

Data 23.04.2025

Concurs pentru ocuparea postului de Asistent, poz. 45,
 Facultatea de Business și Turism,
 Departamentul: Business, Științele Consumatorului și Managementul Calității,
 Disciplinele: Logistica mărfurilor, Comerț
 Domeniul: Administrarea afacerilor
 post publicat în Monitorul Oficial al României nr. 93 din 10.04.2025

LISTA DE LUCRĂRI

Candidat: **MODREANU C. ANDRA - Dr./din 2024**

1. Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. **Andra MODREANU***, Sorin-George TOMA, Marin BURCEA, Cătălin GRĂDINARU, *Perceptions and Attitudes of SMEs and MNCs Managers Regarding CSR Implementation: Insights from Companies Operating in the Retail Sector*, Sustainability, Vol. 16, Issue 10, 9 May 2024, pp. 3963, AIS: 0.527, eISSN: 2071-1050. DOI: <https://doi.org/10.3390/su16103963>
2. Sorin-George TOMA, Cătălin GRĂDINARU, Oana Simona HUDEA, **Andra MODREANU***, *Perceptions and Attitudes of Generation Z Students towards the Responsible Management of Smart Cities*, Sustainability, Vol. 15, Issue 18, 15 September 2023, pp. 13967, AIS: 0.527, eISSN: 2071-1050. DOI: <https://doi.org/10.3390/su151813967>
3. Gabriela ANDRIȘAN, **Andra MODREANU**, *An Overview of The Fourth Industrial Revolution through the Business Lens*, Business Ethics and Leadership, Vol. 6, Issue 1, 2022, pp. 39-46, indexed in Directory of Open Access Security Scholarly Resources, WorldCat, Scilit, Lens, EconBiz, Publication Forum, Quality Open Access Marker, Cabells Scholarly Analytics, ResearchBib, UlrichsWEB, Norsk Senter for Forskningsdata, OpenDOAR, ErihPlus, MIAR, Dimensions, NAVAR, OpenAIRE, DOAJ, OUCI, NORWEGIAN REGISTER FOR SCIENTIFIC JOURNALS, SERIES AND PUBLISHERS, Scinapse, BibCnrs, SUDOC, Index Copernicus International, ISSN: 2520-6761, DOI: [https://doi.org/10.21272/bel.6\(1\).39-46.2022](https://doi.org/10.21272/bel.6(1).39-46.2022)
4. **Andra MODREANU**, Gabriela ANDRIȘAN, *Stakeholders, as a Bridge Between Business Ethics and Corporate Social Responsibility*, Business Ethics and Leadership, Vol. 5, Issue 4, 2021, pp. 68-75, indexed in Directory of Open Access Security Scholarly Resources, WorldCat, Scilit, Lens, EconBiz, Publication Forum, Quality Open Access Marker, Cabells Scholarly Analytics, ResearchBib, UlrichsWEB, Norsk Senter for Forskningsdata, OpenDOAR, ErihPlus, MIAR, Dimensions, NAVAR, OpenAIRE, DOAJ, OUCI, NORWEGIAN REGISTER FOR SCIENTIFIC JOURNALS, SERIES AND PUBLISHERS, Scinapse, BibCnrs, SUDOC, Index Copernicus International, ISSN: 2520-676. Available at: <<https://armgpublishing.com/journals/bel/volume-5-issue-4/article-6/>>
5. **Andra MODREANU**, Gabriela Nicoleta ANDRIȘAN, Alexandra-Maria SÂRBU, Cătălin GRĂDINARU, *Corporate Social Responsibility, a Strategic Tool for Sustainable Value Creation: A Case Study of Unilever's Sustainable Living Plan*. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2022. *8th BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Graz, Austria, 25-27 May 2022, ASE Publisher, code CNCS: 105, 2022, 848, pp. 575-582, ISSN: 2457-483X, ISI Proceedings, DOI: 10.24818/BASIQ/2022/08/076
6. Maria-Alexandra SÂRBU, **Andra MODREANU**, Rodica PAMFILIE, Cosmin-Nicolae MIREA, *The Impact of Online Education on the Romanian Higher Education System During the COVID-*

