

Data 28/05/2026

Concurs pentru ocuparea postului de Asistent universitar pe perioadă determinată, poz. 58
Facultatea: Economie și Comunicare în Afaceri,
Departamentul: Economie și Politici Economice,
Disciplinele: microeconomie, Economie Europeană,
Domeniul Economie

LISTA DE LUCRĂRI

Candidat: **Cetulean I Maxim – Drd.** din 2022
(NUME, inițială și prenume)

(anul)

1. Lista celor maximum 10 lucrări considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. **Cetulean, M.**, Grama, A., & Bakhaya, A. (2025, July). The Evolution of Digital Logistics: A Bibliometric Analysis of Research Frontiers. In *Proceedings of the International Conference on Business Excellence* (Vol. 19, No. 1, pp. 4026-4037). Bucharest University of Economic Studies. ISSN 2558-9652. DOI: 10.2478/picbe-2025-308

2. Georgescu Raluca, **Cetulean Maxim**, Bodislav Alexandru, Hrebenciuc A, Clicks, Bricks and Carbon: Digitalization's Double-Edged impact on supply chain emissions intensity, MDPI *J. Theor. Appl. Electron. Commer. Res.* 2025, 20(4), ISSN 0718-1876 330; <https://doi.org/10.3390/jtaer20040330>

3. Constantin, A., **Cetulean, M.**, Radu, C., Dumitra, E., & Iacob, A. T. (2025). The Impact of Digitalisation on Supply Chain Competitiveness: A Multi-Country Comparative Approach. *Sustainability*, 17(9), 4038. ISSN 2071-1050. <https://doi.org/10.3390/su17094038>

4. Hrebenciuc, A., Iacob, S.-E., Frâncu, L.-G., Hristache, D. A., Dobrescu, M. M., Popa, R. A., Constantin, A., & **Cetulean, M.** (2026). Foreign Direct Investment and Economic Growth in Central and Eastern Europe: Systems Thinking, Feedback Loops, and Romania's FDI Premium. *Systems*, 14(2), 136. ISSN 2079-8954. <https://doi.org/10.3390/systems14020136>

5. **Cetulean, M.**, Bodislav, D. A., Georgescu, R. I., Moroianu, N., Popa, R. A., & Papuc, C. M. (2026). When Does Digital Maturity Become a Systemic Advantage? Modelling E-Commerce Behaviour and Competitiveness in Europe. *Systems*, 14(2), 118. ISSN 2079-8954. <https://doi.org/10.3390/systems14020118>

6. Frâncu, L.-G., Constantin, A. *, **Cetulean, M.**, Hristache, D. A., Dobrescu, M. M., Popa, R. A., Murariu, A.-I., & Ungureanu, R. L. (2025). Shadows of Demand: Uncovering Early Warning Signals of Private Consumption Declines in Romania. *Forecasting*, 7(4), 70. ISSN 2571-9394. <https://doi.org/10.3390/forecast7040070>

7. Hrebenciuc, A., Iacob, S.E., Constantin, A. *, **Cetulean, M.**, Bondac, G.T. (2025). The Employment Trilemma in the European Union: Linking Academia, Industry, and Sustainability through Dynamic Panel Evidence. *Sustainability*, 17(13), p.6125. ISSN 2071-1050. <https://doi.org/10.3390/su17136125>

8. Stoian, M., **Cetulean, M.**, Hoinaru, R., Hojda, M., & Bakhaya, I. (2025). Shaping Employment through Digital Transformation: Beyond Broadband and Security in Central and Eastern Europe. In *Proceedings of the International Conference on Business Excellence* (Vol. 19, No. 1, pp. 4091-4101). ISSN 2558-9652. Sciendo. DOI: 10.2478/picbe-2025-0314

9. Șerban, A. C., Stativă, G. A., & **Cetulean, M.** (2024, September). The Role of Innovation and Creativity in Supporting Cultural Vibrancy in European Cities. In *International Conference of the International Association of Cultural and Digital Tourism* (pp. 189-205). ISSN 2198-7254. Cham: Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-87019-4_13

