



<p><b>Perioada</b></p>	<p><b>2017-2020</b></p> <p>ACADEMIA DE STUDII ECONOMICE-A.S.E. BUCUREȘTI, ZI  ȘCOALA DOCTORALĂ DE <i>CIBERNETICĂ ȘI STATISTICĂ ECONOMICĂ</i>  DOMENIUL FUNDAMENTAL: ȘTIINȚE SOCIALE  DOMENIUL DE DOCTORAT: CIBERNETICĂ ȘI STATISTICĂ</p>
<p>Rezultate reprezentative obtinute:</p> <p><b>Participari cu lucrări publicate la conferințe internaționale</b></p> <p>Premii și distincții</p> <p>Alte rezultate</p>	<p>-<b>Adrian Nicolae CAZACU</b>, „ECONOMIC AND LEGAL ANALYSIS OF THE BIO-INVASIONS PHENOMENON”, publicat în volumul Conferinței Internaționale <i>Economics Conference Development as purpose of human action. The new challenges for Economics</i>, A.S.E., București, 20-21 noiembrie, 2015, publicat în numărul special al Revistei <i>ECTAP</i>, 2016, ISSN:2344-5130</p> <p>- <b>Adrian Nicolae CAZACU</b> „RESEARCH REGARDING THE PRESENCE OF THE ANIME CULTURE’S PRODUCTS ON THE ROMANIAN MARKET AND THEIR IMPACT UPON THE CONSUMER BEHAVIOR”, publicat în volumul Conferinței Științifice Internaționale <i>Globalization Intercultural Dialogue and National Identity</i>, a 3-a ediție, Arhipelag XXI Press, Tîrgu Mureș, 2016, ISBN: 978-606-8624-03-7</p> <p>- <b>Adrian Nicolae CAZACU</b>, „MODELLING THE INFLUENCES OF THE ANIME CULTURE UPON THE ROMANIAN CONSUMER BEHAVIOR”, publicat în: <i>Proceedings of the 4th International Conference Communication, Context, Interdisciplinarity</i>, Social Sciences, Vol.4, Arhipelag XXI Press, Tîrgu Mures, 2016, ISBN 978-606-8624-17-4</p> <p>- <b>Adrian Nicolae CAZACU</b>, „QUANTITATIVE RESEARCH ON THE ANIME CULTURE PRODUCTS PRESENCE IN THE ROMANIAN MARKET”, publicat în volumul Conferinței Internaționale <i>Marketing and Business Development</i>, a 4-a ediție, <i>MDB Journal</i>, Vol II, Nr. 2, București, 2016, <a href="http://www.mbd.ase.ro/journal">www.mbd.ase.ro/journal</a></p>
	<p>- <b>Adrian Nicolae CAZACU</b>, Nina CAZACU, „THE IMPORTANCE OF USING THE FOXPRO LANGUAGE IN ECONOMICAL SCIENCES LEARNING”, publicat în volumul Conferinței Internaționale <i>Educație și Creativitate pentru o Societate Bazată pe Cunoaștere</i>, Universitatea Titu Maiorescu, București, 2016, ISSN 2248-003X</p> <p>- <b>Adrian Nicolae CAZACU</b>, „THEORETICAL CONSIDERATIONS REGARDING THE ECONOMICAL IMPORTANCE OF THE ANIME CULTURE IN ROMANIA IN THE CONTEXT OF GLOBALIZATION”, prezentat la: <i>Economic Scientific Research – Theoretical, Empirical and Practical Approaches – ESPERA</i>, București, 2016</p> <p>- <b>Adrian Nicolae CAZACU</b>, „A NEW APPROACH FROM THE INFORMATION THEORY PERSPECTIVE OF THE ANIME CULTURE PRESENCE IN ROMANIA”, publicat în: volumul <i>Proceedings of the 4th International Scientific Conference Literature, Discourses and the Power of Multicultural Dialogue</i>, Vol. 4, Arhipelag XXI Press, Tîrgu Mureș, 2017, eISBN: 978-606-8624-12-9</p> <p>- <b>Adrian Nicolae CAZACU</b>, „A NEW METHODOLOGICAL APPROACH REGARDING THE RESEARCH UPON THE ANIME CULTURAL PRESENCE IN ROMANIA”, publicat în: <i>Proceedings of International Conference Globalization, Intercultural Dialogue and National Identity</i>, Vol 4, Arhipelag XXI Press, Tîrgu-Mures, 2017, ISBN: 978-606-8624-01-3, volum indexat <a href="#">Web of Science</a>: <a href="#">Conference Proceedings</a> , Clarivate Analytics. <b>WOS:000449395800036</b></p> <p>- <b>Adrian Nicolae CAZACU</b>, „THE FORMING OF THE ROMANIAN MARKET FOR PRODUCTS OF THE ANIME CULTURE IN THE CONTEXT OF GLOBALIZATION”, prezentat la: <i>International Conference Economic Scientific Research - Theoretical, Empirical and Practical Approaches-ESPERA</i>, București, 2018</p> <p>- <b>Adrian Nicolae CAZACU</b>, „RESEARCHES REGARDING THE ANIME CULTURE’S EMARKET PRESENCE IN ROMANIA. RETROSPECTIVE OVERVIEW“, publicat în: <i>Proceedings of International Conference Globalization, Intercultural Dialogue and National Identity</i>, Vol 5, <i>Mediating Globalization: Identities in Dialogue</i>, Arhipelag XXI Press, Tîrgu-Mureș, 2018, ISBN: 978-606-93692-8-9</p>