- 19 *Pandemic. Case Study: Bucharest University of Economic Studies*. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2022. *8th BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Graz, Austria, 25-27 May 2022, ASE Publisher, code CNCS: 105, 2022, 848, pp. 482-489, ISSN: 2457-483X, DOI: 10.24818/BASIQ/2022/08/064
7. **Andra MODREANU**, *Corporate social responsibility leadership*, Manager, No. 35, 2022, pp. 39-51, journal indexed in EBSCO-CEEAS, Ceeol, RePEc, INDEX COPERNICUS, PROQUEST, ULRICH, DRJI, Google Scholar, eISSN: 2286-170X. Available at: <[https://manager.faa.ro/wp-content/uploads/2022/06/35m_39_51.pdf]>
 8. **Andra MODREANU**, Gabriela Nicoleta ANDRIȘAN, *The perceptions of generation z regarding CSR practices in developing countries: An analysis among Romanian post-millennials students*, Annals of the “Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 4/2022, pp. 263-272, type: B+, indexed in ERIH PLUS, IDEAS, Genamics JournalSeek Database, EconPapers, EBSCO, Cabell's, SCPIO, DOAJ, REPEC, EconBiz, YORK UNIVERSITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, Electronic Journals Index (SJSU), ISSN: 2344 – 3685. Available at: <[https://www.utgjiu.ro/revista/ec/pdf/2022-04/31_Modreanu.pdf]>
 9. **Andra MODREANU**, *Best practices of social entrepreneurship in Romania*, Manager, No. 33, 2021, pp. 35-44, indexed in EBSCO-CEEAS, Ceeol, RePEc, INDEX COPERNICUS, PROQUEST, ULRICH, DRJI, Google Scholar, eISSN: 2286-170X. Available at: <[https://manager.faa.ro/wp-content/uploads/2021/07/33m_35_44.pdf]>
 10. Sorin-George TOMA (coordonator), Ștefan-Alexandru CATANĂ, **Andra MODREANU**, *Antreprenoriat și Administrarea Afacerilor. Teste și aplicații*, Editura Universitară, editură recunoscută CNCS (cod CNCS: 180), 2022, nr. pagini: 142, pagini care aparțin candidatului: 45-66, 85-86, 88-92, 2022, ISBN 978-606-28-1472-4

2. Teza de doctorat

T1. ABORDAREA STRATEGICĂ A RESPONSABILITĂȚII SOCIALE ÎN AFACERI: O ANALIZĂ COMPARATIVĂ, Profesor Coordonator: Prof.univ.dr. Sorin-George TOMA, Școala Doctorală Administrarea Afacerilor din cadrul Academiei de Studii Economice din București.

3. Cărți/cursuri publicate în edituri recunoscute (Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții la dezvoltarea activităților didactice/profesionale.

Ca1. Sorin-George TOMA (coordonator), Ștefan-Alexandru CATANĂ, **Andra MODREANU**, *Antreprenoriat și Administrarea Afacerilor. Teste și aplicații*, Editura Universitară, editură recunoscută CNCS (cod CNCS: 180), 2022, nr. pagini: 142, pagini care aparțin candidatului: 45-66, 85-86, 88-92, 2022, ISBN 978-606-28-1472-4

4. Cărți de specialitate publicate în edituri recunoscute (Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii** in extenso publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Ri1. **Andra MODREANU***, Sorin-George TOMA, Marin BURCEA, Cătălin GRĂDINARU, *Perceptions and Attitudes of SMEs and MNCs Managers Regarding CSR Implementation: Insights from*

Companies Operating in the Retail Sector, Sustainability, Vol. 16, Issue 10, 9 May 2024, pp. 3963, AIS: 0.527, eISSN: 2071-1050. DOI: <https://doi.org/10.3390/su16103963>

Ri2. Gabriela Nicoleta ANDRIȘAN, **Andra MODREANU**, *Sustainability in Business Models: The Case of MUD Jeans*, “Ovidius” University Annals, Economic Sciences Series, Vol. XXIV, Issue 1/2024, 16 September 2024, pp. 370-377, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <<https://stec.univ-ovidius.ro/html/anale/RO/2024i1/Section%204/1.pdf>>

Ri3. Gabriela Nicoleta ANDRIȘAN, **Andra MODREANU**, *Advantages of Industry 4.0: Case of Pashion Footwear*, "Ovidius" University Annals, Economic Sciences Series, Vol. XXIV, Issue 1/2024, 16 September 2024, pp. 378-383, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <<https://stec.univ-ovidius.ro/html/anale/RO/2024i1/Section%204/2.pdf>>

