

Concurs pentru ocuparea postului de LECTOR UNIVERSITAR, poz. 65,
 Facultatea MARKETING,
 Departamentul MARKETING,
 Disciplina: MARKETING,
 Domeniul: MARKETING
 post publicat în Monitorul Oficial al României nr. 93 din 10.04.2025.

LISTA DE LUCRĂRI

Candidat: **TÜRKEŞ R. (VÎNT) MIRELA CĂTĂLINA - Dr./din, Asistent universitar/din 2022**

1. **Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1.	Türkeş Mirela Cătălina, Stăncioiu Aurelia Felicia, Marinescu Roxana-Cristina. Modeling the impact of resilience factors and relational practice on performance of the supply chain. Journal of Innovation și Knowledge, 9100533. Vol. 9(3)/2024, 100533. DOI:10.1016/j.jik.2024.100533. https://www.sciencedirect.com/science/article/pii/S2444569X24000726 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001295126500001 ISSN 2530-7614, eISSN 2444-569X WOS:001295126500001 JIF QUARTILE Q1 – SSCI - Management; JIF QUARTILE Q1 -SSCI -Business (SSCI); Journal Impact Factor 2023 = 15.6; AIS 2023 = 2.123
2.	Türkeş Mirela Cătălina, Driving Success: Unveiling the Synergy of E-Marketing, Sustainability, and Technology Orientation in Online SME. Journal of Theoretical and Applied Electronic Commerce Research, Vol.19(2)/2024, 100533, pp.1411-1441. DOI10.1016/j.jik.2024.100533 https://www.mdpi.com/0718-1876/19/2/71 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001256204400001 ISSN 2530-7614, Eissn 2444-569X WOS:001295126500001 JIF QUARTILE Q1 – SSCI- Business (SSCI); Journal Impact Factor 2023 = 5.1; AIS 2023 = 0.686.
3.	Türkeş, Mirela Cătălina, Stăncioiu Aurelia Felicia, Bănuș Cristian Silviu. The Intention to Use ChatGPT in Office Work in Romania: Between Utility and Hedonic Motivation. Amfiteatru Economic, Vol.26(67)/2024, pp.783-800. ISSN 1582-9146, eISSN 2247-9104, DOI:10.24818/EA/2024/67/7837/783 https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3336 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001289160200006 WOS:001289160200006 JIF QUARTILE Q1 - Economics; JIF QUARTILE Q2 – SSCI- Management; JIF QUARTILE Q3 – SSCI- Business (SSCI); Journal Impact Factor 2023= 2.6; AIS 2023 = 0.282.
4.	Türkeş, Mirela Cătălina, Cristian-Silviu Bănuș, and Laurențiu Stoenică. The Effect of Supply Chain Sustainability Practices on Romanian SME Performance, Sustainability 16, no. 7/2024, 2887. DOI:10.3390/su16072887 https://www.mdpi.com/2071-1050/16/7/2887 https://0410qsf9t-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001200898200001 eISSN 2071-1050 WOS:001200898200001 JIF QUARTILE Q2 – Environmental Sciences (SSCI); Journal Impact Factor 2023= 3.3; AIS 2023= 0.533.
5.	Türkeş Mirela Cătălina, Stăncioiu Aurelia Felicia, Orzan Mihai Cristian, Jugănară Mariana, Marinescu Roxana-Cristina, Jugănară Ion Dănuț. Changes in the labour market: the perceptions of Romanian employees regarding the use of telework in the post-pandemic period. Employee Relations, Vol. 46(3)/2024, pp. 585-621.

