

Concurs pentru ocuparea postului de conferențiar universitar, poz. 21,
 Facultatea de Business și Turism,
 Departamentul Business, Științele Consumatorului și Managementul Calității,
 Disciplinele: Design și Estetică, Design și Estetica Mărfurilor,
 Domeniul: Administrarea Afacerilor
 post publicat în Monitorul Oficial al României nr. 395 din 28.11.2024.

LISTA DE LUCRĂRI

Candidat: BUMBAC P. ROBERT - **Dr.**/din 2014, lector universitar/din 2020

1. Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

[1] Magdalena BOBE, Roxana PROCOPIE, Rodica PAMFILIE, **Robert BUMBAC**, Smaranda GIUSCA (VISAN), Mihaela MIHAI, Alexandru JURCONI - *Towards a digital native era in nutrition: introducing the m-format labeling*, Journal of Business Economics and Management, ISSN 1611-1699, Vol. 25 (2), 2024, pp 246-267, ISI, WOS:001198341200001, <https://doi.org/10.3846/jbem.2024.21143>, <https://journals.vilniustech.lt/index.php/JBEM/article/download/21143/12246>

[2] Nicoleta SĂMĂRESCU, **Robert BUMBAC**, Ionuț Alin ZAMFIROIU, Maria – Cristina IORGULESCU - *Artificial Intelligence in Education: Next-Gen Teacher Perspectives*, Amfiteatru Economic, ISSN 1582-9146, Vol 26 (65), 2024, pp 145-161, ISI, WOS:001251298900009, <https://doi.org/10.24818/EA/2024/65/145>

[3] Monica BARBU, Ionuț Alin ZAMFIROIU, Ion Alexandru MARINESCU, Dragos IORDACHE, **Robert BUMBAC** - *Empowering Digital Education: Understanding Students' Perceptions about Risks and Threats in the Shifting Educational Paradigm*, Studies in Informatics and Control, ISSN 1220-1766, Vol. 32(4), pp. 105-114, 2023, ISI, WOS:001164650200010, <https://doi.org/10.24846/v32i4y202310>, <https://sic.ici.ro/documents/39/Art.-10-Issue-4-2023.pdf>

[4] Shahrazad HADAD, Mihai DINU, **Robert BUMBAC**, Maria-Cristina IORGULESCU, Ramona CANTARAGIU - *Source of Knowledge Dynamics - Transition from High School to University*, Entropy, ISSN 1099-4300, 2020, ISI, Vol. 22(9), Nr.918, WOS:000580874900001, <https://doi.org/10.3390/e22090918>, <https://www.mdpi.com/1099-4300/22/9/918>

[5] **Robert BUMBAC**, Magdalena BOBE, Roxana PROCOPIE, Rodica PAMFILIE, Smaranda GIUȘCĂ, and Calcedonia ENACHE - *How Zoomers' Eating Habits Should be Considered in Shaping the Food System for 2030—A Case Study on the Young Generation from Romania*, Sustainability, ISSN 2071-1050, 2020, ISI, Vol. 12 (18), Nr. 7390, WOS:000584256600001, <https://doi.org/10.3390/su12187390>, <https://www.mdpi.com/2071-1050/12/18/7390>

[6] Roxana PROCOPIE, **Robert BUMBAC**, Smaranda GIUȘCĂ, Andra VASILCOVSCHI – *The Game of Innovation. Is Gamification a New Trendsetter?*, Amfiteatru Economic, Vol. XVII, No. Special 9, pp.1142-1155, 2015, ISSN 1582-9146 print și 2247-9104 online, ISI, indexat ISI, WOS:000365318300003, EBSCO, SCOPUS, ProQuest, DOAJ, EconLit, RePEc, Cabells, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?CodArticol=2464

[7] Rodica PAMFILIE, Smaranda GIUȘCĂ, **Robert BUMBAC** – *Academic research – a catalyst for innovation process within companies in Romania*, Amfiteatru Economic, Vol. XVI, No.37, pp.759-769, 2014, ISSN 1582-9146 print și 2247-9104 online, ISI, indexat ISI, WOS:000344542400005, EBSCO, SCOPUS, ProQuest, DOAJ, EconLit, RePEc, Cabells, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?CodArticol=1311