Ri4. Gabriela ANDRIȘAN, **Andra MODREANU**, *The Role Of Innovation In A Sustainable Business Model: The Case Of Allegorie*, Contemporary Economy Journal, Vol. 8, No. 1, 2023, pp. 6-13, indexed in EconPapers (RePEC), IDEAS, BASE, SCPIO, OAJI, Academic Research Index ResearchBib, CEEOL, INDEX COPERNICUS INTERNATIONAL - ICI Journals Master List database, ISSN: 2537 – 4222. Available at: <<http://www.revec.ro/papers/230101.pdf>>

Ri5. **Andra MODREANU**, Sorin-George TOMA, Cătălin GRĂDINARU, *A Different Approach Towards Social Media Chinese Young Consumers Behaviour Insights*, Annals of the “Constantin Brâncuși” University of Târgu Jiu, Economy Series, Vol. 2, Issue 6/2023, pp. 227-233, type: B+, indexed in ERIH PLUS, IDEAS, Genamics JournalSeek Database, EconPapers, EBSCO, Cabell's, SCPIO, DOAJ, REPEC, EconBiz, YORK UNIVESITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, Electronic Journals Index (SJSU), ISSN: 2344–3685. Available at: <https://www.utgjiu.ro/revista/ec/pdf/2023-06%20Volumul%20II/29_modreanu.pdf>

Ri6. Sorin-George TOMA, Cătălin GRĂDINARU, **Andra MODREANU**, *The Evolution Of The Digital Economy In Romania In The Period 2019-2022*, Annals of the “Constantin Brâncuși” University of Târgu Jiu, Economy Series, Vol. 1, Issue 6/2023, pp. 206-210, type: B+, indexed in ERIH PLUS, IDEAS, Genamics JournalSeek Database, EconPapers, EBSCO, Cabell's, SCPIO, DOAJ, REPEC, EconBiz, YORK UNIVESITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, Electronic Journals Index (SJSU), ISSN: 2344–3685. Available at: <https://www.utgjiu.ro/revista/ec/pdf/2023-06/22_toma.pdf>

Ri7. Sorin-George TOMA, Cătălin GRĂDINARU, Oana Simona HUDEA, **Andra MODREANU***, *Perceptions and Attitudes of Generation Z Students towards the Responsible Management of Smart Cities*, Sustainability, Vol. 15, Issue 18, 15 September 2023, pp. 13967, AIS: 0.527, eISSN: 2071-1050. DOI: <https://doi.org/10.3390/su151813967>

Ri8. **Andra MODREANU**, Sorin-George TOMA, *A brief analysis of social media brand content and strategy during the COVID-19 pandemic*, Annals of “Constantin Brâncuși” University of Târgu-Jiu, Economy Series, Issue 1/2023, pp. 234-239, type: B+, indexed in ERIH PLUS, IDEAS, Genamics JournalSeek Database, EconPapers, EBSCO, Cabell's, SCPIO, DOAJ, REPEC, EconBiz, YORK UNIVESITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, Electronic Journals Index (SJSU), ISSN: 2344-3685. Available at: <https://www.utgjiu.ro/revista/ec/pdf/2023-01/28_Modreanu.pdf>.

Ri9. Cătălin GRĂDINARU, Sorin-George TOMA, **Andra MODREANU**, *Innovation at the Global Level: An Analysis of the Global Innovation Index in the Period 2021-2023*, “Ovidius” University

Annals, Economic Sciences Series, Vol. XXIII, Issue 2/2023, pp. 97-104, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <<https://stec.univ-ovidius.ro/html/anale/ENG/wp-content/uploads/2024/02/12.pdf>>

Ri10. Gabriela ANDRIȘAN, **Andra MODREANU**, *An Overview of The Fourth Industrial Revolution through the Business Lens*, Business Ethics and Leadership, Vol. 6, Issue 1, 2022, pp. 39-46, indexed in Directory of Open Access Security Scholarly Resources, WorldCat, Scilit, Lens, EconBiz, Publication Forum, Quality Open Access Marker, Cabells Scholarly Analytics, ResearchBib, UlrichsWEB, Norsk Senter for Forskningsdata, OpenDOAR, ErihPlus, MIAR, Dimensions, NAVER, OpenAIRE, DOAJ, OUCI, NORWEGIAN REGISTER FOR SCIENTIFIC JOURNALS, SERIES AND PUBLISHERS, Scinapse, BibCnrs, SUDOC, Index Copernicus International, ISSN: 2520-6761, DOI: [https://doi.org/10.21272/bel.6\(1\).39-46.2022](https://doi.org/10.21272/bel.6(1).39-46.2022)