	<p>-Niculae MIHĂIȚĂ, <b>Adrian Nicolae CAZACU</b>, „THE PERCEPTION INFLUENCES IN THE ANIME CULTURE WORLD. IMPLICATIONS ON THE ANIME PRODUCTS MARKET”, publicat în volumul <i>IBIMA Proceedings, 34th IBIMA International Conference</i>, Sevilla, Spania, 2018, ISBN: 978-0-9860419-9-0, volum indexat <u>Web of Science: Conference Proceedings</u>, Clarvariate Analytics. <b>WOS:000508553200036</b></p> <p>-Niculae MIHĂIȚĂ, <b>Adrian Nicolae CAZACU</b>, „ANIME - THE ANIMATION FOR ALL AGES. THE ADULTS PERCEPTION ABOUT THE ANIME RELATED PRODUCTS”, publicat în volumul <i>IBIMA Proceedings, IBIMA International Conference</i>, Madrid, Spania, 2019, ISBN: 978-0-9998551-3-3, volum indexat <u>Web of Science: Conference Proceedings</u>, Clarvariate. <b>WOS:000556337401022</b></p> <p>- <b>Adrian Nicolae CAZACU</b>, Nina CAZACU, „CREATIVITY AND INNOVATION IN EDUCATION-HEURISTIC PROCEDURES IN SOLVING PROBLEMS”, Conferința Națională „DIDACTICA MATEMATICII”, ediția XXXVIII, Târgu Mureș, 2024, 7 decembrie, Metodica 1</p>
<p><b>Articole publicate în reviste din țară și străinătate</b></p>	<p>-<b>Adrian Nicolae CAZACU</b>, Eliza Nicorescu, <i>The influence of the anime culture on the consumer behavior</i>, Revista Universitară de sociologie, B+, 2016, Vol. 11, nr.2, pp.26-34, Craiova, ISSN: 1841-6578, revistă indexată: Copernicus, GESIS, WorldCat Genamics JournalSeek, Wissenschaftszentrum Berlin fur Sozialforschung, NewJour-Georgetown Library, GIGA German Institute of Global and Area Studies-Information Centre, Hamburg</p> <p>-<b>Adrian Nicolae CAZACU</b>, <i>Anime culture in Romania – environment to promote manga comics</i>, Journal of Romanian Literary Studies, Social Sciences, 2016, nr. 8, pp. 540-545, Tîrgu Mureș:Arhipelag XXI Press, ISSN :2248-3004, revistă indexată: EBSCO-HOST, Global Impact Factor, Google Scholar, Academia.Edu, Researchgate.org</p> <p>-<b>Adrian Nicolae CAZACU</b>, <i>Systemic approach of the consumer behavior</i>, Management &amp;Marketing, B+, 2016, nr. 1, pp.118-125, Craiova, ISSN 1841 – 2416, ISSN-L 2068 – 9667, revistă indexată: DOAJ-Directory of Open Access Journals, EBSCO Publishing, Electronic Journals Library, Copernicus - Journal Master List, Intute: Social Science, ICAAP - International Consortium for Advancement of Academic Publication, SCPIO - Platforma Editorială Română, IDEAS, CEEOL, REPEC</p> <p>-<b>Adrian Nicolae CAZACU</b>, <i>Landmarks of the anime culture in Romanian literature</i>, Journal of Romanian Literary Studies, Social Sciences, 2017, nr. 10, pp.403-406, Tîrgu Mureș:Arhipelag XXI Press, 2017, ISSN : 2248-3004, revistă indexată: EBSCO-HOST, Global Impact Factor, Google Scholar, Academia.Edu, Researchgate.org</p> <p>-<b>Adrian Nicolae CAZACU</b>, <i>Influence of the anime culture upon the film industry</i>, Journal of Romanian Literary Studies, nr. 10/2017, Social Sciences, pp. 449-452, Tîrgu Mureș: Arhipelag XXI Press, 2017, ISSN : 2248-3004, revistă indexată: EBSCO-HOST, Global Impact Factor, Google Scholar, Academia.Edu, Researchgate.org</p> <p>-<b>Adrian Nicolae CAZACU</b>, <i>Influence of the anime culture upon the gaming industry</i>, Journal of Romanian Literary Studies, Social Sciences, 2017, nr. 10, pp. 453-456, Tîrgu Mureș:Arhipelag XXI Press, 2017, ISSN : 2248-3004, revistă indexată: EBSCO-HOST, Global Impact Factor, Google Scholar, Academia.Edu, Researchgate.org</p> <p>-<b>Adrian Nicolae CAZACU</b>, <i>Statistical considerations upon the results of a survey regarding the anime culture in Romania</i>, Journal of Romanian Literary Studies, Social Sciences, 2018, nr. 13, pp. 450-463, Tîrgu Mureș:Arhipelag XXI Press, 2018, ISSN : 2248-3004, revistă indexată: CEEOL, EBSCO-HOST, Global Impact Factor, Google Scholar, Academia.Edu, Researchgate.org</p> <p>-<b>Adrian Nicolae CAZACU</b>, <i>The informational contribution of varied influences on the decision in the anime culture e-marketing</i>, Management &amp;Marketing, B+, 2018, nr. 1, pp.30-46, Craiova, ISSN 1841 – 2416, ISSN-L 2068 – 9667, revistă indexată: DOAJ-Directory of Open Access Journals, EBSCO Publishing, Electronic Journals Library, Index Copernicus - Journal Master List, Intute: Social Science, ICAAP - International Consortium for Advancement of Academic Publication, SCPIO - Platforma Editorială Română, IDEAS, CEEOL, REPEC</p>