	DOI:10.1108/ER-06-2023-0317 https://www.emerald.com/insight/content/doi/10.1108/ER-06-2023-0317/full/html https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001167578600001 ISSN 0142-5455, eISSN 1758-7069 WOS:001167578600001 JIF QUARTILE Q2 – Management (SSCI); Journal Impact Factor 2023= 2.7; AIS 2023 = 0.633.
6.	Türkeş Mirela Cătălina, Acatrinei Carmen. The Effect of Drivers and Barriers on Electric Vehicle Usage in Romania: Findings from PLS-SEM and MGA, Economic Computation and Economic Cybernetics Studies and Research, Vol. 58, Issue 4/2024 DOI: 10.24818/18423264/58.4.24.12 https://ecocyb.ase.ro/nr2024_4/12_MirelaTurkes_CarmenAcatrinei.pdf https://0410q0lyn-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001383345200012 ISSN 0424-267X, eISSN 1842-3264, WOS:001383345200012 JIF QUARTILE Q3 – ECONOMICS (SSCI); Journal Impact Factor = 1.4; AIS = 0.135.
7.	Türkeş Mirela Cătălina, Stăncioiu Aurelia Felicia, Băltescu Codruța Adina, Marinescu, Roxana-Cristina. Resilience innovations and the use of food order și delivery platforms by the romanian restaurants during the covid-19 pandemic. Journal of Theoretical and Applied Electronic Commerce Research, 16(7)/2021, 3218-3247. DOI10.3390/jtaer16070175 https://www.mdpi.com/0718-1876/16/7/175 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000744668800001 ISSN 0718-1876 WOS:000744668800001 JIF QUARTILE Q1 – Business (SSCI); Journal Impact Factor 2023= 5.1; AIS 2023= 0.686.
8.	Türkeş Mirela Cătălina, Stăncioiu Aurelia Felicia, Băltescu Codruța Adina. Telework During the COVID-19 Pandemic - An Approach From the Perspective of Romanian Enterprises. Amfiteatru Economic, Vol.23(58)/2021, pp. 700-717. ISSN 1582-9146, eISSN 2247-9104, DOI10.24818/EA/2021/58/700 https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3030 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000678147700009 WOS:000678147700009 JIF QUARTILE Q1 - Economics; JIF QUARTILE Q2 – Management; JIF QUARTILE Q3 – Business (SSCI); Journal Impact Factor 2023= 2.6; AIS 2023 = 0.282.
9.	Capusneanu, S., Mates, D., Türkeş Mirela Cătălina, Barbu, C.M., Staras, A.I., Topor, D.I., Stoenica, L., Fulop, M.T. The Impact of Force Factors on the Benefits of Digital Transformation in Romania, Applied Sciences – Basel, 11(5)/2021, 2365, DOI: 10.3390/app11052365 eISSN2076-3417, https://www.mdpi.com/2076-3417/11/5/2365 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000627972000001, WOS:000627972000001 JIF QUARTILE Q1 – Engineering, Multidisciplinary; Journal Impact Factor 2023 = 2.5; AIS 2023= 0.428.
10.	Türkeş Mirela Cătălina; Căpușneanu, S.; Topor, D.I.; Staraș, A.I.; Hint, M.Ș.; Stoenica, L.F. Motivations for the Use of IoT Solutions by Company Managers in the Digital Age: A Romanian Case. Applied Sciences – Basel, 10 (19)/2020, 6905. DOI: 10.3390/app10196905 eISSN2076-3417, https://www.mdpi.com/2076-3417/10/19/6905 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000586432800001, WOS:000586432800001 JIF QUARTILE Q1 – Engineering, Multidisciplinary; Journal Impact Factor 2023 = 2.5; AIS 2023 = 0.428.

2. Teza(-ele) de doctorat

T1.	Türkeş (Vînt) M.C. STRATEGII DE PIAȚĂ ÎN DOMENIUL BANCAR DIN PERSPECTIVA INTEGRĂRII ROMÂNIEI ÎN UNIUNEA EUROPEANĂ, conducător de doctorat Prof.univ.dr. Constantin LEFTER, susținută public la Universitatea Transilvania din Braşov la data de 3.11.2011 http://rs.unitbv.ro/teze/rezumat/2011/rom/Vint_Turkes_MirelaCatalina.pdf
-----	---

3. Cărți/cursuri publicate în edituri recunoscute(Ca1, Ca2 etc.), îndrumare publicate(I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

Carti/cursuri

Ca1.	Türkeş, M. C. <i>Bazele marketingului</i> Ediție revăzută si adăugită, Editura ProUniversitaria București, 2017, ISBN 978-606-26-0750-0, 257 pg. https://www.prouniversitaria.ro/carte/bazele-marketingului-editie-revazuta-si-adaugita/
Ca2.	Türkeş, M. C. <i>Marketingul serviciilor financiar-bancare</i> , Editura ProUniversitaria, Bucuresti, 2016, ISBN 978-606-647-966-0, 151 pg. https://www.ujmag.ro/economie/marketing/marketingul-serviciilor-financiar-bancare-1
Ca3.	Türkeş, M. C. <i>Bazele marketingului</i> , Editura ProUniversitaria București, 2014, ISBN 978-606-26-0750-0, 257 pg.

Îndrumare publicate

I1.	Türkeş, M. C. <i>Caietul Millennials-Bazele marketingului</i> , Editura ProUniversitaria București, 2018, ISBN 978-606-26-0893-4, 123 pg.
I2.	Türkeş, M. C. <i>Caietul Echo Boomers-Marketing financiar-bancar</i> , Editura ProUniversitaria București, 2017, ISBN 978-606-26-0846-0, 167 pg.
I3.	Türkeş, M. C. <i>Marketing financiar-bancar, în Teste – grila pentru examenul de licența la specializarea marketing pentru studenții anului III zi</i> , Coordonator Zaharia V., Editura ProUniversitaria București, ISBN 978-606-26-0899-6, 149PG.

