

**TOPICS**  
**for the competition for the teaching position of university professor, position 8**

Courses: Real Estate Appraisal, Economic and financial analysis in agri-food and environmental organizations

1. Real estate and its valuation. Real estate ownership and its dismemberments
2. Real estate markets, money markets and capital markets
3. Data collection and analysis in the evaluation of real estate properties
4. The Highets and Best Use Cobcet
5. Cost approach in real estate property valuation
6. Impairments estimation
7. Land Valuation
8. Comparison approach in real estate property valuation
9. Income approach in real estate property valuation
10. Discounted Cash Flow and special applications in income capitalization
11. Sustainability and ESG reporting in case of real estate markets
12. The theoretical-methodological bases of the economic-financial analysis. The objectives and nature of the economic-financial analysis. Defining the economic-financial analysis. ypology of economic-financial analysis
13. Economic and financial analysis methodology: quantitative and qualitative methods, the system of indicators and the organizational system of practical activity of the economic and financial analysis
14. Analysis of the external environment of the company
15. The system of the value indicators presentation and the specific correlations between them
16. Turnover and value added analysis
17. Analysis of the internal potential of the company
18. Analysis of the company's expenses
19. Business performance and the importance of economic and financial analysis in achieving this performance. Performance management and specific strategic business management tools. Key tools in evaluating an activity; grouping and characteristics
20. Business performance analysis through profitability - definitions, content, systemic approaches, sources of information
21. Financial position analysis - definitions, content, systemic approaches, information sources
22. Analysis of the correlation between working capital, net working capital need and net treasury.
23. Business risk. Risk categories and risk management tools
24. Cost-profit correlation at the microeconomic level. Key element in cost management in business
25. Specifics of the economic and financial analysis in agriculture

## Bibliography :

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R. Cretu, Evaluarea proprietatilor imobiliare de la teorie la rationament profesional, Ed. Universitara, Bucuresti 2021

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A. M. Hristea, Analiza Economică si Financiară a întreprinderii – de la intuiție la știință (vol.1. și 2), Ed. Economică, București, 2013

K.Palepu, P. Healy, E.Peek, Business Analysis and Valuation, IFRS Edition, 6th Edition, Cengage Learning EMEA, 2022