**-Adrian Nicolae CAZACU**, Nina Drăgoescu(Cazacu), *Modeling the identity of the anime culture fan*, Analele Universității Maritime din Constanta(CMU-Annals), B+, 2018, XVIII, nr.27, ISSN 1582-3601, [www.cmu-edu.eu](http://www.cmu-edu.eu), revistă indexată: Proquest Aquatic Science Journals, Proquest Illustrata: Technology Journals, Proquest Natural Science Journals, Proquest Scitech Journals Genamics, Journalseek, Ebsco Publishing, Index Copernicus, Ulrich's Zentral, Blatt Math Chemical Abstracts, Society Transportation Research Board

**-Adrian Nicolae CAZACU**, *Comic con Romania 2018. Statistical Data*, Journal of Romanian Literary Studies, Social Sciences, 2018, nr. 14, pp. 472-479, Tîrgu Mureș: Arhipelag XXI Press, ISSN : 2248-3004, revistă indexată: CEEOL, EBSCO-HOST, Global Impact Factor, Google Scholar, Academia.Edu, Researchgate.org

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**-Adrian Nicolae CAZACU**, *The Anime Culture's Market from Romania in the Threshold of a New Decade*, Journal of Romanian Literary Studies, 2019, nr. 18, pp. 1120-1127, Tîrgu-Mureș: Arhipelag XXI Press, ISBN:978-606-8624, ISSN : 2248-3004, revistă indexată: ERIH-PLUS

**-Adrian Nicolae CAZACU**, *Study of the Endogenous Influences System in the Consumer's Decision*, International Journal of New Technology and Research, B+, 2019, vol. 5, no. 6, pp. 54-58, ISSN: 2454-4116, [www.ijntr.org](http://www.ijntr.org), indexat: WorldCat Database, ICI Journal Master List, Neliti ,PBN, Google Scholar, Sparc, Index Copernicus

**-Adrian Nicolae CAZACU**, *The Impact of the Qualities of Anime Culture on the Entertainment Consumer in Romania*, International Journal of New Technology and Research, 2019, vol. 5, nr. 11, pp. 36-38, ISSN: 2454-4116, [www.ijntr.org](http://www.ijntr.org), indexat: WorldCat Database, ICI Journal Master List, Neliti ,PBN, Google Scholar, Sparc, Index Copernicus

**-Nicolae MIHĂIȚĂ**, **Adrian Nicolae CAZACU**, *The Perception of Adults about the Anime Products in Romania*, The Journal of Marketing Research & Case Studies, B+, Vol. 2020 (2020), ID 623545, DOI : 10.5171/2020.623545, 19 pagini, ISSN: 2165-7009, <https://ibimapublishing.com/journals/journal-of-marketing-research-and-case-studies/>, revistă indexată EBSCOhost: Business Source Complete & Business Source Corporate Plus, Cabell's Directory, ProQuest,Ulrich's Periodicals Directory, Media Finder, J-Gate, JournalSeek, Airiti Library, CNKI Scholar, WorldCat

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**-Adrian Nicolae Cazacu**, *Study of Interactions within Influence Systems*, Revista Universitară de sociologie, B+, 2022, Vol. XVIII, nr.1, pp.97-109, Craiova, ISSN: 2537-5024,ISSN-L: 1841-6578, revistă indexată: ERIH-PLUS, DOAJ, EBSCOHost, UlrichsWeb, RePEc, Index Copernicus, HeinOnline, CiteFactor(**IF-1,48**), GESIS.

