

Data 05.05.2025

Concurs pentru ocuparea postului de ASISTENT UNIVERSITAR, poz. 34,

Facultatea BUSINESS SI TURISM

Departamentul: Turism și Geografie

Disciplinele: Administrarea întreprinderii de comerț, turism, servicii; Economia serviciilor, Economia serviciilor (engleza), Economia turismului ; Economia turismului (engleza), Ecoturism (engleza); Tehnologie hoteliera și de restaurant (engleza); Tehnica operațiilor de turism; Tehnica operațiilor de turism (engleza), Tehnologie hotelieră și de restaurant.

Domeniul: Științe Economice și Administrarea Afacerilor

post publicat în Monitorul Oficial, partea a III-a, nr. 93, 10 Aprilie 2025.

LISTA DE LUCRĂRI

Candidat: ȚICĂU I. IULIA RUXANDRA. - Dr./din 2025/din 25.03.2025

(NUME, inițială și prenume)

(anul)

(Titlul didactic/echiv.)

(anul)

1. **Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. I.Ri1, II. **Iulia Ruxandra ȚICĂU**, Mihaela Cornelia DAN, Shahrazad HADAD, Puiu NISTOREANU III. *Sustainable Development in Peri-Urban Regions: A Triangulation Analysis* IV. Sustainability, Vol. 15, Nr. 20, V. pp. 1-21 VI. 2023, VII. ISSN: 2071-1050, ISI, Factor de impact: 3.9, <https://www.mdpi.com/2071-1050/15/20/14837>, WOS:001095106800001
2. I. Ri2, II. Claudia Gabriela BAICU, Olimpia STATE, Daniel Adrian GÂRDAN, Iuliana Petronela GÂRDAN, **Iulia Ruxandra ȚICĂU**, III. *Financial and Competitive Implications of the European Green Deal – Perceptions of Retail Managers*, IV. Amfiteatrul Economic, Cotația B+ conform CNCIS, Vol. 24, Nr 61, V. pp. 683-700, VI. 2022, VII. ISSN 15829146, ISI, Factor de impact: 2.6, https://www.amfiteatruconomic.ro/temp/Article_3137.pdf , WOS:000855161200007
3. I. Rn1, II. **Iulia Ruxandra ȚICĂU**, III. *Implications of Virtual Reality in developing tourism - The case of Transylvania, Romania*. IV. CACTUS Tourism Journal, vol.5, nr. 2, V. pp 66-74, VI. 2023, VII. ISSN 2247-3297, BDI, https://cactus-journal-of-tourism.ase.ro/wp-content/uploads/2023/12/III-1.Ticau_2023_5_2.pdf
4. I. Rn2, II. **Iulia Ruxandra ȚICĂU**, Hadad SHAHRAZAD, III. *Changes in post-pandemic travelling behaviour. what are the effects of the covid-19 pandemic on students' travelling interests?*, IV. CACTUS Tourism Journal, Vol. 4, Nr. 1, V. pp. 27-41, VI. 2022, VII. ISSN 2247-3297, BDI, baze de date internaționale: Google Scholar, DOAJ (Directory of Open Access Journals), https://www.cactus-journal-of-tourism.ase.ro/Pdf/vol_4_1/II_3_Ticau_Hadad.pdf
5. I. Rn3, II. **Iulia Ruxandra ȚICĂU**, Gabriela Camelia NEGREA, III. *The potential of Romanian destinations to meet the new luxury travel trends. The case of Maramures county*, IV. Revista de Turism-studii si cercetari in turism, Cotația B+ conform CNCIS , Nr. 33, V. pp. 1-6, VI. 2022, VII. ISSN 1844-2994, BDI, baze de date internaționale: DOAJ (Directory of Open Access Journals), RePEc (Research Papers in Economics), <https://revistadeturism.ro/index.php/rdt/article/view/155>
6. I. Rn4, II. **Iulia Ruxandra ȚICĂU**, Shahrazad HADAD, III. *Technological determinism vs. social shaping of technology. the influence of activity trackers on user's attitudes*, IV. Management Dynamics in the Knowledge Economy, Vol. 9, Nr. 2, V. pp. 147-163, VI. 2021, VII. ISSN 2392-8042, 2021, BDI, baze de date internaționale: DOAJ (Directory of Open Access Journals), EBSCO, <https://www.managementdynamics.ro/index.php/journal>
7. I. Rn5, II. **Iulia Ruxandra ȚICĂU**, Shahrazad HADAD, III. *The electric car industry under path dependency and the lock-in effect*, IV. Junior Scientific Researcher Journal, Vol. 7, Nr. 1, V. pp. 1-9, VI. 2021, VII. ISSN 2458-0341, BDI, baze de date internaționale: Google Scholar, DOAJ (Directory of Open Access Journals), RePEc (Research Papers in Economics), <https://ideas.repec.org/a/jsr/jourml/v7y2021i1p1-9.html>
8. I. Vi1, II. **Iulia Ruxandra ȚICĂU**, III. *Evolution of the wine market in Europe: trends and barriers in the context of the COVID-19 pandemic*, IV. International Conference on Business Excellence, Proceedings of the 17th International Conference on Business Excellence vol. 16, nr. 1, V. pp. 91893, VI. 22-23 Martie 2023, VI..eISSN2558-9652, <https://sciendo.com/it/article/10.2478/picbe-2022-0086>
9. I. Vi2, II. Shahrazad HADAD, **Iulia Ruxandra ȚICĂU** III. *The Role of Dynamic Capabilities and Digitalization in Achieving Economic Intelligence. The Case of Huawei's Success*, IV. International Conference on Business Excellence, publicat in , Springer Proceedings in Business and Economics, V. pp. 155–173 ,VI. 2022 VII. ISBN 978-3-031-07265-9, <https://www.springerprofessional.de/en/the-role-of-dynamic-capabilities-and-digitalization-in-achieving/23379698>
10. I. Vi3, II. Adrian CIORANU, Vlad STOICESCU, **Iulia Ruxandra ȚICĂU**, III. *Expectations for a sustainable peer-to-peer (shared) tourism economy: from Home Sharing to Mobility as a Service*, IV. The 16th International Conference on Business Excellence, V. pp. 1303–1312, VI. 2022, VII. ISSN 2558-9652,

