

Data: 12.12.2024

Instituția de învățământ superior Academia de Studii Economice din București
Facultatea de Relații Economice Internaționale

Departamentul de Limbi Moderne și Comunicare în Afaceri, Poz. 45

Disciplinele : Limba engleză contemporană 1; Limba engleză și comunicare de specialitate 1; Limba engleză și comunicare de specialitate 2; Limba franceză și comunicare de specialitate 3; Limba franceză și comunicare de specialitate 4

LISTA DE LUCRĂRI

Candidat: MORARU I. Alexandra. - **Dr./** din 15.07.2010 / Asistent univ. din 2022

(NUME, inițială și prenume) (anul) (Titlul didactic/echiv.) (anul)

1. Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. D1. Moraru, Alexandra; Gabriela Andrioai, "Autobiographical Metaphors in Michelle Obama's *Becoming*", in *Exploring the Autobiography as a Genre and a Data Collection Tool*, ed. Nadia Abid, Elena Bonta, Cambridge Scholars Publishing, 2023, ISBN: 1-5275-3172-4, pp.16-31 <https://www.cambridgescholars.com/resources/pdfs/978-1-5275-3172-7-sample.pdf>

2. Ri1. Moraru, Alexandra; Chitu Ramona Elena, "The Phygitalization of Modern Languages Teaching in the Aftermath of COVID-19", in *Dialogos*, 2023, EDITURA ASE, <https://www.dialogos.rei.ase.ro/40/4.Chitu%20Moraru.pdf>

3. Ri5. Moraru A. ; Andrioai G., "Conceptual Metaphors of Covid-19 on BBC Future: A Way of 'Loading' language With Meaning And Emotion", *Interstudia*, nr. 27, 2020, pp. 162-171, <https://interstudia.ub.ro/article/770>

4. Ri4. Moraru, Alexandra; Gabriela Andrioai, "Cultural Branding Models in English-Romanian Proverbs -A Conceptual Metaphoric Analysis", in *Cultural Perspectives – Journal for Literary Studies in Romania*, vol. 24, 2019, "Vasile Alecsandri" University of Bacau, Editura Alma Mater, pp. 27-44, ISSN 1224-239X, <https://pubs.ub.ro/?pg=revues&rev=cp&num=201924&vol=0>

5. Rn2. Moraru A, "Morals Seen through War Metaphors of the British Foreign Secretary at the Beginning of the World War I", *Revista Ethos*, nr.3, Editura Institutul European, 2012

6. Rn3. Moraru A, "Discourse Analysis in International Relations Illustrated by Famous British and American Ambassadors", *Revista Ethos*, nr.2, Editura Institutul European, 2011, pp. 41-47, ISSN 2246-9427

7. Vi2. Moraru, Alexandra; Chitu Ramona Elena, "Conceptual Mappings of Love, in Elif Shafak's *The Island of Missing Trees*", *Proceedings of the 11th International Conference Synergies in Communication* (2023), ISSN (online) 2668 – 9375, ISSN–L 2284 – 6654, pp.415-426, https://sic.ase.ro/wp-content/uploads/sic-2023/pdf%20SiC%202023/S6.39%20Alexandra%20Moraru_Ramona%20Elena%20Chitu.pdf

8. Vi3. Moraru, Alexandra; Chitu Ramona Elena, "Socially Responsible Teaching in Foreign Language Classes – A Case Study On EFL High School Teachers' Attitude Towards Political Correctness", *Proceedings of the 11th International Conference Synergies in Communication* (2023), ISSN (online) 2668 – 9375, ISSN–L 2284 – 6654, pp.35-43, https://sic.ase.ro/wp-content/uploads/sic-2023/pdf%20SiC%202023/S1.3.%20Ramona%20Chitu_Alexandra%20Moraru.pdf

9. Ri6. Moraru A, "The Use of Anglicisms with Corporate Staff and Youth Nowadays", in *Knowledge Horizons Economics*, vol. VI, nr.2/2014, pp.124-126, https://www.orizonturi.ucdc.ro/arhiva/2014_khe_6_pdf/khe_vol_6_iss_2_124to126.pdf

10. Ri7. Moraru A., "The Beginings of Emu – A Genre Analysis", in *Knowledge Horizons Economics*, vol. VII, nr.2/2015, pp.81-86, P-ISSN: 2069-0932, E-ISSN: 2066-1061, <http://www.orizonturi.ucdc.ro/arhiva/khe7nr2/Moraru.pdf>