Capitole publicate în volume colective/ teoretice redactate

D1.	Türkeş, M. C. , Topor, D. I., Căpușeanu, S., Constantin, D.M. <i>Sustainable Business Practices and Their Influence on Manager Decisions: Transversal Study</i> . In Research Anthology on Business Continuity and Navigating Times of Crisis (4 Volumes), Information Resources Management Association (USA), 2022, chapter 82, 1706-1737 pages, ISBN13: 9781668445037, ISBN10: 1668445034, EISBN13: 978166844504, DOI: 10.4018/978-1-6684-4503-7 https://www.igi-global.com/chapter/sustainable-business-practices-and-their-influence-on-manager-decisions/297380
D2.	Türkeş, M. C. , Topor, D. I., Căpușeanu, S., Constantin, D.M. <i>Sustainable Business Practices and Their Influence on Manager Decisions: Transversal Study</i> . In I. Oncioiu, G. Cokins, S., Căpușeanu, D.I. Topor (Eds.), <i>Management Accounting Standards for Sustainable Business Practices</i> , Hershey, PA: IGI Global, USA, 2020, chapter 7, 138-167 pages, ISBN13: 9781799801788, ISBN10: 1799801780, EISBN13: 9781799801801, DOI: 10.4018/978-1-7998-0178-8. https://www.igi-global.com/book/management-accounting-standards-sustainable-business/226979
D3.	Căpușeanu, S., Topor, D.I., Türkeş, M.C. , & Rakoş, I.S. <i>Throughput Accounting:Decisional Informational Support for Optimizing Entity's Profit</i> . In I. Oncioiu (Ed.), <i>Throughput Accounting in a Hyperconnected World</i> , Hershey, PA: IGI Global, USA, 2019, chapter 2, 27-56 pages, ISBN13: 9781522577126, ISBN10: 1522577122, EISBN13: 9781522577133, DOI: 10.4018/978-1-5225-7712-6.ch002 https://www.igi-global.com/book/throughput-accounting-hyperconnected-world/209469
D4.	Constantin (Oprea), D.M., Topor, D.I., Căpușeanu, S., Türkeş, M.C. , Anghel, M.G. <i>Green Reporting and Its Impact on Business Strategy: Computer Program for Evidence and Green Reporting</i> . In I. Oncioiu (Ed.), <i>Network Security and Its Impact on Business Strategy</i> , Hershey, PA: IGI Global, USA, 2019, Chapter 6, 91-109 pages, ISBN13: 9781522584551, ISBN10: 1522584552 EISBN13, 9781522584568, DOI: 10.4018/978-1-5225-8455-1 https://www.igi-global.com/chapter/green-reporting-and-its-impact-on-business-strategy/224866

4. Cărți de specialitate publicate în edituri recunoscute(Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1, Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCIS (Rn1, Rn2 etc.), articole/studii publicate in

extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Cărți de specialitate

Cb1.	Türkeş, M. C. Un alt mod de a învăța marketing, Editura ProUniversitaria București, 2016, ISBN 978-606-260-607-7, 103 pg.
Articole/studii publicate <u>in extenso</u> în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)	
Ri1.	Radu, F., Radu, V., Türkeş M.C. , Ivan, O.R., Tabirca, A.I. A research of service quality perceptions and patient satisfaction: Case study of public hospitals in Romania, International Journal of Health Planning and Management, 37(2), 1018-1048, 2023, DOI10.1002/hpm.3375, ISSN0749-6753, eISSN1099-1751, WOS:000719439700001 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000719439700001 , https://authorservices.wiley.com/api/pdf/fullArticle/17236729 Journal Impact Factor TM 2023 =1,9, AIS 2023 =0,552, JCI =Q3
Ri2.	Türkeş M.C. , Stancioiu A.F., Baltescu C.A., Marinescu R.C. Resilience Innovations and the Use of Food Order & Delivery Platforms by the Romanian Restaurants during the COVID-19 Pandemic, Journal of Theoretical and Applied Electronic Commerce, 16 (7), 3218-3247, 2021, ISSN: 0718-1876, WOS:000744668800001 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000744668800001 , https://www.mdpi.com/0718-1876/16/7/175 Journal Impact Factor TM 2023 = 5,1, AIS 2023=0,686, JCI=Q1
Ri3.	Türkeş M.C. , Stancioiu A.F., Baltescu C.A. Telework During the COVID-19 Pandemic - An Approach From the Perspective of Romanian Enterprises, Amfiteatru Economic, 23 (58), 2021, 700-717, ISSN1582-9146, eISSN2247-9104, WOS:000678147700009, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000678147700009 , https://www.amfiteatru-economic.ro/temp/Abstract_EN_3030.pdf Journal Impact Factor TM 2023=2,6, AIS 2023=0,282, JCI = Q2
Ri4.	Capusneanu, S., Mates, D., Türkeş, M.C. , Barbu, C.M., Staras, A.I., Topor, D.I., Stoenica, L., Fulop, M.T. The Impact of Force Factors on the Benefits of Digital Transformation in Romania, Applied Sciences – Basel, 11(5), 2365, 2021, eISSN2076-3417, WOS:000627972000001, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000627972000001 , https://www.mdpi.com/2076-3417/11/5/2365 Journal Impact Factor TM 2023 = 2.5, AIS 2023=0,428, JCI=Q2
Ri5.	Türkeş, M.C. ; Căpușneanu, S.; Topor, D.I.; Staraș, A.I.; Hint, M.Ș.; Stoenica, L.F. Motivations for the Use of IoT Solutions by Company Managers in the Digital Age: A Romanian Case. Appl. Sci. 2020, 10 (19), 6905. eISSN2076-3417, WOS:000586432800001, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000586432800001 , https://www.mdpi.com/2076-3417/10/19/6905 Journal Impact Factor TM 2023 = 2.5, AIS 2023=0,428, JCI=Q2
Ri6.	Cokins, G.; Oncioiu, I.; Türkeş, M.C. ; Topor, D.I.; Căpușneanu, S.; Paștiu, C.A.; Deliu, D.; Solovăstru, A.N. Intention to Use Accounting Platforms in Romania: A Quantitative Study on Sustainability and Social Influence. Sustainability 2020, 12 (15), 6127, eISSN2071-1050, WOS:000559069200001, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000559069200001 , https://www.mdpi.com/2071-1050/12/15/6127 Journal Impact Factor TM 2023= 3.3, AIS 2023 =0,533 JCI = Q2
Ri7.	Petrescu, A.G.; Bîlcă, F.R.; Petrescu, M.; Holban Oncioiu, I.; Türkeş, M.C. ; Căpușneanu, S. Assessing the Benefits of the Sustainability Reporting Practices in the Top Romanian Companies. Sustainability 2020, 12 (8), 3470, eISSN2071-1050, WOS:000535598700403, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000535598700403 , https://www.mdpi.com/2071-1050/12/8/3470 Journal Impact Factor TM 2023= 3.3, AIS 2023 =0,533 JCI = Q2

