. Evidence from an Analysis of the Capital budgeting Policy	6	3	0.527	2.5296

	Implications on Shares Valuation, Sustainability, vol.13, iss. 8, 2021, p. 4112, ISSN 2071-1050, DOI: 10.3390/su13084112, WOS:000645332600001, <a href="https://www.mdpi.com/2071-1050/13/8/4112/htm">https://www.mdpi.com/2071-1050/13/8/4112/htm</a>				
3	Adrian Tanțău, András Puskás-Tompos, Costel Stanciu, Laurențiu Frățilă, Cătălin-Valeriu Curmei, Key Factors Which Contribute to the Participation of Consumers in Demand Response Programs and Enable the Proliferation of Renewable Energy Sources, Energies, 14, 2021, p. 8273, ISSN: 1996-1073, <a href="https://doi.org/10.3390/en14248273">https://doi.org/10.3390/en14248273</a> , WOS:000737493600001, <a href="https://www.researchgate.net/publication/356902360_Key_Factors_Which_Contribute_to_the_Participation_of_Consumers_in_Demand_Response_Programs_and_Enable_the_Proliferation_of_Renewable_Energy_Sources/link/61b2190ef6d25b0e2a0ca92d/download?tp=eyJib250ZXh0Ijp7ImZpcnN0UGFnZSI6InByb2ZpbGUiLCJwYXlljoiHVibGljYXRpb24iLCJwcmV2aW91c1BhZ2UiOiJwcm9maWxlIn19">https://www.researchgate.net/publication/356902360_Key_Factors_Which_Contribute_to_the_Participation_of_Consumers_in_Demand_Response_Programs_and_Enable_the_Proliferation_of_Renewable_Energy_Sources/link/61b2190ef6d25b0e2a0ca92d/download?tp=eyJib250ZXh0Ijp7ImZpcnN0UGFnZSI6InByb2ZpbGUiLCJwYXlljoiHVibGljYXRpb24iLCJwcmV2aW91c1BhZ2UiOiJwcm9maWxlIn19</a>	6	5	0.439	1.5804
4	CURMEI Cătălin-Valeriu, Planificarea activitatii de marketing in intreprinderile mici si mijlocii, editura ASE, editură românească de prestigiu recunoscut, 2015, 294 pag, 294 pag contribuție proprie, ISBN 978-606-34-0037-7	0.2	1		0.1875
	<b>Total punctaj P</b>				<b>6.3045</b>

#### Detaliere calcul punctaj C

N r · c r t	Articolul citat	Revista si articolul in care a fost citat	Cuarti la	Categorie de încadrare	AIS	Pun ctaj
1	Adrian Tanțău, András Puskás-Tompos, Costel Stanciu, Laurențiu Frățilă, Cătălin-Valeriu Curmei, Key Factors Which Contribute to the Participation of Consumers in Demand Response Programs and Enable the Proliferation of Renewable Energy Sources, Energies, 14, 2021, p. 8273, ISSN: 1996-1073, <a href="https://doi.org/10.3390/en14248273">https://doi.org/10.3390/en14248273</a> , WOS:000737493600001, <a href="https://www.mdpi.com/1996-1073/14/24/8273">https://www.mdpi.com/1996-1073/14/24/8273</a>	Liu, Shuxin; Xu, Jing; Xing, Chaojian; Liu, Yang; Tian, Ersheng; Cui, Jia; Wei, Junzhu, Study on Dynamic Pricing Strategy for Industrial Power Users Considering Demand Response Differences in Master-Slave Game, Sustainability, 15(16), 12265, 2023, ISSN: 2071-1050, DOI10.3390/su151612265, WOS:001057026600001	Q3	Environmental Sciences	<b>0.527</b>	<b>0.5</b>
2	Adrian Tanțău, András Puskás-Tompos, Costel Stanciu, Laurențiu Frățilă, Cătălin-Valeriu Curmei, Key Factors Which Contribute to the Participation of Consumers in Demand Response Programs and Enable the Proliferation of Renewable Energy Sources, Energies, 14, 2021, p. 8273, ISSN: 1996-1073, <a href="https://doi.org/10.3390/en14248273">https://doi.org/10.3390/en14248273</a> , WOS:000737493600001, <a href="https://www.mdpi.com/1996-1073/14/24/8273">https://www.mdpi.com/1996-1073/14/24/8273</a>	Bogdanova, Olga; Viskuba, Karina; Zemite, Laila, A Review of Barriers and Enables in Demand Response Performance Chain, Energies, 16(18), 6699, 2023, ISSN:1996-1073, DOI10.3390/en16186699, WOS:001081871100001, <a href="https://www.mdpi.com/1996-1073/16/18/6699">https://www.mdpi.com/1996-1073/16/18/6699</a>	Q3	Energy&Fuels	<b>0.439</b>	<b>0.5</b>