https://www.researchgate.net/publication/365761894_Expectations_for_a_sustainable_peer-to-peer_shared_tourism_economy_from_Home_Sharing_to_Mobility_as_a_Service

2. Teza(-ele) de doctorat

I. T1, II. **Julia Ruxandra Țicău**, III. *Inovarea și creativitatea, soluții ale relansării competiției în afacerile din sectorul terțiar*, IV. – V. pp. 1-243, VI. 2025, VII. -

3. **Cărți/cursuri** publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

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4. **Cărți de specialitate** publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Ri – articole/studii publicate in extenso în **reviste de specialitate de circulație internațională** recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)

I.Ri1, II. **Julia Ruxandra ȚICĂU**, Mihaela Cornelia DAN, Shahrazad HADAD, Puiu NISTOREANU III. *Sustainable Development in Peri-Urban Regions: A Triangulation Analysis* IV. Sustainability, Vol. 15, Nr. 20, V. pp. 1-21 VI. 2023, VII. ISSN: 2071-1050, ISI, Factor de impact: 3.9, <https://www.mdpi.com/2071-1050/15/20/14837>

I. Ri2, II. Claudia Gabriela BAICU, Olimpia STATE, Daniel Adrian GÂRDAN, Iuliana Petronela GÂRDAN, **Julia Ruxandra ȚICĂU**, III. *Financial and Competitive Implications of the European Green Deal – Perceptions of Retail Managers*, IV. Amfiteatrul Economic, Cotația B+ conform CNCSIS, Vol. 24, Nr 61, V. pp. 683-700, VI. 2022, VII. ISSN 15829146, ISI, Factor de impact: 2.6, https://www.amfiteatrueconomic.ro/temp/Article_3137.pdf

Rn – articole/studii publicate in extenso în **reviste de specialitate de circulație națională** recunoscute CNCSIS

I. Rn1, II. Aura CADIS, Sebastien POINT, **Julia Ruxandra ȚICĂU**, Nicolae-Marius VAVURĂ, III. *An analysis of the perceptions regarding the traditional versus alternative educational system*, IV. Management & Marketing, Vol. 18, Nr. 4, V. pp. 577-593, VI. 2024; VII. eISSN 2069-8887, <https://sciendo.com/it/article/10.2478/mmcks-2023-0031>

I. Rn2, II. **Julia Ruxandra ȚICĂU**, III. *Implications of Virtual Reality in developing tourism - The case of Transylvania, Romania*. IV. CACTUS Tourism Journal, vol.5, nr. 2, V. pp 66-74, VI. 2023, VII. ISSN 2247-3297, BDI, https://cactus-journal-of-tourism.ase.ro/wp-content/uploads/2023/12/III-1.Ticau_2023_5_2.pdf

