

Anexa 2

Data 03.06.2026

Concurs pentru ocuparea postului de Asistent universitar, poz. 80
Facultatea Administrarea Afacerilor cu predare în limbi străine
Departamentul de Administrarea Afacerilor, cu predare în limbi străine (Catedra UNESCO)
Disciplinele: Cultură antreprenorială (în limba franceză), Introducere în administrarea afacerilor (în limba franceză), Simulare de afaceri (în limba engleză), Transformarea digitală a afacerii (în limba franceză), Negocieri în afaceri (în limba franceză), Strategii de afaceri (în limba engleză)
Domeniul: Administrarea Afacerilor
post publicat în Monitorul Oficial al României nr. 97 din 23.04.2026

LISTA DE LUCRĂRI

Candidat: FUNDA (MIȘA) C. Anamaria – Dr. din 2026

1. Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. MASTAC. L. MIȘA A. *Modelling the Shadow Economy: An Econometric Study of Technology Development and Institutional Quality* Mathematics 2025, Vol. 13, no. 24, p. 3914, ISSN 2227-7390
2. Aivaz K.-A., MIȘA A., Teodorescu D. – Exploring the Role of Education and Professional Development in Implementing Corporate Social Responsibility Policies in the Banking Sector, Sustainability, Vol. 16, Nr. 8, 2024, pp. 1–19., ISSN 2071-1050.
2. MIȘA A. *Continuous Professional Training in the Banking of the Future*, Proceedings of the International Conference on Business Excellence, Vol. 17, 2023, pp. 2139–2149., ISSN 2558-9652
3. MIȘA A. *Reputation management through people: the case of the Romanian banks*, Digital Economy and the Green Revolution: 16th International Conference on Business Excellence, ICBE 2022, Bucharest, Romania, March 24–26, 2022, Cham: Springer Nature Switzerland, 2023, pp. 165–173., ISBN 978-3-031-19886-1
4. Alpopi C., Nica E., Manole C., MIȘA A. – *Digital Maturity of Cities. A Comparative Study*, Globalizations and its Socio-Economic Consequences 2023, Žilina, Slovakia, pp. 22-25, ISBN 978-3-631-92474-7
5. Nica E., MIȘA A., Melenciu M. – *How do we ensure the qualification of civil servants with digital skills in Europe? A comparative study*, Applied Research in Administrative Sciences, Vol. 4, Nr. 3, 2023, pp. 40–50., ISSN 2734-5832
6. MIȘA A. – *Reputation: A Systematic Literature Review and Bibliometric Analysis*, Annals of the University Dunarea de Jos of Galati: Fascicle I – Economics & Applied Informatics, Vol. 29, Nr. 3, 2023, pp. (de verificat în PDF)., ISSN 1584-0409.
7. Nica E., Androniceanu A., Sabie O.-M., MIȘA A. – *Generative Artificial Intelligence and Workplace Tracking Systems, Synthetic Training Data, and Computer-based Teamwork Simulations in 3D Immersive Spaces*, Analysis and Metaphysics, Vol. 22, 2023, pp. 24–42., ISSN 1584-8574
8. MIȘA A. – *The Impact of the Professional Training on the Reputation of the Romanian Banks*, Ovidius University Annals, Series Economic Sciences, Vol. 22, Nr. 2, 2022, pp. 299–306., ISSN 2344-4118
9. MIȘA A., Melenciu M., Pădurariu I., Văduva C. – *Augmented Reality Body and Face Filters for Digitally Manipulated Visual Narratives: Physical Appearance Ideals, Perceived Social Validation, and Aesthetic and Affective Technologies*, Journal of Research in Gender Studies, Vol. 12, Nr. 2, 2022, pp. 160–175., ISSN 2164-0262
10. Nica E., Valaskova K., Sabie O.M., MIȘA A. – *Current Trends In Continuous Professional Training. Literature Review*, Proceedings of Administration and Public Management International Conference, Research Centre in Public Administration and Public Services, Bucharest, Romania, Vol. 17(1), 2021, pp. 9–17., ISSN 2344-6056

2. Teza de doctorat

T1. Impactul formării profesionale continue asupra reputației organizațiilor

Brevete de invenție și alte titluri de proprietate intelectuală

N/A

3. Cărți/cursuri publicate în edituri recunoscute (Ca1, Ca2 etc.), îndrumare publicate (I1, I2 etc.), capitole publicate în volume colective, capitole teoretice redactate, (D1, D2 etc.), după caz, prin care se aduc contribuții a dezvoltarea activităților didactice/profesionale.