10. **Cetulean, M.**, & Tănase, L. M. (2024, July). Unveiling the Economic Impact of Technology Trade in Leading Global Economies. In *Proceedings of the International Conference on Business Excellence* (Vol. 18, No. 1, pp. 2706-2718). Bucharest University of Economic Studies. ISSN 2558-9652. DOI: 10.2478/picbe-2024-0226

2. Teza de doctorat

T1. *Rolul transformării digitale în reconstrucția și redresarea economică după criza generată de pandemia COVID-19 – în curs de susținere*

Brevete de invenție și alte titluri de proprietate intelectuală

3. Cărți de specialitate publicate în edituri recunoscute (Cb1, Cb2 etc.), **articole/studii** publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului) (Ri1, Ri2 etc.), **articole/studii in extenso** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN) (Vi1, Vi2 etc.), precum și **alte lucrări similare**: articole/studii publicate in extenso în reviste de specialitate de circulație națională recunoscute CNCSIS (Rn1, Rn2 etc.), articole/studii publicate in extenso în volumele unor manifestări științifice naționale (cu ISSN/ISBN) (Vn1, Vn2 etc.), lucrări prezentate la diferite seminarii/expoziții, inovații etc. (E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

Cărți de specialitate publicate în edituri recunoscute.

Cb1. Mosora, M.H. (coord.), Gogu, E., **Cetulean, M.**, Granzulea, I., Piuaru, A. and Manole, M. (2025) Studiu național privind impactul economic și social al adicțiilor la minori în România. București: Editura ASE. ISBN 978-606-34-0589-1. Disponibil la: <https://editura.ase.ro/Studiu-national-privind-impactul-economic-si-social-al-adictiilor-la-minori-in-Rom-nia/>

Articole/studii publicate in extenso în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului)

Ri1. Hrebenciuc, A., Iacob, S.-E., Frâncu, L.-G., Hristache, D. A., Dobrescu, M. M., Popa, R. A., Constantin, A., & **Cetulean, M.** (2026). Foreign Direct Investment and Economic Growth in Central and Eastern Europe: Systems Thinking, Feedback Loops, and Romania's FDI Premium. *Systems*, 14(2), 136. ISSN 2079-8954. <https://doi.org/10.3390/systems14020136>

Ri2. Frâncu, L.-G., Constantin, A. *, **Cetulean, M.**, Hristache, D. A., Dobrescu, M. M., Popa, R. A., Murariu, A.-I., & Ungureanu, R. L. (2025). Shadows of Demand: Uncovering Early Warning Signals of Private Consumption Declines in Romania. *Forecasting*, 7(4), 70. ISSN 2571-9394. <https://doi.org/10.3390/forecast7040070>

Ri3. Hrebenciuc, A., Iacob, S.E., Constantin, A. *, **Cetulean, M.**, Bondac, G.T. (2025). The Employment Trilemma in the European Union: Linking Academia, Industry, and Sustainability through Dynamic Panel Evidence. *Sustainability* , 17(13), p.6125. ISSN 2071-1050. <https://doi.org/10.3390/su17136125>
WOS:001527540800001

Ri4. Constantin, A., **Cetulean, M.**, Radu, C., Dumitra, E., & Iacob, A. T. (2025). The Impact of Digitalisation on Supply Chain Competitiveness: A Multi-Country Comparative Approach. *Sustainability*, 17(9), 4038. ISSN 2071-1050. <https://doi.org/10.3390/su17094038>

Ri5. Georgescu Raluca, **Cetulean Maxim**, Bodislav Alexandru, Hrebenciuc A, Clicks, Bricks and Carbon: Digitalization's Double-Edged impact on supply chain emissions intensity, MDPI *J. Theor. Appl. Electron. Commer. Res.* 2025, 20(4), ISSN 0718-1876 330; <https://doi.org/10.3390/jtaer20040330>