I. Rn3., II. **Julia Ruxandra ȚICĂU**, Nicolae-Marius VAVURĂ, Aura Iulia CADIS, III. *Analysis of Innovation Strategy and Technological Implementation Within the Tertiary Sector in South-East European Companies*, IV. Tehnology Education Management Informatic (TEM) Journal, Vol. 12, Nr. 4, V. pp. 2177-2187, VI. 2023, VII. ISSN 2217-8309, https://www.temjournal.com/content/124/TEMJournalNovember2023_2177_2187.pdf , WOS:001111557300033

I. Rn4. Daniel Adrian GÂRDAN, Olimpia STATE, Iuliana Petronela GÂRDAN, Claudia Gabriela BAICU, **Julia Ruxandra ȚICĂU**, III.– *Managers' perception of sustainability - a driver for sustainable leadership, innovation, and performance*, IV. Annales Universitatis Apulensis Series Oeconomica, Vol. 2, Nr. 24, V. pp. 107-121, VI. 2022, VII. ISSN 1454-9409 / 2344–4975, https://newoeconomica.uab.ro/up/AUASO/articles/managers_perception_of_sustainability_-_a_driver_for_sustainable_leadership_innovation_and_perfor-article-663b14a14a12a.pdf

I. Rn5, II. **Julia Ruxandra ȚICĂU**, Hadad SHAHRAZAD, III. *Changes in post-pandemic travelling behaviour. what are the effects of the covid-19 pandemic on students' travelling interests?*, IV. CACTUS Tourism Journal, Vol. 4, Nr. 1, V. pp. 27-41, VI. 2022, VII. ISSN 2247-3297, BDI, https://www.cactus-journal-of-tourism.ase.ro/Pdf/vol_4_1/II_3_Ticau_Hadad.pdf

I. Rn6, II. **Julia Ruxandra ȚICĂU**, Gabriela Camelia NEGREA, III. *The potential of Romanian destinations to meet the new luxury travel trends. The case of Maramures county*, IV. Revista de Turim-studii si cercetari in turism, Cotația B+ conform CNCSIS , Nr. 33, V. pp. 1-6, VI. 2022, VII. ISSN 1844-2994, BDI, <https://revistadeturism.ro/index.php/rdt/article/view/155>

I. Rn7, II. **Julia Ruxandra ȚICĂU**, Shahrazad HADAD, III. *Technological determinism vs. social shaping of technology. the influence of activity trackers on user's attitudes*, IV. Management Dynamics in the Knowledge Economy, Vol. 9, Nr. 2, V. pp. 147-163, VI. 2021, VII. ISSN 2392-8042, 2021, BDI, <https://www.managementdynamics.ro/index.php/journal>

I. Rn8, II. **Iulia Ruxandra ȚICĂU**, Shahrazad HADAD, III. *The electric car industry under path dependency and the lock-in effect*, IV. Junior Scientific Researcher Journal, Vol. 7, Nr. 1, V. pp. 1-9, VI. 2021, VII. ISSN 2458-0341, BDI, <https://ideas.repec.org/a/jsr/journal/v7y2021i1p1-9.html>

Vi- articole/studii in extenso publicate în volumele unor **manifestări științifice internaționale** recunoscute din țară și din străinătate (cu ISSN/ ISBN)

I.Vi1, II. **Iulia Ruxandra ȚICĂU**, III. *Evolution of the wine market in Europe: trends and barriers in the context of the COVID-19 pandemic*, IV. The 17th International Conference on Business Excellence, București, V. pp. 918-932, VI. 2022, VII. eISSN 2558-9652, <https://sciendo.com/it/article/10.2478/picbe-2022-0086>

I. Vi2., II. **Iulia Ruxandra ȚICĂU**, Adrian CIORANU, Vlad STOICESCU, III. *Community branding in the dawn of a sustainable Fourth Industrial Revolution* IV. New Challenges in Economic and Business Development, Riga, Letonia, V. pp. 248-254, VI. 2022; VII. ISBN 978-9934-23-660-0, https://www.researchgate.net/publication/382304810_COMMUNITY_BRANDING_IN_THE_DAWN_OF_A_SUSTAINABLE_FOURTH_INDUSTRIAL_REVOLUTION