Ri8.	Oncioiu, I.; Bunget, O.C.; Türkçeş, M.C. ; Căpuşneanu, S.; Topor, D.I.; Tamaş, A.S.; Rakoş, I.-S.; Hint, M.Ş. The Impact of Big Data Analytics on Company Performance in Supply Chain Management. Sustainability 2019, 11 (18), 4864, eISSN2071-1050, WOS:000489104700050 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000489104700050 , https://www.mdpi.com/2071-1050/11/18/4864 Journal Impact Factor TM 2023= 3.3, AIS 2023 =0,533 JCI = Q2
Ri9.	Oncioiu, I., Căpuşneanu, S., Oprea Constantin, D.M., Türkçeş, M.C. , Topor, D.I., Bîlcan, F.R., Petrescu, A.G. Improving the Performance of Entities in the Mining Industry by Optimizing Green Business Processes and Emission Inventories. Processes 2019, 7(8), 543, eISSN2227-9717, WOS:000483747700002, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000483747700002 , https://www.mdpi.com/2227-9717/7/8/543 Journal Impact Factor TM 2023 = 2.8, AIS 2023 = 0,431, JCI = Q2
Ri10.	Türkçeş, M.C. , Oncioiu, I., Aslam, H.D., Marin-Pantelescu, A., Topor, D.I. Căpuşneanu, S. Drivers and Barriers in Using Industry 4.0: A Perspective of SMEs in Romania. Processes 2019, 7(3), 153, eISSN2227-9717, WOS:000464440100002, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000464440100002 , https://www.mdpi.com/2227-9717/7/3/153 Journal Impact Factor TM 2023 = 2.8, AIS 2023 = 0,431, JCI = Q2
Ri11.	Oncioiu, I., Capusneanu, S., Türkçeş, M.C. , Topor, D.I., Constantin, D.M.O., Marin-Pantelescu, A., Hint, M.S. The Sustainability of Romanian SMEs and Their Involvement in the Circular Economy, Sustainability 2018, 10 (8), 2761. eISSN2071-1050, WOS:000446767700177, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000446767700177 , https://www.mdpi.com/2071-1050/10/8/2761 Journal Impact Factor TM 2023= 3.3, AIS 2023 =0,533 JCI = Q2

Articole/studii in extenso publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1, Vi2 etc.),

Vi1.	Stefan, M., Marin-Pantelescu, A., Türkçeş, M.C. Strategic Management of the Romanian Telecommunication Services, prezentată la PROCEEDINGS OF THE 12TH INTERNATIONAL MANAGEMENT CONFERENCE: MANAGEMENT PERSPECTIVES IN THE DIGITAL ERA (IMC 2018), publicată în Book Series: International Management Conference, Pag. 451-461, ISSN2286-1440, WOS:000473413800051 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000473413800051
Vi2.	Türkçeş, M.C. , Raicu, I., Rusaneanu, A. Service-Oriented Modeling and Architecture for an AN E-financial Assistant Integration Within the Banking System, prezentată la PROCEEDINGS OF THE 14TH INTERNATIONAL CONFERENCE ON INFORMATICS IN ECONOMY (IE 2015): EDUCATION, RESEARCH & BUSINESS TECHNOLOGIES, pblicată în Book Series International Conference on Informatics in Economy, Pag. 250-255, ISSN2284-7472, WOS:000362796900041 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000362796900041

Articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.),

Rn1.	Türkçeş, M.C. The Evolution of Fertility over the Life Course. A Comparative Study between Romania and Turkey, Academic Journal of Economic Studies, 5(1), pp. 95–105, 2019 ISSN 2393-4913, ISSN On-line 2457-5836 http://www.zbw.eu/econis-archiv/bitstream/11159/3216/1/1670311155.pdf
Rn2.	Türkçeş, M.C. ISO 14001 Standards Implementation in the European Union Bank of Organisations, Academic Journal of Economic Studies, 6(2), pp. 148-156, 2017, ISSN 2393-4913. https://www.ceeol.com/search/article-detail?id=881865
Rn3.	Türkçeş, M.C. Cluster analysis of total assets provided by banks from four continents. Academic Journal of Economic Studies, 3(4), pp.24-28, 2017, ISSN 2393-4913. https://www.ceeol.com/search/article-detail?id=592287
Rn4.	Türkçeş, M.C. , Olariu, A., Matache, M. Patient satisfaction perceived in the emergency department: a quantitative study in a state hospital in Romania. Academic Journal of Economic Studies, 3(3), pp.112-117, 2017, ISSN 2393-4913, https://www.ceeol.com/search/article-detail?id=564761
Rn5.	Türkçeş, M.C. Factors affecting internet users: a comparative investigation between Romania and Turkey. Academic Journal of Economic Studies, 3(2), pp.110-115, 2017, ISSN 2393-4913.

	https://www.ceeol.com/search/article-detail?id=536801
Rn6.	Türkeş, M.C. Evolution of Real Earnings to Residents Deposits According to Maturity during the Period 2011-2015. Study Case Romania vs. Turkey. Academic Journal of Economic Studies, 2(2), pp.32-42, 2016, ISSN 2393-4913, https://www.ceeol.com/search/article-detail?id=467133
Rn7.	Türkeş, M.C. Relationship marketing of stage development in turistic sector in România. Supliment of Quality-Access to Success Journal: Acces la Success, 17 (S3), 2016, pp.135-151. p-ISSN 1582-2559, e-ISSN 2668-4861, ISSN-L 2668-4861, https://www.proquest.com/openview/bbe824447b2bf2ac4a972705c7de15e2/1?pq-origsite=gscholar&cbl=1046413
Rn8.	Türkeş, M.C. The ratio evolution analysis of the non-performing loans obtained by the credit institutions in Romania during the period 2007-2015. Academic Journal of Economic Studies, 1(2), pp.151-159, 2015, ISSN 2393-4913., https://www.ceeol.com/search/article-detail?id=466424
Rn9.	Türkeş, M.C. Structure evaluation of credit to households from Romania during 2013-2014 using ANOVA: Two-Factor with Replication. Knowledge Horizons. Economics, 7(2), p.176-181, 2015, P-ISSN: 2069-0932, E-ISSN: 2066-1061, https://orizonturi.ucdc.ro/arhiva/khe7nr2/Turkes.pdf
Rn10.	Türkeş, M.C. 2015. Card payments in Romania-A slow transition from cash to card payments. Knowledge Horizons. Economics, 7(3), pp. 228–238, 2015,P-ISSN: 2069-0932, E-ISSN: 2066-1061 http://orizonturi.ucdc.ro/arhiva/khe-vol7-nr3-2015/Mirela_Turkes.pdf
Rn11.	Türkeş, M.C., Raicu, I., Vija, I. Enhancing the performance of business process in Romanian SMEs through ERP solutions. Knowledge Horizons. Economics, 6(4), p.30-32, 2014, P-ISSN: 2069-0932, E-ISSN: 2066-1061, http://orizonturi.ucdc.ro/arhiva/2014_khe_6_pdf4/turkes_1.pdf
Rn12.	Türkeş, M.C., Scarlat, E., Vija, R.I., Raicu, I. Improving the performance of business process modeling for small-medium sized companies. Knowledge Horizons. Economics, 6(4), p.72-74, 2014, P-ISSN: 2069-0932, E-ISSN: 2066-1061 http://www.orizonturi.ucdc.ro/arhiva/2014_khe_6_pdf4/turkes_2.pdf
Rn13.	Türkeş, M.C. New promotion price strategies on the banking services market in Romania. Knowledge Horizons Economics, 6 (1), pp. 27–29, 2014, P-ISSN: 2069-0932, E-ISSN: 2066-10612014 https://orizonturi.ucdc.ro/arhiva/2014_khe_61_pdf/khe_vol_6_iss_1_27to29.pdf
Rn14.	Raicu, I., Türkes, M.C. Organizational performance improvement by implementing the latest CRM solutions. Knowledge Horizons. Economics, 6 (1), pp. 84–86, 2014, P-ISSN: 2069-0932, E-ISSN: 2066-1061 https://www.orizonturi.ucdc.ro/arhiva/2014_khe_61_pdf/khe_vol_6_iss_1_84to86.pdf