N/A

4. Cărți de specialitate publicate în edituri recunoscute (Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice

domeniului)(Ri1, Ri2etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)(Vi1,Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate **in extenso** în reviste de specialitate de circulație națională recunoscute CNCIS (Rn1, Rn2 etc.), articole/studii publicate **in extenso** în volumele unor manifestări științifice naționale (cu ISSN/ISBN)(Vn1,Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc.(E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea *domeniului*.

Ri1. MASTAC. L MIȘA A. *Modelling the Shadow Economy: An Econometric Study of Technology Development and Institutional Quality* Mathematics 2025, Vol. 13, no. 24, p. 3914, ISSN 2227-7390

Ri2. MIȘA A., *Continuous Professional Training in the Banking of the Future*, Proceedings of the International Conference on Business Excellence, Vol. 17, pp. 2139–2149, 2023, ISSN 2558-9652.

Ri3. Aivaz K.-A., MIȘA A., Teodorescu D., *Exploring the Role of Education and Professional Development in Implementing Corporate Social Responsibility Policies in the Banking Sector*, Sustainability, Vol. 16, Nr. 8, pp. 1–19, 2024, ISSN 2071-1050.

Ri4. Nica E., Androniceanu A., Sabie O.-M., MIȘA A., *Generative Artificial Intelligence and Workplace Tracking Systems, Synthetic Training Data, and Computer-based Teamwork Simulations in 3D Immersive Spaces*, Analysis and Metaphysics, Vol. 22, pp. 24–42, 2023, ISSN 1584-0778.

Ri5. MIȘA A., Melenciuc M., Pădurariu I., Văduva C., *Augmented Reality Body and Face Filters for Digitally Manipulated Visual Narratives: Physical Appearance Ideals, Perceived Social Validation, and Aesthetic and Affective Technologies*, Journal of Research in Gender Studies, Vol. 12, Nr. 2, pp. 160–175, 2022, ISSN 2164-0262.

Vi1. MIȘA A., *Reputation management through people: the case of the Romanian banks*, Digital Economy and the Green Revolution: 16th International Conference on Business Excellence (ICBE 2022), Springer, pp. 165–173, 2023, ISBN 978-3-031-19886-1.

Vi2. Alpopi C., Nica E., Manole C., MIȘA A., *Digital Maturity of Cities. A Comparative Study*, Globalizations and its Socio-Economic Consequences 2023, Žilina, Slovakia, pp. 22–35, 2023, ISBN 978-3-631-92465-5.

Rn1. Nica E., Valaskova K., Sabie O.M., MIȘA A., *Current Trends In Continuous Professional Training. Literature Review*, Proceedings of Administration and Public Management International Conference, Vol. 17(1), pp. 9–17, 2021, ISSN 2344-6056

Rn2. Nica E., MIȘA A., Melenciuc M., *How do we ensure the qualification of civil servants with digital skills in Europe? A comparative study*, Applied Research in Administrative Sciences, Vol. 4, Nr. 3, pp. 40–50, 2023, ISSN 2734-5832.

Rn3. MIȘA A., *Reputation: A Systematic Literature Review and Bibliometric Analysis*, Annals of the University Dunărea de Jos of Galați: Fascicle I – Economics and Applied Informatics, Vol. 29, Nr. 3, 10 pag., 2023, ISSN 1584-0409.

Rn4. MIȘA A., *The Impact of the Professional Training on the Reputation of the Romanian Banks*, Ovidius University Annals, Series Economic Sciences, Vol. 22, Nr. 2, pp. 299–306, 2022, ISSN 2344-4118.

5. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2....., Ci2.1, Ci2.2, etc.)