I. Vi3, II. Vlad STOICESCU, Adrian CIORANU, **Iulia Ruxandra ȚICĂU**, III. *A Theoretical Model of eVTOL as a Business Administration Vehicle for Efficiency*, IV. 8th BASIQ International Conference, Graz, Austria, V. pp. 266-273, VI. 2022, VII. ISSN 2457-483X, https://www.conference.ase.ro/wp-content/uploads/2022/06/22035_Final.pdf

I. Vi4, II. Adrian CIORANU, Vlad STOICESCU, **Iulia Ruxandra ȚICĂU**, III. *Expectations for a sustainable peer-to-peer (shared) tourism economy: from Home Sharing to Mobility as a Service*, IV. The 16th International Conference on Business Excellence, V. pp. 1303-1312, VI. 2022, VII. ISSN 2558-9652, https://www.researchgate.net/publication/365761894_Expectations_for_a_sustainable_peer-to-peer_shared_tourism_economy_from_Home_Sharing_to_Mobility_as_a_Service

I.Vi5, II. Shahrazad HADAD, Iulia Ruxandra ȚICĂU, III. *The Role of Dynamic Capabilities and Digitalization in Achieving Economic Intelligence. The Case of Huawei's Success*, IV. The 15th International Conference on Business Excellence, publicat în Springer Proceedings, V. pp. 155-173, VI. 2021, VII. ISBN 978-3-031-07265-9, <https://www.springerprofessional.de/en/the-role-of-dynamic-capabilities-and-digitalization-in-achieving/23379698>

I.Vi6. II. Shahrazad HADAD, **Iulia Ruxandra ȚICĂU**, III. *Benefits dependency networks in S.C. Fermit S.R.L. – a CRM approach*, IV. MODERN TRENDS IN BUSINESS, HOSPITALITY AND TOURISM, Cluj, România, V. pp.- VI. 2021, VII. ISBN 978-606-37-1186-2

Vn- articole/studii publicate in extenso în volumele unor **manifestări științifice naționale** (cu ISSN/ISBN)

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5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate (Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2..., Ci2.1, Ci2.2, etc.)

Ci1 **Iulia Ruxandra ȚICĂU**, Mihaela Cornelia DAN, Shahrazad HADAD, Puiu NISTOREANU III. *Sustainable Development in Peri-Urban Regions: A Triangulation Analysis* IV. Sustainability, Vol. 15, Nr. 20, V. pp. 1-21 VI. 2023, VII. ISSN: 2071-1050, ISI, Factor de impact: 3.9, <https://www.mdpi.com/2071-1050/15/20/14837>

Ci1.1 Hsu, C.-T., Lin, Y.-C., Yao, K.-C., & Ma, P.-C. *A study on the performance of B&B operations is conducted in sustainable tourism*. Sustainability, 16(18), 2024, 8198. <https://doi.org/10.3390/su16188198>, Q1

Ci1.2 Mindarti, L. I., & Sukoco, J. B. *Synchronization model for empowering MSMEs: Critical evaluation based on literature review*. International Journal of Religion, 5(11), 2024, 3010–3019. [https://doi.org/10.61707/qw53vm65**::contentReference\[oaicite:5\]{index=5}](https://doi.org/10.61707/qw53vm65**::contentReference[oaicite:5]{index=5}), Q2

Ci1.3 Purohit, S. S., Shevde, V., Joshi, S., Garud, A., Gadkari, S., & Athavale, M. *Investigating the linkages between migration and image of the city*. Journal of Contemporary Urban Affairs, 8(1), 249–270, 2024, <https://doi.org/10.25034/ijcua.2024.v8n1-14>

Ci1.4 Sebayang, A. F., Sebayang, L. K., & Al Rifah, C. F. , *Maintaining the leading economy of the city of Semarang*. Economics Development Analysis Journal, 13(4), 2025, <https://doi.org/10.15294/edaj.v13i4.19370>

Ci2. Claudia Gabriela BAICU, Olimpia STATE, Daniel Adrian GÂRDAN, Iuliana Petronela GÂRDAN, **Iulia Ruxandra ȚICĂU**, III. *Financial and Competitive Implications of the European Green Deal – Perceptions of Retail Managers*, IV. *Amfiteatrul Economic*, Cotația B+ conform CNCSIS, Vol. 24, Nr 61, V. pp. 683-700, VI. 2022, VII. ISSN 15829146, ISI, Factor de impact: 2.6, https://www.amfiteatruleconomic.ro/temp/Article_3137.pdf

Ci2.1 Bârsan, M. M. *The impact of climate change caused by greenhouse effect gases*. Bulletin of the Transilvania University of Brașov. Series VII: Social Sciences • Law, 17(66), pp. 14–21, 2024.

