

Concurs pentru ocuparea postului de conferențiar universitar, poz. 25,
 Facultatea de Administrarea Afacerilor, cu Predare în Limbi Străine,
 Departamentul de Administrarea Afacerilor cu predare în limbi străine (Catedra UNESCO),
 Disciplinele: Lanțul global de valoare (engleză), Managementul Relațiilor cu Clienții (engleză),
 Domeniul: Administrarea Afacerilor
 post publicat în Monitorul Oficial al României nr. 143 din 30.04.2024.

LISTA DE LUCRĂRI

Candidat: CURMEI I. CĂTĂLIN-VALERIU - **Dr.**/din 2012, lector universitar/din 2016.
 (anul) (NUME, inițială și prenume) (anul) (Titlul didactic/echiv.)

1. Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. Curmei Cătălin-Valeriu, Curmei-Semenescu Andreea, *Corporate Social Responsibility in Banks in Turbulent Times and Particularities in Central and Eastern European Countries*, Eastern European Economics, 2022, vol. 60 (4), 285-304. ISSN:1557-9298. doi: 10.1080/00128775.2022.2068606, WOS:000790751000001, <https://www.tandfonline.com/eprint/WRMIZIDQHUCEKZUHI>

MPI/full?target=10.1080/00128775.2022.2068606, AIS=0.227, JIF2022=1.1, RIF=0.297

2. Andreea Curmei-Semenescu, Elena Valentina Tilica, Cătălin Valeriu Curmei, *Investors' Choices and Strategic Financial Decisions of the Companies. Evidence from an Analysis of the Capital budgeting Policy Implications on Shares Valuation, Sustainability*, vol.13, iss. 8, 2021, p. 4112, ISSN 2071-1050, DOI: 10.3390/su13084112, WOS:000645332600001, <https://www.mdpi.com/2071-1050/13/8/4112/html>, AIS=0.526, JIF2022=3.9, RIF=0.886

3. Adrian Tanțău, András Puskás-Tompos, Costel Stanciu, Laurențiu Frățilă, Cătălin-Valeriu Curmei, *Key Factors Which Contribute to the Participation of Consumers in Demand Response Programs and Enable the Proliferation of Renewable Energy Sources*, Energies, 14, 2021, p. 8273, ISSN: 1996-1073, <https://doi.org/10.3390/en14248273>, WOS:000737493600001,

https://www.researchgate.net/publication/356902360_Key_Factors_Which_Contribute_to_the_Participation_of_Consumers_in_Demand_Response_Programs_and_Enable_the_Proliferation_of_Renewable_Energy_Sources/link/61b2190ef6d25b0e2a0ca92d/download?tp=eyJhb250ZXh0Ijp7ImZpcnN0UGFnZSI6InByb2ZpbGUiLCJwYXNlIjoicHVibGljYXRpb24iLCJwYXNlIjoic1BhZ2UjOiJwcm9maWxln19, AIS=0.435, JIF2022=3.2, RIF=0.421

4. Curmei Cătălin-Valeriu, Planificarea activitatii de marketing in intreprinderile mici si mijlocii, editura ASE, editură românească de prestigiu recunoscut, 2015, 294 pag, 294 pag contribuție proprie, ISBN 978-606-34-0037-7

2. Teza(-ele) de doctorat

T1. **Curmei Cătălin-Valeriu** – Planificarea activității de marketing în întreprinderile mici și mijlocii, 296 pg., 2008-2012.

Brevete de invenție și alte titluri de proprietate intelectuală

3. Cărți/cursuri publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

Ca1. **Curmei Cătălin-Valeriu**, Planificarea activitatii de marketing in intreprinderile mici si mijlocii, editura ASE, editură românească de prestigiu recunoscut, 2015, 294 pag, 294 pag contribuție proprie, ISBN 978-606-34-0037-7

Ca2. Semenescu Andreea, **Curmei Cătălin-Valeriu**, Financial Considerations in Green Retrofitting for Optimal Energy Performance, capitol în volumul Retrofitting for Optimal Energy Performance (ed. Adrian Tanțău), 2019, editura IGI Global (USA), 22pad, 22 pag contribuție în coautorat, ISBN 9781522591047.