Ri6. **Cetulean, M.**, Tănase, L. M., & Popovici, N. (2023). The social impact of digital transformation at the European level. *Ovidius University Annals, Economic Sciences Series*, nr, 23(2), 198-202. ISSN 2734-7060. Disponibil la: <https://stec.univ-ovidius.ro/html/anale/ENG/wp-content/uploads/2024/02/3-1.pdf>

Ri7. **Cetulean, M.**, Grama, A., & Dumitru, G. C. (2025). From e-government to efficient transport: investigating Romania's digital leverage in logistics. *Theoretical & Applied Economics*, 32(2). ISSN 1844-0029. Disponibil la: <https://store.ectap.ro/articole/1842.pdf>

Ri8. **Cetulean, M.** (2023). THE IMPACT OF SCIENTIFIC RESEARCH CENTERS ON DIGITAL TRANSFORMATION AT EU LEVEL. *13th International Scientific Conference "Business and Management 2023"*. Business Technologies and Sustainable Entrepreneurship. 10.3846/bm.2023.1056. <https://doi.org/10.3846/bm.2023.1056>

Ri9. **Cetulean, M.**, Bodislav, D. A., Georgescu, R. I., Moroianu, N., Popa, R. A., & Papuc, C. M. (2026). When Does Digital Maturity Become a Systemic Advantage? Modelling E-Commerce Behaviour and Competitiveness in Europe. *Systems*, 14(2), 118. ISSN 2079-8954. <https://doi.org/10.3390/systems14020118>

Ri10. Stoian, M., **Cetulean, M.**, & Bujor, R. (2025). Digital Transformation and Economic Sustainability: A comparative analysis of Romania, Poland and Hungary. *Journal of Academic Opinion*, 82-87. ISSN: 2791-9447 <https://academicopinion.org/index.php/pub/article/view/84>

Ri11. Andrei, I. V., **Cetulean, M.**, Negoii, E. N., & Stoian, M. (2025). Local resilience in the context of digital transition: development policy perspectives from Romania and Moldova. *Theoretical & Applied Economics*, 32(1). ISSN 1844-0029. Disponibil la: <https://store.ectap.ro/articole/1809.pdf>

Ri12. Stoian, M., & **Cetulean, M.** (2025). *Open-source intelligence in education and digital competency development*. Global Research Review in Business and Economics, 11(1), 87–94. ISSN 2454-3217. <https://doi.org/10.56805/grrbe>

Ri13. Tănase, L. M., **Cetulean, M.**, & Popovici, N. (2023). The Impact of Tax Avoidance in the European Union. *Ovidius University Annals, Series Economic Sciences*, 23(2), 170. ISSN 2734-7060. <https://stec.univ-ovidius.ro/html/anale/ENG/wp-content/uploads/2024/02/20.pdf>

Articole/studii in extenso publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ ISBN)

Vi1. Stoian, M., **Cetulean, M.**, Hoinaru, R., Hojda, M., & Bakhaya, I. (2025). Shaping Employment through Digital Transformation: Beyond Broadband and Security in Central and Eastern Europe. In *Proceedings of the International Conference on Business Excellence* (Vol. 19, No. 1, pp. 4091-4101). ISSN 2558-9652. Sciendo. DOI: 10.2478/picbe-2025-0314

Vi2. **Cetulean, M.**, & Stoian, M. (2024, August). The evolution of business communication in the digital age. ISSN 2704-6524. In *Proceedings of the international conference on Economics and Social Sciences.(Bucharest University of Economic Studies* (pp. 836-848). <https://doi.org/10.24818/icess/2024/073>

Vi3. **Cetulean, M.**, Grama, A., & Bakhaya, A. (2025, July). The Evolution of Digital Logistics: A Bibliometric Analysis of Research Frontiers. In *Proceedings of the International Conference on Business Excellence* (Vol. 19, No. 1, pp. 4026-4037). Bucharest University of Economic Studies. ISSN 2558-9652. DOI: 10.2478/picbe-2025-308