[8] Rodica PAMFILIE, Roxana PROCOPIE, Magdalena BOBE, Smaranda VIȘAN, **Robert BUMBAC** - *Design: the answer of contemporary businesses to the requirements of sustainable development*, Amfiteatru Economic, Vol. XV, Special No.7, pp.573-582, 2013, ISSN 1582-9146 print și 2247-9104 online, ISI, indexat ISI Web of Knowledge, EBSCO, SCOPUS, ProQuest, DOAJ, EconLit, RePEc, Cabells, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?CodArticol=1226

[9] Rodica PAMFILIE, **Robert BUMBAC**, Andra VASILCOVSCHI – *Innovation for companies – Increased application by better understanding its particularities*, Building Engagement for Sustainable Development, publisher Springer Gabler, Wiesbaden, Germania, 2019, pp.147 – 164, ISBN 978-3-658-26171-9, https://link.springer.com/chapter/10.1007/978-3-658-26172-6_9

[10] Ioan Radu PETRARIU, **Robert BUMBAC**, Radu CIOBANU, *Innovation: a path to competitiveness and economic growth. The case of CEE countries*, Theoretical and Applied Economics, Volume XX, No. 5 (582), pp.15-26, 2013, ISSN 1841-8678 print și 1844-0029 online, indexat de EconLit, RePEc, DOAJ, EBSCO, ICAAP, www.ectap.ro/innovation-a-path-to-competitivenessand-economic-growththe-case-of-cee-countries-ioan-radu-petrariu_robert-bumbac_radu-ciobanu/a857/
 etc.

2. Teza(-ele) de doctorat

T1. **Robert BUMBAC**, coordonator științific prof.univ.dr. Rodica PAMFILIE – *Cercetări vizând inovarea în modelele de business centrate pe consumator*, Academia de Studii Economice din București, domeniul Administrarea Afacerilor, 2014, http://opac.biblioteca.ase.ro/opac/bibliographic_view/200538?pn=opac%2FSearch&q=Bumbac#level=all&location=0&ob=asc&q=Bumbac&sb=relevance&start=0&view=CONTENT

3. Cărți/cursuri publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

Ca1. **Robert BUMBAC**, Rodica PAMFILIE, Roxana PROCOPIE, Smaranda GIUȘCĂ (VIȘAN), Maria - Cristina IORGULESCU - *Managementul inovării și design în afaceri*, Editura ASE, 2024, ISBN 978-606-34-0541-9, număr total de pagini 163, număr pagini candidat 88

D1. Nicolae ISTUDOR (coord.), Mirela Ionela ACELEANU, **Robert BUMBAC**, Simona BUȘOI, Alina CROITORU, Alina Mihaela DIMA, Viorela-Valentina DIMA, Mihai KORKA, Nicolae LUPU, Andra-Nicoleta MECU, Dumitru MIRON, Florina MOHANU, Dorel Mihai PARASCHIV, Constantin Marius PROFIROIU, Toma ROMAN jr. - *Activități ale Societății Antreprenoriale Studențești în 2023*, în volumul ASE la 110 ani de excelență academică, Editura ASE, 2024, pp.208 - 216, ISBN 978-606-34-0520-4

D2. Dorin MAIER, **Robert BUMBAC**, Andreea MAIER, Mihaela MAFTEI, Roxana Maria GAVRIL - *Anwendung der Quality Function Deployment (QFD)-Methode zur Entwicklung eines Bewertungsmodells der organisationalen Innovationsfähigkeit*, în volumul *Zukunftsfähigkeit durch Innovation, Digitalisierung und Technologien*, Editori Markus Bodemann, Wiebke Fellner, Vanessa Just, 2021, pp.23 – 61, ISBN 978-3-662-62148-6, https://link.springer.com/chapter/10.1007/978-3-662-62148-6_3

D3. Rodica PAMFILIE, **Robert BUMBAC**, Andra VASILCOVSCHI – *Innovation for companies – Increased application by better understanding its particularities*, Building Engagement for Sustainable Development, publisher Springer Gabler, Wiesbaden, Germania, 2019, pp.147 – 164, ISBN 978-3-658-26171-9, https://link.springer.com/chapter/10.1007/978-3-658-26172-6_9

D4. Rodica PAMFILIE, Roxana PROCOPIE, **Robert BUMBAC**, Smaranda GIUSCA VIȘAN – *Innovation by design as an essential connection between technology and market*, Commodity Science in Research and Practice – Innovation in product development and packaging, Publisher Polish Society of Commodity Science, Cracow, pp.67-75, 2014, ISBN 978-83-938909-2-7, http://www.ptt.uek.krakow.pl/edc_media/Lite/Item-0091/TinyFiles/Innovations-in-product-development-and-packaging-ed-by-cholewa-wojckikawecka.pdf#page=68