3	Semenescu Andreea, Cătălin Curmei, Using CSR to Mitigate Information Asymmetry in the Banking Sector, Management &Marketing, vol.10,no. 4, pp. 316-329, 2015, revista cotata in Scopus, EconLit ISSN 2069-8887, <a href="http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm">http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm</a> . WOS:000410267900004, DOI10.1515/mmcks-2015-0021	Adikaram, R; Holcomb, A, Exploring the role of analysts in identifying and communicating the value of bank CSR activity, International Journal of Bank Marketing, published online oct. 2023, ISSN: 1758-5937,DOI10.1108/IJBM-12-2022-0557, WOS:001075484700001, <a href="https://www.emerald.com/insight/content/doi/10.1108/IJBM-12-2022-0557/full/html">https://www.emerald.com/insight/content/doi/10.1108/IJBM-12-2022-0557/full/html</a>	Q3	Business	<b>0.714</b>	<b>0.5</b>
4	Semenescu Andreea, Cătălin Curmei, Using CSR to Mitigate Information Asymmetry in the Banking Sector, Management &Marketing, vol.10,no. 4, pp. 316-329, 2015, revista cotata in Scopus, EconLit ISSN 2069-8887, <a href="http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm">http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm</a> . WOS:000410267900004, DOI10.1515/mmcks-2015-0021	Becchetti, L; Bobbio, E; Semplici, L., Going Deeper into the S of ESG: A Relational Approach to the Definition of Social Responsibility, Sustainability, 2022, 14(15), p. 9668, ISSN: 2071-1050, DOI10.3390/su14159668, WOS:000839212400001, <a href="https://www.mdpi.com/2071-1050/14/15/9668">https://www.mdpi.com/2071-1050/14/15/9668</a> .	Q3	Environmental Sciences	<b>0.527</b>	<b>0.5</b>
5	Semenescu Andreea, Cătălin Curmei, Using CSR to Mitigate Information Asymmetry in the Banking Sector, Management &Marketing, vol.10,no. 4, pp. 316-329, 2015, revista cotata in Scopus, EconLit ISSN 2069-8887, <a href="http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm">http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm</a> . WOS:000410267900004, DOI10.1515/mmcks-2015-0021	Zhang, HF; Zhang, Z; Steklova, E, Do Companies Need Financial Flexibility for Sustainable Development?, Sustainability, 2020, 12(5), p. 1811, ISSN: 2071-1050, DOI10.3390/su12051811, WOS:000522470900112, <a href="https://www.mdpi.com/2071-1050/12/5/1811">https://www.mdpi.com/2071-1050/12/5/1811</a> .	Q3	Environmental Sciences	<b>0.527</b>	<b>0.5</b>
6	Semenescu Andreea, Cătălin Curmei, Using CSR to Mitigate Information Asymmetry in the Banking Sector, Management &Marketing, vol.10,no. 4, pp. 316-329, 2015, revista cotata in Scopus, EconLit ISSN 2069-8887, <a href="http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm">http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm</a> . WOS:000410267900004, DOI10.1515/mmcks-2015-0021	Muhammad Akram Naseem, Jun Lin, Ramiz ur Rehman, Muhammad Ishfaq Ahmad, Rizwan Ali, Moderating role of financial ratios in corporate social responsibility disclosure and firm value, PloS ONE, 14(4), ISSN: 430 DOI10.1371/journal.pone.0215430 WOS:000465015500052	2	Multidisciplinary sciences	<b>0.946</b>	<b>0.75</b>
7	Semenescu Andreea, Cătălin Curmei, Using CSR to Mitigate Information Asymmetry in the Banking Sector, Management &Marketing, vol.10,no. 4, pp. 316-329, 2015, revista cotata in Scopus, EconLit ISSN 2069-8887, <a href="http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm">http://econpapers.repec.org/article/vrsmanmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm</a> .	Garcia-Sanchez, I.M.; Rodriguez-Ariza, L.; Aibar-Guzman, B. et al., Do institutional investors drive corporate transparency regarding business contribution to the sustainable development goals?, Business Strategy and the environment, 2020, vol 29(5), 2019-2036, ISSN: 0964-4733, <a href="https://doi.org/10.1002/bse.24">https://doi.org/10.1002/bse.24</a>	1	Management	<b>1.799</b>	<b>1</b>