Ci2.2 Yuleva-Chuchulayna, Radostina; Filipova, Milena; Bogdanska, Denitsa; Mihali, Ana-Maria; Crețoiu, Raluca. *THE ROLE OF MANAGEMENT FOR THE SUSTAINABILITY AND EFFICIENCY OF ENTERPRISES*. Annals of Spiru Haret University Economic Series, 14, pp. 628–642, 2023.

Ci2.3 Lukić, Radojko. Analysis of the Trade Performance of the European Union and Serbia on the Base of FF-WASPAS and WASPAS Methods. Review of International Comparative Management, 24, pp. 228–250, 2023. DOI: 10.24818/RMCI.2023.2.228.

Ci2.4 Lukić, Radojko. Analysis of the Trade Performance of the European Union and Serbia on the Base of FF-WASPAS and WASPAS Methods. Review of International Comparative Management, 24, pp. 228–250, 2023. DOI: 10.24818/RMCI.2023.2.228.

Ci2.5 Grosu, Raluca. “Green” practices in the food retail sector: evidence from the Romanian market. British Food Journal, 126, 2023. DOI: 10.1108/BFJ-12-2022-1119.

Ci3. **Julia Ruxandra ȚICĂU**, Gabriela Camelia NEGREA, III. *The potential of Romanian destinations to meet the new luxury travel trends. The case of Maramures county*, IV. Revista de Turism-studii si cercetari in turism, Cotația B+ conform CNCSIS , Nr. 33, V. pp. 1-6, VI. 2022, VII. ISSN 1844-2994, BDI, <https://revistadeturism.ro/index.php/rdt/article/view/155>

Ci3.1 Rahmawati, E., Hendratono, T., Priyanto, S. H., & Ihalauw, J. J. (2024). Market-driven resilience in luxury transportation: A competitive advantage approach. Journal of Resilient Economies, 4(1), 56-72.

Ci4. **Julia Ruxandra ȚICĂU**, Shahrazad HADAD, III. *Technological determinism vs. social shaping of technology. the influence of activity trackers on user's attitudes*, IV. Management Dynamics in the Knowledge Economy, Vol. 9, Nr. 2, V. pp. 147-163, VI. 2021, VII. ISSN 2392-8042, 2021, BDI, <https://www.managementdynamics.ro/index.php/journal>

Ci4.1 Omonijo, Oluwole Nurudeen, and Zhang Yunsheng. *Impact mechanism of technological innovation by Chinese companies on CSR in Africa mobile communication industry*. Innovation and Green Development, 1(2), 100005, 2022, Q1.

Ci4.2 Ayoola, O. O., Alenoghena, R., & Adeniji, S. *ChatGPT impacts on access-efficiency, employment, education and ethics: The socio-economics of an AI language model*. BizEcons Quarterly, 16, pp. 1–17, 2023, Q2.

Ci4.3 Brown, J. A., Ward, A., & Duane, J. N. *Data privacy, ethics and strategic leadership*. In *Handbook of Research on Strategic Leadership in the Fourth Industrial Revolution* (pp. 330–347). Edward Elgar Publishing, 2024.

Ci4.4 Vasist, P. N., & Krishnan, S. *Engaging with deepfakes: a meta-synthesis from the perspective of social shaping of technology theory*. Internet Research, 33(5), pp. 1670–1726, 2023, Q1.

Ci4.5 Park, G., & Dreamson, N. *The heterogeneous effects of human development and good governance on mobile diffusion in the sub-Saharan region: Evidence from panel quantile regression*. Technological Forecasting and Social Change, 189, 122355, 2023, Q1.

Ci4.6 Kumar, H. *Enablers for digital transformation of services to harness new business opportunities*. IEEE Transactions on Engineering Management, 2024.

Ci4.7 Youssef, E., Medhat, M., Abdellatif, S., & Babiker Yousif, N. *Analyzing the Impact of Metaverse Technology on Social Development: A Field Study on Generation Z in the United Arab Emirates*. Social Sciences, 13(9), 446, 2024, Q2.