4. Cărți de specialitate publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea *domeniului*.

Ri1. Magdalena BOBE, Roxana PROCOPIE, Rodica PAMFILIE, **Robert BUMBAC**, Smaranda GIUSCA (VISAN), Mihaela MIHAI, Alexandru JURCONI - *Towards a digital native era in nutrition: introducing the m-format labeling*, Journal of Business Economics and Management, ISSN 1611-1699, Vol. 25 (2), 2024, pp 246-267, ISI, WOS:001198341200001, <https://doi.org/10.3846/jbem.2024.21143>, <https://journals.vilniustech.lt/index.php/JBEM/article/download/21143/12246>

Ri2. Nicoleta SĂMĂRESCU, **Robert BUMBAC**, Ionuț Alin ZAMFIROIU, Maria – Cristina IORGULESCU - *Artificial Intelligence in Education: Next-Gen Teacher Perspectives*, Amfiteatru Economic, ISSN 1582-9146, Vol 26 (65), 2024, pp 145-161, ISI, WOS:001251298900009, <https://doi.org/10.24818/EA/2024/65/145>

Ri3. Monica BARBU, Ionuț Alin ZAMFIROIU, Ion Alexandru MARINESCU, Dragos IORDACHE, **Robert BUMBAC** - *Empowering Digital Education: Understanding Students' Perceptions about Risks and Threats in the Shifting Educational Paradigm*, Studies in Informatics and Control, ISSN 1220-1766, Vol. 32(4), pp. 105-114, 2023, ISI, WOS:001164650200010, <https://doi.org/10.24846/v32i4y202310>, <https://sic.ici.ro/documents/39/Art.-10-Issue-4-2023.pdf>

Ri4. Shahrazad HADAD, Mihai DINU, **Robert BUMBAC**, Maria-Cristina IORGULESCU, Ramona CANTARAGIU - *Source of Knowledge Dynamics - Transition from High School to University*, Entropy, ISSN 1099-4300, 2020, ISI, Vol. 22(9), Nr.918, WOS:000580874900001, <https://doi.org/10.3390/e22090918>, <https://www.mdpi.com/1099-4300/22/9/918>

Ri5. **Robert BUMBAC**, Magdalena BOBE, Roxana PROCOPIE, Rodica PAMFILIE, Smaranda GIUȘCĂ, and Calcedonia ENACHE - *How Zoomers' Eating Habits Should be Considered in Shaping the Food System for 2030—A Case Study on the Young Generation from Romania*, Sustainability, ISSN 2071-1050, 2020, ISI, Vol. 12 (18), Nr. 7390, WOS:000584256600001, <https://doi.org/10.3390/su12187390>, <https://www.mdpi.com/2071-1050/12/18/7390>

Ri6. **Robert BUMBAC** - *The European food market – increased consumer preference towards convenience and healthy food*, Junior Scientific Researcher, Vol V, No. 2, pp. 53-61, 2019, ISSN 2458-0341, BDI, indexat RePEc, DOAJ, CEEOL, Ulrichs, <https://www.jsrpublishing.com/number/15/no-2-november-2019/>, <https://doaj.org/article/0554e0517d2a4c3fa6f98336f25c4d63>

