

TOPICS
for the competition for the teaching position of university lecturer, position 16

Courses: Advanced economic and financial analysis of the enterprise, Business Valuation

1. The theoretical-methodological bases of the economic-financial analysis: quantitative and qualitative methods, the system of indicators and the organizational system of practical economic and financial analysis activity
2. Advanced analysis of the external environment of the company
3. The system of the value indicators presentation and the specific correlations between them
4. Turnover and value added analysis
5. Analysis of the internal potential of the company
6. Advanced analysis of the company's expenses
7. Business performance and the importance of economic and financial analysis in achieving this performance. Performance management and specific strategic business management tools. Key tools in evaluating an activity; grouping and characteristics
8. Business performance analysis through profitability - definitions, content, systemic approaches, sources of information
9. Financial position analysis - definitions, content, systemic approaches, information sources
10. Analysis of the correlation between working capital, net working capital need and net treasury.
11. Business risk. Risk categories and risk management tools
12. Cost-profit correlation at the microeconomic level. Key element in cost management in business
13. Particularities of the analysis of publicly traded enterprises
14. Sustainability and ESG reporting in case of financial markets
15. The value theory. Basis and principles of evaluation
16. Professional evaluation standards
17. The process of evaluating the company. Presentation of the fundamental stages in business valuation
18. Financial analysis for the purpose of enterprise evaluation. Enterprise strategy analysis. Accounting information analysis
19. Approaches and methods used in business valuation
20. Income-based approach to business valuation
21. Comparison approach to business valuation
22. Valuation of intangible assets
23. Real estate valuation
24. Valuation of assets and liabilities for financial reporting purposes
25. Levels of enterprise value. The concepts of control, marketability and liquidity

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