Ri11. **Andra MODREANU**, Gabriela Nicoleta ANDRIȘAN, *An overview of the typology of strategy*. Annals of the “Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 1/2022, pp. 206-211, type: B+, indexed in ERIH PLUS, IDEAS, Genamics JournalSeek Database, EconPapers, EBSCO, Cabell's, SCPIO, DOAJ, REPEC, EconBiz, YORK UNIVESITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, Electronic Journals Index (SJSU), ISSN: 2248-0889. Available at: <https://www.utgjiu.ro/revista/ec/pdf/2022-01/26_Modreanu.pdf>

Ri12. Gabriela Nicoleta ANDRIȘAN, **Andra MODREANU**, *Corporate strategy: An overview*, Annals of the “Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 1/2022, pp. 242-246, type: B+, indexed in ERIH PLUS, IDEAS, Genamics JournalSeek Database, EconPapers, EBSCO, Cabell's, SCPIO, DOAJ, REPEC, EconBiz, YORK UNIVESITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, Electronic Journals Index (SJSU), ISSN: 2248-0889. Available at: <https://www.utgjiu.ro/revista/ec/pdf/2022-01/32_Andrisan.pdf>

Ri13. **Andra MODREANU**, Gabriela Nicoleta ANDRIȘAN, *Understanding employees needs through corporate social responsibility*, Management Strategies, Vol. XV, No. 2(56), 2022, pp. 118-126, indexed in EconPapers (RePEC), DOAJ, IDEAS, BASE, SCPIO, OAJI, Academic Research Index ResearchBib, CEEOL, INDEX COPERNICUS INTERNATIONAL - ICI Journals Master List database, ISSN: 1844-668X. Available at: <http://www.strategiimanageriale.ro/images/images_site/articole/article_eb7279a03012c7341bbc9d0b211434a7.pdf>

Ri14. Gabriela Nicoleta ANDRIȘAN, **Andra MODREANU**, *Business strategy: An overview of the last strategy*, Management Strategies, Vol. XV, No. 2(56), 2022, pp. 37-44, indexed in EconPapers (RePEC), DOAJ, IDEAS, BASE, SCPIO, OAJI, Academic Research Index ResearchBib, CEEOL, INDEX COPERNICUS INTERNATIONAL - ICI Journals Master List database, ISSN: 1844-668X. Available at: <<http://www.strategiimanageriale.ro/papers/220220.pdf>>

Ri15. **Andra MODREANU**, *Corporate social responsibility leadership*, Manager, No. 35, 2022, pp. 39-51, journal indexed in EBSCO-CEEAS, Ceeol, RePEc, INDEX COPERNICUS, PROQUEST, ULRICH, DRJI, Google Scholar, eISSN: 2286-170X. Available at: <https://manager.faa.ro/wp-content/uploads/2022/06/35m_39_51.pdf>

Ri16. **Andra MODREANU**, *The dimensions of strategy: a study case of Unilever's responsible umbrella strategy*, The Journal Contemporary Economy, Vol. 7, Issue 2/2022, pp. 139-149, indexed in EconPapers (RePEC), IDEAS, BASE, SCPIO, OAJI, Academic Research Index ResearchBib, CEEOL, INDEX COPERNICUS INTERNATIONAL - ICI Journals Master List database, ISSN: 2537-4222. Available at: <http://www.revec.ro/images/images_site/articole/article_b934eedf9be015a713df280a5f584209.pdf>

Ri17. Andra MODREANU, Gabriela Nicoleta ANDRIȘAN, *The perceptions of generation z regarding CSR practices in developing countries: An analysis among Romanian post-millennials students*, Annals of the “Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 4/2022, pp. 263-272, type: B+, indexed in ERIH PLUS, IDEAS, Genamics JournalSeek Database, EconPapers, EBSCO, Cabell's, SCIOPI, DOAJ, REPEC, EconBiz, YORK UNIVERSITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, Electronic Journals Index (SJSU), ISSN: 2344 – 3685. Available at: <https://www.utgjiu.ro/revista/ec/pdf/2022-04/31_Modreanu.pdf>

Ri18. Andra MODREANU, Gabriela Nicoleta ANDRIȘAN, *Strategic Corporate Social Responsibility and Employees: An analysis of Romanian post-millennials' perception*, “Ovidius” University Annals, Economic Sciences Series, Vol. XXII, Issue 1/2022, pp.651-658, code CNCS: 444, type: B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <[https://stec.univ-ovidius.ro/html/anale/RO/2022-2/Section 4/24.pdf](https://stec.univ-ovidius.ro/html/anale/RO/2022-2/Section%204/24.pdf)>