5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează

Ci1.	Türkeş Mirela Cătălina, Stăncioiu Aurelia Felicia, Marinescu Roxana-Cristina. Modeling the impact of resilience factors and relational practice on performance of the supply chain. Journal of Innovation și Knowledge, 9100533. Vol. 9(3)/ 2024 , 100533. DOI:10.1016/j.jik.2024.100533. https://www.sciencedirect.com/science/article/pii/S2444569X24000726 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001295126500001 ISSN 2530-7614, eISSN 2444-569X, WOS:001295126500001 JIF QUARTILE Q1 – SSCI - Management; JIF QUARTILE Q1 -SSCI -Business (SSCI); Journal Impact Factor 2023 = 15.6; AIS 2023 = 2.123
Ci1.1	Żywiołek, J., Mathiyazhagan, K., Shahzad, U., Zhao, X., & Saikouk, T. (2025). Enhancing cognitive metrics in supply chain management through information and knowledge exchange. The International Journal of Logistics Management. DOI10.1108/IJLM-04-2024-0243, ISSN 0957-4093, WOS:001412002900001 https://0410q0o4j-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001412002900001 Journal Impact Factor TM 2023 = 7.2, AIS = 1.138
Ci1.2	Mai, W., Ambashe, M. S., & Ohueri, C. C. (2025). Optimizing Working Capital in E-Commerce Supply Chains: A Data-Driven Financial Approach. International Journal of Information Systems and Supply Chain Management (IJISSCM), 18(1), 1-30. DOI10.4018/IJISSCM.369154, ISSN 1935-5726, WOS:001426746300001

		https://0410q0o4j-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001426746300001 Journal Impact Factor TM 2023 =0.9.
Ci2.		Türkeş, Mirela Cătălina , Stăncioiu Aurelia Felicia, Bănaciu Cristian Silviu. The Intention to Use ChatGPT in Office Work in Romania: Between Utility and Hedonic Motivation. <i>Amfiteatru Economic</i> , Vol.26(67)/ 2024 , pp.783-800. ISSN 1582-9146, eISSN 2247-9104, DOI:10.24818/EA/2024/67/7837/783 https://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=3336 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001289160200006 WOS:001289160200006 JIF QUARTILE Q1 - Economics; JIF QUARTILE Q2 – SSCI- Management; JIF QUARTILE Q3 – SSCI- Business (SSCI); Journal Impact Factor 2023= 2.6; AIS 2023 = 0.282.
	Ci2.1	Jo, H. (2025). The impact of guilt on student interactions with generative AI technology. <i>Ethics & Behavior</i> , 1-27. DOI10.1080/10508422.2025.2466152, ISSN 1050-8422, WOS:001432821400001 https://0410q0o4j-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001432821400001 Journal Impact Factor TM 2023 = 1.8, AIS 2023= 0.592
Ci3.		Türkeş, Mirela Cătălina , Cristian-Silviu Bănaciu, and Laurențiu Stoenică. The Effect of Supply Chain Sustainability Practices on Romanian SME Performance, <i>Sustainability</i> 16, no. 7/ 2024 , 2887. DOI:10.3390/su16072887 https://www.mdpi.com/2071-1050/16/7/2887 https://0410qsf9t-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001200898200001 eISSN 2071-1050 WOS:001200898200001 JIF QUARTILE Q2 – Environmental Sciences (SSCI); Journal Impact Factor 2023= 3.3; AIS 2023= 0.533.
	Ci3.1	Noori, S., Niknami, M., Sabouri, M. S., & Rafiee, H. (2024). How does geographical branding improve the efficiency of the apple supply chain?. <i>Frontiers in Sustainable Food Systems</i> , 8, 1410737. DOI10.3389/fsufs.2024.1410737, eISSN 2571-581X, WOS:001270538100001 https://0410q0o4j-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001270538100001 Journal Impact Factor TM 2023 = 3.7, AIS 2023 = 0.850
	Ci3.2	Jakubcinova, M., Petru, N., Vecerova, V., & Belas, J. (2024). SMEs ATTITUDES TOWARDS BUSINESS ETHICS IN THE V4 COUNTRIES. ARE THERE DIFFERENCES ACCORDING TO THE ENTREPRENEURS LEGAL FORM, COMPANY SIZE, GENDER AND EDUCATION?. <i>Transformations in Business & Economics</i> , 23(3). ISSN 1648-4460, WOS:001382613000019. https://0410q0o4j-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001382613000019 Journal Impact Factor TM 2023 = 1.8, AIS 2023 = 0.170
Ci4.		Türkeş Mirela Cătălina , Stăncioiu Aurelia Felicia, Băltescu Codruța Adina, Marinescu, Roxana-Cristina. Resilience innovations and the use of food order și delivery platforms by the romanian restaurants during the covid-19 pandemic. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 16(7)/ 2021 , 3218-3247. DOI10.3390/jtaer16070175 https://www.mdpi.com/0718-1876/16/7/175 https://0410qsg09-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000744668800001 ISSN 0718-1876 WOS:000744668800001 JIF QUARTILE Q1 – Business (SSCI); Journal Impact Factor 2023= 5.1; AIS 2023= 0.686.
	Ci4.1	Du, S., Xu, Y., & Wang, L. (2025). Predicting economic resilience: A machine learning approach to rural development. <i>Alexandria Engineering Journal</i> , 121, 193-200. DOI10.1016/j.aej.2025.02.049, ISSN 1110-0168, WOS:001436645700001 https://0410q0o4j-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001436645700001