2 Teza(-ele) de doctorat

T1. Alexandra Moraru, *Metaphoric Representations of British, American and Romanian Identities in Diplomatic Speeches*, Editura Universitara, 2011, ISBN 978-606-591-211-3, <https://www.editurauniversitara.ro/filologie-12/metaphoric-representations-of-british-american-and-romanian-identities-in-diplomatic-discourses.html>

3 Cărți/cursuri publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

Ca1. Alexandra Moraru, *Practice ESP for International Business and Political studies*, Editura Universitară, 2013, ISBN 978-606-591-809-2, <https://www.editurauniversitara.ro/filologie-12/practice-esp-for-international-business-and-political-studies.html>

Ca2. Argentina Velea, Alexandra Moraru, Cristina Athu, *Mastering English for International Business*, Editura Universitară, 2015, ISBN: 978-606-28-0375-9, DOI: 10.5682/ 9786062803759, <https://www.editurauniversitara.ro/filologie-12/mastering-english-for-international-business.html>

Ca3. Argentina Velea, Alexandra Moraru, Cristina Athu, *English for the Students of the Faculty of History*, Editura Universitară, 2012, ISBN 978-606-591-431-5, <https://www.editurauniversitara.ro/filologie-12/english-for-the-students-of-the-faculty-of-history.html>

Ca4. Alexandra Moraru, Cristina Athu, Argentina Velea, *Upper Intermediate Business English*, Editura Universitară, 2010, ISBN 978-606-591-033-1, <https://www.editurauniversitara.ro/filologie-12/upper-intermediate-business-english.html>

Ca5. Cristina Athu, Argentina Velea, Alexandra Moraru, *English for International Business*, editura Uranus, Bucuresti, 2005, <https://editurauranus.ro/shop/english-for-international-business/>

I1. Alexandra Moraru, Cristina Athu, Argentina Velea, *Workbook – Business Grammar and Vocabulary*, Editura Universitara, 2011, ISBN 978-606-591-273-1, <https://www.editurauniversitara.ro/filologie-12/workbook-business-grammar-and-vocabulary.html>

D1. Moraru, Alexandra; Gabriela Andrioai, “Autobiographical Metaphors in Michelle Obama’s *Becoming*”, in *Exploring the Autobiography as a Genre and a Data Collection Tool*, ed. Nadia Abid, Elena Bonta, Cambridge Scholars Publishing, 2023, ISBN: 1-5275-3172-4, pp.16-31 <https://www.cambridgescholars.com/resources/pdfs/978-1-5275-3172-7-sample.pdf>

D2. Moraru A., “Pragmatics in Eugene Ionesco’s Theatre”, in *Scriitori români de expresie străină*, Editura ProUniversitaria, 2021, pp.91-112. ISBN 978-606-26-1371-6, <https://www.prouniversitaria.ro/volum-colectiv-scriitori-romani-de-expresie-straina-ecrivains-roumains-dexpression-etrangere-romanian-authors-writing-in-foreign-tongues/>

D3. “Symbolic Instances, Metaphoric Mappings And Jungian Archetypes In “Love Story” – The 1970 Moving Picture”, in *Affairs of the Heart Timeless Narratives from Around the World*, Vol. 2, Editura Universitara, Bucuresti 2024, pp. 83-125, ISBN 978-606-28-1924-8, Vol. 2. - 2024. - ISBN 978-606-28-1926-2

4 Cărți de specialitate publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Ri1. Moraru, Alexandra; Chitu Ramona Elena, “The Phygitalization opf Modern Languages Teaching in the Aftermath of COVID-19”, in *Dialogos*, 2023, EDITURA ASE, <https://www.dialogos.rei.ase.ro/40/4.Chitu%20Moraru.pdf>

Ri4. Moraru, Alexandra; Gabriela Andrioai, “Cultural Branding Models in English-Romanian Proverbs -A Conceptual Metaphoric Analysis”, in *Cultural Perspectives – Journal for Literary Studies in Romania*, vol. 24, 2019, “Vasile Alecsandri” University of Bacau, Editura Alma Mater, pp. 27-44, ISSN 1224-239X; ISSN (ONLINE) 2559-3439, <https://pubs.ub.ro/?pg=revues&rev=cp&num=201924&vol=0&aid=5012>