- Ri7. **Robert BUMBAC** - *Trends and Challenges in Food System Management in Emerging Economies: A Comparative Analysis between Romania and Poland*, The Review of International Comparative Management, 20 (4), pp.491 - 502, 2019, ISSN 1582-3458, BDI, indexat RePEc, EBSCO, Cabells, CEEOL, Ulrichs, Copernicus, <http://rmci.ase.ro/no20vol4/10.pdf>
- Ri8. **Robert BUMBAC** - *A Future-Oriented Entrepreneurship Education Process: The FRESHconsult Project*, The Romanian Economic Journal, XXII (73), pp.63-75, 2019, ISSN 1454-4296, BDI, indexat RePEc, EBSCO, EconLit, Cabells, DOAJ, Ulrichs, <http://www.rejournal.eu/article/future-oriented-entrepreneurship-education-process-freshconsult-project>
- Ri9. Rodica PAMFILIE, Andra VASILCOVSCHI, **Robert BUMBAC** - *A New Possible Way of Promoting Tourist Packages: Gamification*, Cactus Tourism Journal, Vol. 13 (1), 2016, pp.5-10, 2016, ISSN 2247-3297, indexat DOAJ, Ulrich, Google Scholar, Academic Keys, OAJI, <http://www.cactus-journal-of-tourism.ase.ro/Pdf/vol13/Pamfilie-Vasilcovschi.pdf>
- Ri10. Roxana PROCOPIE, **Robert BUMBAC**, Smaranda GIUȘCĂ, Andra VASILCOVSCHI – *The Game of Innovation. Is Gamification a New Trendsetter?*, Amfiteatru Economic, Vol. XVII, No. Special 9, pp.1142-1155, 2015, ISSN 1582-9146 print și 2247-9104 online, ISI, indexat ISI, WOS:000365318300003, EBSCO, SCOPUS, ProQuest, DOAJ, EconLit, RePEc, Cabells, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?CodArticol=2464
- Ri11. Rodica PAMFILIE, Raluca Mariana GROSU, **Robert BUMBAC** - *A Keen Survey on Returnee Entrepreneurship in Romania - International Journal of Economic Practices and Theories*, Vol. 5, No. 3, 2015, Special Issue on Competitiveness and Economic & Social Cohesion, ISSN 2247-7225, BDI, indexat de EBSCO, RePEc, DOAJ, Cabells, Copernicus, EconPapers, WorldCat, http://ijept.eu/index.php/ijept%20/article/view/A_Keen_Survey_on_Returnee_Entrepreneurship_in_Romania
https://openurl.ebsco.com/EPDB%3Aagcd%3A2%3A26139250/detailv2?sid=ebsco%3Aplink%3Ascholar&id=ebsco%3Aagcd%3A113828797&crl=c&link_origin=scholar.google.ro
- Ri12. Rodica PAMFILIE, Smaranda GIUȘCĂ, **Robert BUMBAC** – *Academic research – a catalyst for innovation process within companies in Romania*, Amfiteatru Economic, Vol. XVI, No.37, pp.759-769, 2014, ISSN 1582-9146 print și 2247-9104 online, ISI, indexat ISI, WOS:000344542400005, EBSCO, SCOPUS, ProQuest, DOAJ, EconLit, RePEc, Cabells, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?CodArticol=1311
- Ri13. Rodica PAMFILIE, Roxana PROCOPIE, Magdalena BOBE, Smaranda VIȘAN, **Robert BUMBAC** - *Design: the answer of contemporary businesses to the requirements of sustainable development*, Amfiteatru Economic, Vol. XV, Special No.7, pp.573-582, 2013, ISSN 1582-9146 print și 2247-9104 online, ISI, indexat ISI Web of Knowledge, EBSCO, SCOPUS, ProQuest, DOAJ, EconLit, RePEc, Cabells, http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?CodArticol=1226