Vi4. **Cetulean, M.**, & Tănase, L. M. (2024, July). Unveiling the Economic Impact of Technology Trade in Leading Global Economies. In *Proceedings of the International Conference on Business Excellence* (Vol. 18, No. 1, pp. 2706-2718). Bucharest University of Economic Studies. ISSN 2558-9652. DOI: 10.2478/picbe-2024-0226

Vi5. **Cetulean, M.** (2023). THE IMPACT OF SCIENTIFIC RESEARCH CENTERS ON DIGITAL TRANSFORMATION AT EU LEVEL. *13th International Scientific Conference "Business and Management 2023"*. Business Technologies and Sustainable Entrepreneurship. 10.3846/bm.2023.1056. <https://doi.org/10.3846/bm.2023.1056>

Vi6. Șerban, A. C., Stativă, G. A., & **Cetulean, M.** (2024, September). The Role of Innovation and Creativity in Supporting Cultural Vibrancy in European Cities. In *International Conference of the International Association of Cultural and Digital Tourism* (pp. 189-205). ISSN 2198-7254. Cham: Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-87019-4_13

4. Citări ale lucrărilor publicate: referința bibliografică a lucrării citate(Ci1, Ci2) și referința / ele bibliografică / e a / ale lucrării care citează (Ci1.1, Ci1.2....., Ci2.1, Ci2.2, etc.)

Ci1. Constantin, A., **Cetulean, M.**, Radu, C., Dumitra, E., & Iacob, A. T. (2025). The Impact of Digitalisation on Supply Chain Competitiveness: A Multi-Country Comparative Approach. *Sustainability*, 17(9), 4038. ISSN 2071-1050. <https://doi.org/10.3390/su17094038>

Ci1.1. Al Balushi, S., & Khalil, M. K. (2026). Building Smart Economy: How Digitalization, Artificial Intelligence, and Innovation Are Shaping a Diversified Future. *Sustainability*, 18(6), 2911. <https://doi.org/10.3390/su18062911>

Ci1.2. Gao, L., & Lu, K. (2026). Multi-scale global supply chain spatiotemporal demand forecasting based on Mamba SSM state space backbone. *Discover Artificial Intelligence*. <https://doi.org/10.1007/s44163-026-01053-1>

Ci1.3. Fortea, C. (2026). Analysis of Romania's Economic Efficiency Compared to EU Member States Using the DEA Method. In *Sustainable Economic Development and the European Green Deal: Creating Energy Efficiency, Industrial Innovation, and Inclusive Growth* (pp. 401-438). Cham: Springer Nature Switzerland. https://doi.org/10.1007/978-3-032-10326-0_11

Ci1.4. Dike, G. S., & Eke, E. (2025). Electronic data interchange (EDI) and supply chain visibility among road transport firms in NIGERIA. *International Journal of Leadership, Quality Education and African Development (IJLQEAD)*. 2(4), 519-526. Print ISSN: 1595-6520; Electronic ISSN: 1595-6539. Disponibil la: [https://ijlqead.com.ng/assets/vol.%2C-2\(4\)-dike%2C-g.-s.%2C---eke%2C-e.-i.pdf](https://ijlqead.com.ng/assets/vol.%2C-2(4)-dike%2C-g.-s.%2C---eke%2C-e.-i.pdf)

Ci1.5 Dike, G. S., & Eke, E. I. (2025). Electronic data interchange (EDI) and supply chain visibility among road transport firms in Nigeria. *International Journal of Leadership, Quality Education and African Development*, 2(4), 519-526. <https://doi.org/10.5281/zenodo.18056684>.