4. Cărți de specialitate publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Ri1. Curmei Catalin-Valeriu, Curmei-Semenescu Andreea, *Corporate Social Responsibility in Banks in Turbulent Times and Particularities in Central and Eastern European Countries*, Eastern European Economics, vol. 60, iss.4, 2022, p. 285-304, doi: 10.1080/00128775.2022.2068606- indexat in ISI Web of Knowledge WOS:000790751000001, <https://www.tandfonline.com/eprint/WRMIZIDQHUCEKZUHIMPI/full?target=10.1080/00128775.2022.2068606>

Ri2. Tanțău Adrian, Puskas-Tompos Andras, Stanciu costel, Frățilă Laurențiu, **Curmei Cătălin-Valeriu**, *Key Factors Which Contribute to the Participation of Consumers in Demand Response Programs and Enable the Proliferation of Renewable Energy Sources*, Energies, vol. 14, iss. 24, 2021, p. 8273, ISSN: 1996-1073 ,

Conference on Business Excellence, Braşov, Romania, 12-13 October, Vol. 2, 2012, pg. 49 - 52, ISBN 978-606-19-0102-9 – ISI Proceedings (in evaluation for ISI Web of Knowledge);

Vi7. Olteanu, Valerică; **Curmei, Cătălin-Valeriu** – *Considerations regarding the usage of strategy in planning the marketing activity within small and medium sized enterprises*, Proceedings of the 6th International Conference on Business Excellence, Braşov, Romania, 14-15 October, Vol. 2, 2011, pg. 54 - 58, ISBN 978-973-598-941-5 – ISI Proceedings.

Vi8. Dan Popescu, Iulia Chivu, Alina Ciocarlan-Chituca, **Cătălin-Valeriu Curmei**, Daniela-Oana Popescu – *Human resources development from small and medium sized enterprises within the knowledge-based economy*, 5th WSEAS International Conference on Economy and Management Transformation, Published by WSEAS Press, Timişoara, Romania, 24-26 October, 2010, pp.417-422, ISBN 978-960-474-240-0 – ISI Proceedings;

Vi9. Anca-Daniela Vlădoi, Florin Mihoc, **Cătălin Curmei** – *Specific Approaches of Modern Technology Marketing within SMEs B2B Market*, Proceedings of the 3rd International Conference on Entrepreneurship, Innovation and Regional Development - ICEIRD 2010, Novi Sad, Serbia, 27-29 May 2010, pg. 802-809, ISBN 978-86-7892-250-3 – ISI Proceedings;

Vi10. Valerică OLTEANU, **Cătălin-Valeriu Curmei** – *Some considerations regarding the use of strategic marketing planning within small and medium sized enterprises*, Proceedings of the 5th International Conference on Business Excellence, Braşov, Romania, 15-16 October, Vol. 2, 2010, pg. 56-59, ISBN 978-973-1747-24-8 – ISI Web of Knowledge.

5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2..., Ci2.1, Ci2.2, etc.)

Ci1. Adrian Tanțău, András Puskás-Tompos, Coste Stanciu, Laurențiu Frățilă, **Cătălin-Valeriu Curmei**, *Key Factors Which Contribute to the Participation of Consumers in Demand Response Programs and Enable the Proliferation of Renewable Energy Sources*, *Energies*, 14, 2021, p. 8273, ISSN: 1996-1073, <https://doi.org/10.3390/en14248273>, WOS:000737493600001,

https://www.researchgate.net/publication/356902360_Key_Factors_Which_Contribute_to_the_Participation_of_Consumers_in_Demand_Response_Programs_and_Enable_the_Proliferation_of_Renewable_Energy_Sources/link/61b2190ef6d25b0e2a0ca92d/download?tp=eyJjb250ZXh0Ijp7ImZpcnN0UGFnZSI6InByb2ZpZGUiLCJwYWdlIjoicHVibGljYXRpb24iLCJwcmV2aW91c1BhZ2UiOiJwcm9maWxlnIn19, AIS=0.435, JIF2022=3.2, RIF=0.421