		Journal Impact Factor TM 2023 = 6.2, AIS 2023 = 0.828
	Ci4.2	Suttikun, C., Mahasuweerachai, P., & Bicksler, W. H. (2025). Back to the table: how omnichannel social media marketing returns customers to restaurant locations. <i>International Journal of Contemporary Hospitality Management</i> , 37(3), 956-975. DOI10.1108/IJCHM-06-2024-0829. ISSN 0959-6119, WOS:001383355000001 https://0410q0o4j-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001383355000001 Journal Impact Factor TM 2023 = 9.1, AIS 2023 =1.447
	Ci4.3	Croitoru, G., Capatina, A., Florea, N. V., Codignola, F., & Sokolic, D. (2024). A cross-cultural analysis of perceived value and customer loyalty in restaurants. <i>European Research on Management and Business Economics</i> , 30(3), 100265. DOI10.1016/j.iiedeen.2024.100265, ISSN 2444-8834, WOS:001363725800001 https://0410q0o4j-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001363725800001 Journal Impact Factor TM 2023 = 7.1, AIS 2023 =0.986
Ci5.		Capusneanu, S., Mates, D., Türkeş, M.C. , Barbu, C.M., Staras, A.I., Topor, D.I., Stoenica, L., Fulop, M.T. The Impact of Force Factors on the Benefits of Digital Transformation in Romania, <i>Applied Sciences – Basel</i> , 11(5), 2365, 2021 , eISSN2076-3417, WOS:000627972000001, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000627972000001 , AIS 2023=0,428 citat în:
	Ci5.1	Deliu, D., & Olariu, A. (2024). The role of artificial intelligence and Big Data analytics in future of professions in Industry 6.0: Perspectives from an emerging market. <i>Electronics</i> , DOI10.3390/electronics13244983, WOS:001386609300001, ISSN 2079-9292 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001386609300001 Journal Impact Factor TM 2023 =2.6, AIS 2023= 0.430
	Ci5.2	dos Santos Filho, V. H., de Resende, L. M. M., & Pontes, J. (2024). Development of a for Digital Risks Arising from the Implementation of Industry 4.0 (TMR-I4. 0). <i>Future</i> 215. DOI10.3390/fi16060215, WOS:001255794200001, ISSN 1999-5903 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001255794200001 Journal Impact Factor TM 2023 = 2.8, AIS 2023= 0.503
	Ci5.3	Rana, S., & Kaur, D. (2024). Exploring the challenges and facilitators in the adoption of e-HRM practices in Indian higher education institutions: a qualitative exploration. <i>International Journal of Organizational Analysis</i> , 32(8), 1419-1439. DOI10.1108/IJOA-05-2023-3745, WOS:001133515400001, ISSN 1934-8835 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001133515400001 Journal Impact Factor TM 2023 =2.4, AIS 2023 = 0.471
Ci6.		Türkeş, Mirela Cătălina; Căpuşneanu, S.; Topor, D.I.; Staras, A.I.; Hint, M.Ş.; Stoenica, L.F. Motivations for the Use of IoT Solutions by Company Managers in the Digital Age: A Romanian Case. <i>Appl. Sci.</i> 2020 , 10 (19), 6905. eISSN2076-3417, WOS:000586432800001, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000586432800001 , AIS 2023=0,428 citat în:
	Ci6.1	Anitha, P., Vimala, H. S., & Shreyas, J. (2024). Comprehensive review on congestion detection, alleviation, and control for IoT networks. <i>Journal of Network and Computer Applications</i> , 221, 103749. DOI10.1016/j.jnca.2023.103749, WOS:001105365000001, ISSN 1084-8045 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001105365000001 Journal Impact Factor TM 2023 = 7.7, AIS 2023 = 1.347
	Ci6.2	Khan, W., Sohail, S., Roomi, M. A., Nisar, Q. A., & Rafiq, M. (2024). Opening a new horizon