Ci1.6 Птащенко, О. В., Шершенюк, О. М., & Кізілов, І. В. (2024). IMPACT OF DIGITAL TRANSFORMATION ON THE INNOVATIVE ACTIVITY OF LOGISTICS ENTERPRISES. *Journal of Strategic Economic Research*, (3), 140-149. <https://doi.org/10.30857/2786-5398.2024.3.14>

Ci2. **Cetulean, M.**, & Stoian, M. (2024, August). The evolution of business communication in the digital age. ISSN 2704-6524. In *Proceedings of the international conference on Economics and Social Sciences*.(Bucharest University of Economic Studies (pp. 836-848). <https://doi.org/10.24818/ices/2024/073>

Ci2.1. Bacik, R., Gburova, J., Gavura, S., & Iannaccone, B. (2025). Impact of digital marketing on the purchasing behavior of modern consumers in the field of tourism. *Journal of International Studies*, 18(1), 116-129. doi:10.14254/2071-8330.2025/18-1/7

Ci2.2. Driss Hanafi, M., & Kably, H. (2026). Digital female entrepreneurs in Morocco: an analysis of communication strategies and practices. *EDPACS*, 71(3), 14-29. <https://doi.org/10.1080/07366981.2025.2529417>

Ci2.3. Dimas, R. & Tribunalo, R. (2025). Exploring the Experiences of the Alternative Learning System. *Psychology and Education: A Multidisciplinary Journal*, 49(8), 1007-1034. <https://doi.org/10.70838/pemj.490804>

Ci2.4. Ивлева Галина Юрьевна (2013). Эффективное государственное и муниципальное управление как фактор социально-экономического развития России. По итогам международной научной конференции мигсу РАНХиГС. Государственная служба, (3 (83)), 71-73.

Ci2.5 Citrawijaya, O. R. (2024). Communication Transformation: The Role of AI in Digital Public Relations Across Industries. *Ultimacomm: Jurnal Ilmu Komunikasi*, 16(2), 296-323. DOI: 10.58485/jie.v4i3.426

Ci3. **Cetulean, M.**, Tănase, L. M., & Popovici, N. (2023). The social impact of digital transformation at the European level. *Ovidius University Annals, Economic Sciences Series*, nr, 23(2), 198-202. ISSN 2734-7060. Disponibil la: <https://stec.univ-ovidius.ro/html/anale/ENG/wp-content/uploads/2024/02/3-1.pdf>

Ci3.1. Karpińska, K., & Owczarczuk, M. (2024). *Inwestycje w rozwój kompetencji pracowników jako determinanta zmian technologicznych w dobie rewolucji cyfrowej: Wyniki badań własnych*. Optimum. Economic Studies, 118(4), 71. <https://doi.org/10.15290/oes.2024.04.118.05>

Ci3.2. ALALAQ, A. S. (2025). Reshaping Social Culture in the Digital Age: A Statistical-Analytical Study of the Role of Social Media Between Positive Impacts and Value-Based Challenges. *International Journal of Multidisciplinary in Humanities and Social Sciences*, 1(2), 9-18. <https://doi.org/10.64137/31079385/IJMHS-V1I2P102>

Ci3.3 Şahin, M., & Özer Akgül, B. (2024). *Medya ve yapay zeka*. In H. Hülür & C. Yaşın (Eds.), *Yapay zeka, toplum ve kültür*(pp. 449-473). Ütopya Yayınevi.

Ci4. **Cetulean, M.**, Grama, A., & Bakhaya, A. (2025, July). The Evolution of Digital Logistics: A Bibliometric Analysis of Research Frontiers. In *Proceedings of the International Conference on Business Excellence* (Vol. 19, No. 1, pp. 4026-4037). Bucharest University of Economic Studies. ISSN 2558-9652. DOI: 10.2478/picbe-2025-308

Ci4.1. Cerchione, R., R.Passaro, and M.Tavano. 2026. "The Integration of AI, Blockchain and IoT for the Sustainable Development of the Logistics Service Industry: Insights From a PRISMA-Based Analysis." *Sustainable Development*1-28. <https://doi.org/10.1002/sd.70745>.