Ri19. Sorin-George TOMA, Andra MODREANU, *Competing for Dominance in Global Banking*, “Ovidius” University Annals, Economic Sciences Series, Vol. XXII, Issue 2/2022, pp. 227-233, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <[https://stec.univ-ovidius.ro/html/anale/RO/2022-issue2/Section 1 and 2/28.pdf](https://stec.univ-ovidius.ro/html/anale/RO/2022-issue2/Section%201%20and%202/28.pdf)>

Ri20. Gabriela ANDRIȘAN, Andra MODREANU, *Achieving Business Success in the Fourth Industrial Revolution: The Case of Procter & Gamble*, “Ovidius” University Annals, Economic Sciences Series, Volume XXII, Issue 1/2022, pp. 482-490, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <[https://stec.univ-ovidius.ro/html/anale/RO/2022-2/Section 4/1.pdf](https://stec.univ-ovidius.ro/html/anale/RO/2022-2/Section%204/1.pdf)>

Ri21. Gabriela ANDRIȘAN, Andra MODREANU, *The Chain Reactions of Business Models and Strategies*, “Ovidius” University Annals, Economic Sciences Series, Vol. XXI, Issue 1/2021, pp. 449-454, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <[https://stec.univ-ovidius.ro/html/anale/RO/2021/Section 4/1.pdf](https://stec.univ-ovidius.ro/html/anale/RO/2021/Section%204/1.pdf)>

Ri22. Andra MODREANU, Alexandra-Maria SÂRBU, Gabriela Nicoleta ANDRIȘAN, *Corporate Social Responsibility: An overview*, “Ovidius” University Annals, Economic Sciences Series, Vol. XXI, Issue 1/2021, pp. 359-368, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <[https://stec.univ-ovidius.ro/html/anale/RO/2021/Section 3/27.pdf](https://stec.univ-ovidius.ro/html/anale/RO/2021/Section%203/27.pdf)>

Ri23. Andra MODREANU, Gabriela ANDRIȘAN, *Corporate social responsibility: A stakeholder's management approach*, Manager, No. 34, 2021, pp. 7-15, indexed in EBSCO-CEEAS, Ceeol, RePEc, INDEX COPERNICUS, PROQUEST, ULRICH, DRJI, Google Scholar, eISSN: 2286-170X. Available at: <<https://manager.faa.ro/?p=8453>>

Ri24. Andra MODREANU, Gabriela ANDRIȘAN, *Stakeholders, as a Bridge Between Business Ethics and Corporate Social Responsibility*, Business Ethics and Leadership, Vol. 5, Issue 4, 2021, pp. 68-75, indexed in Directory of Open Access Security Scholarly Resources, WorldCat, Scilit, Lens, EconBiz, Publication Forum, Quality Open Access Marker, Cabells Scholarly Analytics, ResearchBib, UlrichsWEB, Norsk Senter for Forskningsdata, OpenDOAR, ErihPlus, MIAR, Dimensions, NAVER, OpenAIRE, DOAJ, OUCI, NORWEGIAN REGISTER FOR SCIENTIFIC JOURNALS, SERIES AND

PUBLISHERS, Scinapse, BibCnrs, SUDOC, Index Copernicus International, ISSN: 2520-676. Available at: <[<https://armgpublishing.com/journals/bel/volume-5-issue-4/article-6/>]>

Ri25. Andra MODREANU, Gabriela Nicoleta ANDRISAN, Maria-Alexandra SÂRBU, *Strategy: An Overview*, “Ovidius” University Annals, Economic Sciences Series, Vol. XXI, Issue 2/2021, pp. 836-841, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <[[https://stec.univ-ovidius.ro/html/anale/RO/2021-2/Section 4/37.pdf](https://stec.univ-ovidius.ro/html/anale/RO/2021-2/Section%204/37.pdf)]>

Ri26. Andra MODREANU, *Social entrepreneurship: An overview*, The Journal Contemporary Economy, Vol. 6, Issue 2/2021, pp.99-107, indexed in EconPapers (RePEC), IDEAS, BASE, SCPIO, OAJI, Academic Research Index ResearchBib, CEEOL, INDEX COPERNICUS INTERNATIONAL - ICI Journals Master List database, ISSN: 2537-4222. Available at:<[http://www.revec.ro/images/images_site/articole/article_55955cc2091c0c19eba0ec6ec40382d5.pdf f]>