	<p>-<b>Adrian Nicolae Cazacu</b>, <i>Strategic Marketing-Note de curs</i>, Ed. Paideia- C.N.C.S.I.S., București, 2022, <a href="https://www.paideia.ro/ro/e-book/2585-marketing-strategic-note-de-curs-adrian-nicolae-cazacu-978606748651.html">https://www.paideia.ro/ro/e-book/2585-marketing-strategic-note-de-curs-adrian-nicolae-cazacu-978606748651.html</a></p> <p>-<b>Adrian Nicolae Cazacu</b>, <i>The cyclicaliry of the consumer decision cognitive model</i>, Advances and Applications in Statistics, 2022, Vol. 80, pp.41-56, <a href="http://www.pphmi.com">http://www.pphmi.com</a>, <a href="http://dx.doi.org/10.17654/0972361722066">http://dx.doi.org/10.17654/0972361722066</a>, P-ISSN:0972-3617, revistă indexată: <b>WoS-Emerging Sources Citation Index (ESCI) (Clarivate Analytics: Web of Science), Mendeley (Elsevier Database), ProQuest Database(part of Clarivate Analytics: Web of Science), Pablons (Clarivate Analytics: Web of Science)</b>, ScienceGate Database, ORES Excellence in Research for Australia (ERA Journal ID: 41719), Australian Business Deans Council (ABDC), CrossRef DOIs Database, Reseacher.Life, ISSN Portal <a href="http://dx.doi.org/10.17654/">http://dx.doi.org/10.17654/</a>, The University of Utah Data Repositories - Research Guides, Current Index to Statistics, EBSCOhost Database, Google Scholar Database, IndexCopernicus Database, J-Gate Database, ResearchBib, LocumUSA, WorldCat, Electronic Journals Library, Elektronische Zeitschriftenbibliothek (EDB-Number: 2424166-0), Eurasian Scientific Journal Index, RG Journal Impact: 0.05 (ResearchGate), Scilit (Switzerland), Statistical Theory and Method Abstracts, Ulrichsweb Database, Zentralblatt MATH. <b>h10-index: 33; h-index: 16; Impact Factor: 1,44; AIS=0,8</b> <b>WOS:000980469600003</b></p> <p>-<b>Adrian Nicolae Cazacu</b>, <i>Consumer behavior Analysis</i>, Advances and Applications in Statistics, 2022, Vol. 82, pp.27-42, <a href="http://www.pphmi.com">http://www.pphmi.com</a>, <a href="http://dx.doi.org/10.17654/0972361722078">http://dx.doi.org/10.17654/0972361722078</a>, P-ISSN:0972-3617, revistă indexată: <b>WoS-Emerging Sources Citation Index (ESCI) (Clarivate Analytics: Web of Science)Mendeley (Elsevier Database), ProQuest Database(part of Clarivate Analytics: Web of Science), Pablons (Clarivate Analytics: Web of Science)</b>, ScienceGate Database, ORES Excellence in Research for Australia (ERA Journal ID: 41719), Australian Business Deans Council (ABDC), CrossRef DOIs Database, Reseacher.Life, ISSN Portal <a href="http://dx.doi.org/10.17654/">http://dx.doi.org/10.17654/</a>, The University of Utah Data Repositories - Research Guides, Current Index to Statistics, EBSCOhost