Ci4.2. Gheorghe, C., & Adrian, S. (2026). Mapping Research on Road Transport Infrastructures and Emerging Technologies: A Bibliometric, Scientometric, and Network Analysis. *Infrastructures*, 11(2), 39. <https://doi.org/10.3390/infrastructures11020039>

Ci5. Georgescu Raluca, **Cetulean Maxim**, Bodislav Alexandru, Hrebenciuc A, Clicks, Bricks and Carbon: Digitalization's Double-Edged impact on supply chain emissions intensity, MDPI *J. Theor. Appl. Electron. Commer. Res.* 2025, 20(4), ISSN 0718-1876 330; <https://doi.org/10.3390/jtaer20040330>

Ci5.1 Luo, H., Kamarudin, F., Soh, W., & Shan, Z. (2026). Fulfilment Efficiency, AI Capability, and Cross-Border E-Commerce Development in China: Complementarities, Regional Heterogeneity, and Resource-Saving Potential. *Sustainability*, 18(3), 1202. <https://doi.org/10.3390/su18031202>

Ci6. Hrebenciuc, A., Iacob, S.E., Constantin, A.*, **Cetulean, M.**, Bondac, G.T. (2025). The Employment Trilemma in the European Union: Linking Academia, Industry, and Sustainability through Dynamic Panel Evidence. *Sustainability*, 17(13), p.6125. ISSN 2071-1050. <https://doi.org/10.3390/su17136125>

Ci1.1. Karagkounis, G. D., & Papanikolaou, M. N. (2026). *Prospects for Sustainable Development in the Energy Sector* (Bachelor's thesis). Disponibil la: <https://ir.lib.uth.gr/xmlui/bitstream/handle/11615/87967/33280.pdf?sequence=4>

Ci7. **Cetulean, M.**, Grama, A., & Dumitru, G. C. (2025). From e-government to efficient transport: investigating Romania's digital leverage in logistics. *Theoretical & Applied Economics*, 32(2). ISSN 1844-0029. Disponibil la: <https://store.ectap.ro/articole/1842.pdf>

Ci7.1. El Bahraoui, H. (2026). Vers une intégration régionale du grand Maghreb arabe : le rôle catalyseur d'une plateforme digitale logistique à la lumière de la nouvelle géographie économique. *Logistique & Management*, 34(1), 21–34. <https://doi.org/10.1080/12507970.2026.2617253>

Ci8. **Cetulean, M.**, & Tănase, L. M. (2024, July). Unveiling the Economic Impact of Technology Trade in Leading Global Economies. In *Proceedings of the International Conference on Business Excellence* (Vol. 18, No. 1, pp. 2706-2718). Bucharest University of Economic Studies. ISSN 2558-9652. DOI: 10.2478/picbe-2024-0226

Ci8.1. Thacha, N. N., Diepb, N. T. N., & Sangc, N. T. THE ROLE OF E-GOVERNMENT, HIGH-TECH EXPORTS, FINANCIAL MARKETS IN ECONOMIC GROWTH IN VIETNAM.

Ci9. **Cetulean, M. (2023)**. THE IMPACT OF SCIENTIFIC RESEARCH CENTERS ON DIGITAL TRANSFORMATION AT EU LEVEL. *13th International Scientific Conference "Business and Management 2023"*. Business Technologies and Sustainable Entrepreneurship. 10.3846/bm.2023.1056. <https://doi.org/10.3846/bm.2023.1056>

Ci9.1. Al Toobi, A. A. S. (2024). Digital Transformation Strategies in Academic Libraries and their Role in Supporting Scientific Research: A Case Study of the Main Library at Sultan Qaboos University.

Notă

- (1) Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă, corespunzător structurii “ I, II, III, IV, V, VI, VII ”, unde: I este indicativul (T1, T2 etc.; Ca1, Ca2 etc.; ...), care se scrie “bold” la lucrările realizate după acordarea ultimului titlu didactic/grad profesional(**Ca1, I1** etc., după caz); II - autorii în ordinea din publicație, cu scriere “bold” a **candidatului**; III – *titlul*, scris “italic”; IV - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz; V - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz; VI - anul sau perioada de realizare, după caz.; VII – ISSN (pentru reviste) sau ISBN (pentru cărți, manuale, tratate, volumele unor manifestări științifice, etc).
- (2) În cadrul fiecărui grup de lucrări (Ca1, Ca2 etc.; I1, I2 etc. ; ...), lucrările sunt în ordine invers cronologică.

Candidat,

.....