		digitalization for e-learning in Malaysia: Empirical evidence of Covid-19. Education and Technologies, 29(8), 9387-9416. DOI10.1007/s10639-023-12176-8, WOS:001061560300002, ISSN 1360-2357 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001061560300002record/WOS:001061560300002 Journal Impact Factor TM 2023 =4.8, AIS 2023= 0.830
	Ci6.3	Chohan, S. R., Hu, G., Khan, A. U., Pasha, A. T., Saleem, F., & Sheikh, M. A. (2023). IoT transformer: improving citizens' continuous usage intention in digital society through value. Library Hi Tech, 41(4), 1214-1237. DOI10.1108/LHT-05-2021-0156, WOS:000688127900001, ISSN 0737-8831 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000688127900001 Journal Citation Indicator TM 2023 =1.54.
Ci7.		Cokins, G.; Oncioiu, I.; Türkeş, Mirela Cătălina ; Topor, D.I.; Căpuşneanu, S.; Paştiu, C.A.; Deliu, D.; Solovăstru, A.N. Intention to Use Accounting Platforms in Romania: A Quantitative Study on Sustainability and Social Influence. Sustainability 2020 , 12 (15), 6127, eISSN2071-1050, WOS:000559069200001, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000559069200001 , AIS 2023 =0,533 citat în:
	Ci7.1	Al-Kfairy, M., Mustafa, D., Al-Adaileh, A., Zriqat, S., & Sendaba, O. (2024). User acceptance of AI voice assistants in Jordan's telecom industry. Computers in Human Behavior Reports, 16, 100521. DOI10.1016/j.chbr.2024.100521, WOS:001359634100001, ISSN 2451-9588 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001359634100001 Journal Impact Factor TM 2023 = 4.9, AIS 2023 = 1.350
	Ci7.2	Razak, F. Z. A., Abdullah, M. A., Ahmad, B. E., Bakar, W. H. R. B. W. A., & Misaridin, N. A. F. B. (2025). The acceptance of artificial intelligence in education among postgraduate students in Malaysia. Education and Information Technologies, 30(3), 2977-2997. DOI10.1007/s10639-024-12916-4, WOS:001284832600011, ISSN 1360-2357 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001284832600011 Journal Impact Factor TM 2023 = 4.8, AIS 2023 = 0.830
Ci8.		Petrescu, A.G.; Bîlcan, F.R.; Petrescu, M.; Holban Oncioiu, I.; Türkeş, Mirela Cătălina ; Căpuşneanu, S. Assessing the Benefits of the Sustainability Reporting Practices in the Top Romanian Companies. Sustainability 2020, 12 (8), 3470, eISSN2071-1050, WOS:000535598700403, https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000535598700403 , AIS 2023 =0,533 citat în:
	Ci8.1	Alshhadat, M.Q. (2023), The determinants of sustainability reporting: evidence from Saudi petrochemical companies, Journal of Financial Reporting and Accounting, Vol. ahead-of-print No. ahead-of-print. DOI10.1108/JFRA-04-2023-0216, WOS:001051419000001, ISSN 1985-2517 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001051419000001 Journal Impact Factor TM 2023 = 3.3, AIS 2023 = 0.302
	Ci8.2	Lau, K. H., Yadlapalli, A., Abdulrahman, M. D. A., Chhetri, P., & Thai, V. (2023). Disclosure index development for sustainable procurement: an Australian perspective. Journal of Cleaner Production, 420, 138357. DOI10.1016/j.jclepro.2023.138357, WOS:001062751000001, ISSN 0959-6526 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001062751000001 Journal Impact Factor TM 2023 = 9.8, AIS 2023 = 1.590
Ci9.		Oncioiu, I.; Bunget, O.C.; Türkeş, Mirela Cătălina ; Căpuşneanu, S.; Topor, D.I.; Tamaş, A.S.; Rakoş, I.-S.; Hint, M.Ş. The Impact of Big Data Analytics on Company Performance in Supply Chain Management. Sustainability 2019, 11 (18), 4864, eISSN2071-1050, WOS:000489104700050 https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000489104700050 , AIS 2020 =0,462 citat în:

	Ci9.1	Taddei, E., Sassanelli, C., Rosa, P., & Terzi, S. (2024). Circular supply chains theoretical gaps and practical barriers: A model to support approaching firms in the era of industry 4.0. <i>Computers & Industrial Engineering</i> , 190, 110049. DOI10.1016/j.cie.2024.110049, WOS:001208955000001, ISSN 0360-8352 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001208955000001 Journal Impact Factor TM 2023 = 6.7, AIS 2023 = 1.214
	Ci9.2	Ahmad Amouei, M., Valmohammadi, C., & Fathi, K. (2024). Proposing a conceptual model of the sustainable digital supply chain in manufacturing companies: a qualitative approach. <i>Journal of Enterprise Information Management</i> , 37(2), 544-579. DOI10.1108/JEIM-08-2022-0269, WOS:000982826400001, ISSN 1741-0398 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000982826400001 Journal Impact Factor TM 2023 = 7.4, AIS 2023 = 1.007
Ci10.		
	Ci10.1	Arroyabe, M. F., Arranz, C. F., de Arroyabe, I. F., & de Arroyabe, J. C. F. (2024). The effect of IT security issues on the implementation of industry 4.0 in SMEs: Barriers and challenges. <i>Technological Forecasting and Social Change</i> , 199, 123051. DOI10.1016/j.techfore.2023.123051, WOS:001132688400001, ISSN 0040-1625 https://0410q0q24-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001132688400001 Journal Impact Factor TM 2023 = 12.9 , AIS 2023 = 2.152
	Ci10.2	León, O., Puente, J., Fernandez, I., & Luna, M. (2024). Challenges in Transitioning from Industry 4.0 to Industry 5.0: A Multicriteria Analysis. <i>Journal of Industrial Integration and Management</i> , 1-43. DOI10.1142/S2424862224500192, WOS:001383449300001, ISSN 2424-8622 https://0410q0sfz-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001383449300001 Journal Impact Factor TM 2023 = 3.4, AIS 2023 = 0.634
	Ci10.3	Kumar, R., Kumar, P., Singh, R. K., Vaish, A., & Sharma, G. (2024). A framework for evaluating the barriers to adopting Industry 4.0 in Indian SMEs: an approach of best-worst method. <i>Journal of Management Analytics</i> , 11(4), 705-737. DOI10.1080/23270012.2024.2362645, WOS:001310442800001, ISSN 2327-0012 https://0410q0sfz-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001310442800001 Journal Impact Factor TM 2023 = 3.6, AIS 2023 = 0.989