Ci1 MASTAC. L MIȘA A. *Modelling the Shadow Economy: An Econometric Study of Technology Development and Institutional Quality* Mathematics 2025, Vol. 13, no. 24, p. 3914, ISSN 2227-7390

Ci1.1 Wang, S. and Latiff, A.R.A., 2026. The Influence of China’s Outward FDI in RCEO Countries on Bilateral Trade: The Mediating Role of the Digital Economy. *Revista de economía mundial*, 72, pp.111-136.

Ci2 Aivaz K.-A., MIȘA A., Teodorescu D. – Exploring the Role of Education and Professional Development in Implementing Corporate Social Responsibility Policies in the Banking Sector, Sustainability, Vol. 16, Nr. 8, 2024, pp. 1–19., ISSN 2071-1050.

Ci2.1 Al-Quraishi, T., Albahri, O., Albahri, A., Alamoodi, A. and Sharaf, I.M., 2025. Bridging predictive insights and retention strategies: the role of account balance in banking churn prediction. *AI*, 6(4), p.73. ISSN 2673-2688)

Ci2.2 Aivaz, K.A. and Petre, I.C., 2024. Systematic investigation of the influence of religion on business management: A bibliometric approach. *Studies in Business and Economics*, 19(2), pp.5-22.

Ci2.3 Burlacu, G., Robu, I.B., Anghel, I., Rogoz, M.E. and Munteanu, I., 2025. The use of the fraud pentagon model in assessing the risk of fraudulent financial reporting. *Risks*, 13(6), p.102.

Ci2.4. Vapa Tankosić, J., Lekić, N., Čavlin, M., Burnać, V., Mirkov, M., Prodanović, R., Bejatović, G., Prdić, N. and Mirjanić, B., 2025. Employee Perceptions of ESG Policy Implementation in Urban and Rural Financial Institutions. *Agriculture*, 15(15), p.1684.

Ci2.5. Ghita-Mitrescu, S., Antohi, I., Duhnea, C. and Moraru, A.D., 2026. From Branch to Digital: Modeling Customer Channel Preferences in Electronic Banking Services. *Journal of Theoretical and Applied Electronic Commerce Research*, 21(2), p.65.

Ci2.6 Bojnec, Š., 2026. Sustainability and Energy Economics in Agriculture. *Agriculture*, 16(9), p.987.

Ci2.7. Xu, X., Zhao, M., Arshad, M.A., Liu, H., Chen, Q. and Guo, L., 2026. Uncovering regional disparities in public attention to entrepreneurship education: macro determinants and interaction behind spatial inequality. *Humanities and Social Sciences Communications*.

Ci2.8. Bakti, I., Sjoraida, D.F., Wiyatna, M.F., Nugraha, A.R. and Setianti, Y., 2025. The social and environmental responsibility communication of Pos Indonesia regional 3. *Profesi Humas*, 9(2), pp.242-265.

Ci2.9 Lubis, F.M., Febrian, W.D. and Kusuma Wijaya, I.K., 2024. Exploration of competency-based performance management practices in driving employee career development: A case study in the financial services company. *Dinasti International Journal of Economics, Finance & Accounting (DIJEFA)*, 5(2).

Ci2.10. OANA, I. and Raluca, T., 2025. ANALYSIS OF DIFFERENCES IN PUBLIC SPENDING ON EDUCATION BETWEEN DEVELOPED AND IN TRANSITION COUNTRIES. *Annals of Constantin Brancusi University of Targu-Jiu. Economy Series/Analele Universității Constantin Brâncuși din Târgu-Jiu Seria Economie*, (1).

Ci2.11 Huicab-García, Y., Bueno-Fernández, M.M., Macías-Catagua, O.W. and Pin, K.R.M., 2025. Alineación estratégica entre cultura organizacional y responsabilidad social empresarial. Un estudio de factores críticos. *Gestio et Productio. Revista Electrónica de Ciencias Gerenciales*, 7(13), pp.155-171.

Ci2. 12. Msosa, S.K. and Mlaba, A., 2025. CUSTOMERS' PERCEPTIONS OF CORPORATE SOCIAL RESPONSIBILITY (CSR) INITIATIVES, BRAND IMAGE AND LOYALTY IN THE SOUTH AFRICAN RETAIL SECTOR. *Socio-economic relations in the digital society*, 4(58), pp.90-105.