Ri5. Moraru A. ; Andrioai G., “Conceptual Metaphors of Covid-19 on BBC Future: A Way of 'Loading' language With Meaning And Emotion”, *Interstudia*, nr. 27, 2020, pp. 162-171, <https://interstudia.ub.ro/article/770>

Ri6. Moraru A., “Teaching Discourse Analysis in English and French”, the *Çankaya University Journal of Humanities and Social Sciences*, 12/1-2 (double issue):135-141, 2018. <https://dergipark.org.tr/tr/pub/cankujhss/issue/42210/508059>

- Ri7. Moraru A., "The Beginings of Emu – A Genre Analysis", in *Knowledge Horizons Economics*, vol. VII, nr.2/2015, pp.81-86, P-ISSN: 2069-0932, E-ISSN: 2066-1061, <http://www.orizonturi.ucdc.ro/arhiva/khe7nr2/Moraru.pdf>
- Ri8. Moraru A., "The Use of Anglicisms with Corporate Staff and Youth Nowadays", in *Knowledge Horizons Economics*, vol. VI, nr.2/2014, pp.124-126, https://www.orizonturi.ucdc.ro/arhiva/2014_khe_6_pdf/khe_vol_6_iss_2_124to126.pdf
- Ri9. Mionel V, Mionel O, Moraru A., "The Relation between Fair Trade and Supermarkets: Spatial Implications for the Global Economy", *Knowledge Horizons Economics*, Vol.6, Issue 2/2014, pp109-113, ISSN 2069-0932
- Ri10. Athu C, Moraru A., "The English Noun – Loans Gender Adjustment to The Romanian Morphological System", in *Knowledge Horizons Economics*, vol. V, nr.3/2013, pp.157-159, ISSN 2069-0932, <http://academicinforma.com/journals/129/5/3>
- Rn1. Moraru A., "Genre Analysis in Donald Trump's Inauguration Speech", in *Synergies in Communication*, 16-17 November 2017, ASE Bucharest, pp. 206-212, the 6th International Conference, electronic version.
- Rn2. Moraru A., "Morals Seen through War Metaphors of the British Foreign Secretary at the Beginning of the World War I", *Revista Ethos*, nr.3, Editura Institutul European, 2012
- Rn3. Moraru A., "Discourse Analysis in International Relations Illustrated by Famous British and American Ambassadors", *Revista Ethos*, nr.2, Editura Institutul European, 2011, pp. 41-47, ISSN 2246-9427
- Rn4. Moraru A., "American Mappings of the Russian Influence in Romania", *Annals of "Dimitrie Cantemir" Christian University*, Pro Universitaria, Bucharest, 2010, ISSN 1843-3952
- Rn5. Moraru A., "Conceptual Metaphors of the Foreign Office in Foreign Affairs Discourses", in *Style in Language, Discourses and Literature*, ed. Lumen, Iasi, 2009, pp.104-11, ISBN 973-166-193-X
- Rn6. Moraru A., "Conceptual Metaphors of the Embassy in Foreign Affairs Discourses", in *Creativity and Innovation in a Culturally Diverse, Knowledge-Based Society. New Challenges for Language Teachers*, pp. 212-221, ASE, București, 2009, ISBN 978-606-505-237-6
- Rn7. Moraru A., "The English Language, a Path to European Unity", *Annals of Economic Studies*, "Dimitrie Cantemir" Christian University: *International Economic Relations*, Pro Universitaria, Bucharest, 2006
- Rn8. Moraru A., „Imbătrânirea populației și impactul socio-economic”, *Annals of "Dimitrie Cantemir" Christian University, Comemorating „Stephen the Great and the Saint, 500 years”*, vol. I
- Vi1. Moraru, Alexandra; Chitu Ramona Elena, "Conceptual Mappings of Love, in Elif Shafak's *The Island of Missing Trees*", *Proceedings of the 11th International Conference Synergies in Communication* (2023), ISSN (online) 2668 – 9375, ISSN–L 2284 – 6654, pp.415-426, https://sic.ase.ro/wp-content/uploads/sic-2023/pdf%20SiC%202023/S6.39%20Alexandra%20Moraru_Ramona%20Elena%20Chitu.pdf
- Vi2. Moraru, Alexandra; Chitu Ramona Elena, "Socially Responsible Teaching in Foreign Language Classes – A Case Study On EFL High School Teachers' Attitude Towards Political Correctness", *Proceedings of the 11th International Conference Synergies in Communication* (2023), ISSN (online) 2668 – 9375, ISSN–L 2284 – 6654, pp.35-43, https://sic.ase.ro/wp-content/uploads/sic-2023/pdf%20SiC%202023/S1.3.%20Ramona%20Chitu_Alexandra%20Moraru.pdf
- Vi3. Moraru A., "Eastern European Mappings in the Discourse of Former British Ambassadors", *Infusing Research and Knowledge in South-East Europe*, 2009, Vol. 2, pp.11-17, South-East European Research Center, Thessaloniki, Greece ISSN 1791-3578, ISBN 978-960-9416-01-6 / 978-960-9416-02-3
- Vi4. Gratiela Ghic, Claudia Bentoiu, Alexandra Moraru, "Developing questionnaires and interview techniques on the standard of living and quality of life – teaching and practical approaches", 5th World Conference on Education Sciences, Sapienza Universita di Roma, 5-8 February 2013
- Vn1. Mionel Oana, Moraru Alexandra, „Efectele Psihologice Ale Crizelor Economico-Financiare Asupra Comportamentului Și Sănătății Mintale a Indivizilor”, *"Ovidius" University Annals*, Economic Sciences, Series Volume XII, Issue 2 /2012
- Vn2. Moraru A., "Business Conceptual Metaphors in the Discourse of Former British Ambassadors to Bucharest", in *Limba, Cultură și Civilizație – Căi Noi spre Succes*, 12-13 iunie 2009, pp. 413-421, Universitatea Politehnica, București, Facultatea de Inginerie în Limbi Străine, ISSN 2067-1628
- Vn3. Moraru A., "Conceptual Metaphors of the European Union in the Discourse of Former British Ambassadors", *Analele Universitatii "Eftimie Murgu"*, Reșița, Fascicola II, Studii Economice, pp. 109-111, Reșița, 2009, ISSN 1584 - 0972
- Vn4. Moraru A., "The Toulmin Argument and the Diplomatic Discourse", in *DIMENSIUNEA ECONOMICO-JURIDICĂ A INTEGRĂRII ROMÂNIEI ÎN STRUCTURILE EUROPENE ȘI EURO-ATLANTICE*, pp. 85-88, Universitatea "Ștefan cel Mare" Suceava, ISSN 2065 - 085X
- Vn5. Moraru A., "Linguistic Devices in Official Interviews Given by Current British Ambassadors", *Integrated skills and multilingualism for better cultural awareness and employability*, ASE Bucharest, pp.191-200, ISBN 978-606-505-063-1
- Vn6. Moraru A., „Importanța transporturilor, a documentelor și a vocabularului de specialitate în limba engleză în sistemul relațiilor economice internaționale”, *Annals of "Dimitrie Cantemir" Christian University, Challenges to Romania's Accession to the European Union*, vol.II, Pro Universitaria, Bucharest, 2007
- E1. Moraru A., "Eastern and Western Patterns in Business Conceptual Metaphors", *The 9th International Conference Synergies in Communication* (SiC 2021), on 28-29 October 2021
- E2. Gabriela Andrioai, Alexandra Moraru, "Perceiving Cultural Identity Through Comparison, Contrast, Memory and Cognition", *International Virtual Conference, Discursive Forms. Memory and Identity*. Bacău, 15-16 April, 2021