Ci4.8 Adeline, C., & Irwansyah, I. *Determinisme teknologi: penggunaan ICT dalam pembelajaran daring*. Jurnal Nomosleca, 8(1), pp. 46–65, 2022.

Ci4.9 Loukili, I., Goedhart, N. S., Zuiderent-Jerak, T., & Dedding, C. *Digitalizing Access to Care: How Self-Check-In Kiosks Shape Access to Care and Efficiency of Hospital Services*. Media and Communication, 12, 2024, Q1.

Ci4.10 Kempton, C. C. *Teacher perspectives of strategies for effective technology integration in the post-pandemic classroom: A qualitative case study* (Doctoral dissertation, Northcentral University), 2023.

Ci4.11 Fatima, N., Sattar, T., Imdadullah, M., & Bashir, F. *The Role of Social Media in Proliferating Violent Behavior Among College Students in District Layyah, Pakistan*. Review of Applied Management and Social Sciences, 5(4), pp. 525–537, 2022.

Ci4.12 Kandemir, D., Temiz, Z., & Aydın Sayılan, A. *YouTube as a source of information on breast cancer-related lymphedema exercises: A content, quality, and reliability analysis*. Health Care for Women International, pp. 1–15, 2024, Q1.

Ci4.13 Kavut, S. *Toplumsal yaşamda metaverse: Metaverse haberleri üzerine bir değerlendirme*. TRT Akademi, 8(17), pp. 342–367, 2023.

Ci4.14 Ndamase, M., Totobayo, B. W., & Lukman, Y. *Towards ideal local governments in South Africa: harnessing the 4IR*. International Journal of Business Ecosystem & Strategy, 7(2), pp. 163–173, 2025.

Ci4.15 Alvan, A., Kısacık, S., & Gelirli, N. *Unleashing the Power of AI: Creative Destruction in Energy Systems*. In *Economic and Political Consequences of AI: Managing Creative Destruction* (pp. 45–64). IGI Global Scientific Publishing, 2025.

Ci4.16 Hussain, S., Khan, Z., & Khan, R. M. A. *Building Students Creative Thinking Ability Through STEM Integrated Curriculum: An Experiment on Elementary School Students*. International Research Journal of Management and Social Sciences, 5(1), pp. 12–24, 2024.

Ci4.17 Terceiro, L. *The Interaction Designer as a Content Producer in the Social Media Era*, 2024.

Ci4.18 Zafari, S., & Wazir, M. I. *The Effect of Online Advertising, Pop-up Ads, and Website Features on Millennials Buying Behavior*. Abasyn University Journal of Social Sciences, 16(2), 2023.

Ci4.19 Mthombeni, Z. M. *A quantitative analysis of public attitudes towards the fourth industrial revolution: an integrated technology adoption model in South Africa* (Doctoral dissertation, School of Built Environment and Development Studies, University of KwaZulu-Natal, Durban, South Africa), 2024.

Ci4.20 Esen, Ö. C. *Tasarımda giyilebilirlik faktörünün sağlık faydası kapsamında tasarlanan ürün örneği üzerinden incelenmesi* (Doctoral dissertation, Mimar Sinan Fine Arts University, Turkey), 2023.

Ci4.21 Schwartz-Strickland, A. M. *Communication and Community: The Impact of Closed Facebook Groups on Athletic Trainers*, 2023.

Ci4.22 Rizzo, L. *Redefining the Fitness Industry: A Study of Wearable Fitness Technology Effects on Customer Experience and Data Collection*, 2023.

Ci4.23 Donani, M., Aseye, T., & Akuh, R. *Towards Industrialisation in Ghana: Defining Sustainable Manufacturing of Technology with Cultural Underpinning*.

Ci4.24 Merenheimo, P. Soziale Innovationen. In *Genderspezifische Herausforderungen der Sozialwirtschaft: Eine Einführung* (pp. 67–84). Wiesbaden: Springer Fachmedien Wiesbaden, 2023.

Ci4.25 Shahzad, A., Sunawar, L., & Sami, B. *Role of Artificial Intelligence in Arab Spring and Lessons for Pakistan in The Current Political Scenario after Deposition of Imran's Government*. International Research Journal of Management and Social Sciences, 4(3), pp. 250–264, 2023.

Ci4.26 Mohamad, O. A. E. A. *The Relationship between Videos Produced Using Artificial Intelligence Techniques by Shaping the knowledge and Attitudes of University Youth Towards their Issue*. The Egyptian Journal of Media Research, 2025(90), pp. 67–108.

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