	WOS:000410267900004, DOI10.1515/mmcks-2015-0021	85, WOS:000512888500001				
8	Semenescu Andreea, Cătălin Curmei, Using CSR to Mitigate Information Asymmetry in the Banking Sector, Management &Marketing, vol.10,no. 4, pp. 316-329, 2015, revista cotata in Scopus, EconLit ISSN 2069-8887, <a href="http://econpapers.repec.org/article/vrsmnmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm">http://econpapers.repec.org/article/vrsmnmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm</a> . WOS:000410267900004, DOI10.1515/mmcks-2015-0021	Wang, Kun Tracy; Liu, Simeng; Wu, Yue, Corporate social activities and stock price crash risk in the banking industry: International evidence, JOURNAL OF INTERNATIONAL FINANCIAL MARKETS INSTITUTIONS & MONEY, 2021, vol. 74, ISSN: 1042-4431, doi:10.1016/j.intfin.2021.101416, WOS:000708244300029	2	Economics	<b>0.821</b>	<b>0.75</b>
9	Semenescu Andreea, Cătălin Curmei, Using CSR to Mitigate Information Asymmetry in the Banking Sector, Management &Marketing, vol.10,no. 4, pp. 316-329, 2015, revista cotata in Scopus, EconLit ISSN 2069-8887, <a href="http://econpapers.repec.org/article/vrsmnmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm">http://econpapers.repec.org/article/vrsmnmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm</a> . WOS:000410267900004, DOI10.1515/mmcks-2015-0021	Consuelo Pucheta-Martinez, M.; Bel-Oms, I., Nekhili, M., The contribution of financial entities to the sustainable development through the reporting of corporate social responsibility information, Sustainable Development, 2019, 27(3), 388-400, ISSN: 2753-6580. DOI10.1002/sd.1911, WOS:000472585500013	1	Development studies	<b>1.324</b>	<b>1</b>
10	Semenescu Andreea, Cătălin Curmei, Using CSR to Mitigate Information Asymmetry in the Banking Sector, Management &Marketing, vol.10,no. 4, pp. 316-329, 2015, revista cotata in Scopus, EconLit ISSN 2069-8887, <a href="http://econpapers.repec.org/article/vrsmnmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm">http://econpapers.repec.org/article/vrsmnmar/v_3a10_3ay_3a2015_3ai_3a4_3ap_3a316-329_3an_3a4.htm</a> . WOS:000410267900004, DOI10.1515/mmcks-2015-0021	Lynn A., WHY "DOING WELL BY DOING GOOD" WENT WRONG: GETTING BEYOND "GOOD ETHICS PAYS" CLAIMS IN MANAGERIAL THINKING, Academy of Management Review, 46(3), 512-533, ISSN:0363-7425. WOS:000708183500006, DOI10.5465/amr.2018.0250	1	Business	<b>8.924</b>	<b>1</b>
	<b>TOTAL Punctaj</b>					<b>7</b>

Data

07.06.2024

Candidat,

CURMEI CĂTĂLIN-VALERIU