Ci2. 13. Stefanescu, I.O. and Trandafir, R., 2024. Participation in Lifelong Learning Depending on Economic Development and Educational Attainment level: A Statistical Approach Using Two-Way ANOVA. *Economics and Applied Informatics*, (3), pp.256-264.

Ci2. 14 Brașoveanu, F., 2024. The role of legal norms in sustainable urban planning. *Ovidius University Annals, Series Civil Engineering*, 26(1).

Ci2. 15 Zafrullah, Z., Rashid, S., Wahyuni, A., Wahyuni, P., Gunawan, R.N. and Wulaningrum, T., 2025. Which Keywords Grouping and Novelty Trends are Driving Deep Learning Research in Mathematics Education?. *Journal of Technological Pedagogy and Educational Development*, 2(2), pp.57-67.

Ci2.16 BABU, D.J. and RAVANAN, R., 2025. FACTORS INFLUENCING EMPLOYEE SATISFACTION TOWARDS ORGANIZATIONAL TRAINING AND DEVELOPMENT PRACTICES IN SELECTED PUBLIC SECTOR BANKS. *TPM—Testing, Psychometrics, Methodology in Applied Psychology*, 32(S9 (2025): Posted 15 December), pp.3016-3023.

Ci2. 17 Huicab-García, Y., Bueno-Fernández, M.M., Macías-Catagua, O.W. and Pin, K.R.M., 2025. Strategic alignment between organizational culture and corporate social responsibility. A study on critical factors. *Gestio et Productio. Revista Electrónica de Ciencias Gerenciales*, 7(13), pp.155-171.

Ci2.18 Díaz-Aguilar, J.E., Méndez-Inga, K.E. and Comas-Rodríguez, R., 2025. Responsabilidad social empresarial en el sector metalmeccánico del Ecuador. Estudio de caso. *Gestio et Productio. Revista Electrónica de Ciencias Gerenciales*, 7(13), pp.172-193.

Ci2.19 Petre, I.C., 2025. Religion and Education as Shaping Factors in Managerial Decisions: A Case Study on the Main Religious and Irreligious Groups in Romania. *Annals of the University Dunarea de Jos of Galati: Fascicle: I, Economics & Applied Informatics*, 31(1).

Ci2. 20 Ionitiu, I., 2024. Practicing ESP reading skills in the academic environment: A case study at Ovidius University of Constanta-students' perspective. *Economics and Applied Informatics*, (2), pp.33-40.

Ci2. 21 Petre, I.C., 2024. Childbirth, Marital Status and Religion: A Comparative Urban-Rural Perspective. *Ovidius University Annals, Economic Sciences Series*, 24(2), pp.278-285.

Ci2. 22 Mastac, L., 2025. Less Cash, Same Shadow? Payment Trends and Informality in the European Union. *Ovidius University Annals, Series Economic Sciences*, 25(1).

Ci2. 23 Karami, S., Rezaei, M. and Afshari, M.H., 2026. Designing a Framework Based on Student-Centered Learning Approaches to Enhance Professional Behaviors and the Effectiveness of Accounting Education. *Assessment and Practice in Educational Sciences*, pp.1-12.

Ci3 **MIȘA A.** *Continuous Professional Training in the Banking of the Future*, Proceedings of the International Conference on Business Excellence, Vol. 17, 2023, pp. 2139–2149., ISSN 2558-9652

Ci3.1. Bommisetti, R.K., Syed, S.M., Verma, M., Charugulla, S., Subbalakshmi, A.V.V.S. and Emani, S., 2024, March. Development of hr metrics and plans for employee engagement in banking sector using blockchain technology. In 2024 5th International Conference on Intelligent Communication Technologies and Virtual Mobile Networks (ICICV) (pp. 837-842). IEEE.

Ci3.2 Lekić, S., Vapa, T.J., Bejatović, G. and Redžepagić, S., 2025. The role of education in enhancing innovation in banks. *International Review*, (1-2), pp.95-104.

Ci3.3. Sethupathy, U.K.A., 2025. BUILDING A SUCCESSFUL CAREER IN FINTECH AND API-DRIVEN SOLUTIONS: PRACTICAL TIPS AND ADVICE. *Technology (IJRCAIT)*, 8(2).