Database, Google Scholar Database, IndexCopernicus Database, J-Gate Database, ResearchBib, LocumUSA, WorldCat, Electronic Journals Library, Elektronische Zeitschriftenbibliothek (EDB-Number: 2424166-0), Eurasian Scientific Journal Index, RG Journal Impact: 0.05 (ResearchGate), Scilit (Switzerland), Statistical Theory and Method Abstracts, Ulrichsweb Database, Zentralblatt MATH. <b>h10-index: 33; h-index: 16; Impact Factor: 1,44; AIS=0,8</b> <b>WOS: 000980479500003</b></p> <p>-<b>Adrian Nicolae Cazacu</b>, <i>Study of The Anime Products Market in Romania by Using the Properties of Time Dependent Systems</i>, Revista Universitară de sociologie, B+, <a href="http://www.sociologiecraiova.ro/revista/">http://www.sociologiecraiova.ro/revista/</a>, 2023, nr.1, pp.240-250, Year IX, Beladi Publishing House, ISSN: 2537-5024, ISSN-L: 1841-6578, revistă indexată: ERIH-PLUS, DOAJ, EBSCOHost, UlrichsWeb, RePEc, Index Copernicus, HeinOnline, GESIS, CiteFactor(<b>IF=1,48</b>)</p> <p>-<b>Adrian Nicolae Cazacu</b>, <i>Japanase Animation Market in Romania</i>, Revista Universitară de sociologie, B+, <a href="http://www.sociologiecraiova.ro/revista/">http://www.sociologiecraiova.ro/revista/</a>, 2023, Year IX, nr.2, pp.319-331, Beladi Publishing House, ISSN: 2537-5024, ISSN-L: 1841-6578, revistă indexată: ERIH-PLUS, DOAJ, EBSCOHost, UlrichsWeb, RePEc, Index Copernicus, HeinOnline, GESIS, CiteFactor(<b>IF=1,48</b>)</p> <p>- <b>Adrian Nicolae Cazacu</b>, Nina Cazacu, <i>Varied Methods for Studying the Influences upon the Consumer Decision</i>, Revista Universitară de sociologie, B+, <a href="http://www.sociologiecraiova.ro/revista/">http://www.sociologiecraiova.ro/revista/</a>, 2024, Year X, nr.1, pp.107-120, Beladi Publishing House, ISSN: 2537-5024, ISSN-L: 1841-6578, revistă indexată: ERIH-PLUS, DOAJ, EBSCOHost, UlrichsWeb, RePEc, Index Copernicus, HeinOnline, GESIS, CiteFactor(<b>IF=1,48</b>)</p> <p>-<b>Adrian Nicolae CAZACU</b>, <i>The Presence of the Anime Culture Market in Romania and the Influence of its Products upon the Entertainment Consumer Decision</i>, Journal of Romanian Literary Studies, 2024, nr.38, pp.474-479, Tîrgu Mureș: Arhipelag XXI Press, ISSN: 2248-3004, revistă indexată: CEEOL, ERIH Plus</p>
<p><b>Educație și Formare Complementară</b></p>	<p>-<b>Certificat</b> de absolvire a „Departamentului pentru pregătirea personalului didactic”, Nivel II, Seria X, nr. 0038808/ 30.05.2015, eliberat în data de 1.06.2016, de Universitatea „Ovidius” Constanța</p> <p>-<b>Certificat</b> de absolvire a „Departamentului pentru pregătirea personalului didactic”, Nivel I, Seria B, nr. 0015581/ 1.09.2009, eliberat în data de 26.07.2016, de Universitatea „Ovidius”</p>