- Ri14. Rodica PAMFILIE, Bogdan ONETE, **Robert BUMBAC**, Andreea ORÎNDARU - *Open minded companies for better innovation performance*, Polish Journal of Commodity Science, Vol. 4 (37), pp.22-30, 2013, ISSN 1733-747X, indexat de Copernicus, BazEckon, Infona, <http://bazekon.icm.edu.pl/bazekon/element/bwmeta1.element.ekon-element-000171260443>
- Ri15. Ioan Radu PETRARIU, **Robert BUMBAC**, Radu CIOBANU, *Innovation: a path to competitiveness and economic growth. The case of CEE countries*, Theoretical and Applied Economics, Volume XX, No. 5 (582), pp.15-26, 2013, ISSN 1841-8678 print și 1844-0029 online, indexat de EconLit, RePEc, DOAJ, EBSCO, ICAAP, www.ectap.ro/innovation-a-path-to-competitivenessand-economic-growththe-case-of-cee-countries-ioan-radu-petrariu-robert-bumbac-radu-ciobanu/a857/
- Ri16. Dora Maria MOROSANU, **Robert BUMBAC** - *Innovation Impact on the Beer Market during Economic Crisis in Romania*, Ovidius University Annals - Series Economic Sciences, Vol. 12, Issue 2, pp.1261-1263, 2012, ISSN 1582-9383, indexat de EBSCO, RePEc, DOAJ, Cabells, https://econpapers.repec.org/article/ovioviste/v_3axii_3ay_3a2012_3ai_3a2_3ap_3a1261-1263.htm
- Ri17. Constantin BOB, Alina Elena BALALIA, **Robert BUMBAC** - *Interrelation between the Romanian Public and Private sector*, Quality Access to success, Vol. 2, No.116, pp. 644-650, 2010, ISSN 1582-2559, indexat SCOPUS, EBSCO, Cabells, ProQuest, http://www.srac.ro/calitatea/en/arhiva/supliment/20100921_igwt_contents_vol2.pdf
- Vi1. Robert Bumbac, Marius Cristian Neacșu, Elena Preda, Daniel Zgură, George Anghitoiu - *Navigating Uncertainty: Boosting Small Blue Businesses in the Black Sea Region*, published in *10th BASIQ International Conference on New Trends in Sustainable Business and Consumption* (R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds.) Almeria, Spain, 6-8 June 2024, pp. 370-377, ISSN 2457 – 483X, <https://doi.org/10.24818/BASIQ/2024/10/090>, <https://conference.ase.ro/papers/2024/24090.pdf>
- Vi2. Betty COHEN-TZEDEC, Mihaela BUCUR, Irina Gabriela MAIORESCU, **Robert BUMBAC** - *Factors Impacting SMES' Business Sustainability Post-COVID-19 in Bucharest, Romania, from the Perspective of Resilience*, published in *9th BASIQ International Conference on New Trends in Sustainable Business and Consumption* (R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds.), 8-10 June 2023, Constanța, Romania, pp. 480-486, ISSN 2457 – 483X, <https://doi.org/10.24818/BASIQ/2023/09/080>
<http://conference.ase.ro/papers/2023/23080.pdf>
- Vi3. Roxana PROCOPIE, Magdalena BOBE, Smaranda GIUȘCĂ, **Robert BUMBAC** - *Innovation in Nutrition Labeling: Consumer Perceptions of the Usefulness of Front of Pack Labeling Schemes* published in *BASIQ International Conference: New Trends in Sustainable Business and Consumption – 2022*, in curs de indexare ISI Proceedings, 25 – 27 May 2022, Graz, Austria, pp.695-702, ISSN 2457 – 483X
https://www.conference.ase.ro/wp-content/uploads/2022/06/22109_Final.pdf