Ci4 **MIȘA A.**, Melenciuc M., Pădurariu I., Văduva C. – *Augmented Reality Body and Face Filters for Digitally Manipulated Visual Narratives: Physical Appearance Ideals, Perceived Social Validation, and Aesthetic and Affective Technologies*, Journal of Research in Gender Studies, Vol. 12, Nr. 2, 2022, pp. 160–175., ISSN 2164-0262

Ci4.1. Popescu, L., 2024. Deep learning-based gesture recognition and in-sensor motion perception systems, wearable artificial intelligence and aesthetic self-monitoring devices, and beauty filter and visual sentiment algorithms for problematic body image. *Journal of Research in Gender Studies*, 14(2), pp.99-114.

Ci4.2. Oláh, J., Popp, J., Harba, J.N., Adilbekova, K. and Niță, M.I., 2023. Augmented Reality Face Filters and 3D Digital Garment Photorealistic Simulations for Unrealistic Beauty Images, Body Image Concerns, and Physical Appearance and Attractiveness. *Journal of Self-Governance and Management Economics*, 11(1), pp.84-98.

Ci4.3. Mihăilă, R., 2023. 3D Virtual Garment Simulation and Facial Expression Recognition Technologies, Beauty Filter-based Appealing Self-presentation and Generative Artificial Intelligence Virtual Try-on Tools, and Deep Learning-based Gesture Recognition and Augmented... *Journal of Research in Gender Studies*, 13(2), pp.54-68.

Ci4.4. Cîrstea, M., 2024. Tactile Sensory Neuromorphic Computing and Artificial Intelligence Beauty Technologies, 3D Facial Avatar Makeup Simulation and Big Data-driven Facial Retouching Tools, and Visual Cognitive and Skeleton-based Action Recognition Algorithms for Body Dis. *Journal of Research in Gender Studies*, 14(2), pp.67-82.

Ci4.5 Michalkova, L., Chitcă, C., Geambazi, P., Gura, K. and Petre, G.A., 2023. Beauty Artificial Intelligence and Context-aware Emotion Recognition Technologies, Neuromorphic and Bio-inspired Computing Systems, and Big Data-driven Facial Retouching Tools for Visually Appealing Self-presentations and Negative Emotional States. *Journal of Research in Gender Studies*, 13(2), pp.9-23.

Ci4.6. Balica, R.Ș., 2025. 3D Human Motion Capture and Context-Aware Emotion Recognition Technologies, Augmented Reality Body and Face Filters, and Affective Computing and Image Processing Algorithms for Idealized Appearance and Imagery. *Journal of Research in Gender Studies*, 15(1), pp.25-32.

Ci4.7 Szydło, J., Bonciu, C.I., Burcea, S.G. and Dumitrescu, C.O., 2025. 3D Virtual Garment Simulation and Augmented Reality-Based Body-Enhancing Technologies, Neuromorphic Tactile Recognition and in-Sensor Motion Perception Systems, and 3D Facial Avatar Makeup Simulation and Digital Twin-Based Detailed Body Shape Representation Tools for Idealized Beauty Images. *J. Res. Gender Stud.*, 15, p.41.

Ci4.8 Popescu, G.H., Khamis, A.D., Erokhin, V., Iacob, S.E., Ujang, R. and Boaja, D.M., 2025. Visual Sentiment and Affective Computing Algorithms, Deep Learning-Based Multimodal Emotional Recognition and Automated Digital Beauty Technologies, and 3D Machine Learning-Based Facial Avatar Makeup Simulation and Generative Artificial Intelligence Virtual Try-on Tools for Perceived Social Validation, Unfavorable Appearance Comparisons, and Negative Body Image, Mood, and Self-Image. *J. Res. Gender Stud.*, 15, p.65.

Ci4.9 Qi, Z. and Terry, A.N., 2024. Ahead or within a Gendered and Sexist Curve: A Critical Content Analysis of Barbie (2023). *Journal of Research in Gender Studies*, 14, p.2.

Notă

- (1) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional(**Ca1, II** etc., după caz); II - autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI - anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).
- (2) În cadrul fiecărui grup de lucrări (Ca1, Ca2 etc.; I1, I2 etc. ; ...), lucrările sunt în ordine invers cronologică.