Constanța											
<p><b>-Certificat</b> de competență lingvistică, Limba Engleză, conform Cadrului European Comun de referință pentru Limbi străine al Consiliului Europei, eliberat de Facultatea de Litere, Universitatea Craiova, Nr. 2834/09.09.2013</p> <p><b>-Certificat</b> de competență lingvistică, Limba Engleză, nivel B2- conform Cadrului European Comun de referință pentru Limbi străine al Consiliului Europei, eliberat de Facultatea de Litere, Universitatea „Ovidius” Constanța, Nr. 469/11.03.2013</p> <p><b>-Certificat</b> de absolvire a programului de perfecționare profesională în vederea exercitării ocupației de „Inspector (Referent) Resurse Umane”, organizat de CFPDR Constanța, 2012</p> <p><b>-Certificat</b> de absolvire a „Departamentului pentru pregătirea personalului didactic”, Nivel I, eliberat de Universitatea „Ovidius” Constanța, 2009</p> <p><b>-Certificat</b> de competență lingvistică, eliberat de Facultatea de Litere, catedra de engleză-germană, Calificativ F.B, Universitatea „Ovidius” Constanța, 2009</p> <p><b>-ECDL Core Certificate</b> (Certificat ECDL Complet) 2006</p> <p><b>-Certificat</b> de cunoaștere a limbii engleze, eliberat de BrainBench.com, 2002</p>											
<b>Aptitudini și competențe Personale</b>		BELETRISTICĂ: -A.N. Cazacu, ȚARA TINEREȚII VEȘNICE, Editura Metafora, 2002 -A.N. Cazacu, JURNALUL XANTIEI, Editura Metafora, 2014									
<b>Limba maternă</b>		<b>Română</b>									
Limbi străine cunoscute	<b>LIMBA ENGLEZĂ</b>	<b>Înțelegere</b>				<b>Vorbire</b>				<b>Scriere</b>	
Autoevaluare		Ascultare		Citire		Participare la conversație		Discurs oral			
Nivel european (*)		C1	FB	C1	FB	C1	FB	C1	FB	C1	FB
Competențe și abilități sociale		<p>C1: Utilizator experimentat (*)Cadrul european comun de referință pentru limbi</p> <p>- Comunicativitate</p> <p>- Perseverență în munca depusă</p>									
Competențe și aptitudini de utilizare a calculatorului		Internet, Microsoft Windows, Microsoft Office, FoxPro, Basic, Pascal, ETC.									