Ri27. Andra MODREANU, *Best practices of social entrepreneurship in Romania*, Manager, No. 33, 2021, pp. 35-44, indexed in EBSCO-CEEAS, Ceeol, RePEc, INDEX COPERNICUS, PROQUEST, ULRICH, DRJI, Google Scholar, eISSN: 2286-170X. Available at: <[https://manager.faa.ro/wp-content/uploads/2021/07/33m_35_44.pdf]>

Ri28. Gabriela Nicoleta ANDRIȘAN, Andra MODREANU, *Business Strategy: Choosing the Right Fit*, “Ovidius” University Annals, Economic Sciences Series, Vol. XXI, Issue 2/2021, pp. 570-574, code CNCS: 444, type B+, indexed in RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, ISSN: 2393-3127. Available at: <[[https://stec.univ-ovidius.ro/html/anale/RO/2021-2/Section 4/3.pdf](https://stec.univ-ovidius.ro/html/anale/RO/2021-2/Section%204/3.pdf)]>

Ri29. Andra MODREANU, Gabriela Nicoleta ANDRIȘAN, *The perception of Romanian students regarding the corporate social responsibility practices identified in the tertiary-level education sector*, Red Journal, No. 5/2021, pp. 22-35, journal indexed in CEEOL, REPEC, Google Scholar, CrossRef, DOAJ, ERIH PLUS, ISSN: 2559-2033. <https://doi.org/10.56177/red.5.2021.art.2>

Ri30. Gabriela ANDRIȘAN, Andra MODREANU, *The link between corporate and business strategy*, Manager, No. 34, 2021, pp. 69-76, journal indexed in EBSCO-CEEAS, Ceeol, RePEc, INDEX COPERNICUS, PROQUEST, ULRICH, DRJI, Google Scholar, eISSN: 2286-170X. Available at: <[<https://manager.faa.ro/?p=8494>]>

Vi1. Gabriela ANDRIȘAN, Andra MODREANU, *Competition In The Fourth Industrial Revolution*. In: *Proceedings of the International Conference “Information Society and Sustainable Development”*, XIth Edition, Varna, Bulgaria, 20-21 June 2024, Academica Brâncuși Publisher, code CNCS: 255, 2024, 367, pp. 102-106, ISSN: 2248-0889

Vi2. Sorin-George TOMA, Cătălin GRĂDINARU, Andra MODREANU, *Digital economy in ROMANIA in the period 2019-2022*, Proceedings Of International Scientific Conference Digitalization Sustainability-Competitiveness, ECOTREND, XXIth Edition, Târgu-Jiu, Gorj County, Romania, 17-18 November 2023, Academica Brâncuși Publisher, code CNCS: 255, 2023, 325, pp. 273-274, ISSN: 2248-0889

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Vi4. Andra MODREANU, Gabriela Nicoleta ANDRIȘAN, Alexandra-Maria SÂRBU, Cătălin GRĂDINARU, *Corporate Social Responsibility, a Strategic Tool for Sustainable Value Creation: A Case Study of Unilever's Sustainable Living Plan*. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2022. *8th BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Graz, Austria, 25-27 May 2022, ASE Publisher, code CNCS: 105, 2022, 848, pp. 575-582, ISSN: 2457-483X, ISI Proceedings, DOI: 10.24818/BASIQ/2022/08/076

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Notă:

- (1) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional(Ca1, I1 etc., după caz); II - autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI - anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).

5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2....., Ci2.1, Ci2.2, etc.)

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Ci9. **Andra MODREANU**, Gabriela Nicoleta ANDRIȘAN, *An overview of the typology of strategy*. Annals of the "Constantin Brâncuși" University of Târgu Jiu, Economy Series, Issue 1/2022, pp. 206-211, type: B+, indexed in ERIH PLUS, IDEAS, Genamics JournalSeek Database, EconPapers, EBSCO, Cabell's, SCPIO, DOAJ, REPEC, EconBiz, YORK UNIVERSITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, Electronic Journals Index (SJSU), ISSN: 2248-0889. Available at: <https://www.utgjiu.ro/revista/ec/pdf/2022-01/26_Modreanu.pdf>

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Notă:

- (2) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional(**Ca1, I1** etc., după caz); II - autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI - anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).
- (3) În cadrul fiecărui grup de lucrări (Ca1, Ca2 etc.; I1, I2 etc. ; ...), lucrările sunt în ordine invers cronologică.

Candidat,
MODREANU C. ANDRA