- Vi4. Ioana Maria POPESCU (IACOBESCU), Alexandru JURCONI, **Robert BUMBAC**, Rodica PAMFILIE - Designing a Communication Model for Sustainability in the Post – Pandemic Era is published in *BASIQ International Conference: New Trends in Sustainable Business and Consumption – 2022*, in curs de indexare ISI Proceedings, 25 – 27 May 2022, Graz, Austria, pp.826-833, ISSN 2457 – 483X
https://www.conference.ase.ro/wp-content/uploads/2022/06/22092_Final.pdf
- Vi5. Roxana PROCOPIE, Magdalena BOBE, **Robert BUMBAC**, Smaranda GIUȘCĂ - Food Consumption in the Context of COVID-19 Pandemic: Romanian Market Analysis published in *BASIQ International Conference: New Trends in Sustainable Business and Consumption – 2021*, in curs de indexare ISI Proceedings, 3 – 5 June 2021, Foggia, Italy, pp.905-914, ISSN 2457 – 483X
<https://doi.org/10.24818/BASIQ/2021/07/113> , <https://conference.ase.ro/papers/2021/21113%20-%20Procopie.pdf>
- Vi6. Magdalena BOBE, Maria TOMA, **Robert BUMBAC**, Alexandru JURCONI - *Innovation in the Food Sector: Modeling the Future of Food Security* published in *BASIQ International Conference: New Trends in Sustainable Business and Consumption – 2020*, indexat ISI Proceedings, 4 – 6 June 2020, Messina, Italy, pp.1140-1147, ISSN 2457 – 483X, WOS:000630165800147,
<https://conference.ase.ro/papers/2020/20161.pdf>
- Vi7. Jorg BOTHE, Dorin MAIER, **Robert BUMBAC** - Top-Management Impact Factors Preventing Turnaround Processes published in *BASIQ International Conference: New Trends in Sustainable Business and Consumption – 2020*, indexat ISI Proceedings, 4 – 6 June 2020, Messina, Italy, pp.1148-1155, ISSN 2457 – 483X, WOS:000630165800148
<https://conference.ase.ro/papers/2020/20162.pdf>
- Vi8. Rodica PAMFILIE, Roxana PROCOPIE, **Robert BUMBAC** - *Developing Food Supply in Accordance to Customers' New Exigencies*, BASIQ International Conference: New Trends in Sustainable Business and Consumption 2019 Conference Proceedings, Association for Innovation and Quality in Sustainable Business, 30 May – 1 June 2019, Bari, Italy, pp.672-679, 2019, ISSN 2457-483X, **ISI Proceedings**, indexat ISI Web of Knowledge, [conference.ase.ro/pdf/BASIQ 2019 - Conference proceedings.pdf](http://conference.ase.ro/pdf/BASIQ%2019-Conference%20proceedings.pdf),
https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=F3b3VJPkadOTx4Z4A9M&page=1&doc=2 , WOS:000478861800085
<https://conference.ase.ro/papers/2019/19087%20-%20Bumbac.pdf>
- Vi9. Magdalena BOBE, Roxana PROCOPIE, **Robert BUMBAC** - *The role of the nutrition label in shaping students' eating behaviour*, BASIQ International Conference: New Trends in Sustainable Business and Consumption 2019 Conference Proceedings, BASIQ 2019 International Conference, 30 May – 1 June 2019, Bari, Italy, pp.600-608, 2019, ISSN 2457 – 483X, ISI Proceedings, indexat ISI Web of Knowledge,
<http://conference.ase.ro/past-conferences/basiq-2019/>
https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&SID=F3b3VJPkadOTx4Z4A9M&page=1&doc=1 , WOS:000478861800076, <https://conference.ase.ro/papers/2019/19078%20-%20Procopie.pdf>
- Vi10. Dorin MAIER, **Robert BUMBAC**, Cristian ILIE, Andreea MAIER - *Organizational Culture – Prerequisite of an Innovative Behavior in Business*, Proceedings of the 33rd International Business Information Management Association Conference, IBIMA 2019: Education Excellence and Innovation Management through Vision 2020, IBIMA 2019, 10 - 11 April 2019, Granada, Spain, pp.4569-4576, 2019, ISBN: 978-0-9998551-2-6, în curs de indexare ISI Proceedings, indexat SCOPUS, <https://ibima.org/accepted-paper/organizational-culture-prerequisite-of-an-innovative-behavior-in-business/>, WOS:000478861800076
<https://www.scopus.com/record/display.uri?eid=2-s2.0-85074083044&origin=resultslist&sort=plf-f&src=s&st1=Organizational+Culture+-+Prerequisite+of+an+Innovative+Behavior+in+Business&st2=&sid=e78a449f05003f9e36feb8ff59b6df1c>
- Vi11. Dorin MAIER, Marieta OLARU, Mihaela MAFTEI, **Robert BUMBAC**, Andreea MAIER - *Integrated model for innovation and environment management systems*, Proceedings of the 33rd International Business Information Management Association Conference, IBIMA 2019: Education Excellence and Innovation Management through Vision 2020, IBIMA 2019, 10 - 11 April 2019, Granada, Spain, pp.3593-3601, 2019, ISBN: 978-0-9998551-2-6, în curs de indexare ISI Proceedings, indexat SCOPUS, <https://ibima.org/accepted-paper/integrated-model-for-innovation-and-environment-management-systems/>, <https://www.scopus.com/record/display.uri?eid=2-s2.0-85074092443&origin=resultslist&sort=plf-f&src=s&st1=Integrated+Model+for+Innovation+and+Environment+Management+Systems&st2=&sid=e78a449f05003f9e36feb8ff59b6df1c> WOS:000503988805054
- Vi12. Roxana SÂRBURU, Rodica PAMFILIE, **Robert BUMBAC**, Andra VASILCOVSCHI - The Influence of Generational Cohorts on Implementing Gamification in an Organization Based on Innovation, published in *The 2nd International Conference on Economics and Social Sciences - Collaborative Research for Excellence in Economics and Social Sciences*, 2019, pp. 281-288, <https://doi.org/10.2478/9788366675322-033>, ISSN 2704-6524, ISBN 9788366675322
<https://sciendo.com/chapter/9788366675322/10.2478/9788366675322-033>
- Vi13. Benjamin GRAB, **Robert BUMBAC**, Roxana GAVRIL, Cristian ILIE - *The winner takes it all – business model innovation in the tourism industry*, BASIQ International Conference: New Trends in Sustainable Business and Consumption 2018 Conference Proceedings, Association for Innovation and Quality in Sustainable Business, 11 – 13 June 2018, Heidelberg, Germany, pp.251-258, 2018, ISSN: 2457-483X, ISI Proceedings, indexat **ISI Proceedings**, <http://conference.ase.ro/pdf/BASIQ%202018-%20Volume.pdf>
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