- E3. Moraru A, "English-Romanian Folklore Projections Within Proverbs", University of Bucharest, Faculty of Foreign Languages and Literatures, 7th International Conference on Mythology and Folklore, October 24-25, 2020
- E4. Moraru A, "The Desolation Metaphor in The Tragedy at Notre Dame de Paris", *Eurofringes International Conference, 4th Edition*, 7-9 iunie 2019, Bucharest
- E5. Moraru A, "Cultural Identities in Presidential Speeches", *Translating Texts, Translating Cultures* 7-9 June, 2019 *Mapping Cultural Identities: Translations and Intersections 7 th International Conference on Language, Literature & Culture* jointly organized by Dimitrie Cantemir Christian University & Çankaya University Bucharest, Romania 25-26 May 2018
- E6. Moraru A, "Teaching Approaches in ESP classes of Business and Engineering", International Conference on *Language for Specific Purposes: Communication and Cultural Context*, November 8-9, 2018
- E7. Moraru A, "Metaphorical Mapping in Donald Trump's Speech", 6th International Conference on Law and Social Order, Constanța, October 20-21, 2017
- E8. Moraru A, « Cartographies métaphoriques dans *De l'Allemagne* », *Relire Germaine de Staël deux cents ans après sa mort*, 24 novembre 2017, UCDC, Bucarest
- E9. Moraru A, "Applied Linguistics: Critical Discourse Analysis", *Limbile străine și piața europeană a muncii*, Facultatea de Științe ale Educației și Limbi Străine, Universitatea Europei de Sud Est Lumina, 12.06.2014
- E10. Moraru A, "Linguistic Devices in Official Interviews Given by Current British Ambassadors", *Integrated Skills and Multilingualism for Better Cultural Awareness and Employability ASE Bucharest*, 9-10 November 2007