Ci1.1 Liu, Shuxin; Xu, Jing; Xing, Chaojian; Liu, Yang; Tian, Ersheng; Cui, Jia; Wei, Junzhu, *Study on Dynamic Pricing Strategy for Industrial Power Users Considering Demand Response Differences in Master-Slave Game*, *Sustainability*, 15(16), 12265, 2023, ISSN: 2071-1050, DOI10.3390/su151612265, WOS:001057026600001-Q3

Ci1.2 Bogdanova, Olga; Viskuba, Karina; Zemite, Laila, *A Review of Barriers and Enables in Demand Response Performance Chain*, *Energies*, 16(18), 6699, 2023, ISSN:1996-1073, DOI10.3390/en16186699, WOS:001081871100001, <https://www.mdpi.com/1996-1073/16/18/6699> -Q3

Ci1.3 Chapman, Andrew, *Enhancing Survey Efficiency and Predictive Ability in Energy System Design through Machine Learning: A Workflow-Based Approach for Improved Outcomes*, *Energies*, 16(13), 4911, 2023, ISSN:1996-1073, DOI10.3390/en16134911, WOS:001034063900001, <https://0410qkq7v-y-https-www-webofscience-com.z-e-information.ro/wos/woscc/full-record/WOS:001034063900001-Q3>

Ci2 Semenescu, Andreea; CURMEI, Cătălin-Valeriu – *Using CSR to mitigate information asymmetry in the banking sector, Management&Marketing. Challenges for the Knowledge Economy*, Vol. 10, No.4, 2015, pp. 316-329, ISSN 2069-8887, WOS:000410267900004, indexat Emerging Social Sciences Citation Index, BDI Scopus, RePec, DOAJ etc. , <https://pdfs.semanticscholar.org/1993/cfe490f578cb2c25164cc64ee3030685888f.pdf>

Ci2.1 Adikaram, R; Holcomb, A, *Exploring the role of analysts in identifying and communicating the value of bank CSR activity*, *International Journal of Bank Marketing*, published online oct. 2023, ISSN: 1758-5937, DOI10.1108/IJBM-12-2022-0557,

WOS:001075484700001, <https://www.emerald.com/insight/content/doi/10.1108/IJBM-12-2022-0557/full/html> - Q3

Ci2.2 Becchetti, L; Bobbio, E; Semplici, L., *Going Deeper into the S of ESG: A Relational Approach to the Definition of Social Responsibility*, *Sustainability*, 2022, 14(15), p. 9668, ISSN: 2071-1050, DOI10.3390/su14159668, WOS:000839212400001, <https://www.mdpi.com/2071-1050/14/15/9668>. – Q3

Ci2.3 Zhang, H.; Zhang, Z.; Stelkova, E., *Do companies need financial flexibility for sustainable development?*, *Sustainability*, vol. 12(5), 2020, p.1811, ISSN 2071-1050 DOI:10.3390/su12051811, <https://www.mdpi.com/2071-1050/12/5/1811> – Q3

Ci2.4 Naseem, M.A.; Lin, J.; Rehman, R.; et al., *Moderating role of financial ratios in corporate social disclosure and firm value*, *Plos One*, 2019, 14 (4), DOI: 10.1371/journal.pone.0215430, ISSN: 1932-6203, <https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0215430#references-Q2>

Ci2.5 Garcia-Sanchez, I.M.; Rodriguez-Ariza, L.; Aibar-Guzman, B. et al., *Do institutional investors drive corporate transparency regarding business contribution to the sustainable development goals?*, *Business Strategy and the environment*, 2020, vol 29(5), 2019-2036, <https://doi.org/10.1002/bse.2485>, ISSN: 1099-0836, <https://onlinelibrary.wiley.com/doi/abs/10.1002/bse.2485> – Q1

Ci2.6 Wang, KT; Liu, SM and Wu, Y, *Corporate social activities and stock price crash risk in the banking industry: International evidence*, *Journal of International Financial Markets Institutions & Money*, 2021, 74, p. 101416, DOI10.1016/j.intfin.2021.101416, <https://www.webofscience.com/wos/woscc/full-record/WOS:000708244300029-Q2>

Ci2.7 Consuelo Pucheta-Martinez, M.; Bel-Oms, I., Nekhili, M., *The contribution of financial entities to the sustainable development through the reporting of corporate social responsibility information*, *Sustainable Development*, 2019, 27(3), 388-400, ISSN: 0968-0802, <https://doi.org/10.1002/sd.1911> – Q1