5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2..., Ci2.1, Ci2.2, etc.)

Ci1 Alexandra Moraru, *Metaphoric Representations of British, American and Romanian Identities in Diplomatic Speeches*, Editura Universitara, 2011, ISBN 978-606-591-211-3,

https://scholar.google.com/citations?view_op=new_articles&hl=ro&imgq=Alexandra+Moraru#

Ci1.1 în Negrea Violeta, "British diplomatic language", - *Analele Universitatii Crestine Dimitrie Cantemir, Seria Stiintele Limbii, Literaturii si Didactica predarii*, vol. 2, 2015, pp. 32-37, p.33, ISSN 2065 – 0868, ISSN-L 2065 – 0868, <https://www.cceol.com/search/article-detail?id=535752>

Ci1.2 în Prisecari Valentina, *Abordarea Cognitivă a metaforei în discursul identitar (în limbile germană și română)*, - 2021 - dspace.usm.md, <http://dspace.usm.md:8080/xmlui/handle/123456789/4761>

Ci2. Moraru A, "The Use of Anglicisms with Corporate Staff and Youth Nowadays", in *Knowledge Horizons Economics*, vol. VI, nr.2/2014, pp.124-126, https://www.orizonturi.ucdc.ro/arhiva/2014_khe_6_pdf/khe_vol_6_iss_2_124to126.pdf

Ci2.1. în Núñez Nogueroles, e. E. (2017), "An up-to-date review of the literature on anglicisms in Spanish", en diálogo de la lengua, ix, 1-54, p. 10, ISSN : 1989-1334, http://dialogodelalengua.com/articulo/pdf/9/1_Nunez_Nogueroles_DL_2017.pdf

Ci2.2. în Núñez Nogueroles, *Anglicisms in the Spanish Contemporary Press* Teza de doctorat, 2017, p. 21, ISBN: 978-84-1306-473-4, https://digibug.ugr.es/bitstream/handle/10481/62202/TESIS_N%c3%ba%c3%b1ez%20Nogueroles%2c%20Eugeni%20Esperanza.pdf?sequence=4&isAllowed=y

Ci3. Moraru A. ; Andrioai G., "Conceptual Metaphors of Covid-19 on BBC Future: A Way of 'Loading' language With Meaning And Emotion", *Interstudia*, nr. 27, 2020, pp. 162-171. <https://interstudia.ub.ro/article/770>

Ci3.1. în Konstantin Schätz and Susanne Kirchhoff, "From party to pandemic – Frames and metaphors in the news coverage of the COVID-19 outbreak in Austria", *Studies in Communication Sciences* 24.1 (2024), pp. 9–26, University of Salzburg, Department of Communication Studies, Austria

file:///C:/Users/Alexandra/Downloads/2_Sch%C3%A4tz_and_Kirchhoff_9-26.pdf

Ci3.2. în Raluca Emilia Moldovan, Alina Alexandra Apreutesei, „The Role of Conceptual Metaphors in Influencing People's Opinions During the COVID-19 Pandemic”, *Literary Discourse Today*, 2022, pp. 65-68

<https://asociatia-alpha.ro/ldmd/10-2022/LDMD-10%20Lang-c.pdf#page=65>

- (1) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional(**Ca1, I1** etc., după caz); II - autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI - anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).
- (2) În cadrul fiecărui grup de lucrări (Ca1, Ca2 etc.; I1, I2 etc. ; ...), lucrările sunt în ordine invers cronologică.

Data : 12/12/2024

Candidat,

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