Ci2.8 Lynn A., WHY "DOING WELL BY DOING GOOD" WENT WRONG: GETTING BEYOND "GOOD ETHICS PAYS" CLAIMS IN MANAGERIAL THINKING, *Academy of Management Review*, 46(3), 512-533, ISSN:0363-7425, WOS:000708183500006, DOI10.5465/amr.2018.0250, https://www.researchgate.net/publication/343203954_Why_'Doing_Well_By_Doing_Good'_Goes_Wrong_A_Critical_Review_of_'Good_Ethics_Pays'_Claims_in_Management_Thinking_-_Q1

Ci2.8 Zhang, H.; Chen, Y.; Zhou, X., Gender and financing in entrepreneurship: research evidence from China, *Chinese Management Studies*, 2020, vol. 14(3), 677-694, ISSN: 1750-614X, <https://doi.org/10.1108/CMS-07-2019-0262>, <https://www.emerald.com/insight/content/doi/10.1108/CMS-07-2019-0262/full/html> - Q4

Tsindeliani, Imeda A.; Mikheeva, Irina E., Review of information asymmetry in banking in the Russian Federation, *Journal of Money Laundering Control*, 2021, DOI : 10.1108/JMLC-09-2021-0092, <https://www.webofscience.com/wos/woscc/full-record/WOS:000710627400001>

Alsahlawi, AM; Chebbi, K and Ammer, MA, The Impact of Environmental Sustainability Disclosure on Stock Return of Saudi Listed Firms: The Moderating Role of Financial Constraints, *International Journal of Financial Studies*, 2021, 9(1), p.4, DOI10.3390/ijfs9010004, <https://www.webofscience.com/wos/woscc/full-record/WOS:000633123700001>

Hermawan, A and Gunardi, A, MOTIVATION FOR DISCLOSURE OF CORPORATE SOCIAL RESPONSIBILITY: EVIDENCE FROM BANKING INDUSTRY IN INDONESIA, *Entrepreneurship and Sustainability Issues*, 2019, 6 (3) , pp.1297-1306, DOI10.9770/jesi.2018.6.3(17), <https://www.webofscience.com/wos/woscc/full-record/WOS:000460934100017>

Matuszak, L; Rozanska, E and Macuda, M, The impact of corporate governance characteristics on banks' corporate social responsibility disclosure Evidence from Poland, *Journal of Accounting in Emerging economies*, 2019, 9 (1) , pp.75-102, DOI10.1108/JAEE-04-2017-0040, <https://www.webofscience.com/wos/woscc/full-record/WOS:000461491300004>

Ci3 Dan Popescu, Iulia Chivu, Alina Ciocarlan-Chitucea, Cătălin Valeriu CURMEI, Daniela-Oana Popescu – Management Practices from Small and Medium Enterprises within the Knowledge-Based Economy, *International Journal of Education and Information Technologies*, Vol. 5, Iss. 1, 2011, pg. 26-33, ISSN 2074-1316 – indexat în ISI Web of Knowledge, WOS:000422114200003, <https://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.477.1663&rep=rep1&type=pdf>

Ci3.1 Krelava, K. Krpalkova; Krpalek, P. ; Chromy, J.; Dvorak, D., The Importance and Potential for Development of Entrepreneurship Students at Middle and University Schools, *International Journal of Education and Information Technologies*, 2013, 7(2), 52-61, <https://www.webofscience.com/wos/woscc/full-record/WOS:000422258700003>

Ci3.2 Ionescu, RV and Moga, LM, Innovation, Learning and Regional Development, *International Journal of Education and Information Technologies*, 2011, 5 (3) , pp.310-318, <https://www.webofscience.com/wos/woscc/full-record/WOS:000422116100005>

etc.

Notă

- (1) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional(**Ca1, II** etc., după caz); II – autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV – editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V – intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI – anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).
- (2) În cadrul fiecărui grup de lucrări (Ca1, Ca2 etc.; I1, I2 etc. ; ...), lucrările sunt în ordine invers cronologică.

Candidat,

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